

Global Identity Advisory Services Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Identity Advisory Services market size is predicted to grow from US\$ 1183 million in 2025 to US\$ 2265 million in 2032; it is expected to grow at a CAGR of 9.9% from 2026 to 2032.

Identity Advisory Services refer to professional consulting and advisory services provided throughout the entire lifecycle of digital identity and access management (IAM), helping organizations establish a controllable, auditable, and sustainable identity governance system in complex cloud-based, multi-system, and zero-trust environments.

Gross Margin Levels

The gross margin for identity consulting services is typically higher than that of pure hardware/software distribution. This is primarily determined by factors such as workforce structure (proportion of senior consultants), delivery replicability (methodology/accelerators), offshore delivery ratio, and whether managed operations are included. Large-scale comprehensive consulting and global SIs, with a hybrid 'consulting + implementation' delivery model, commonly achieve gross margins of approximately 30%–45%. 'Pure consulting/boutique consulting,' focusing on blueprints/assessments/compliance governance, can achieve gross margins of 45%–60% due to high average order values and low third-party costs. 'Run/Managed IAM,' which includes 24/7 operations, ticketing, and identity platform hosting, is affected by staff scheduling and SLA costs, resulting in gross margins that often fall to 25%–40%. However, overall profit resilience can be improved through automation, standardized delivery packages, and long-term contracts.

Industry Drivers

Identity is becoming a zero-trust 'control plane.' Enterprises in cloud-based, remote, and multi-SaaS environments must migrate access from the 'network boundary' to 'identity and policy,' driving a continuous increase in demand for IAM/IGA/PAM/CIAM consulting. Meanwhile, the proliferation of non-human identities (service accounts, keys, API tokens, automated scripts, and AI agents) and the significantly increased complexity of governance have led to new budget sources for 'machine identity inventory, key lifecycle management, least privilege, and continuous auditing.' Regulatory and auditing pressures (data protection, access logging, permission review, and SoD) have also transformed identity governance from an 'optional' to a 'compliance necessity.' Furthermore, the frequent exposure of identity attacks and social engineering incidents further strengthens enterprises' investment in PMO governance, process control, and operational management of identity projects. Finally, mergers and acquisitions in the identity security sector (e.g., large security vendors strengthening their identity capabilities) will drive client-side architecture restructuring and platform integration consulting, creating a new wave of consulting and migration demands.

LPI (LP Information)' newest research report, the "Identity Advisory Services Industry Forecast" looks at past sales and reviews total world Identity Advisory Services sales in 2025, providing a comprehensive analysis by region and market sector of projected Identity Advisory Services sales for 2026 through 2032. With Identity Advisory Services sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Identity Advisory Services industry.

This Insight Report provides a comprehensive analysis of the global Identity Advisory Services landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Identity Advisory Services portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Identity Advisory Services market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Identity Advisory Services and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Identity Advisory Services.

This report presents a comprehensive overview, market shares, and growth opportunities of Identity Advisory Services market by product type, application, key players and key regions and countries.

Segmentation by Type:

Identity Strategy Planning Consulting

Identity Compliance Consulting

Identity Security Protection Consulting

Others

Segmentation by Deployment Method:

Cloud-based

On-premise

Segmentation by Target Users:

Businesses

Individuals

Segmentation by Application:

Financial Industry

Government and Public Services

Health and Life Sciences

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Accenture

Deloitte

IBM Consulting

PwC

EY

Capgemini

Optiv Security Inc.

