

Global Horizontal Auger Drill Bits Market Growth 2026-2032

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Abstracts

The global Horizontal Auger Drill Bits market size is predicted to grow from US\$ 841 million in 2025 to US\$ 1334 million in 2032; it is expected to grow at a CAGR of 6.8% from 2026 to 2032.

In 2025, global production of horizontal auger drill systems reached approximately 22.6 thousand units, based on an average market price of around US\$ 38,000 per unit. Industry gross profit margins generally ranged from 26% to 40%, reflecting the balance between heavy-duty mechanical manufacturing costs and project-driven demand. Global production capacity in 2025 was estimated at about 29.5 thousand units, indicating sufficient manufacturing capability to support infrastructure and utility construction activities.

Horizontal auger drill systems are mechanical drilling machines designed to bore horizontal holes in soil or soft rock using rotating auger bits. They are commonly used for trenchless installation of pipelines, conduits, and casing, offering controlled excavation and minimal surface disruption in construction projects.

The industrial chain includes upstream steel materials, bearings, gearboxes, motors, hydraulic components, and cutting tools. The midstream focuses on mechanical assembly, power transmission integration, structural welding, and equipment testing. Downstream applications mainly involve pipeline installation, road and railway crossings, municipal infrastructure, and utility engineering projects.

The horizontal auger drill market is developing steadily as demand for trenchless construction and underground utility installation continues to grow. Infrastructure expansion, urban renewal projects, and stricter requirements for minimizing surface

disruption are key drivers. Horizontal auger systems are valued for their mechanical simplicity, cost efficiency, and suitability for short- to medium-distance boring applications. Technological improvements in torque transmission, wear-resistant auger bits, and machine stability are enhancing drilling accuracy and service life. During 2026–2032, supported by infrastructure investment, municipal pipeline upgrades, and replacement demand for aging equipment, the horizontal auger drill market is expected to maintain stable growth across construction and utility sectors.

LP Information, Inc. (LPI) ' newest research report, the “Horizontal Auger Drill Bits Industry Forecast” looks at past sales and reviews total world Horizontal Auger Drill Bits sales in 2025, providing a comprehensive analysis by region and market sector of projected Horizontal Auger Drill Bits sales for 2026 through 2032. With Horizontal Auger Drill Bits sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Horizontal Auger Drill Bits industry.

This Insight Report provides a comprehensive analysis of the global Horizontal Auger Drill Bits landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Horizontal Auger Drill Bits portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Horizontal Auger Drill Bits market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Horizontal Auger Drill Bits and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Horizontal Auger Drill Bits.

This report presents a comprehensive overview, market shares, and growth opportunities of Horizontal Auger Drill Bits market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Electric Operation

Hydraulic Operation

Petrol Operation

Gasoline Operation

Segmentation by Cutting Structure:

Single-Flight Auger Drill Bit

Multi-Flight Auger Drill Bit

Segmentation by Tip Design:

Standard Tooth Auger Bit

Carbide-Tipped Auger Bit

Segmentation by Application:

Mining

Agriculture

Construction

Industrial

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Atlas Copco

Bosch

Champion Equipment

Danyang Ceres Hardware Tools

DIGGA

King Drill Precision Tools

Oleo-Mac

Premier Attachments

Western Drilling Tools

Hyundai Power Equipment

Makita

Key Questions Addressed in this Report

What is the 10-year outlook for the global Horizontal Auger Drill Bits market?

What factors are driving Horizontal Auger Drill Bits market growth, globally and by

region?

Which technologies are poised for the fastest growth by market and region?

How do Horizontal Auger Drill Bits market opportunities vary by end market size?

