

# Global Immunity Support Ingredients Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/G29FD7248D65EN.html>

Date: January 2024

Pages: 164

Price: US\$ 3,660.00 (Single User License)

ID: G29FD7248D65EN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Immunity Support Ingredients market size was valued at US\$ 15940 million in 2023. With growing demand in downstream market, the Immunity Support Ingredients is forecast to a readjusted size of US\$ 22860 million by 2030 with a CAGR of 5.3% during review period.

The research report highlights the growth potential of the global Immunity Support Ingredients market. Immunity Support Ingredients are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Immunity Support Ingredients. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Immunity Support Ingredients market.

As the spread of COVID-19 outside China increased, consumers are interested in immunization. With the search for ways to strengthen the immune system, activities in this field are booming, especially vitamin C. In the past few months, the demand for immunity support products increased dramatically.

From the perspective of manufacturers, the main global players of support innovations are DSM, BASF, Cargill, Kerry, Kemin, Croda, Zhejiang NHU, Chr. Hansen, Shandong Luwei, CSPC Pharma, Allied Biotech, Zhengjiang Medicine, Dohler, etc. In 2019, the global top five players are DSM, BASF, Zhejiang NHU, Croda and CSPC Pharma, with 44.78% market share of revenue. Among them, DSM is the largest manufacturers of Immunity Support Ingredients. DSM occupied about 23% of the global Immunity Support

## Ingredients market.

### Key Features:

The report on Immunity Support Ingredients market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Immunity Support Ingredients market. It may include historical data, market segmentation by Type (e.g., Vitamin C, Vitamin E), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Immunity Support Ingredients market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Immunity Support Ingredients market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Immunity Support Ingredients industry. This include advancements in Immunity Support Ingredients technology, Immunity Support Ingredients new entrants, Immunity Support Ingredients new investment, and other innovations that are shaping the future of Immunity Support Ingredients.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Immunity Support Ingredients market. It includes factors influencing customer ' purchasing decisions, preferences for Immunity Support Ingredients product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Immunity Support Ingredients market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Immunity Support Ingredients market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assesses the environmental impact and sustainability aspects of the Immunity Support Ingredients market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provides market forecasts and outlook for the Immunity Support Ingredients industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Immunity Support Ingredients market.

**Market Segmentation:**

The Immunity Support Ingredients market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

**Segmentation by type**

Vitamin C

Vitamin E

Other Vitamins

Beta Glucans

Carotenoids

Phytosterols

Omega-3 Fatty Acids

**Segmentation by application**

Nutrition Supplements

Foods & Beverages

Pharmaceuticals

Feeds

Pet Foods

Personal Care Products

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

DSM

BASF

Zhejiang NHU

Croda

CSPC Pharma

EPAX

Adisseo

Zhejiang Medicine

Raisio Group

Northeast Pharma

Shandong Luwei

Allied Biotech

Cargill

Anhui Tiger

Shandong Tianli

Kerry

Dohler

Kemin

Chenguang Biotech

FMC

Chr. Hansen

Excelvite

DDW

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