

Global Household Hair Dye Market Growth 2023-2029

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Abstracts

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Home hair dye is a product that can be easily dyed at home. Due to the impact of the new type of coronavirus(COVID-19), most people adopt home quarantine. During the quarantine period, many people choose to dye their own hair. According to third-party trading platform statistics, during the quarantine period, the volume of hair dye transactions increased by 118.12% over the same period.

LPI (LP Information)' newest research report, the "Household Hair Dye Industry Forecast" looks at past sales and reviews total world Household Hair Dye sales in 2022, providing a comprehensive analysis by region and market sector of projected Household Hair Dye sales for 2023 through 2029. With Household Hair Dye sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Household Hair Dye industry.

This Insight Report provides a comprehensive analysis of the global Household Hair Dye landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Household Hair Dye portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Household Hair Dye market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Household Hair Dye and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Household Hair Dye.

The global Household Hair Dye market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

United States market for Household Hair Dye is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

China market for Household Hair Dye is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Europe market for Household Hair Dye is estimated to increase from US\$ million in 2022 to US\$ million by 2029, at a CAGR of % from 2023 through 2029.

Global key Household Hair Dye players cover L'Oréal Paris, Kao, Henkel, Coty, HOYU, Shiseido, Godrej and Goldwell, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2022.

This report presents a comprehensive overview, market shares, and growth opportunities of Household Hair Dye market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Temporary Hair Dye

Semi-Permanent Hair Dye

Permanent Hair Dye

Segmentation by application

Old Men

Middle-aged

Teens

Children

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

L'Oréal Paris

Kao

Henkel

Coty

HOYU

Shiseido

Godrej

Goldwell

Key Questions Addressed in this Report

Global Household Hair Dye Market Growth 2023-2029

What is the 10-year outlook for the global Household Hair Dye market?

What factors are driving Household Hair Dye market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Household Hair Dye market opportunities vary by end market size?

How does Household Hair Dye break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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