How does Horizontal Auger Drill Bits break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Horizontal Auger Drill Bits Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Horizontal Auger Drill Bits by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Horizontal Auger Drill Bits by Country/Region, 2021, 2025 & 2032
- 2.2 Horizontal Auger Drill Bits Segment by Type
 - 2.2.1 Electric Operation
 - 2.2.2 Hydraulic Operation
 - 2.2.3 Petrol Operation
 - 2.2.4 Gasoline Operation
 - 2.2.5 Horizontal Auger Drill Bits Sales by Type
 - 2.2.5.1 Global Horizontal Auger Drill Bits Sales Market Share by Type (2021-2026)
 - 2.2.5.2 Global Horizontal Auger Drill Bits Revenue and Market Share by Type (2021-2026)
 - 2.2.5.3 Global Horizontal Auger Drill Bits Sale Price by Type (2021-2026)
- 2.3 Horizontal Auger Drill Bits Segment by Cutting Structure
 - 2.3.1 Single-Flight Auger Drill Bit
 - 2.3.2 Multi-Flight Auger Drill Bit
 - 2.3.3 Horizontal Auger Drill Bits Sales by Cutting Structure
 - 2.3.3.1 Global Horizontal Auger Drill Bits Sales Market Share by Cutting Structure (2021-2026)
 - 2.3.3.2 Global Horizontal Auger Drill Bits Revenue and Market Share by Cutting Structure (2021-2026)

- 2.3.3.3 Global Horizontal Auger Drill Bits Sale Price by Cutting Structure (2021-2026)
- 2.4 Horizontal Auger Drill Bits Segment by Tip Design
 - 2.4.1 Standard Tooth Auger Bit
 - 2.4.2 Carbide-Tipped Auger Bit
 - 2.4.3 Horizontal Auger Drill Bits Sales by Tip Design
 - 2.4.3.1 Global Horizontal Auger Drill Bits Sales Market Share by Tip Design (2021-2026)
 - 2.4.3.2 Global Horizontal Auger Drill Bits Revenue and Market Share by Tip Design (2021-2026)
 - 2.4.3.3 Global Horizontal Auger Drill Bits Sale Price by Tip Design (2021-2026)
- 2.5 Horizontal Auger Drill Bits Segment by Application
 - 2.5.1 Mining
 - 2.5.2 Agriculture
 - 2.5.3 Construction
 - 2.5.4 Industrial
 - 2.5.5 Others
 - 2.5.6 Horizontal Auger Drill Bits Sales by Application
 - 2.5.6.1 Global Horizontal Auger Drill Bits Sale Market Share by Application (2021-2026)
 - 2.5.6.2 Global Horizontal Auger Drill Bits Revenue and Market Share by Application (2021-2026)
 - 2.5.6.3 Global Horizontal Auger Drill Bits Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Horizontal Auger Drill Bits Breakdown Data by Company
 - 3.1.1 Global Horizontal Auger Drill Bits Annual Sales by Company (2021-2026)
 - 3.1.2 Global Horizontal Auger Drill Bits Sales Market Share by Company (2021-2026)
- 3.2 Global Horizontal Auger Drill Bits Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Horizontal Auger Drill Bits Revenue by Company (2021-2026)
 - 3.2.2 Global Horizontal Auger Drill Bits Revenue Market Share by Company (2021-2026)
- 3.3 Global Horizontal Auger Drill Bits Sale Price by Company
- 3.4 Key Manufacturers Horizontal Auger Drill Bits Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Horizontal Auger Drill Bits Product Location Distribution
 - 3.4.2 Players Horizontal Auger Drill Bits Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis

- 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR HORIZONTAL AUGER DRILL BITS BY GEOGRAPHIC REGION

- 4.1 World Historic Horizontal Auger Drill Bits Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Horizontal Auger Drill Bits Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Horizontal Auger Drill Bits Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Horizontal Auger Drill Bits Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Horizontal Auger Drill Bits Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Horizontal Auger Drill Bits Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Horizontal Auger Drill Bits Sales Growth
- 4.4 APAC Horizontal Auger Drill Bits Sales Growth
- 4.5 Europe Horizontal Auger Drill Bits Sales Growth
- 4.6 Middle East & Africa Horizontal Auger Drill Bits Sales Growth

5 AMERICAS

- 5.1 Americas Horizontal Auger Drill Bits Sales by Country
 - 5.1.1 Americas Horizontal Auger Drill Bits Sales by Country (2021-2026)
 - 5.1.2 Americas Horizontal Auger Drill Bits Revenue by Country (2021-2026)
- 5.2 Americas Horizontal Auger Drill Bits Sales by Type (2021-2026)
- 5.3 Americas Horizontal Auger Drill Bits Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Horizontal Auger Drill Bits Sales by Region
 - 6.1.1 APAC Horizontal Auger Drill Bits Sales by Region (2021-2026)