TCS

Wipro

KPMG

DXC Technology

Infosys

Cognizant

NTTDATA

Sopra Steria

Optiv

iC Consult

Simeio

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Identity Advisory Services Market Size (2021-2032)

- 2.1.2 Identity Advisory Services Market Size CAGR by Region (2021 VS 2025 VS 2032)

- 2.1.3 World Current & Future Analysis for Identity Advisory Services by Country/Region (2021, 2025 & 2032)

2.2 Identity Advisory Services Segment by Type

- 2.2.1 Identity Strategy Planning Consulting

- 2.2.2 Identity Compliance Consulting

- 2.2.3 Identity Security Protection Consulting

- 2.2.4 Others

- 2.2.5 Identity Advisory Services Market Size by Type

- 2.2.5.1 Identity Advisory Services Market Size CAGR by Type (2021 VS 2025 VS 2032)

- 2.2.5.2 Global Identity Advisory Services Market Size Market Share by Type (2021-2026)

2.3 Identity Advisory Services Segment by Deployment Method

- 2.3.1 Cloud-based

- 2.3.2 On-premise

- 2.3.3 Identity Advisory Services Market Size by Deployment Method

- 2.3.3.1 Identity Advisory Services Market Size CAGR by Deployment Method (2021 VS 2025 VS 2032)

- 2.3.3.2 Global Identity Advisory Services Market Size Market Share by Deployment Method (2021-2026)

2.4 Identity Advisory Services Segment by Target Users

2.4.1 Businesses

2.4.2 Individuals

2.4.3 Identity Advisory Services Market Size by Target Users

2.4.3.1 Identity Advisory Services Market Size CAGR by Target Users (2021 VS 2025 VS 2032)

2.4.3.2 Global Identity Advisory Services Market Size Market Share by Target Users (2021-2026)

2.5 Identity Advisory Services Segment by Application

2.5.1 Financial Industry

2.5.2 Government and Public Services

2.5.3 Health and Life Sciences

2.5.4 Others

2.5.5 Identity Advisory Services Market Size by Application

2.5.5.1 Identity Advisory Services Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.5.5.2 Global Identity Advisory Services Market Size Market Share by Application (2021-2026)

3 IDENTITY ADVISORY SERVICES MARKET SIZE BY PLAYER

3.1 Identity Advisory Services Market Size Market Share by Player

3.1.1 Global Identity Advisory Services Revenue by Player (2021-2026)

3.1.2 Global Identity Advisory Services Revenue Market Share by Player (2021-2026)

3.2 Global Identity Advisory Services Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 IDENTITY ADVISORY SERVICES BY REGION

4.1 Identity Advisory Services Market Size by Region (2021-2026)

4.2 Global Identity Advisory Services Annual Revenue by Country/Region (2021-2026)

4.3 Americas Identity Advisory Services Market Size Growth (2021-2026)

4.4 APAC Identity Advisory Services Market Size Growth (2021-2026)

4.5 Europe Identity Advisory Services Market Size Growth (2021-2026)

4.6 Middle East & Africa Identity Advisory Services Market Size Growth (2021-2026)

5 AMERICAS

- 5.1 Americas Identity Advisory Services Market Size by Country (2021-2026)
- 5.2 Americas Identity Advisory Services Market Size by Type (2021-2026)
- 5.3 Americas Identity Advisory Services Market Size by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Identity Advisory Services Market Size by Region (2021-2026)
- 6.2 APAC Identity Advisory Services Market Size by Type (2021-2026)
- 6.3 APAC Identity Advisory Services Market Size by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Identity Advisory Services Market Size by Country (2021-2026)
- 7.2 Europe Identity Advisory Services Market Size by Type (2021-2026)
- 7.3 Europe Identity Advisory Services Market Size by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Identity Advisory Services by Region (2021-2026)
- 8.2 Middle East & Africa Identity Advisory Services Market Size by Type (2021-2026)
- 8.3 Middle East & Africa Identity Advisory Services Market Size by Application

