

Global IELTS Test Preparation Market Growth (Status and Outlook) 2024-2030

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Abstracts

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International Language Testing System (IELTS) is an English proficiency test that evaluates a candidate's listening, reading, writing, and speaking skills. The exam is formulated by Cambridge University and is conducted through British Council and IDP at various test centers in the world. Taking this test and gaining a required score is mandatory if you wish to study, work or immigrate to any of the English-speaking countries like Australia, Canada, New Zealand, the UK and USA. The research object of this report is IELTS training courses.

The global IELTS Test Preparation market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of % from 2024 to 2030.

LPI (LP Information)' newest research report, the "IELTS Test Preparation Industry Forecast" looks at past sales and reviews total world IELTS Test Preparation sales in 2022, providing a comprehensive analysis by region and market sector of projected IELTS Test Preparation sales for 2023 through 2029. With IELTS Test Preparation sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world IELTS Test Preparation industry.

This Insight Report provides a comprehensive analysis of the global IELTS Test Preparation landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on IELTS Test Preparation portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position

in an accelerating global IELTS Test Preparation market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for IELTS Test Preparation and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global IELTS Test Preparation.

United States market for IELTS Test Preparation is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for IELTS Test Preparation is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for IELTS Test Preparation is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key IELTS Test Preparation players cover Udemy, Jamboree, edX, Kaplan, British Council, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of IELTS Test Preparation market by product type, application, key players and key regions and countries.

Segmentation by Type:

Online IELTS Coaching

Offline IELTS Coaching

Segmentation by Application:

Individual

Group

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Udemy

Jamboree

edX

Kaplan

British Council

IELTS Edge

IDP IELTS India

IELTS Ninja

IELTSLiz

Green World Group

Manya Group

Y-axis

Kridha IELTS Academy

SI-UK

IILT

Hurray

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global IELTS Test Preparation Market Size 2019-2030
 - 2.1.2 IELTS Test Preparation Market Size CAGR by Region (2019 VS 2023 VS 2030)
 - 2.1.3 World Current & Future Analysis for IELTS Test Preparation by Country/Region, 2019, 2023 & 2030
- 2.2 IELTS Test Preparation Segment by Type
 - 2.2.1 Online IELTS Coaching
 - 2.2.2 Offline IELTS Coaching
- 2.3 IELTS Test Preparation Market Size by Type
 - 2.3.1 IELTS Test Preparation Market Size CAGR by Type (2019 VS 2023 VS 2030)
 - 2.3.2 Global IELTS Test Preparation Market Size Market Share by Type (2019-2024)
- 2.4 IELTS Test Preparation Segment by Application
 - 2.4.1 Individual
 - 2.4.2 Group
- 2.5 IELTS Test Preparation Market Size by Application
 - 2.5.1 IELTS Test Preparation Market Size CAGR by Application (2019 VS 2023 VS 2030)
 - 2.5.2 Global IELTS Test Preparation Market Size Market Share by Application (2019-2024)

3 IELTS TEST PREPARATION MARKET SIZE BY PLAYER

- 3.1 IELTS Test Preparation Market Size Market Share by Player
 - 3.1.1 Global IELTS Test Preparation Revenue by Player (2019-2024)

- 3.1.2 Global IELTS Test Preparation Revenue Market Share by Player (2019-2024)
- 3.2 Global IELTS Test Preparation Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 IELTS TEST PREPARATION BY REGION

- 4.1 IELTS Test Preparation Market Size by Region (2019-2024)
- 4.2 Global IELTS Test Preparation Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas IELTS Test Preparation Market Size Growth (2019-2024)
- 4.4 APAC IELTS Test Preparation Market Size Growth (2019-2024)
- 4.5 Europe IELTS Test Preparation Market Size Growth (2019-2024)
- 4.6 Middle East & Africa IELTS Test Preparation Market Size Growth (2019-2024)