- 6.1.2 APAC Horizontal Auger Drill Bits Revenue by Region (2021-2026)
- 6.2 APAC Horizontal Auger Drill Bits Sales by Type (2021-2026)
- 6.3 APAC Horizontal Auger Drill Bits Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Horizontal Auger Drill Bits by Country
 - 7.1.1 Europe Horizontal Auger Drill Bits Sales by Country (2021-2026)
 - 7.1.2 Europe Horizontal Auger Drill Bits Revenue by Country (2021-2026)
- 7.2 Europe Horizontal Auger Drill Bits Sales by Type (2021-2026)
- 7.3 Europe Horizontal Auger Drill Bits Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Horizontal Auger Drill Bits by Country
 - 8.1.1 Middle East & Africa Horizontal Auger Drill Bits Sales by Country (2021-2026)
 - 8.1.2 Middle East & Africa Horizontal Auger Drill Bits Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Horizontal Auger Drill Bits Sales by Type (2021-2026)
- 8.3 Middle East & Africa Horizontal Auger Drill Bits Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Horizontal Auger Drill Bits
- 10.3 Manufacturing Process Analysis of Horizontal Auger Drill Bits
- 10.4 Industry Chain Structure of Horizontal Auger Drill Bits

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Horizontal Auger Drill Bits Distributors
- 11.3 Horizontal Auger Drill Bits Customer

12 WORLD FORECAST REVIEW FOR HORIZONTAL AUGER DRILL BITS BY GEOGRAPHIC REGION

- 12.1 Global Horizontal Auger Drill Bits Market Size Forecast by Region
 - 12.1.1 Global Horizontal Auger Drill Bits Forecast by Region (2027-2032)
 - 12.1.2 Global Horizontal Auger Drill Bits Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Horizontal Auger Drill Bits Forecast by Type (2027-2032)
- 12.7 Global Horizontal Auger Drill Bits Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Atlas Copco
 - 13.1.1 Atlas Copco Company Information
 - 13.1.2 Atlas Copco Horizontal Auger Drill Bits Product Portfolios and Specifications
 - 13.1.3 Atlas Copco Horizontal Auger Drill Bits Sales, Revenue, Price and Gross

Margin (2021-2026)

