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Global IIoT Platforms for Smart Cities Market Growth (Status and Outlook) 2025-2031

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Abstracts

According to this study, the global IIoT Platforms for Smart Cities market size will reach US$ 8178 million by 2031.

IIoT Platforms for Smart Cities are integrated systems that connect and manage industrial-grade devices, sensors, and infrastructure within urban environments to enhance city efficiency, sustainability, and livability. These platforms leverage real-time data collection, analysis, and automation to optimize systems like traffic management, energy usage, waste collection, public safety, and environmental monitoring. By enabling smart, data-driven decision-making, IIoT platforms help improve urban operations, reduce resource consumption, and create more responsive, sustainable cities.

Leading IIoT platforms for smart cities are playing a crucial role in transforming urban environments by integrating various technologies to optimize operations and services. Platforms like Cisco Kinetic for Cities and IBM Watson IoT enable cities to harness the power of real-time data and analytics for applications such as traffic management, energy optimization, and predictive maintenance. These solutions allow cities to make data-driven decisions that improve the quality of life for residents, streamline city management, and reduce costs. Siemens MindSphere and Schneider Electric EcoStruxure are also key players, focusing on smart building management, sustainability, and energy efficiency. These platforms help urban planners create smarter, more sustainable cities by enabling infrastructure to be more responsive to changing conditions and demands.

The market for smart city solutions powered by IIoT platforms is witnessing increasing interest from governments, businesses, and technology providers. There is a growing

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recognition of the need for cities to become more connected and efficient, as urban populations continue to grow. These platforms facilitate better collaboration between public and private sectors and encourage innovation in urban development. As cities continue to embrace smart technologies, the adoption of IIoT platforms is expected to rise, helping solve complex urban challenges such as congestion, pollution, and resource management. The rapid pace of technological advancements and the increasing focus on sustainability and resilience will continue to drive the growth of IIoT platforms in smart cities, making them central to the future of urban living.

This report presents a comprehensive overview, market shares, and growth opportunities of IIoT Platforms for Smart Cities market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Centric IIoT Platforms

Device Management IIoT Platforms

Segmentation by Application:

Smart Infrastructure

Smart Transportation

Smart Healthcare

Smart Manufacturing

Others

This report also splits the market by region:

United States

China

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- Europe
- Other regions
  - Japan
  - South Korea
  - Southeast Asia
  - Rest of world

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

- AWS
- Microsoft
- IBM
- Google
- Particle Industries
- Cisco Systems
- Siemens
- General Electric
- SAP
- Oracle
- Bosch

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Hitachi

Schneider Electric

Honeywell

KaaIoT Technologies

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