5 AMERICAS

- 5.1 Americas IELTS Test Preparation Market Size by Country (2019-2024)
- 5.2 Americas IELTS Test Preparation Market Size by Type (2019-2024)
- 5.3 Americas IELTS Test Preparation Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC IELTS Test Preparation Market Size by Region (2019-2024)
- 6.2 APAC IELTS Test Preparation Market Size by Type (2019-2024)
- 6.3 APAC IELTS Test Preparation Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe IELTS Test Preparation Market Size by Country (2019-2024)
- 7.2 Europe IELTS Test Preparation Market Size by Type (2019-2024)
- 7.3 Europe IELTS Test Preparation Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa IELTS Test Preparation by Region (2019-2024)
- 8.2 Middle East & Africa IELTS Test Preparation Market Size by Type (2019-2024)
- 8.3 Middle East & Africa IELTS Test Preparation Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL IELTS TEST PREPARATION MARKET FORECAST

- 10.1 Global IELTS Test Preparation Forecast by Region (2025-2030)
 - 10.1.1 Global IELTS Test Preparation Forecast by Region (2025-2030)
 - 10.1.2 Americas IELTS Test Preparation Forecast
 - 10.1.3 APAC IELTS Test Preparation Forecast
 - 10.1.4 Europe IELTS Test Preparation Forecast
 - 10.1.5 Middle East & Africa IELTS Test Preparation Forecast
- 10.2 Americas IELTS Test Preparation Forecast by Country (2025-2030)
 - 10.2.1 United States Market IELTS Test Preparation Forecast

- 10.2.2 Canada Market IELTS Test Preparation Forecast
- 10.2.3 Mexico Market IELTS Test Preparation Forecast
- 10.2.4 Brazil Market IELTS Test Preparation Forecast
- 10.3 APAC IELTS Test Preparation Forecast by Region (2025-2030)
 - 10.3.1 China IELTS Test Preparation Market Forecast
 - 10.3.2 Japan Market IELTS Test Preparation Forecast
 - 10.3.3 Korea Market IELTS Test Preparation Forecast
 - 10.3.4 Southeast Asia Market IELTS Test Preparation Forecast
 - 10.3.5 India Market IELTS Test Preparation Forecast
 - 10.3.6 Australia Market IELTS Test Preparation Forecast
- 10.4 Europe IELTS Test Preparation Forecast by Country (2025-2030)
 - 10.4.1 Germany Market IELTS Test Preparation Forecast
 - 10.4.2 France Market IELTS Test Preparation Forecast
 - 10.4.3 UK Market IELTS Test Preparation Forecast
 - 10.4.4 Italy Market IELTS Test Preparation Forecast
 - 10.4.5 Russia Market IELTS Test Preparation Forecast
- 10.5 Middle East & Africa IELTS Test Preparation Forecast by Region (2025-2030)
 - 10.5.1 Egypt Market IELTS Test Preparation Forecast
 - 10.5.2 South Africa Market IELTS Test Preparation Forecast
 - 10.5.3 Israel Market IELTS Test Preparation Forecast
 - 10.5.4 Turkey Market IELTS Test Preparation Forecast
- 10.6 Global IELTS Test Preparation Forecast by Type (2025-2030)
- 10.7 Global IELTS Test Preparation Forecast by Application (2025-2030)
 - 10.7.1 GCC Countries Market IELTS Test Preparation Forecast

11 KEY PLAYERS ANALYSIS

- 11.1 Udemy
 - 11.1.1 Udemy Company Information
 - 11.1.2 Udemy IELTS Test Preparation Product Offered
 - 11.1.3 Udemy IELTS Test Preparation Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 Udemy Main Business Overview
 - 11.1.5 Udemy Latest Developments
- 11.2 Jamboree
 - 11.2.1 Jamboree Company Information
 - 11.2.2 Jamboree IELTS Test Preparation Product Offered
 - 11.2.3 Jamboree IELTS Test Preparation Revenue, Gross Margin and Market Share (2019-2024)

