

Global Hotel Booking Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Hotel Booking market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

Hotel booking refers to arranging accommodation in advance through various channels (such as hotel official websites, third-party travel platforms, etc.) to ensure that you can check in at the selected hotel on the scheduled date. The hotel reservation market is in a period of rapid development and change. Technological progress and changes in consumer demand are important driving forces for market innovation. Despite fierce competition, the hotel industry still has broad room for growth through differentiated services, intelligent management and personalized accommodation experience.

United States market for Hotel Booking is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Hotel Booking is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Hotel Booking is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Hotel Booking players cover Booking.com, Expedia, Priceline, Trip.com, Airbnb, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the “Hotel Booking Industry Forecast” looks at past sales and reviews total world Hotel Booking sales in 2024, providing a comprehensive analysis by region and market sector of projected Hotel Booking sales for 2025 through 2031. With Hotel Booking sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Hotel Booking industry.

This Insight Report provides a comprehensive analysis of the global Hotel Booking landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Hotel Booking portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Hotel Booking market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Hotel Booking and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Hotel Booking.

This report presents a comprehensive overview, market shares, and growth opportunities of Hotel Booking market by product type, application, key players and key regions and countries.

Segmentation by Type:

Third-party Platform

Directly to Hotel

Segmentation by Application:

Commercial

Individual

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Booking.com

Expedia

Priceline

Trip.com

Airbnb

Agoda

Hotels.com

Trivago

Ctrip

Lastminute.com

Hotel Reservation Service

Kayak

AccorHotels

Rakuten Travel

Jalan.net

Naver Reservation

Yogiyo

IHG

Marriott International

Hilton Worldwide

Accor Hotels

Meituan

Fliggy

Best Western

Huazhu

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