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Global Hydrophobic Down Jacket Market Growth 2026-2032

https://marketpublishers.com/r/G7099AE05762EN.html
Date: October 2026
Pages: 135
Price: US$ 3,660.00 (Single User License)
ID: G7099AE05762EN

Abstracts

The global Hydrophobic Down Jacket market size is predicted to grow from US$ 3437 million in 2025 to US$ 7176 million in 2032; it is expected to grow at a CAGR of 11.3% from 2026 to 2032.

In 2024, global hydrophobic down jacket production reached 7.8279 million units, with an average selling price of $404.66 per unit and a gross profit margin of approximately 47.5%-49.9%. Annual production capacity ranges from 300,000 to 1.2 million units across various companies. The International Down and Feather Bureau (IDFB) has established a testing standard for waterproof down. The test standard is IDFB-18A, which measures water repellency. According to the IDFB-18A test method, down is divided into five levels of water repellency, with level 5 being the best. The longer the water repellency, the better the down's water repellency. While down is lightweight and warm, it has a significant drawback: its thermal insulation value decreases significantly when wet. Research has shown that when down becomes damp, especially when it has a high liquid moisture content, its thermal insulation value drops to half of its dry value. Excessive washing or machine washing also reduces down's thermal insulation. This is where hydrophobic down comes in. Down is specially treated to impart a durable water repellency. This treated down is called waterproof down, also known as hydrophobic down. A hydrophobic down jacket is a garment filled with hydrophobic down that has been specially treated to form a hydrophobic film. This water-repellent down is also called "waterproof down" or "waterproof fleece". Its core characteristic is that the surface of the down has a long-lasting water-repellent ability, which can prevent the intrusion of water vapor for a period of time, keep the down dry and fluffiness, and thus maintain good thermal insulation performance.

United States market for Hydrophobic Down Jacket is estimated to increase from US$

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million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Hydrophobic Down Jacket is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Hydrophobic Down Jacket is estimated to increase from US$ million in 2025 to US$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Hydrophobic Down Jacket players cover Moncler, The North Face, Mountain Warehouse, Rab, Canada Goose, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

Report Scope

LP Information, Inc. (LPI) ' newest research report, the “Hydrophobic Down Jacket Industry Forecast” looks at past sales and reviews total world Hydrophobic Down Jacket sales in 2025, providing a comprehensive analysis by region and market sector of projected Hydrophobic Down Jacket sales for 2026 through 2032. With Hydrophobic Down Jacket sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Hydrophobic Down Jacket industry.

This Insight Report provides a comprehensive analysis of the global Hydrophobic Down Jacket landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Hydrophobic Down Jacket portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Hydrophobic Down Jacket market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Hydrophobic Down Jacket and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Hydrophobic Down Jacket.

This report presents a comprehensive overview, market shares, and growth

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opportunities of Hydrophobic Down Jacket market by product type, application, key manufacturers and key regions and countries.

Market Segmentation

Segmentation by Type:

Goose Down

Duck Down

Segmentation by Technology:

Nano-coated Water-repellent Down

Chemically Treated Water-repellent Down

Segmentation by Application:

Men's Wear

Women's Wear

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

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APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Moncler

The North Face

Mountain Warehouse

Rab

Canada Goose

Max Mara

NothommeBlue

X-BIONIC

Trekitt

Beneunder

Toread Holdings Group Co., Ltd.

Camel

Fila

Kailas

Millet

LILANZ

Bosideng International Holdings Limited

Gaofan

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Key Questions Addressed in this Report

What is the 10-year outlook for the global Hydrophobic Down Jacket market?

What factors are driving Hydrophobic Down Jacket market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Hydrophobic Down Jacket market opportunities vary by end market size?

How does Hydrophobic Down Jacket break out by Type, by Application?

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