

# Global Household Electric Heating Carpet Market Growth 2026-2032

<https://marketpublishers.com/r/GC3BFBB82402EN.html>

Date: June 2026

Pages: 123

Price: US\$ 3,660.00 (Single User License)

ID: GC3BFBB82402EN

## Abstracts

The global Household Electric Heating Carpet market size is predicted to grow from US\$ 56.53 million in 2025 to US\$ 96 million in 2032; it is expected to grow at a CAGR of 8.1% from 2026 to 2032.

A household electric heating carpet is a household appliance placed on the floor and used to heat the surface of the carpet to achieve a heating effect. It is usually composed of a carpet layer, a protective layer, and an electric heating wire arranged between the carpet layer and the protective layer. The electric heating carpet is also provided with an automatic switch and a plug to form an automatic switch mechanism, thereby realizing the control of the heating temperature and time of the electric heating carpet.

United States market for Household Electric Heating Carpet is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Household Electric Heating Carpet is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Household Electric Heating Carpet is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Household Electric Heating Carpet players cover KODEN, Panasonic, Yamazen, Nitori, Ceilhit, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the ?Household Electric Heating

Carpet Industry Forecast? looks at past sales and reviews total world Household Electric Heating Carpet sales in 2025, providing a comprehensive analysis by region and market sector of projected Household Electric Heating Carpet sales for 2026 through 2032. With Household Electric Heating Carpet sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Household Electric Heating Carpet industry.

This Insight Report provides a comprehensive analysis of the global Household Electric Heating Carpet landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Household Electric Heating Carpet portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Household Electric Heating Carpet market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Household Electric Heating Carpet and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Household Electric Heating Carpet.

This report presents a comprehensive overview, market shares, and growth opportunities of Household Electric Heating Carpet market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Polyester

Others

#### Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

KODEN

Panasonic

Yamazen

Nitori

Ceilhit

PRO CAR

Thermal Technology

A. Rak W?rmetchnik

Mi-Heat Heizsysteme

Mconfort

HTS Thermotex

### Key Questions Addressed in this Report

What is the 10-year outlook for the global Household Electric Heating Carpet market?

What factors are driving Household Electric Heating Carpet market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Household Electric Heating Carpet market opportunities vary by end market size?

How does Household Electric Heating Carpet break out by Type, by Application?

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