

Global In-App Protection Software Market Growth (Status and Outlook) 2024-2030

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Abstracts

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In-app protection software is crucial for safeguarding mobile applications against various security threats such as reverse engineering, tampering, and unauthorized access.

The global In-App Protection Software market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "In-App Protection Software Industry Forecast" looks at past sales and reviews total world In-App Protection Software sales in 2022, providing a comprehensive analysis by region and market sector of projected In-App Protection Software sales for 2023 through 2029. With In-App Protection Software sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world In-App Protection Software industry.

This Insight Report provides a comprehensive analysis of the global In-App Protection Software landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on In-App Protection Software portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global In-App Protection Software market.

This Insight Report evaluates the key market trends, drivers, and affecting factors

shaping the global outlook for In-App Protection Software and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global In-App Protection Software.

United States market for In-App Protection Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for In-App Protection Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for In-App Protection Software is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key In-App Protection Software players cover Arxan Technologies (now part of Digital.ai), Promon, AppSealing (by INKA Entworks), Verimatrix, DexGuard (by Guardsquare), etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of In-App Protection Software market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premises

Segmentation by Application:

SMEs

Large Enterprises

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Arxan Technologies (now part of Digital.ai)

Promon

AppSealing (by INKA Entworks)

Verimatrix

DexGuard (by Guardsquare)

Checkmarx

Metaforic (acquired by Inside Secure)

Waratek

Zimperium

Pradeo

Kony (acquired by Temenos)

Licel (DexProtector)

AppDome

Intertrust (whiteCryption)

Synopsys (Seeker)

Imperva

Micro Focus (Fortify)

Positive Technologies

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