

Global Household Robot Mower Market Growth 2026-2032

<https://marketpublishers.com/r/GA49BA2E68F2EN.html>

Date: March 2026

Pages: 127

Price: US\$ 3,660.00 (Single User License)

ID: GA49BA2E68F2EN

Abstracts

The global Household Robot Mower market size is predicted to grow from US\$ 254 million in 2025 to US\$ 372 million in 2032; it is expected to grow at a CAGR of 5.7% from 2026 to 2032.

A robotic lawn mower is an autonomous robot used to cut lawn grass. A typical robotic lawn mower (in particular earlier generation models) requires the user to set up a border wire around the lawn that defines the area to be mowed. The robot uses this wire to locate the boundary of the area to be trimmed and in some cases to locate a recharging dock. Robotic mowers are capable of maintaining up to 30,000 m² (320,000 sq ft) of grass. Household Robot Mower refers to a Robot Mower used for household purposes .

The growing prominence of lawn maintenance and gardening activities in plush areas is anticipated to drive the market at a noteworthy pace. This is backed by the rising income level of end-users, growing demand for robotic mower is being witnessed to enhance the aesthetics and user experience. Additionally, the development of novel technologies and high-end products is expected to fuel the market growth.

LP Information, Inc. (LPI) ' newest research report, the "Household Robot Mower Industry Forecast" looks at past sales and reviews total world Household Robot Mower sales in 2025, providing a comprehensive analysis by region and market sector of projected Household Robot Mower sales for 2026 through 2032. With Household Robot Mower sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Household Robot Mower industry.

This Insight Report provides a comprehensive analysis of the global Household Robot Mower landscape and highlights key trends related to product segmentation, company

formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Household Robot Mower portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Household Robot Mower market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Household Robot Mower and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Household Robot Mower.

This report presents a comprehensive overview, market shares, and growth opportunities of Household Robot Mower market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Adapts Lawns Below 50m?

Adapts Lawns 50m?-100m?

Adapts Lawns Above 100m?

Segmentation by Application:

Online Channel

Offline Channel

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Husqvarna

Bosch

Positec (Worx)

Toro

Robomow

Greenworks

Redback Tools (MowRo)

Segway

Yarbo

WOLF-Garten

Honda

Stiga

STIHL

Milagrow

AL-KO Gardentech

Yamabiko

John Deere

Zucchetti

iRobot

Key Questions Addressed in this Report

What is the 10-year outlook for the global Household Robot Mower market?

What factors are driving Household Robot Mower market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Household Robot Mower market opportunities vary by end market size?

How does Household Robot Mower break out by Type, by Application?

The report requires updating with new data and is sent in 48 hours after order is placed.

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