- 11.2.4 Jamboree Main Business Overview
- 11.2.5 Jamboree Latest Developments
- 11.3 edX
 - 11.3.1 edX Company Information
 - 11.3.2 edX IELTS Test Preparation Product Offered
 - 11.3.3 edX IELTS Test Preparation Revenue, Gross Margin and Market Share (2019-2024)
 - 11.3.4 edX Main Business Overview
 - 11.3.5 edX Latest Developments
- 11.4 Kaplan
 - 11.4.1 Kaplan Company Information
 - 11.4.2 Kaplan IELTS Test Preparation Product Offered
 - 11.4.3 Kaplan IELTS Test Preparation Revenue, Gross Margin and Market Share (2019-2024)
 - 11.4.4 Kaplan Main Business Overview
 - 11.4.5 Kaplan Latest Developments
- 11.5 British Council
 - 11.5.1 British Council Company Information
 - 11.5.2 British Council IELTS Test Preparation Product Offered
 - 11.5.3 British Council IELTS Test Preparation Revenue, Gross Margin and Market Share (2019-2024)
 - 11.5.4 British Council Main Business Overview
 - 11.5.5 British Council Latest Developments
- 11.6 IELTS Edge
 - 11.6.1 IELTS Edge Company Information
 - 11.6.2 IELTS Edge IELTS Test Preparation Product Offered
 - 11.6.3 IELTS Edge IELTS Test Preparation Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 IELTS Edge Main Business Overview
 - 11.6.5 IELTS Edge Latest Developments
- 11.7 IDP IELTS India
 - 11.7.1 IDP IELTS India Company Information
 - 11.7.2 IDP IELTS India IELTS Test Preparation Product Offered
 - 11.7.3 IDP IELTS India IELTS Test Preparation Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 IDP IELTS India Main Business Overview
 - 11.7.5 IDP IELTS India Latest Developments
- 11.8 IELTS Ninja
 - 11.8.1 IELTS Ninja Company Information

- 11.8.2 IELTS Ninja IELTS Test Preparation Product Offered
- 11.8.3 IELTS Ninja IELTS Test Preparation Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 IELTS Ninja Main Business Overview
 - 11.8.5 IELTS Ninja Latest Developments
- 11.9 IELTSLiz
 - 11.9.1 IELTSLiz Company Information
 - 11.9.2 IELTSLiz IELTS Test Preparation Product Offered
 - 11.9.3 IELTSLiz IELTS Test Preparation Revenue, Gross Margin and Market Share (2019-2024)
 - 11.9.4 IELTSLiz Main Business Overview
 - 11.9.5 IELTSLiz Latest Developments
- 11.10 Green World Group
 - 11.10.1 Green World Group Company Information
 - 11.10.2 Green World Group IELTS Test Preparation Product Offered
 - 11.10.3 Green World Group IELTS Test Preparation Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 Green World Group Main Business Overview
 - 11.10.5 Green World Group Latest Developments
- 11.11 Manya Group
 - 11.11.1 Manya Group Company Information
 - 11.11.2 Manya Group IELTS Test Preparation Product Offered
 - 11.11.3 Manya Group IELTS Test Preparation Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 Manya Group Main Business Overview
 - 11.11.5 Manya Group Latest Developments
- 11.12 Y-axis
 - 11.12.1 Y-axis Company Information
 - 11.12.2 Y-axis IELTS Test Preparation Product Offered
 - 11.12.3 Y-axis IELTS Test Preparation Revenue, Gross Margin and Market Share (2019-2024)
 - 11.12.4 Y-axis Main Business Overview
 - 11.12.5 Y-axis Latest Developments
- 11.13 Kridha IELTS Academy
 - 11.13.1 Kridha IELTS Academy Company Information
 - 11.13.2 Kridha IELTS Academy IELTS Test Preparation Product Offered
 - 11.13.3 Kridha IELTS Academy IELTS Test Preparation Revenue, Gross Margin and Market Share (2019-2024)
 - 11.13.4 Kridha IELTS Academy Main Business Overview