13.1.4 Atlas Copco Main Business Overview

13.1.5 Atlas Copco Latest Developments

13.2 Bosch

13.2.1 Bosch Company Information

13.2.2 Bosch Horizontal Auger Drill Bits Product Portfolios and Specifications

13.2.3 Bosch Horizontal Auger Drill Bits Sales, Revenue, Price and Gross Margin (2021-2026)

13.2.4 Bosch Main Business Overview

13.2.5 Bosch Latest Developments

13.3 Champion Equipment

13.3.1 Champion Equipment Company Information

13.3.2 Champion Equipment Horizontal Auger Drill Bits Product Portfolios and Specifications

13.3.3 Champion Equipment Horizontal Auger Drill Bits Sales, Revenue, Price and Gross Margin (2021-2026)

13.3.4 Champion Equipment Main Business Overview

13.3.5 Champion Equipment Latest Developments

13.4 Danyang Ceres Hardware Tools

13.4.1 Danyang Ceres Hardware Tools Company Information

13.4.2 Danyang Ceres Hardware Tools Horizontal Auger Drill Bits Product Portfolios and Specifications

13.4.3 Danyang Ceres Hardware Tools Horizontal Auger Drill Bits Sales, Revenue, Price and Gross Margin (2021-2026)

13.4.4 Danyang Ceres Hardware Tools Main Business Overview

13.4.5 Danyang Ceres Hardware Tools Latest Developments

13.5 DIGGA

13.5.1 DIGGA Company Information

13.5.2 DIGGA Horizontal Auger Drill Bits Product Portfolios and Specifications

13.5.3 DIGGA Horizontal Auger Drill Bits Sales, Revenue, Price and Gross Margin (2021-2026)

13.5.4 DIGGA Main Business Overview

13.5.5 DIGGA Latest Developments

13.6 King Drill Precision Tools

13.6.1 King Drill Precision Tools Company Information

13.6.2 King Drill Precision Tools Horizontal Auger Drill Bits Product Portfolios and Specifications

13.6.3 King Drill Precision Tools Horizontal Auger Drill Bits Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.6.4 King Drill Precision Tools Main Business Overview
- 13.6.5 King Drill Precision Tools Latest Developments
- 13.7 Oleo-Mac
 - 13.7.1 Oleo-Mac Company Information
 - 13.7.2 Oleo-Mac Horizontal Auger Drill Bits Product Portfolios and Specifications
 - 13.7.3 Oleo-Mac Horizontal Auger Drill Bits Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Oleo-Mac Main Business Overview
 - 13.7.5 Oleo-Mac Latest Developments
- 13.8 Premier Attachments
 - 13.8.1 Premier Attachments Company Information
 - 13.8.2 Premier Attachments Horizontal Auger Drill Bits Product Portfolios and Specifications
 - 13.8.3 Premier Attachments Horizontal Auger Drill Bits Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Premier Attachments Main Business Overview
 - 13.8.5 Premier Attachments Latest Developments
- 13.9 Western Drilling Tools
 - 13.9.1 Western Drilling Tools Company Information
 - 13.9.2 Western Drilling Tools Horizontal Auger Drill Bits Product Portfolios and Specifications
 - 13.9.3 Western Drilling Tools Horizontal Auger Drill Bits Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 Western Drilling Tools Main Business Overview
 - 13.9.5 Western Drilling Tools Latest Developments
- 13.10 Hyundai Power Equipment
 - 13.10.1 Hyundai Power Equipment Company Information
 - 13.10.2 Hyundai Power Equipment Horizontal Auger Drill Bits Product Portfolios and Specifications
 - 13.10.3 Hyundai Power Equipment Horizontal Auger Drill Bits Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Hyundai Power Equipment Main Business Overview
 - 13.10.5 Hyundai Power Equipment Latest Developments
- 13.11 Makita
 - 13.11.1 Makita Company Information
 - 13.11.2 Makita Horizontal Auger Drill Bits Product Portfolios and Specifications
 - 13.11.3 Makita Horizontal Auger Drill Bits Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Makita Main Business Overview

13.11.5 Makita Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Horizontal Auger Drill Bits Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Table 2. Horizontal Auger Drill Bits Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of Electric Operation
- Table 4. Major Players of Hydraulic Operation
- Table 5. Major Players of Petrol Operation
- Table 6. Major Players of Gasoline Operation
- Table 7. Global Horizontal Auger Drill Bits Sales by Type (2021-2026) & (K Units)
- Table 8. Global Horizontal Auger Drill Bits Sales Market Share by Type (2021-2026)
- Table 9. Global Horizontal Auger Drill Bits Revenue by Type (2021-2026) & (\$ million)
- Table 10. Global Horizontal Auger Drill Bits Revenue Market Share by Type (2021-2026)
- Table 11. Global Horizontal Auger Drill Bits Sale Price by Type (2021-2026) & (US\$/Unit)
- Table 12. Major Players of Single-Flight Auger Drill Bit
- Table 13. Major Players of Multi-Flight Auger Drill Bit
- Table 14. Global Horizontal Auger Drill Bits Sales by Cutting Structure (2021-2026) & (K Units)
- Table 15. Global Horizontal Auger Drill Bits Sales Market Share by Cutting Structure (2021-2026)
- Table 16. Global Horizontal Auger Drill Bits Revenue by Cutting Structure (2021-2026) & (\$ million)
- Table 17. Global Horizontal Auger Drill Bits Revenue Market Share by Cutting Structure (2021-2026)
- Table 18. Global Horizontal Auger Drill Bits Sale Price by Cutting Structure (2021-2026) & (US\$/Unit)
- Table 19. Major Players of Standard Tooth Auger Bit
- Table 20. Major Players of Carbide-Tipped Auger Bit
- Table 21. Global Horizontal Auger Drill Bits Sales by Tip Design (2021-2026) & (K Units)
- Table 22. Global Horizontal Auger Drill Bits Sales Market Share by Tip Design (2021-2026)
- Table 23. Global Horizontal Auger Drill Bits Revenue by Tip Design (2021-2026) & (\$ million)

Table 24. Global Horizontal Auger Drill Bits Revenue Market Share by Tip Design (2021-2026)

Table 25. Global Horizontal Auger Drill Bits Sale Price by Tip Design (2021-2026) & (US\$/Unit)

Table 26. Global Horizontal Auger Drill Bits Sale by Application (2021-2026) & (K Units)

Table 27. Global Horizontal Auger Drill Bits Sale Market Share by Application (2021-2026)

Table 28. Global Horizontal Auger Drill Bits Revenue by Application (2021-2026) & (\$ million)

