

Global Human Resource Apps Market Growth (Status and Outlook) 2024-2030

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Abstracts

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HR apps are downloadable programs for mobile devices such as smartphones or tablets that allow users to perform a number of core HR tasks on the go. Employees can check their pay stubs, change their mailing address or request paid time off (PTO); managers can adjust shift schedules and recruiters can even conduct video interviews if an app allows for it.

The global Human Resource Apps market size is projected to grow from US\$ 1088.8 million in 2023 to US\$ 1730.9 million in 2030; it is expected to grow at a CAGR of 6.8% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Human Resource Apps Industry Forecast" looks at past sales and reviews total world Human Resource Apps sales in 2023, providing a comprehensive analysis by region and market sector of projected Human Resource Apps sales for 2024 through 2030. With Human Resource Apps sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Human Resource Apps industry.

This Insight Report provides a comprehensive analysis of the global Human Resource Apps landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Human Resource Apps portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Human Resource Apps market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Human Resource Apps and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Human Resource Apps.

The future market trends of Human Resource Apps are influenced by the advancements in technology and the changes in workplace culture. Some of the key trends are:

Artificial intelligence and machine learning: These technologies can help automate and simplify many HR tasks, such as screening candidates, answering employee queries, providing feedback, and identifying skill gaps. They can also enhance the user experience and personalization of HR solutions, such as by offering chatbots, voice assistants, and tailored recommendations .

Team management versus talent management: As organizations shift to more agile and collaborative ways of working, HR solutions need to support team-based performance and development, rather than individual-focused ones. This means providing tools and metrics that can measure and improve team effectiveness, alignment, and engagement .

Integrated systems: HR solutions need to be integrated with other data management and business applications, such as CRM, ERP, and BI, to provide a holistic view of the organization and its workforce. This can help streamline and optimize HR processes, as well as enable data-driven decision making and reporting .

Business branding and culture: HR solutions can help organizations create and communicate their unique brand identity and culture, both internally and externally. This can help attract and retain talent, as well as foster a sense of belonging and purpose among employees. HR solutions can also help organizations promote and monitor their diversity, equity, and inclusion initiatives, as well as their social and environmental responsibility .

This report presents a comprehensive overview, market shares, and growth opportunities of Human Resource Apps market by product type, application, key players and key regions and countries.

Segmentation by type

Cloud-based

On-premises

Segmentation by application

Perpetual license

Subscription license

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Manatal

Roubler

Ascender

Teamtaylor

Darwinbox

Freshteam

PCRecruiter

Ramco

skeeled

Profit

Conrep

AssessTEAM

Jobsoid

Recooty

Culture Amp

PerformYard Talent

Appreiz

Trello

Jira

ZipRecruiter

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