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Global ICE Outboard Engines Market Growth 2025-2031

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Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global ICE Outboard Engines market size is predicted to grow from US$ 6903 million in 2025 to US$ 8296 million in 2031; it is expected to grow at a CAGR of 3.1% from 2025 to 2031.

An outboard motor is a propulsion system for boats, consisting of a self-contained unit that includes engine, gearbox and propeller or jet drive, designed to be affixed to the outside of the transom. They are the most common motorised method of propelling small watercraft. As well as providing propulsion, outboards provide steering control, as they are designed to pivot over their mountings and thus control the direction of thrust. The skeg also acts as a rudder when the engine is not running. Unlike inboard motors, outboard motors can be easily removed for storage or repairs. This report only covers internal combustion engine (ICE or IC engine) type outboard engines.

United States market for ICE Outboard Engines is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for ICE Outboard Engines is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for ICE Outboard Engines is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key ICE Outboard Engines players cover Mercury Marine, Yamaha, Suzuki, Honda, Suzhou Parsun Power Machine, etc. In terms of revenue, the global two largest

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companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “ICE Outboard Engines Industry Forecast” looks at past sales and reviews total world ICE Outboard Engines sales in 2024, providing a comprehensive analysis by region and market sector of projected ICE Outboard Engines sales for 2025 through 2031. With ICE Outboard Engines sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world ICE Outboard Engines industry.

This Insight Report provides a comprehensive analysis of the global ICE Outboard Engines landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on ICE Outboard Engines portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global ICE Outboard Engines market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for ICE Outboard Engines and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global ICE Outboard Engines.

This report presents a comprehensive overview, market shares, and growth opportunities of ICE Outboard Engines market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Below 10 HP

10.1-30 HP

30.1-100 HP

100.1-200 HP

Above 200 HP

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Segmentation by Application:

- Recreational
- Commercial
- Others

This report also splits the market by region:

- Americas
  - United States
  - Canada
  - Mexico
  - Brazil
- APAC
  - China
  - Japan
  - Korea
  - Southeast Asia
  - India
  - Australia
- Europe

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Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Mercury Marine

Yamaha

Suzuki

Honda

Suzhou Parsun Power Machine

Evinrude

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Tohatsu

Key Questions Addressed in this Report

What is the 10-year outlook for the global ICE Outboard Engines market?

What factors are driving ICE Outboard Engines market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do ICE Outboard Engines market opportunities vary by end market size?

How does ICE Outboard Engines break out by Type, by Application?

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