Table 29. Global Horizontal Auger Drill Bits Revenue Market Share by Application (2021-2026)

Table 30. Global Horizontal Auger Drill Bits Sale Price by Application (2021-2026) & (US\$/Unit)

Table 31. Global Horizontal Auger Drill Bits Sales by Company (2021-2026) & (K Units)

Table 32. Global Horizontal Auger Drill Bits Sales Market Share by Company (2021-2026)

Table 33. Global Horizontal Auger Drill Bits Revenue by Company (2021-2026) & (\$ millions)

Table 34. Global Horizontal Auger Drill Bits Revenue Market Share by Company (2021-2026)

Table 35. Global Horizontal Auger Drill Bits Sale Price by Company (2021-2026) & (US\$/Unit)

Table 36. Key Manufacturers Horizontal Auger Drill Bits Producing Area Distribution and Sales Area

Table 37. Players Horizontal Auger Drill Bits Products Offered

Table 38. Horizontal Auger Drill Bits Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 39. New Products and Potential Entrants

Table 40. Market M&A Activity & Strategy

Table 41. Global Horizontal Auger Drill Bits Sales by Geographic Region (2021-2026) & (K Units)

Table 42. Global Horizontal Auger Drill Bits Sales Market Share Geographic Region (2021-2026)

Table 43. Global Horizontal Auger Drill Bits Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 44. Global Horizontal Auger Drill Bits Revenue Market Share by Geographic Region (2021-2026)

Table 45. Global Horizontal Auger Drill Bits Sales by Country/Region (2021-2026) & (K Units)

Table 46. Global Horizontal Auger Drill Bits Sales Market Share by Country/Region (2021-2026)

Table 47. Global Horizontal Auger Drill Bits Revenue by Country/Region (2021-2026) & (\$ millions)

Table 48. Global Horizontal Auger Drill Bits Revenue Market Share by Country/Region (2021-2026)

Table 49. Americas Horizontal Auger Drill Bits Sales by Country (2021-2026) & (K Units)

Table 50. Americas Horizontal Auger Drill Bits Sales Market Share by Country (2021-2026)

Table 51. Americas Horizontal Auger Drill Bits Revenue by Country (2021-2026) & (\$ millions)

Table 52. Americas Horizontal Auger Drill Bits Sales by Type (2021-2026) & (K Units)

Table 53. Americas Horizontal Auger Drill Bits Sales by Application (2021-2026) & (K Units)

Table 54. APAC Horizontal Auger Drill Bits Sales by Region (2021-2026) & (K Units)

Table 55. APAC Horizontal Auger Drill Bits Sales Market Share by Region (2021-2026)

Table 56. APAC Horizontal Auger Drill Bits Revenue by Region (2021-2026) & (\$ millions)

Table 57. APAC Horizontal Auger Drill Bits Sales by Type (2021-2026) & (K Units)

Table 58. APAC Horizontal Auger Drill Bits Sales by Application (2021-2026) & (K Units)

Table 59. Europe Horizontal Auger Drill Bits Sales by Country (2021-2026) & (K Units)

Table 60. Europe Horizontal Auger Drill Bits Revenue by Country (2021-2026) & (\$ millions)

Table 61. Europe Horizontal Auger Drill Bits Sales by Type (2021-2026) & (K Units)

Table 62. Europe Horizontal Auger Drill Bits Sales by Application (2021-2026) & (K Units)

Table 63. Middle East & Africa Horizontal Auger Drill Bits Sales by Country (2021-2026) & (K Units)

Table 64. Middle East & Africa Horizontal Auger Drill Bits Revenue Market Share by Country (2021-2026)

Table 65. Middle East & Africa Horizontal Auger Drill Bits Sales by Type (2021-2026) & (K Units)

Table 66. Middle East & Africa Horizontal Auger Drill Bits Sales by Application (2021-2026) & (K Units)

Table 67. Key Market Drivers & Growth Opportunities of Horizontal Auger Drill Bits

