

# Global Identity Theft Protection Services Market Growth (Status and Outlook) 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global Identity Theft Protection Services market size was valued at US\$ 6308.5 million in 2023. With growing demand in downstream market, the Identity Theft Protection Services is forecast to a readjusted size of US\$ 10430 million by 2030 with a CAGR of 7.4% during review period.

The research report highlights the growth potential of the global Identity Theft Protection Services market. Identity Theft Protection Services are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Identity Theft Protection Services. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Identity Theft Protection Services market.

Identity theft is a crime, a type of fraud in which an imposter steals individual information of another person (or a company) and uses it by pretending to be someone else in order to gain some benefit (e.g. money or goods). An identity theft can cause a victim both a financial and emotional damage and also a waste of time and energy needed to avoid consequences of the fraud.

The identity theft can also affect companies, causing not only economic but also reputational damages (e.g. the imposter offers lower quality services compared to the ones offered by the original company). Moreover, the companies are supposed to protect beyond themselves, also their employees, clients and suppliers, and so they are

responsible to damages caused to the third parties in a case of bad handling of their sensible data. Depending on a different country the fine for not proper handling such data could be very high. Therefore, in order to prevent that risk, the most important practices are the training of the employees about the risks and manners in which identity theft can be performed, and the countermeasures to adopt. Also it is advisable to have a good information system provided with adequate security and constantly updated.

Identities are more valuable than ever. Identity theft protection helps protect potential victims of identity theft. Companies typically offer four different services: credit monitoring, expert support, insurance, and information surveillance via internet and public sources. Through these, companies are can detect identity theft, and mitigate the damage thereof.

Global key players of Identity Theft Protection Services include NortonLifeLock, Experian, Equifax, TransUnion, FICO, etc. Global top five manufacturers hold a share over 53%. North America and Europe is the two largest market of identity theft & fraud protectio. In terms of product, credit monitoring is the largest segment, with a share over 53%, followed by physical card. And in terms of application, the largest users is consumer, with a share over 89%.

#### Key Features:

The report on Identity Theft Protection Services market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the Identity Theft Protection Services market. It may include historical data, market segmentation by Type (e.g., Credit Monitoring, ID Monitoring), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the Identity Theft Protection Services market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the Identity Theft Protection Services market. It includes profiles of key

players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the Identity Theft Protection Services industry. This include advancements in Identity Theft Protection Services technology, Identity Theft Protection Services new entrants, Identity Theft Protection Services new investment, and other innovations that are shaping the future of Identity Theft Protection Services.

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the Identity Theft Protection Services market. It includes factors influencing customer ' purchasing decisions, preferences for Identity Theft Protection Services product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the Identity Theft Protection Services market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Identity Theft Protection Services market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the Identity Theft Protection Services market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the Identity Theft Protection Services industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Identity Theft Protection Services market.

**Market Segmentation:**

Identity Theft Protection Services market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

## Segmentation by type

Credit Monitoring

ID Monitoring

Other Services

## Segmentation by application

Consumer

Enterprise

This report also splits the market by region:

### Americas

United States

Canada

Mexico

Brazil

### APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

NortonLifeLock

Experian

Equifax

TransUnion

FICO

cxLoyalty

LexisNexis (RELX)

Aura

Allstate

McAfee

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Figure 71. Egypt Identity Theft Protection Services Market Size 2025-2030 (\$ Millions)

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Figure 76. Global Identity Theft Protection Services Market Size Market Share Forecast by Type (2025-2030)

Figure 77. Global Identity Theft Protection Services Market Size Market Share Forecast by Application (2025-2030)

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