

# Global Hotel Booking Engine System Market Growth (Status and Outlook) 2023-2029

<https://marketpublishers.com/r/GED15739A47CEN.html>

Date: July 2023

Pages: 124

Price: US\$ 3,660.00 (Single User License)

ID: GED15739A47CEN

## Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

The global Hotel Booking Engine System market size is projected to grow from US\$ 15290 million in 2022 to US\$ 23980 million in 2029; it is expected to grow at a CAGR of 6.6% from 2023 to 2029.

The hotel booking engine system market refers to the industry involved in the development and provision of software solutions that enable hotels and accommodation providers to manage their online bookings and reservations. A hotel booking engine system typically includes features such as real-time availability, room inventory management, pricing and rate management, and secure payment processing.

The market for hotel booking engine systems has experienced significant growth in recent years due to the increasing popularity of online hotel bookings and the shift towards direct bookings through hotel websites. The rise of online travel agencies (OTAs) and the growing trend of travelers preferring to book accommodations online have driven the demand for efficient and user-friendly booking engine systems.

Key players in the hotel booking engine system market include software providers, technology companies, and travel technology platforms. These companies offer a range of solutions that cater to the needs of hotels, resorts, bed and breakfast establishments, and other accommodation providers.

The market is driven by factors such as the need for hotels to have a robust online presence, the desire to increase direct bookings and reduce dependency on OTAs, and the demand for personalized booking experiences for guests. Hoteliers are increasingly

recognizing the importance of investing in booking engine systems that integrate seamlessly with their websites, provide a smooth and secure booking process, and offer features to enhance customer engagement and loyalty.

In terms of geographical distribution, the hotel booking engine system market is global, with demand coming from various regions worldwide. The market is influenced by factors such as the size of the hospitality industry, the level of digital adoption, and the overall travel and tourism trends in each region.

Additionally, the market is evolving with the introduction of new technologies and features such as mobile booking capabilities, integration with channel management systems, and the use of artificial intelligence to personalize booking experiences. These advancements aim to improve the efficiency and competitiveness of hotel booking processes.

A hotel booking engine is an online reservation system that helps direct reservations to be made. An easy, fast, and secure system, a booking engine helps increase direct sales without paying any commissions. With an increase in direct bookings, even the smallest hotel now cannot ignore the need for an online booking engine.

LPI (LP Information)' newest research report, the "Hotel Booking Engine System Industry Forecast" looks at past sales and reviews total world Hotel Booking Engine System sales in 2022, providing a comprehensive analysis by region and market sector of projected Hotel Booking Engine System sales for 2023 through 2029. With Hotel Booking Engine System sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Hotel Booking Engine System industry.

This Insight Report provides a comprehensive analysis of the global Hotel Booking Engine System landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Hotel Booking Engine System portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Hotel Booking Engine System market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Hotel Booking Engine System and breaks down the forecast by type, by application, geography, and market size to highlight emerging

pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Hotel Booking Engine System.

This report presents a comprehensive overview, market shares, and growth opportunities of Hotel Booking Engine System market by product type, application, key players and key regions and countries.

Market Segmentation:

Segmentation by type

Web-based

Cloud-based

Segmentation by application

Luxury & High-End Hotels

Mid-Range Hotels & Business Hotels

Resorts Hotels

Boutique Hotels

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

## GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sabre (SynXis)

Amadeus

SHR Group

Cendyn

D-EDGE

Oracle

Busy Rooms

Shiji Group

SiteMinder

Clock Software

Zucchetti Group

DJUBO

Profitroom

Cloudbeds

Net Affinity

innRoad

HotelRunner

Hotelogix

eRevMax

Blastness

Bookassist

Omnibees

AxisRooms

EZee Technosys

WebRezPro

Bookwize

STAAH

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