

# Global Houseplants Market Growth 2026-2032

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## Abstracts

The global Houseplants market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

United States market for Houseplants is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Houseplants is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Houseplants is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Houseplants players cover IKEA, Gardener's Supply, Kirton Farm Nurseries, Urban Planters, Crocus, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) 's newest research report, the 'Houseplants Industry Forecast' looks at past sales and reviews total world Houseplants sales in 2025, providing a comprehensive analysis by region and market sector of projected Houseplants sales for 2026 through 2032. With Houseplants sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Houseplants industry.

This Insight Report provides a comprehensive analysis of the global Houseplants landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Houseplants portfolios and capabilities, market entry strategies, market positions, and geographic

footprints, to better understand these firms? unique position in an accelerating global Houseplants market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Houseplants and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Houseplants.

This report presents a comprehensive overview, market shares, and growth opportunities of Houseplants market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

High Light Plants

Medium Light Plants

Low Light Plants

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

IKEA

Gardener's Supply

Kirton Farm Nurseries

Urban Planters

Crocus

House of Plants

The Sill

Patch

Urban Flower Company

Greenery Unlimited

D?mmen Orange

### **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Houseplants market?

What factors are driving Houseplants market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Houseplants market opportunities vary by end market size?

How does Houseplants break out by Type, by Application?

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Figure 78. Global Houseplants Sales Market Share Forecast by Type (2027-2032)

Figure 79. Global Houseplants Revenue Market Share Forecast by Type (2027-2032)

Figure 80. Global Houseplants Sales Market Share Forecast by Application (2027-2032)

Figure 81. Global Houseplants Revenue Market Share Forecast by Application  
(2027-2032)

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