

Global Household Textile Products Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Household Textile Products market size is predicted to grow from US\$ 156473 million in 2025 to US\$ 204230 million in 2032; it is expected to grow at a CAGR of 3.9% from 2026 to 2032.

Household Textile is a flexible woven material consisting of a network of natural or artificial fibres often referred to as thread or yarn. Yarn is produced by spinning raw fibres of wool, flax, cotton, or other material to produce long strands. Textiles are formed by weaving, knitting, crocheting, knotting, or pressing fibres together.

Household textiles, frequently referred to as soft furnishings, are fabrics used in the home. They include items frequently classified as linens, such as bath and dish towels, table linens, shower curtains, and bathroom ensembles. Related items include sheets, pillowcases, mattresses, blankets, comforters, and bedspreads. In addition, textile products contributing to the atmosphere and comfort of the home include rugs and carpeting, draperies, curtains, and upholstery fabrics.

Most of these items are also used in hotels and motels, and many are used in offices, showrooms, retail stores, restaurants, recreational facilities, and various other commercial establishments.

1. Rising Living Standards and Home Comfort Awareness

One of the primary drivers of the global home textiles market is the steady improvement in living standards and the growing emphasis consumers place on home comfort and quality of life. As disposable incomes rise, especially in emerging economies across Asia-Pacific, the Middle East, and Latin America, households are spending more on

bedding, curtains, towels, upholstery fabrics, and decorative textiles. Home textiles are increasingly viewed not just as functional necessities, but as lifestyle products that contribute to comfort, aesthetics, and well-being. This trend is reinforced by urbanization and the growth of middle-class populations, which together drive demand for better-quality, more stylish, and longer-lasting home textile products.

2. Growth of Housing, Renovation, and Hospitality Sectors

The expansion of residential construction, home renovation activities, and the global hospitality industry is another key driver of the home textiles market. New housing projects directly stimulate demand for products such as bed linens, carpets, curtains, and upholstery, while renovation and refurbishment cycles create recurring replacement demand. At the same time, hotels, resorts, serviced apartments, and vacation rentals consume large volumes of home textiles and require frequent replacement due to high usage intensity and hygiene standards. The recovery and long-term growth of tourism and hospitality, particularly in Asia and the Middle East, continue to support stable bulk demand for home textile manufacturers and suppliers.

3. Design Innovation, Sustainability, and E-commerce Penetration

Continuous innovation in design, materials, and manufacturing processes is also accelerating market growth. Consumers increasingly seek home textiles that combine aesthetics with performance features such as durability, easy care, antibacterial properties, and temperature regulation. At the same time, sustainability has become a major purchasing consideration, driving demand for organic cotton, recycled polyester, and eco-friendly dyeing and finishing processes. In parallel, the rapid expansion of e-commerce and direct-to-consumer channels has improved product accessibility, widened design choices, and enabled faster trend adoption, allowing both established brands and emerging players to reach global consumers more efficiently and stimulate overall market demand.

LPI (LP Information)' newest research report, the “Household Textile Products Industry Forecast” looks at past sales and reviews total world Household Textile Products sales in 2025, providing a comprehensive analysis by region and market sector of projected Household Textile Products sales for 2026 through 2032. With Household Textile Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Household Textile Products industry.

This Insight Report provides a comprehensive analysis of the global Household Textile Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Household Textile Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Household Textile Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Household Textile Products and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Household Textile Products.

This report presents a comprehensive overview, market shares, and growth opportunities of Household Textile Products market by product type, application, key players and key regions and countries.

Segmentation by Type:

Bedding

Curtain & Blind

Towel

Blanket & Carpet

Kitchen Linen

Others

Segmentation by Materials:

Polypropylene

Polyester Fiber

Nylon

Acrylic Fiber

Viscose Fiber

Other

Segmentation by Product:

Cotton

Chemical Fiber

Others

Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Shaw Industries

Mohawk

Welspun India

Sunvim

Luolai Home Textile

Loftex

Shuixing Home Textile

Shandong Weiqiao

Fuanna

Mendale Home Textile

Ralph Lauren Corporation

Springs Global

Evezary

WestPoint Home

American Textile

Yunus

Beyond Home Textile

GHCL

Dohia

Violet Home Textile

Sheridan

Zucchi

Lucky Textile

Franco Manufacturing

Veken Elite

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