11.13.5 Kridha IELTS Academy Latest Developments

11.14 SI-UK

11.14.1 SI-UK Company Information

11.14.2 SI-UK IELTS Test Preparation Product Offered

11.14.3 SI-UK IELTS Test Preparation Revenue, Gross Margin and Market Share
(2019-2024)

11.14.4 SI-UK Main Business Overview

11.14.5 SI-UK Latest Developments

11.15 IILT

11.15.1 IILT Company Information

11.15.2 IILT IELTS Test Preparation Product Offered

11.15.3 IILT IELTS Test Preparation Revenue, Gross Margin and Market Share
(2019-2024)

11.15.4 IILT Main Business Overview

11.15.5 IILT Latest Developments

11.16 Hurray

11.16.1 Hurray Company Information

11.16.2 Hurray IELTS Test Preparation Product Offered

11.16.3 Hurray IELTS Test Preparation Revenue, Gross Margin and Market Share
(2019-2024)

11.16.4 Hurray Main Business Overview

11.16.5 Hurray Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

br>

List Of Tables

LIST OF TABLES

Table 1. IELTS Test Preparation Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ millions)

Table 2. IELTS Test Preparation Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)

Table 3. Major Players of Online IELTS Coaching

Table 4. Major Players of Offline IELTS Coaching

Table 5. IELTS Test Preparation Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ millions)

Table 6. Global IELTS Test Preparation Market Size by Type (2019-2024) & (\$ millions)

Table 7. Global IELTS Test Preparation Market Size Market Share by Type (2019-2024)

Table 8. IELTS Test Preparation Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ millions)

Table 9. Global IELTS Test Preparation Market Size by Application (2019-2024) & (\$ millions)

Table 10. Global IELTS Test Preparation Market Size Market Share by Application (2019-2024)

Table 11. Global IELTS Test Preparation Revenue by Player (2019-2024) & (\$ millions)

Table 12. Global IELTS Test Preparation Revenue Market Share by Player (2019-2024)

Table 13. IELTS Test Preparation Key Players Head office and Products Offered

Table 14. IELTS Test Preparation Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 15. New Products and Potential Entrants

Table 16. Mergers & Acquisitions, Expansion

Table 17. Global IELTS Test Preparation Market Size by Region (2019-2024) & (\$ millions)

Table 18. Global IELTS Test Preparation Market Size Market Share by Region (2019-2024)

Table 19. Global IELTS Test Preparation Revenue by Country/Region (2019-2024) & (\$ millions)

Table 20. Global IELTS Test Preparation Revenue Market Share by Country/Region (2019-2024)

Table 21. Americas IELTS Test Preparation Market Size by Country (2019-2024) & (\$ millions)

Table 22. Americas IELTS Test Preparation Market Size Market Share by Country (2019-2024)

Table 23. Americas IELTS Test Preparation Market Size by Type (2019-2024) & (\$ millions)

Table 24. Americas IELTS Test Preparation Market Size Market Share by Type (2019-2024)

Table 25. Americas IELTS Test Preparation Market Size by Application (2019-2024) & (\$ millions)

Table 26. Americas IELTS Test Preparation Market Size Market Share by Application (2019-2024)

Table 27. APAC IELTS Test Preparation Market Size by Region (2019-2024) & (\$ millions)

Table 28. APAC IELTS Test Preparation Market Size Market Share by Region (2019-2024)

Table 29. APAC IELTS Test Preparation Market Size by Type (2019-2024) & (\$ millions)

Table 30. APAC IELTS Test Preparation Market Size by Application (2019-2024) & (\$ millions)

Table 31. Europe IELTS Test Preparation Market Size by Country (2019-2024) & (\$ millions)

Table 32. Europe IELTS Test Preparation Market Size Market Share by Country (2019-2024)

Table 33. Europe IELTS Test Preparation Market Size by Type (2019-2024) & (\$ millions)

Table 34. Europe IELTS Test Preparation Market Size by Application (2019-2024) & (\$ millions)

Table 35. Middle East & Africa IELTS Test Preparation Market Size by Region (2019-2024) & (\$ millions)

Table 36. Middle East & Africa IELTS Test Preparation Market Size by Type (2019-2024) & (\$ millions)

