

Global HPP Cold-Pressed Juices Market Growth 2026-2032

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Abstracts

The global HPP Cold-Pressed Juices market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Different from FC (concentrated reconstituted juice) and NFC (non-concentrated reconstituted juice), HPP cold-pressed fresh juice uses ultra-high pressure sterilization technology. The canned fresh juice is placed in a sealed container and sterilized with 400 to 600 MPa ultra-high pressure using water as a medium, thereby killing a large number of microorganisms in the juice. During the HPP high-pressure sterilization process, the temperature of the juice will not rise, avoiding the loss of a large amount of nutrition and taste of the juice. HPP technology has been applied in the production of juice due to its low-temperature sterilization characteristics. Juice sterilized by HPP high pressure is called HPP juice, also known as ultra-high pressure cold-pressed juice. Compared with juice treated with heat sterilization, juice treated with HPP ultra-high pressure can retain more than 95% of the vitamin C content. HPP technology can greatly extend the freshness of freshly squeezed juice. HPP is a non-thermal treatment process that does not require preservatives or additives.

United States market for HPP Cold-Pressed Juices is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for HPP Cold-Pressed Juices is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for HPP Cold-Pressed Juices is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key HPP Cold-Pressed Juices players cover Naked Juice(PepsiCo), Suja Organic (Paine Schwartz), Evolution Fresh (Bolthouse Farms), Vegesentials, HPP Foods MX, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "HPP Cold-Pressed Juices Industry Forecast" looks at past sales and reviews total world HPP Cold-Pressed Juices sales in 2025, providing a comprehensive analysis by region and market sector of projected HPP Cold-Pressed Juices sales for 2026 through 2032. With HPP Cold-Pressed Juices sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world HPP Cold-Pressed Juices industry.

This Insight Report provides a comprehensive analysis of the global HPP Cold-Pressed Juices landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on HPP Cold-Pressed Juices portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global HPP Cold-Pressed Juices market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for HPP Cold-Pressed Juices and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global HPP Cold-Pressed Juices.

This report presents a comprehensive overview, market shares, and growth opportunities of HPP Cold-Pressed Juices market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Fruits

Vegetables

Mixed

Segmentation by Application:

Online

Supermarket

Catering Channel

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Naked Juice(PepsiCo)

Suja Organic (Paine Schwartz)

Evolution Fresh (Bolthouse Farms)

Vege essentials

HPP Foods MX

Organic Press

7-Eleven

Naturae

Pressed Juicery

Village Juicery

Hoogesteger

Raw Pressery

Plenish Drinks

Victoria Cymes

Coldpress

Only Fresh

Fruiti

Perse

RUNJUICY

Jiangxi Guoran Food Co., Ltd.

VCLEANSE

Key Questions Addressed in this Report

What is the 10-year outlook for the global HPP Cold-Pressed Juices market?

What factors are driving HPP Cold-Pressed Juices market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do HPP Cold-Pressed Juices market opportunities vary by end market size?

How does HPP Cold-Pressed Juices break out by Type, by Application?

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