

Global Identity Theft Protection And Monitoring Services Market Growth (Status and Outlook) 2023-2029

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Abstracts

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Identity theft is a crime, a type of fraud in which an imposter steals individual information of another person (or a company) and uses it by pretending to be someone else in order to gain some benefit (e.g. money or goods). An identity theft can cause a victim both a financial and emotional damage and also a waste of time and energy needed to avoid consequences of the fraud.

The identity theft can also affect companies, causing not only economic but also reputational damages (e.g. the imposter offers lower quality services compared to the ones offered by the original company). Moreover the companies are supposed to protect beyond themselves, also their employees, clients and suppliers, and so they are responsible to damages caused to the third parties in a case of bad handling of their sensible data. Depending on a different country the fine for not proper handling such data could be very high. Therefore, in order to prevent that risk, the most important practices are the training of the employees about the risks and manners in which identity theft can be performed, and the countermeasures to adopt. Also it is advisable to have a good information system provided with adequate security and constantly updated.

Identities are more valuable than ever. Identity theft protection helps protect potential victims of identity theft. Companies typically offer four different services: credit monitoring, expert support, insurance, and information surveillance via internet and public sources. Through these, companies can detect identity theft, and mitigate the damage thereof.

LPI (LP Information)' newest research report, the "Identity Theft Protection And Monitoring Services Industry Forecast" looks at past sales and reviews total world Identity Theft Protection And Monitoring Services sales in 2022, providing a comprehensive analysis by region and market sector of projected Identity Theft Protection And Monitoring Services sales for 2023 through 2029. With Identity Theft Protection And Monitoring Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Identity Theft Protection And Monitoring Services industry.

This Insight Report provides a comprehensive analysis of the global Identity Theft Protection And Monitoring Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Identity Theft Protection And Monitoring Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Identity Theft Protection And Monitoring Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Identity Theft Protection And Monitoring Services and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Identity Theft Protection And Monitoring Services.

The global Identity Theft Protection And Monitoring Services market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Identity Theft Protection And Monitoring Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Identity Theft Protection And Monitoring Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Identity Theft Protection And Monitoring Services is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Identity Theft Protection And Monitoring Services players cover NortonLifeLock, Experian, TransUnion, LexisNexis, FICO, Equifax, Affinion, Allstate and Intersections, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Identity Theft Protection And Monitoring Services market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Credit Card Fraud

Employment Fraud

Tax-Related Fraud

Segmentation by application

Consumer

Enterprise

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

NortonLifeLock

Experian

TransUnion

LexisNexis

FICO

Equifax

Affinion

Allstate

Intersections

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