Table 37. Middle East & Africa IELTS Test Preparation Market Size by Application (2019-2024) & (\$ millions)

Table 38. Key Market Drivers & Growth Opportunities of IELTS Test Preparation

Table 39. Key Market Challenges & Risks of IELTS Test Preparation

Table 40. Key Industry Trends of IELTS Test Preparation

Table 41. Global IELTS Test Preparation Market Size Forecast by Region (2025-2030) & (\$ millions)

Table 42. Global IELTS Test Preparation Market Size Market Share Forecast by Region (2025-2030)

Table 43. Global IELTS Test Preparation Market Size Forecast by Type (2025-2030) & (\$ millions)

Table 44. Global IELTS Test Preparation Market Size Forecast by Application (2025-2030) & (\$ millions)

Table 45. Udemy Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 46. Udemy IELTS Test Preparation Product Offered

Table 47. Udemy IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 48. Udemy Main Business

Table 49. Udemy Latest Developments

Table 50. Jamboree Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 51. Jamboree IELTS Test Preparation Product Offered

Table 52. Jamboree IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 53. Jamboree Main Business

Table 54. Jamboree Latest Developments

Table 55. edX Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 56. edX IELTS Test Preparation Product Offered

Table 57. edX IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 58. edX Main Business

Table 59. edX Latest Developments

Table 60. Kaplan Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 61. Kaplan IELTS Test Preparation Product Offered

Table 62. Kaplan IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 63. Kaplan Main Business

Table 64. Kaplan Latest Developments

Table 65. British Council Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 66. British Council IELTS Test Preparation Product Offered

Table 67. British Council IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 68. British Council Main Business

Table 69. British Council Latest Developments

Table 70. IELTS Edge Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 71. IELTS Edge IELTS Test Preparation Product Offered

Table 72. IELTS Edge IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 73. IELTS Edge Main Business

Table 74. IELTS Edge Latest Developments

Table 75. IDP IELTS India Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 76. IDP IELTS India IELTS Test Preparation Product Offered

Table 77. IDP IELTS India IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 78. IDP IELTS India Main Business

Table 79. IDP IELTS India Latest Developments

Table 80. IELTS Ninja Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 81. IELTS Ninja IELTS Test Preparation Product Offered

Table 82. IELTS Ninja IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 83. IELTS Ninja Main Business

Table 84. IELTS Ninja Latest Developments

Table 85. IELTSLiz Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 86. IELTSLiz IELTS Test Preparation Product Offered

Table 87. IELTSLiz IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 88. IELTSLiz Main Business

Table 89. IELTSLiz Latest Developments

Table 90. Green World Group Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 91. Green World Group IELTS Test Preparation Product Offered

Table 92. Green World Group IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 93. Green World Group Main Business

Table 94. Green World Group Latest Developments

Table 95. Manya Group Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 96. Manya Group IELTS Test Preparation Product Offered

Table 97. Manya Group IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 98. Manya Group Main Business

Table 99. Manya Group Latest Developments

Table 100. Y-axis Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 101. Y-axis IELTS Test Preparation Product Offered

Table 102. Y-axis IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 103. Y-axis Main Business

Table 104. Y-axis Latest Developments

Table 105. Kridha IELTS Academy Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 106. Kridha IELTS Academy IELTS Test Preparation Product Offered

Table 107. Kridha IELTS Academy IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 108. Kridha IELTS Academy Main Business

Table 109. Kridha IELTS Academy Latest Developments

Table 110. SI-UK Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 111. SI-UK IELTS Test Preparation Product Offered

Table 112. SI-UK IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 113. SI-UK Main Business

Table 114. SI-UK Latest Developments

Table 115. IILT Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 116. IILT IELTS Test Preparation Product Offered

Table 117. IILT IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 118. IILT Main Business

Table 119. IILT Latest Developments

Table 120. Hurray Details, Company Type, IELTS Test Preparation Area Served and Its Competitors

Table 121. Hurray IELTS Test Preparation Product Offered

Table 122. Hurray IELTS Test Preparation Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 123. Hurray Main Business

