

Global Homeshopping Market Growth (Status and Outlook) 2024-2030

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Abstracts

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Home shopping is the electronic retailing and home shopping channels industry, which includes such billion dollar television-based and e-commerce companies as Shop LC, HSN, Gemporia, TJC, QVC, eBay, ShopHQ, Buy.com and Amazon.com, as well as traditional mail order and brick and mortar retailers as Hammacher Schlemmer and Sears, Roebuck and Co. Home shopping allows consumers to shop for goods from the privacy of their own home, as opposed to traditional shopping, which requires one to visit brick and mortar stores and shopping malls. There are three main types of home shopping: mail or telephone ordering from catalogs; telephone ordering in response to advertisements in print and electronic media (such as periodicals, TV and radio); and online shopping. The study shows that home shopping are continuously preferred by the customers especially for those teleworkers and busy working class.

The global Homeshopping market size is projected to grow from US\$ 651.5 million in 2023 to US\$ 890.5 million in 2030; it is expected to grow at a CAGR of 4.6% from 2024 to 2030.

LPI (LP Information)' newest research report, the "Homeshopping Industry Forecast" looks at past sales and reviews total world Homeshopping sales in 2023, providing a comprehensive analysis by region and market sector of projected Homeshopping sales for 2024 through 2030. With Homeshopping sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Homeshopping industry.

This Insight Report provides a comprehensive analysis of the global Homeshopping

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Homeshopping portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Homeshopping market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Homeshopping and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Homeshopping.

The future market trends of home shopping are expected to be influenced by the following factors:

Rapid digitalization and high adoption of online shopping through e-commerce sites, such as Amazon.com Inc. and Walmart Inc., are expected to be the key factors driving the market. Moreover, technological advancements, improved logistics, and safe payment systems, coupled with increasing internet and mobile access and consumer demand for convenience, have boosted the purchase of household goods.

Another reason driving growth is the shift in consumer preference toward online shopping, which has many advantages, such as more convenience and better prices. Also, increasing disposable incomes, shifting customer preferences, and widespread availability of online shopping platforms boost the home shopping market.

The global market has seen significant advances in e-commerce since the COVID-19 pandemic started, as consumers found it a safer and more time-efficient shopping choice. The pandemic forced companies and countries, in general, to develop online shopping platforms as a way to maintain their businesses.

E-commerce companies are embracing newer, more viable payment methods more frequently, including Paypal, Apple Pay, and other financing solutions that enable frictionless shopping. In addition, major players are adopting the subscription model to keep customers for the long term.

New digital TV broadcasts are offering over 40 channels to consumers, providing ample

opportunities for local brands to enter the market. This is expected to create new opportunities for the home shopping market in Europe.

This report presents a comprehensive overview, market shares, and growth opportunities of Homeshopping market by product type, application, key players and key regions and countries.

Segmentation by type

Teleshopping

E-Commerce and Mobile Shopping

Others

Segmentation by application

Clothes

Food and Beverage

Jewelry

Care Products

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Amazon

VGL Group of Companies?

Quarte Retail

Ebay

Sears Brand LLC?

Garbarino S.A.

Alibaba Group?

Walmart?

Majid Al Futtaim

Flipkart Private Limited

Jewelry Television

Desertcart?

uBuy?

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