(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 GLOBAL IDENTITY ADVISORY SERVICES MARKET FORECAST

10.1 Global Identity Advisory Services Forecast by Region (2027-2032)

10.1.1 Global Identity Advisory Services Forecast by Region (2027-2032)

10.1.2 Americas Identity Advisory Services Forecast

10.1.3 APAC Identity Advisory Services Forecast

10.1.4 Europe Identity Advisory Services Forecast

10.1.5 Middle East & Africa Identity Advisory Services Forecast

10.2 Americas Identity Advisory Services Forecast by Country (2027-2032)

10.2.1 United States Market Identity Advisory Services Forecast

10.2.2 Canada Market Identity Advisory Services Forecast

10.2.3 Mexico Market Identity Advisory Services Forecast

10.2.4 Brazil Market Identity Advisory Services Forecast

10.3 APAC Identity Advisory Services Forecast by Region (2027-2032)

10.3.1 China Identity Advisory Services Market Forecast

10.3.2 Japan Market Identity Advisory Services Forecast

10.3.3 Korea Market Identity Advisory Services Forecast

10.3.4 Southeast Asia Market Identity Advisory Services Forecast

10.3.5 India Market Identity Advisory Services Forecast

10.3.6 Australia Market Identity Advisory Services Forecast

10.4 Europe Identity Advisory Services Forecast by Country (2027-2032)

10.4.1 Germany Market Identity Advisory Services Forecast

10.4.2 France Market Identity Advisory Services Forecast

10.4.3 UK Market Identity Advisory Services Forecast

10.4.4 Italy Market Identity Advisory Services Forecast

10.4.5 Russia Market Identity Advisory Services Forecast

10.5 Middle East & Africa Identity Advisory Services Forecast by Region (2027-2032)

10.5.1 Egypt Market Identity Advisory Services Forecast

10.5.2 South Africa Market Identity Advisory Services Forecast

10.5.3 Israel Market Identity Advisory Services Forecast

10.5.4 Turkey Market Identity Advisory Services Forecast

10.6 Global Identity Advisory Services Forecast by Type (2027-2032)

10.7 Global Identity Advisory Services Forecast by Application (2027-2032)

10.7.1 GCC Countries Market Identity Advisory Services Forecast

11 KEY PLAYERS ANALYSIS

11.1 Accenture

11.1.1 Accenture Company Information

11.1.2 Accenture Identity Advisory Services Product Offered

11.1.3 Accenture Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 Accenture Main Business Overview

11.1.5 Accenture Latest Developments

11.2 Deloitte

11.2.1 Deloitte Company Information

11.2.2 Deloitte Identity Advisory Services Product Offered

11.2.3 Deloitte Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 Deloitte Main Business Overview

11.2.5 Deloitte Latest Developments

11.3 IBM Consulting

11.3.1 IBM Consulting Company Information

11.3.2 IBM Consulting Identity Advisory Services Product Offered

11.3.3 IBM Consulting Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 IBM Consulting Main Business Overview

11.3.5 IBM Consulting Latest Developments

11.4 PwC

11.4.1 PwC Company Information

11.4.2 PwC Identity Advisory Services Product Offered

11.4.3 PwC Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 PwC Main Business Overview

11.4.5 PwC Latest Developments

11.5 EY

11.5.1 EY Company Information

11.5.2 EY Identity Advisory Services Product Offered

11.5.3 EY Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 EY Main Business Overview

11.5.5 EY Latest Developments

11.6 Capgemini

11.6.1 Capgemini Company Information

11.6.2 Capgemini Identity Advisory Services Product Offered

11.6.3 Capgemini Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

11.6.4 Capgemini Main Business Overview

11.6.5 Capgemini Latest Developments

11.7 Optiv Security Inc.

11.7.1 Optiv Security Inc. Company Information

11.7.2 Optiv Security Inc. Identity Advisory Services Product Offered

11.7.3 Optiv Security Inc. Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

11.7.4 Optiv Security Inc. Main Business Overview

11.7.5 Optiv Security Inc. Latest Developments

11.8 TCS

11.8.1 TCS Company Information

11.8.2 TCS Identity Advisory Services Product Offered

11.8.3 TCS Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

11.8.4 TCS Main Business Overview

11.8.5 TCS Latest Developments

11.9 Wipro

11.9.1 Wipro Company Information

11.9.2 Wipro Identity Advisory Services Product Offered

11.9.3 Wipro Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

11.9.4 Wipro Main Business Overview

11.9.5 Wipro Latest Developments

11.10 KPMG

11.10.1 KPMG Company Information

11.10.2 KPMG Identity Advisory Services Product Offered

11.10.3 KPMG Identity Advisory Services Revenue, Gross Margin and Market Share

(2021-2026)

