

# Global Hotel Guest App Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GA827DEBF05CEN.html>

Date: June 2026

Pages: 136

Price: US\$ 3,660.00 (Single User License)

ID: GA827DEBF05CEN

## Abstracts

The global Hotel Guest App market size is predicted to grow from US\$ 696 million in 2025 to US\$ 1109 million in 2032; it is expected to grow at a CAGR of 7.0% from 2026 to 2032.

A hotel guest app is a mobile application that provides services to hotel guests. The purpose is to enhance the guest's stay experience and provide more convenient and personalized services. Some large hotel groups or hotel chains will develop their own exclusive apps, while some small hotels may use the apps of hotel guest service platforms provided by third parties.

United States market for Hotel Guest App is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Hotel Guest App is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Hotel Guest App is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Hotel Guest App players cover Stay, Canary Technologies, Sojern, Hotel Friend, Cloudbeds, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Hotel Guest App Industry Forecast" looks at past sales and reviews total world Hotel Guest App sales in 2025, providing a comprehensive analysis by region and market sector of projected Hotel Guest App

sales for 2026 through 2032. With Hotel Guest App sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Hotel Guest App industry.

This Insight Report provides a comprehensive analysis of the global Hotel Guest App landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Hotel Guest App portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Hotel Guest App market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Hotel Guest App and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Hotel Guest App.

This report presents a comprehensive overview, market shares, and growth opportunities of Hotel Guest App market by product type, application, key players and key regions and countries.

#### Segmentation by Type:

Billed Annually

Customized Billing

#### Segmentation by Application:

Luxury Hotels

Mid-range Hotels

Vacation Resorts

Others

This report also splits the market by region:

#### Americas

United States

Canada

Mexico

Brazil

#### APAC

China

Japan

Korea

Southeast Asia

India

Australia

#### Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Stay

Canary Technologies

Sojern

Hotel Friend

Cloudbeds

HiJiffy

Duve

Asksuite

Easyway

Flexkeeping

Guestnet

Bookboost AB

GuestBell

GuestU

Altitude

Criton

Intelity

Hotelcore

Nonius

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