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Global Identity and Access Management-as-a-service (IDaaS) Market Growth (Status and Outlook) 2024-2030

https://marketpublishers.com/r/G284C2485D06EN.html
Date: December 2024
Pages: 90
Price: US$ 3,660.00 (Single User License)
ID: G284C2485D06EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

According to our LPI (LP Information) latest study, the global Identity and Access Management-as-a-service (IDaaS) market size was valued at US$ 4798.3 million in 2023. With growing demand in downstream market, the Identity and Access Management-as-a-service (IDaaS) is forecast to a readjusted size of US$ 6168.1 million by 2030 with a CAGR of 3.7% during review period.

The research report highlights the growth potential of the global Identity and Access Management-as-a-service (IDaaS) market. Identity and Access Management-as-a-service (IDaaS) are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Identity and Access Management-as-a-service (IDaaS). Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Identity and Access Management-as-a-service (IDaaS) market.

Identity and access management as a service (IDaaS or IAMaaS) refers to web-delivered services that create and control access levels for individual users. This is one of the many types of cloud services now offered by cloud vendors.

Global key players of identity as a service (IDaaS) include Okta, Microsoft, Ping Identity, ForgeRock, etc. Global top five manufacturers hold a share over 54%. In terms of product, public cloud is the largest segment, with a share over 53%. And in terms of application, the largest application is BFSI, with a share over 23%.

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Key Features:

The report on Identity and Access Management-as-a-service (IDaaS) market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Identity and Access Management-as-a-service (IDaaS) market. It may include historical data, market segmentation by Type (e.g., Cloud, Hybrid), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Identity and Access Management-as-a-service (IDaaS) market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Identity and Access Management-as-a-service (IDaaS) market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Identity and Access Management-as-a-service (IDaaS) industry. This include advancements in Identity and Access Management-as-a-service (IDaaS) technology, Identity and Access Management-as-a-service (IDaaS) new entrants, Identity and Access Management-as-a-service (IDaaS) new investment, and other innovations that are shaping the future of Identity and Access Management-as-a-service (IDaaS).

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Identity and Access Management-as-a-service (IDaaS) market. It includes factors influencing customer ' purchasing decisions, preferences for Identity and Access Management-as-a-service (IDaaS) product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Identity and Access Management-as-a-service (IDaaS) market. This may include an assessment of regulatory frameworks,

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subsidies, tax incentives, and other measures aimed at promoting Identity and Access Management-as-a-service (IDaaS) market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Identity and Access Management-as-a-service (IDaaS) market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Identity and Access Management-as-a-service (IDaaS) industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Identity and Access Management-as-a-service (IDaaS) market.

Market Segmentation:

Identity and Access Management-as-a-service (IDaaS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Cloud

Hybrid

On-Premise

Segmentation by application

BFSI

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- Oil & Gas
- Telecom & IT
- Education
- Healthcare
- Public Sector & Utilities
- Manufacturing
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India

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Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Broadcom

IBM

Microsoft

Ping Identity

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Salesforce.com

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