

Global Identity as a Service (IDaaS) Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Identity as a Service (IDaaS) market size was valued at US\$ 4798.3 million in 2023. With growing demand in downstream market, the Identity as a Service (IDaaS) is forecast to a readjusted size of US\$ 17150 million by 2030 with a CAGR of 20.0% during review period.

The research report highlights the growth potential of the global Identity as a Service (IDaaS) market. Identity as a Service (IDaaS) are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Identity as a Service (IDaaS). Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Identity as a Service (IDaaS) market.

Global key players of identity as a service (IDaaS) include Okta, Microsoft, Ping Identity, ForgeRock, etc. Global top five manufacturers hold a share over 54%. In terms of product, public cloud is the largest segment, with a share over 53%. And in terms of application, the largest application is BFSI, with a share over 23%.

Key Features:

The report on Identity as a Service (IDaaS) market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size

and growth of the Identity as a Service (IDaaS) market. It may include historical data, market segmentation by Type (e.g., Public Cloud, Private Cloud), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Identity as a Service (IDaaS) market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Identity as a Service (IDaaS) market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Identity as a Service (IDaaS) industry. This include advancements in Identity as a Service (IDaaS) technology, Identity as a Service (IDaaS) new entrants, Identity as a Service (IDaaS) new investment, and other innovations that are shaping the future of Identity as a Service (IDaaS).

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Identity as a Service (IDaaS) market. It includes factors influencing customer ' purchasing decisions, preferences for Identity as a Service (IDaaS) product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Identity as a Service (IDaaS) market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Identity as a Service (IDaaS) market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Identity as a Service (IDaaS) market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Identity as a Service (IDaaS) industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report concludes with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Identity as a Service (IDaaS) market.

Market Segmentation:

Identity as a Service (IDaaS) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Public Cloud

Private Cloud

Hybrid Cloud

Segmentation by application

BFSI

IT and Telecom

Public Service

Manufacturing

Healthcare

Education

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Okta

Microsoft

Ping Identity

ForgeRock

OneLogin

IBM

Oracle

CyberArk

SailPoint Technologies

JumpCloud

SecureAuth

OpenText

LoginRadius

Thales

Ubisecure

Micro Focus

Evidian (Atos)

Simeio Solutions

Optimal IdM

HCL Technologies

Authing

Bamboocloud Co.,Ltd.

Shanghai Paraview Software

Beijing JiuZhouYunTeng Technology (Alibaba Cloud)

YUFU Identity (Tencent)

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