Table 68. Key Market Challenges & Risks of Horizontal Auger Drill Bits

Table 69. Key Industry Trends of Horizontal Auger Drill Bits

Table 70. Horizontal Auger Drill Bits Raw Material

- Table 71. Key Suppliers of Raw Materials
- Table 72. Horizontal Auger Drill Bits Distributors List
- Table 73. Horizontal Auger Drill Bits Customer List
- Table 74. Global Horizontal Auger Drill Bits Sales Forecast by Region (2027-2032) & (K Units)
- Table 75. Global Horizontal Auger Drill Bits Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 76. Americas Horizontal Auger Drill Bits Sales Forecast by Country (2027-2032) & (K Units)
- Table 77. Americas Horizontal Auger Drill Bits Annual Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 78. APAC Horizontal Auger Drill Bits Sales Forecast by Region (2027-2032) & (K Units)
- Table 79. APAC Horizontal Auger Drill Bits Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 80. Europe Horizontal Auger Drill Bits Sales Forecast by Country (2027-2032) & (K Units)
- Table 81. Europe Horizontal Auger Drill Bits Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 82. Middle East & Africa Horizontal Auger Drill Bits Sales Forecast by Country (2027-2032) & (K Units)
- Table 83. Middle East & Africa Horizontal Auger Drill Bits Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 84. Global Horizontal Auger Drill Bits Sales Forecast by Type (2027-2032) & (K Units)
- Table 85. Global Horizontal Auger Drill Bits Revenue Forecast by Type (2027-2032) & (\$ millions)
- Table 86. Global Horizontal Auger Drill Bits Sales Forecast by Application (2027-2032) & (K Units)
- Table 87. Global Horizontal Auger Drill Bits Revenue Forecast by Application (2027-2032) & (\$ millions)
- Table 88. Atlas Copco Basic Information, Horizontal Auger Drill Bits Manufacturing Base, Sales Area and Its Competitors
- Table 89. Atlas Copco Horizontal Auger Drill Bits Product Portfolios and Specifications
- Table 90. Atlas Copco Horizontal Auger Drill Bits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 91. Atlas Copco Main Business
- Table 92. Atlas Copco Latest Developments
- Table 93. Bosch Basic Information, Horizontal Auger Drill Bits Manufacturing Base,

Sales Area and Its Competitors

Table 94. Bosch Horizontal Auger Drill Bits Product Portfolios and Specifications

Table 95. Bosch Horizontal Auger Drill Bits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 96. Bosch Main Business

Table 97. Bosch Latest Developments

Table 98. Champion Equipment Basic Information, Horizontal Auger Drill Bits Manufacturing Base, Sales Area and Its Competitors

Table 99. Champion Equipment Horizontal Auger Drill Bits Product Portfolios and Specifications

Table 100. Champion Equipment Horizontal Auger Drill Bits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 101. Champion Equipment Main Business

Table 102. Champion Equipment Latest Developments

Table 103. Danyang Ceres Hardware Tools Basic Information, Horizontal Auger Drill Bits Manufacturing Base, Sales Area and Its Competitors

Table 104. Danyang Ceres Hardware Tools Horizontal Auger Drill Bits Product Portfolios and Specifications

Table 105. Danyang Ceres Hardware Tools Horizontal Auger Drill Bits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 106. Danyang Ceres Hardware Tools Main Business

Table 107. Danyang Ceres Hardware Tools Latest Developments

Table 108. DIGGA Basic Information, Horizontal Auger Drill Bits Manufacturing Base, Sales Area and Its Competitors

Table 109. DIGGA Horizontal Auger Drill Bits Product Portfolios and Specifications

Table 110. DIGGA Horizontal Auger Drill Bits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 111. DIGGA Main Business

Table 112. DIGGA Latest Developments

Table 113. King Drill Precision Tools Basic Information, Horizontal Auger Drill Bits Manufacturing Base, Sales Area and Its Competitors

Table 114. King Drill Precision Tools Horizontal Auger Drill Bits Product Portfolios and Specifications

Table 115. King Drill Precision Tools Horizontal Auger Drill Bits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 116. King Drill Precision Tools Main Business

Table 117. King Drill Precision Tools Latest Developments

Table 118. Oleo-Mac Basic Information, Horizontal Auger Drill Bits Manufacturing Base, Sales Area and Its Competitors

Table 119. Oleo-Mac Horizontal Auger Drill Bits Product Portfolios and Specifications

Table 120. Oleo-Mac Horizontal Auger Drill Bits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 121. Oleo-Mac Main Business

Table 122. Oleo-Mac Latest Developments

Table 123. Premier Attachments Basic Information, Horizontal Auger Drill Bits Manufacturing Base, Sales Area and Its Competitors