11.10.4 KPMG Main Business Overview

11.10.5 KPMG Latest Developments

11.11 DXC Technology

11.11.1 DXC Technology Company Information

11.11.2 DXC Technology Identity Advisory Services Product Offered

11.11.3 DXC Technology Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

11.11.4 DXC Technology Main Business Overview

11.11.5 DXC Technology Latest Developments

11.12 Infosys

11.12.1 Infosys Company Information

11.12.2 Infosys Identity Advisory Services Product Offered

11.12.3 Infosys Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

11.12.4 Infosys Main Business Overview

11.12.5 Infosys Latest Developments

11.13 Cognizant

11.13.1 Cognizant Company Information

11.13.2 Cognizant Identity Advisory Services Product Offered

11.13.3 Cognizant Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

11.13.4 Cognizant Main Business Overview

11.13.5 Cognizant Latest Developments

11.14 NTTDATA

11.14.1 NTTDATA Company Information

11.14.2 NTTDATA Identity Advisory Services Product Offered

11.14.3 NTTDATA Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

11.14.4 NTTDATA Main Business Overview

11.14.5 NTTDATA Latest Developments

11.15 Sopra Steria

11.15.1 Sopra Steria Company Information

11.15.2 Sopra Steria Identity Advisory Services Product Offered

11.15.3 Sopra Steria Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)

11.15.4 Sopra Steria Main Business Overview

11.15.5 Sopra Steria Latest Developments

11.16 Optiv

- 11.16.1 Optiv Company Information
- 11.16.2 Optiv Identity Advisory Services Product Offered
- 11.16.3 Optiv Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)
- 11.16.4 Optiv Main Business Overview
- 11.16.5 Optiv Latest Developments
- 11.17 iC Consult
 - 11.17.1 iC Consult Company Information
 - 11.17.2 iC Consult Identity Advisory Services Product Offered
 - 11.17.3 iC Consult Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.17.4 iC Consult Main Business Overview
 - 11.17.5 iC Consult Latest Developments
- 11.18 Simeio
 - 11.18.1 Simeio Company Information
 - 11.18.2 Simeio Identity Advisory Services Product Offered
 - 11.18.3 Simeio Identity Advisory Services Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 Simeio Main Business Overview
 - 11.18.5 Simeio Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Identity Advisory Services Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)
- Table 2. Identity Advisory Services Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Identity Strategy Planning Consulting
- Table 4. Major Players of Identity Compliance Consulting
- Table 5. Major Players of Identity Security Protection Consulting
- Table 6. Major Players of Others
- Table 7. Identity Advisory Services Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)
- Table 8. Global Identity Advisory Services Market Size by Type (2021-2026) & (\$ millions)
- Table 9. Global Identity Advisory Services Market Size Market Share by Type (2021-2026)
- Table 10. Major Players of Cloud-based
- Table 11. Major Players of On-premise
- Table 12. Identity Advisory Services Market Size CAGR by Deployment Method (2021 VS 2025 VS 2032) & (\$ millions)
- Table 13. Global Identity Advisory Services Market Size by Deployment Method (2021-2026) & (\$ millions)
- Table 14. Global Identity Advisory Services Market Size Market Share by Deployment Method (2021-2026)
- Table 15. Major Players of Businesses
- Table 16. Major Players of Individuals
- Table 17. Identity Advisory Services Market Size CAGR by Target Users (2021 VS 2025 VS 2032) & (\$ millions)
- Table 18. Global Identity Advisory Services Market Size by Target Users (2021-2026) & (\$ millions)
- Table 19. Global Identity Advisory Services Market Size Market Share by Target Users (2021-2026)
- Table 20. Identity Advisory Services Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)
- Table 21. Global Identity Advisory Services Market Size by Application (2021-2026) & (\$ millions)
- Table 22. Global Identity Advisory Services Market Size Market Share by Application

(2021-2026)

Table 23. Global Identity Advisory Services Revenue by Player (2021-2026) & (\$ millions)

