

Global Identity Threat Defense Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Identity Threat Defense market size is predicted to grow from US\$ 677 million in 2025 to US\$ 987 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

Identity threat defense combines technical means (such as multi-factor authentication, biometrics, and behavioral analysis) with policy management (such as access control and risk monitoring) to prevent, detect, and respond to fraud, abuse, or theft targeting user identities, ensuring the security and compliance of digital identities when accessing corporate resources, network services, or personal accounts. The industry's gross profit margin can reach 45%-60%.

United States market for Identity Threat Defense is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Identity Threat Defense is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Identity Threat Defense is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Identity Threat Defense players cover KnowBe4, Proofpoint, ESET, Kaspersky, Sophos, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Identity Threat Defense Industry Forecast" looks at past sales and reviews total world Identity Threat Defense sales in

2025, providing a comprehensive analysis by region and market sector of projected Identity Threat Defense sales for 2026 through 2032. With Identity Threat Defense sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Identity Threat Defense industry.

This Insight Report provides a comprehensive analysis of the global Identity Threat Defense landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Identity Threat Defense portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Identity Threat Defense market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Identity Threat Defense and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Identity Threat Defense.

This report presents a comprehensive overview, market shares, and growth opportunities of Identity Threat Defense market by product type, application, key players and key regions and countries.

Segmentation by Type:

On-premises

Cloud-based

Segmentation by Product Forms:

Traditional Type

Intelligent Type

Quantum Safety Type

Segmentation by Functional Category:

Preventive

Detection

Response

Segmentation by Application:

SMEs

Large Enterprises

Personal

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

KnowBe4

Proofpoint

ESET

Kaspersky

Sophos

Mimecast

Cofense

Barracuda Networks, Inc

AwareGO

Phriendly Phishing

Infosec

Right-Hand

NINJIO

Accountable

Hoxhunt

IRONSCALES

Fortinet

Splashtop

360

AsiaInfo Security

Qi An Xin

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