

# Global Illuminating Payment Cards Market Growth 2026-2032

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## Abstracts

The global Illuminating Payment Cards market size is predicted to grow from US\$ 354 million in 2025 to US\$ 680 million in 2032; it is expected to grow at a CAGR of 10.0% from 2026 to 2032.

In 2025, global Illuminating Payment Cards production reached approximately 90.54 M Units. The average price is approximately \$4. Illuminating Payment Cards are electronic payment cards equipped with integrated light-emitting components such as LEDs or OLED elements that illuminate during a transaction or specific user interaction, typically when the card is tapped on a contactless reader.

### Gross Profit Margin Levels

The gross profit margin of lighting payment cards is typically significantly higher than that of standard EMV cards. On one hand, LED/OLED inlays, light guide structures, lamination materials, packaging, and testing result in higher BOMs and more complex lamination processes. On the other hand, lighting cards are often used in high-end or co-branded projects, where customers have a stronger willingness to pay for 'visible differentiation,' and issuing banks are more focused on the overall return on investment, including activation rates, usage frequency, and brand exposure. Therefore, the more common profit structure in the industry is: during the introduction/highly customized phase, the gross profit margin can reach 30%-55% (estimated); once stable mass production, standardized designs, and the widespread adoption of universal inlays are achieved, the gross profit margin will converge towards 30%-45%. The core variables depend on yield (lamination defects/reliability), certification cost amortization, and whether a battery-free solution is adopted (beneficial for lifespan and compliance, and also reduces maintenance complexity). Essentially, it's a high-value-added, small-batch

business combining 'process + electronics + certification.' Whether it can achieve scale depends on the supply side's ability to 'encapsulate complexity into standardized inlays.'

## Industry Drivers

The core driving force behind lighting payment cards comes from three overlapping factors: First, the widespread adoption of contactless payments makes 'lighting feedback' more frequent and accessible?only when a large number of transaction scenarios support NFC will the experiential value of LED cards be amplified daily; Second, banks and FinTech are entering a 'competitive race' in customer acquisition and retention, and lighting cards can upgrade brand symbols from static printing on the card face to 'dynamic exposure at the moment of transaction,' naturally strengthening the 'top-of-wallet' mindset; Third, key breakthroughs are occurring on the supply side: energy harvesting, electronic components, and connectivity are being more centrally integrated into single-layer/standardized inlays, making it easier for manufacturers to implement them on existing production lines, thereby shortening the trial production-certification-mass production cycle. At the same time, limiting factors are also clear: higher costs than ordinary cards, stricter reliability requirements for electronic lamination, and compliance certification and sustainable recycling requirements for different payment networks/regions will all affect the pace of volume expansion. In summary, in the short term, lighting payment cards will remain a differentiating weapon for 'high-end/co-branded/young customer groups,' and in the medium term, if standardized inlays mature further, they may move from being a 'gimmick' to more widely scalable deployment.

LP Information, Inc. (LPI) ' newest research report, the 'Illuminating Payment Cards Industry Forecast' looks at past sales and reviews total world Illuminating Payment Cards sales in 2025, providing a comprehensive analysis by region and market sector of projected Illuminating Payment Cards sales for 2026 through 2032. With Illuminating Payment Cards sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Illuminating Payment Cards industry.

This Insight Report provides a comprehensive analysis of the global Illuminating Payment Cards landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Illuminating Payment Cards portfolios and capabilities, market entry strategies, market

positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Illuminating Payment Cards market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Illuminating Payment Cards and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Illuminating Payment Cards.

This report presents a comprehensive overview, market shares, and growth opportunities of Illuminating Payment Cards market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Passive NFC-Powered LED Cards

Passive OLED Illuminated Cards

Active Ultra-Thin Battery Illuminated Cards

Others

#### Segmentation by Payment Function:

Illuminated Credit Card

Illuminated Debit Card

Others

#### Segmentation by Technical Form:

Metallic Substrate Illuminated Cards

Transparent Substrate Illuminated Cards

Frosted Matte Illuminated Cards

Others

Segmentation by Application:

Banking

Payment Institutions

Fintech

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

IDEMIA

Thales

Giesecke+Devrient

CPI Card Group

CompoSecure

Goldpac

Watchdata

Valid

TOPPAN Security

Manipal Payment & Identity Solutions

Seshaasai Technologies

Foongtone

Sentry Enterprises

NOBEL ID

SconeTech

Dynamics Inc.

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Illuminating Payment Cards market?

What factors are driving Illuminating Payment Cards market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Illuminating Payment Cards market opportunities vary by end market size?

How does Illuminating Payment Cards break out by Type, by Application?

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