Table 124. Premier Attachments Horizontal Auger Drill Bits Product Portfolios and Specifications

Table 125. Premier Attachments Horizontal Auger Drill Bits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 126. Premier Attachments Main Business

Table 127. Premier Attachments Latest Developments

Table 128. Western Drilling Tools Basic Information, Horizontal Auger Drill Bits Manufacturing Base, Sales Area and Its Competitors

Table 129. Western Drilling Tools Horizontal Auger Drill Bits Product Portfolios and Specifications

Table 130. Western Drilling Tools Horizontal Auger Drill Bits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 131. Western Drilling Tools Main Business

Table 132. Western Drilling Tools Latest Developments

Table 133. Hyundai Power Equipment Basic Information, Horizontal Auger Drill Bits Manufacturing Base, Sales Area and Its Competitors

Table 134. Hyundai Power Equipment Horizontal Auger Drill Bits Product Portfolios and Specifications

Table 135. Hyundai Power Equipment Horizontal Auger Drill Bits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 136. Hyundai Power Equipment Main Business

Table 137. Hyundai Power Equipment Latest Developments

Table 138. Makita Basic Information, Horizontal Auger Drill Bits Manufacturing Base, Sales Area and Its Competitors

Table 139. Makita Horizontal Auger Drill Bits Product Portfolios and Specifications

Table 140. Makita Horizontal Auger Drill Bits Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 141. Makita Main Business

Table 142. Makita Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Horizontal Auger Drill Bits
- Figure 2. Horizontal Auger Drill Bits Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Horizontal Auger Drill Bits Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Horizontal Auger Drill Bits Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Horizontal Auger Drill Bits Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Horizontal Auger Drill Bits Sales Market Share by Country/Region (2025)
- Figure 10. Horizontal Auger Drill Bits Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Electric Operation
- Figure 12. Product Picture of Hydraulic Operation
- Figure 13. Product Picture of Petrol Operation
- Figure 14. Product Picture of Gasoline Operation
- Figure 15. Global Horizontal Auger Drill Bits Sales Market Share by Type in 2026
- Figure 16. Global Horizontal Auger Drill Bits Revenue Market Share by Type (2021-2026)
- Figure 17. Product Picture of Single-Flight Auger Drill Bit
- Figure 18. Product Picture of Multi-Flight Auger Drill Bit
- Figure 19. Global Horizontal Auger Drill Bits Sales Market Share by Cutting Structure in 2026
- Figure 20. Global Horizontal Auger Drill Bits Revenue Market Share by Cutting Structure (2021-2026)
- Figure 21. Product Picture of Standard Tooth Auger Bit
- Figure 22. Product Picture of Carbide-Tipped Auger Bit
- Figure 23. Global Horizontal Auger Drill Bits Sales Market Share by Tip Design in 2026
- Figure 24. Global Horizontal Auger Drill Bits Revenue Market Share by Tip Design (2021-2026)
- Figure 25. Horizontal Auger Drill Bits Consumed in Mining
- Figure 26. Global Horizontal Auger Drill Bits Market: Mining (2021-2026) & (K Units)
- Figure 27. Horizontal Auger Drill Bits Consumed in Agriculture
- Figure 28. Global Horizontal Auger Drill Bits Market: Agriculture (2021-2026) & (K Units)

