

Global Ice Cream Shop Franchises Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/G207C3F2D566EN.html>

Date: May 2023

Pages: 124

Price: US\$ 3,660.00 (Single User License)

ID: G207C3F2D566EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Ice Cream Shop Franchises market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

Franchise models (and non-franchised) ice cream stores now range from kiosks and ice cream trucks to store locations in retail centers. Franchises within this industry also can serve their namesake product along with milkshakes, smoothies, and a variety of desserts such as cake. Other related businesses within the industry include Italian ice, gelato (an Italian frozen yogurt similar to ice cream), and shaved ice (snow cone) franchises.

Franchises with largest market share include: Dairy Queen, Baskin-Robbins, Cold Stone Creamery, Ben & Jerry's, Kona Ice, Jeremiah's Italian Ice, and Rita's Italian Ice.

According to our research, revenue for the ice cream stores industry sustained a 2.5% decrease in 2020. Now, over the period of time until 2025, the industry "is expected to continue to grow, albeit at a slower rate than the previous five-year period."

Ice cream and frozen dessert franchises offer a fun business model and a sweet way for investors to chase their professional goals.

LPI (LP Information)' newest research report, the "Ice Cream Shop Franchises Industry Forecast" looks at past sales and reviews total world Ice Cream Shop Franchises sales in 2022, providing a comprehensive analysis by region and market sector of projected

Ice Cream Shop Franchises sales for 2023 through 2029. With Ice Cream Shop Franchises sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Ice Cream Shop Franchises industry.

This Insight Report provides a comprehensive analysis of the global Ice Cream Shop Franchises landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Ice Cream Shop Franchises portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Ice Cream Shop Franchises market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Ice Cream Shop Franchises and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Ice Cream Shop Franchises.

This report presents a comprehensive overview, market shares, and growth opportunities of Ice Cream Shop Franchises market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Franchise Fee

Training Expenses

Grand Opening Marketing Costs

Others

Segmentation by application

Shopping Mall

Community

School

Airport

Tourist Attractions

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ben & Jerry

Dairy Queen

Baskin-Robbins

Kona Ice

Cold Stone Creamery

Yogen Fr?z

Mr. Softee

Carvel

Rita's Italian Ice

Chill-n Nitrogen Ice Cream Franchising LLC

Marble Slab Creamery, Inc.

The Haagen-Dazs Shoppe Company, Inc.

Topper's Craft Creamery

Culver's

Dippin' Dots

Bruster's Real Ice Cream

Bahama Buck's Original Shaved Ice

Creamistry

Sub Zero Nitrogen Ice Cream

Jeremiah's Italian Ice

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