Table 24. Global Identity Advisory Services Revenue Market Share by Player (2021-2026)

Table 25. Identity Advisory Services Key Players Head office and Products Offered

Table 26. Identity Advisory Services Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 27. New Products and Potential Entrants

Table 28. Mergers & Acquisitions, Expansion

Table 29. Global Identity Advisory Services Market Size by Region (2021-2026) & (\$ millions)

Table 30. Global Identity Advisory Services Market Size Market Share by Region (2021-2026)

Table 31. Global Identity Advisory Services Revenue by Country/Region (2021-2026) & (\$ millions)

Table 32. Global Identity Advisory Services Revenue Market Share by Country/Region (2021-2026)

Table 33. Americas Identity Advisory Services Market Size by Country (2021-2026) & (\$ millions)

Table 34. Americas Identity Advisory Services Market Size Market Share by Country (2021-2026)

Table 35. Americas Identity Advisory Services Market Size by Type (2021-2026) & (\$ millions)

Table 36. Americas Identity Advisory Services Market Size Market Share by Type (2021-2026)

Table 37. Americas Identity Advisory Services Market Size by Application (2021-2026) & (\$ millions)

Table 38. Americas Identity Advisory Services Market Size Market Share by Application (2021-2026)

Table 39. APAC Identity Advisory Services Market Size by Region (2021-2026) & (\$ millions)

Table 40. APAC Identity Advisory Services Market Size Market Share by Region (2021-2026)

Table 41. APAC Identity Advisory Services Market Size by Type (2021-2026) & (\$ millions)

Table 42. APAC Identity Advisory Services Market Size by Application (2021-2026) & (\$ millions)

Table 43. Europe Identity Advisory Services Market Size by Country (2021-2026) & (\$

millions)

Table 44. Europe Identity Advisory Services Market Size Market Share by Country (2021-2026)

Table 45. Europe Identity Advisory Services Market Size by Type (2021-2026) & (\$ millions)

Table 46. Europe Identity Advisory Services Market Size by Application (2021-2026) & (\$ millions)

Table 47. Middle East & Africa Identity Advisory Services Market Size by Region (2021-2026) & (\$ millions)

Table 48. Middle East & Africa Identity Advisory Services Market Size by Type (2021-2026) & (\$ millions)

Table 49. Middle East & Africa Identity Advisory Services Market Size by Application (2021-2026) & (\$ millions)

Table 50. Key Market Drivers & Growth Opportunities of Identity Advisory Services

Table 51. Key Market Challenges & Risks of Identity Advisory Services

Table 52. Key Industry Trends of Identity Advisory Services

Table 53. Global Identity Advisory Services Market Size Forecast by Region (2027-2032) & (\$ millions)

Table 54. Global Identity Advisory Services Market Size Market Share Forecast by Region (2027-2032)

Table 55. Global Identity Advisory Services Market Size Forecast by Type (2027-2032) & (\$ millions)

Table 56. Global Identity Advisory Services Market Size Forecast by Application (2027-2032) & (\$ millions)

Table 57. Accenture Details, Company Type, Identity Advisory Services Area Served and Its Competitors

Table 58. Accenture Identity Advisory Services Product Offered

Table 59. Accenture Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 60. Accenture Main Business

Table 61. Accenture Latest Developments

Table 62. Deloitte Details, Company Type, Identity Advisory Services Area Served and Its Competitors

Table 63. Deloitte Identity Advisory Services Product Offered

Table 64. Deloitte Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 65. Deloitte Main Business

Table 66. Deloitte Latest Developments

Table 67. IBM Consulting Details, Company Type, Identity Advisory Services Area

Served and Its Competitors

Table 68. IBM Consulting Identity Advisory Services Product Offered

Table 69. IBM Consulting Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 70. IBM Consulting Main Business

Table 71. IBM Consulting Latest Developments

Table 72. PwC Details, Company Type, Identity Advisory Services Area Served and Its Competitors

Table 73. PwC Identity Advisory Services Product Offered

Table 74. PwC Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 75. PwC Main Business