- Figure 29. Horizontal Auger Drill Bits Consumed in Construction
- Figure 30. Global Horizontal Auger Drill Bits Market: Construction (2021-2026) & (K Units)
- Figure 31. Horizontal Auger Drill Bits Consumed in Industrial
- Figure 32. Global Horizontal Auger Drill Bits Market: Industrial (2021-2026) & (K Units)
- Figure 33. Horizontal Auger Drill Bits Consumed in Others
- Figure 34. Global Horizontal Auger Drill Bits Market: Others (2021-2026) & (K Units)
- Figure 35. Global Horizontal Auger Drill Bits Sale Market Share by Application (2025)
- Figure 36. Global Horizontal Auger Drill Bits Revenue Market Share by Application in 2026
- Figure 37. Horizontal Auger Drill Bits Sales by Company in 2026 (K Units)
- Figure 38. Global Horizontal Auger Drill Bits Sales Market Share by Company in 2026
- Figure 39. Horizontal Auger Drill Bits Revenue by Company in 2026 (\$ millions)
- Figure 40. Global Horizontal Auger Drill Bits Revenue Market Share by Company in 2026
- Figure 41. Global Horizontal Auger Drill Bits Sales Market Share by Geographic Region (2021-2026)
- Figure 42. Global Horizontal Auger Drill Bits Revenue Market Share by Geographic Region in 2026
- Figure 43. Americas Horizontal Auger Drill Bits Sales 2021-2026 (K Units)
- Figure 44. Americas Horizontal Auger Drill Bits Revenue 2021-2026 (\$ millions)
- Figure 45. APAC Horizontal Auger Drill Bits Sales 2021-2026 (K Units)
- Figure 46. APAC Horizontal Auger Drill Bits Revenue 2021-2026 (\$ millions)
- Figure 47. Europe Horizontal Auger Drill Bits Sales 2021-2026 (K Units)
- Figure 48. Europe Horizontal Auger Drill Bits Revenue 2021-2026 (\$ millions)
- Figure 49. Middle East & Africa Horizontal Auger Drill Bits Sales 2021-2026 (K Units)
- Figure 50. Middle East & Africa Horizontal Auger Drill Bits Revenue 2021-2026 (\$ millions)
- Figure 51. Americas Horizontal Auger Drill Bits Sales Market Share by Country in 2026
- Figure 52. Americas Horizontal Auger Drill Bits Revenue Market Share by Country (2021-2026)
- Figure 53. Americas Horizontal Auger Drill Bits Sales Market Share by Type (2021-2026)
- Figure 54. Americas Horizontal Auger Drill Bits Sales Market Share by Application (2021-2026)
- Figure 55. United States Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)
- Figure 56. Canada Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)
- Figure 57. Mexico Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 58. Brazil Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 59. APAC Horizontal Auger Drill Bits Sales Market Share by Region in 2026

Figure 60. APAC Horizontal Auger Drill Bits Revenue Market Share by Region (2021-2026)

Figure 61. APAC Horizontal Auger Drill Bits Sales Market Share by Type (2021-2026)

Figure 62. APAC Horizontal Auger Drill Bits Sales Market Share by Application (2021-2026)

Figure 63. China Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 64. Japan Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 65. South Korea Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 66. Southeast Asia Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 67. India Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 68. Australia Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 69. China Taiwan Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 70. Europe Horizontal Auger Drill Bits Sales Market Share by Country in 2026

Figure 71. Europe Horizontal Auger Drill Bits Revenue Market Share by Country (2021-2026)

Figure 72. Europe Horizontal Auger Drill Bits Sales Market Share by Type (2021-2026)

Figure 73. Europe Horizontal Auger Drill Bits Sales Market Share by Application (2021-2026)

Figure 74. Germany Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 75. France Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 76. UK Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 77. Italy Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 78. Russia Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 79. Middle East & Africa Horizontal Auger Drill Bits Sales Market Share by Country (2021-2026)

Figure 80. Middle East & Africa Horizontal Auger Drill Bits Sales Market Share by Type (2021-2026)

Figure 81. Middle East & Africa Horizontal Auger Drill Bits Sales Market Share by Application (2021-2026)

Figure 82. Egypt Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 83. South Africa Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 84. Israel Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 85. Turkey Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 86. GCC Countries Horizontal Auger Drill Bits Revenue Growth 2021-2026 (\$ millions)

Figure 87. Manufacturing Cost Structure Analysis of Horizontal Auger Drill Bits in 2026

Figure 88. Manufacturing Process Analysis of Horizontal Auger Drill Bits

Figure 89. Industry Chain Structure of Horizontal Auger Drill Bits

Figure 90. Channels of Distribution

Figure 91. Global Horizontal Auger Drill Bits Sales Market Forecast by Region (2027-2032)

Figure 92. Global Horizontal Auger Drill Bits Revenue Market Share Forecast by Region (2027-2032)

Figure 93. Global Horizontal Auger Drill Bits Sales Market Share Forecast by Type (2027-2032)

Figure 94. Global Horizontal Auger Drill Bits Revenue Market Share Forecast by Type (2027-2032)

Figure 95. Global Horizontal Auger Drill Bits Sales Market Share Forecast by Application (2027-2032)

Figure 96. Global Horizontal Auger Drill Bits Revenue Market Share Forecast by Application (2027-2032)

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