Table 124. Hurray Latest Developments

br>

List Of Figures

LIST OF FIGURES

Figure 1. IELTS Test Preparation Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global IELTS Test Preparation Market Size Growth Rate 2019-2030 (\$ millions)

Figure 6. IELTS Test Preparation Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)

Figure 7. IELTS Test Preparation Sales Market Share by Country/Region (2023)

Figure 8. IELTS Test Preparation Sales Market Share by Country/Region (2019, 2023 & 2030)

Figure 9. Global IELTS Test Preparation Market Size Market Share by Type in 2023

Figure 10. IELTS Test Preparation in Individual

Figure 11. Global IELTS Test Preparation Market: Individual (2019-2024) & (\$ millions)

Figure 12. IELTS Test Preparation in Group

Figure 13. Global IELTS Test Preparation Market: Group (2019-2024) & (\$ millions)

Figure 14. Global IELTS Test Preparation Market Size Market Share by Application in 2023

Figure 15. Global IELTS Test Preparation Revenue Market Share by Player in 2023

Figure 16. Global IELTS Test Preparation Market Size Market Share by Region (2019-2024)

Figure 17. Americas IELTS Test Preparation Market Size 2019-2024 (\$ millions)

Figure 18. APAC IELTS Test Preparation Market Size 2019-2024 (\$ millions)

Figure 19. Europe IELTS Test Preparation Market Size 2019-2024 (\$ millions)

Figure 20. Middle East & Africa IELTS Test Preparation Market Size 2019-2024 (\$ millions)

Figure 21. Americas IELTS Test Preparation Value Market Share by Country in 2023

Figure 22. United States IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 23. Canada IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 24. Mexico IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 25. Brazil IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 26. APAC IELTS Test Preparation Market Size Market Share by Region in 2023

Figure 27. APAC IELTS Test Preparation Market Size Market Share by Type (2019-2024)

Figure 28. APAC IELTS Test Preparation Market Size Market Share by Application (2019-2024)

Figure 29. China IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 30. Japan IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 31. South Korea IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 32. Southeast Asia IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 33. India IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 34. Australia IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 35. Europe IELTS Test Preparation Market Size Market Share by Country in 2023

Figure 36. Europe IELTS Test Preparation Market Size Market Share by Type (2019-2024)

Figure 37. Europe IELTS Test Preparation Market Size Market Share by Application (2019-2024)

Figure 38. Germany IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 39. France IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 40. UK IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 41. Italy IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 42. Russia IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 43. Middle East & Africa IELTS Test Preparation Market Size Market Share by Region (2019-2024)

Figure 44. Middle East & Africa IELTS Test Preparation Market Size Market Share by Type (2019-2024)

Figure 45. Middle East & Africa IELTS Test Preparation Market Size Market Share by Application (2019-2024)

Figure 46. Egypt IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 47. South Africa IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 48. Israel IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 49. Turkey IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 50. GCC Countries IELTS Test Preparation Market Size Growth 2019-2024 (\$ millions)

Figure 51. Americas IELTS Test Preparation Market Size 2025-2030 (\$ millions)

Figure 52. APAC IELTS Test Preparation Market Size 2025-2030 (\$ millions)

Figure 53. Europe IELTS Test Preparation Market Size 2025-2030 (\$ millions)

Figure 54. Middle East & Africa IELTS Test Preparation Market Size 2025-2030 (\$ millions)

- Figure 55. United States IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 56. Canada IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 57. Mexico IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 58. Brazil IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 59. China IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 60. Japan IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 61. Korea IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 62. Southeast Asia IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 63. India IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 64. Australia IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 65. Germany IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 66. France IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 67. UK IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 68. Italy IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 69. Russia IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 70. Egypt IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 71. South Africa IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 72. Israel IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 73. Turkey IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 74. GCC Countries IELTS Test Preparation Market Size 2025-2030 (\$ millions)
- Figure 75. Global IELTS Test Preparation Market Size Market Share Forecast by Type (2025-2030)
- Figure 76. Global IELTS Test Preparation Market Size Market Share Forecast by Application (2025-2030)

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