Table 76. PwC Latest Developments

Table 77. EY Details, Company Type, Identity Advisory Services Area Served and Its Competitors

Table 78. EY Identity Advisory Services Product Offered

Table 79. EY Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 80. EY Main Business

Table 81. EY Latest Developments

Table 82. Capgemini Details, Company Type, Identity Advisory Services Area Served and Its Competitors

Table 83. Capgemini Identity Advisory Services Product Offered

Table 84. Capgemini Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 85. Capgemini Main Business

Table 86. Capgemini Latest Developments

Table 87. Optiv Security Inc. Details, Company Type, Identity Advisory Services Area Served and Its Competitors

Table 88. Optiv Security Inc. Identity Advisory Services Product Offered

Table 89. Optiv Security Inc. Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 90. Optiv Security Inc. Main Business

Table 91. Optiv Security Inc. Latest Developments

Table 92. TCS Details, Company Type, Identity Advisory Services Area Served and Its Competitors

Table 93. TCS Identity Advisory Services Product Offered

Table 94. TCS Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 95. TCS Main Business

Table 96. TCS Latest Developments

Table 97. Wipro Details, Company Type, Identity Advisory Services Area Served and Its Competitors

Table 98. Wipro Identity Advisory Services Product Offered

Table 99. Wipro Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 100. Wipro Main Business

Table 101. Wipro Latest Developments

Table 102. KPMG Details, Company Type, Identity Advisory Services Area Served and Its Competitors

Table 103. KPMG Identity Advisory Services Product Offered

Table 104. KPMG Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 105. KPMG Main Business

Table 106. KPMG Latest Developments

Table 107. DXC Technology Details, Company Type, Identity Advisory Services Area Served and Its Competitors

Table 108. DXC Technology Identity Advisory Services Product Offered

Table 109. DXC Technology Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 110. DXC Technology Main Business

Table 111. DXC Technology Latest Developments

Table 112. Infosys Details, Company Type, Identity Advisory Services Area Served and Its Competitors

Table 113. Infosys Identity Advisory Services Product Offered

Table 114. Infosys Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 115. Infosys Main Business

Table 116. Infosys Latest Developments

Table 117. Cognizant Details, Company Type, Identity Advisory Services Area Served and Its Competitors

Table 118. Cognizant Identity Advisory Services Product Offered

Table 119. Cognizant Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 120. Cognizant Main Business

Table 121. Cognizant Latest Developments

Table 122. NTTDATA Details, Company Type, Identity Advisory Services Area Served and Its Competitors

- Table 123. NTTDATA Identity Advisory Services Product Offered
- Table 124. NTTDATA Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 125. NTTDATA Main Business
- Table 126. NTTDATA Latest Developments
- Table 127. Sopra Steria Details, Company Type, Identity Advisory Services Area Served and Its Competitors
- Table 128. Sopra Steria Identity Advisory Services Product Offered
- Table 129. Sopra Steria Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 130. Sopra Steria Main Business
- Table 131. Sopra Steria Latest Developments
- Table 132. Optiv Details, Company Type, Identity Advisory Services Area Served and Its Competitors
- Table 133. Optiv Identity Advisory Services Product Offered
- Table 134. Optiv Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 135. Optiv Main Business
- Table 136. Optiv Latest Developments
- Table 137. iC Consult Details, Company Type, Identity Advisory Services Area Served and Its Competitors
- Table 138. iC Consult Identity Advisory Services Product Offered
- Table 139. iC Consult Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 140. iC Consult Main Business
- Table 141. iC Consult Latest Developments
- Table 142. Simeio Details, Company Type, Identity Advisory Services Area Served and Its Competitors
- Table 143. Simeio Identity Advisory Services Product Offered
- Table 144. Simeio Identity Advisory Services Revenue (\$ million), Gross Margin and Market Share (2021-2026)
- Table 145. Simeio Main Business
- Table 146. Simeio Latest Developments

List Of Figures

LIST OF FIGURES

Figure 1. Identity Advisory Services Report Years Considered

Figure 2. Research Objectives

Figure 3. Research Methodology

Figure 4. Research Process and Data Source

Figure 5. Global Identity Advisory Services Market Size Growth Rate (2021-2032) (\$ millions)

Figure 6. Identity Advisory Services Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 7. Identity Advisory Services Sales Market Share by Country/Region (2025)

Figure 8. Identity Advisory Services Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 9. Global Identity Advisory Services Market Size Market Share by Type in 2025

Figure 10. Global Identity Advisory Services Market Size Market Share by Deployment Method in 2025

Figure 11. Global Identity Advisory Services Market Size Market Share by Target Users in 2025

Figure 12. Identity Advisory Services in Financial Industry

Figure 13. Global Identity Advisory Services Market: Financial Industry (2021-2026) & (\$ millions)

Figure 14. Identity Advisory Services in Government and Public Services

Figure 15. Global Identity Advisory Services Market: Government and Public Services (2021-2026) & (\$ millions)

Figure 16. Identity Advisory Services in Health and Life Sciences

Figure 17. Global Identity Advisory Services Market: Health and Life Sciences (2021-2026) & (\$ millions)

Figure 18. Identity Advisory Services in Others

Figure 19. Global Identity Advisory Services Market: Others (2021-2026) & (\$ millions)

Figure 20. Global Identity Advisory Services Market Size Market Share by Application in 2025

Figure 21. Global Identity Advisory Services Revenue Market Share by Player in 2025

Figure 22. Global Identity Advisory Services Market Size Market Share by Region (2021-2026)

Figure 23. Americas Identity Advisory Services Market Size 2021-2026 (\$ millions)

Figure 24. APAC Identity Advisory Services Market Size 2021-2026 (\$ millions)

Figure 25. Europe Identity Advisory Services Market Size 2021-2026 (\$ millions)

Figure 26. Middle East & Africa Identity Advisory Services Market Size 2021-2026 (\$ millions)

Figure 27. Americas Identity Advisory Services Value Market Share by Country in 2025

Figure 28. United States Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 29. Canada Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 30. Mexico Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 31. Brazil Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 32. APAC Identity Advisory Services Market Size Market Share by Region in 2025

Figure 33. APAC Identity Advisory Services Market Size Market Share by Type (2021-2026)

Figure 34. APAC Identity Advisory Services Market Size Market Share by Application (2021-2026)

Figure 35. China Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 36. Japan Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 37. South Korea Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 38. Southeast Asia Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 39. India Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 40. Australia Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 41. Europe Identity Advisory Services Market Size Market Share by Country in 2025

Figure 42. Europe Identity Advisory Services Market Size Market Share by Type (2021-2026)

Figure 43. Europe Identity Advisory Services Market Size Market Share by Application (2021-2026)

Figure 44. Germany Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 45. France Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 46. UK Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 47. Italy Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 48. Russia Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 49. Middle East & Africa Identity Advisory Services Market Size Market Share by Region (2021-2026)

Figure 50. Middle East & Africa Identity Advisory Services Market Size Market Share by

Type (2021-2026)

Figure 51. Middle East & Africa Identity Advisory Services Market Size Market Share by Application (2021-2026)

Figure 52. Egypt Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 53. South Africa Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 54. Israel Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 55. Turkey Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 56. GCC Countries Identity Advisory Services Market Size Growth 2021-2026 (\$ millions)

Figure 57. Americas Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 58. APAC Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 59. Europe Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 60. Middle East & Africa Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 61. United States Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 62. Canada Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 63. Mexico Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 64. Brazil Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 65. China Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 66. Japan Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 67. Korea Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 68. Southeast Asia Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 69. India Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 70. Australia Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 71. Germany Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 72. France Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 73. UK Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 74. Italy Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 75. Russia Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 76. Egypt Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 77. South Africa Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 78. Israel Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 79. Turkey Identity Advisory Services Market Size 2027-2032 (\$ millions)

Figure 80. Global Identity Advisory Services Market Size Market Share Forecast by Type (2027-2032)

Figure 81. Global Identity Advisory Services Market Size Market Share Forecast by Application (2027-2032)

Figure 82. GCC Countries Identity Advisory Services Market Size 2027-2032 (\$

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