

# Global Home-use Phototherapy Device Market Growth 2026-2032

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## Abstracts

The global Home-use Phototherapy Device market size is predicted to grow from US\$ 1838 million in 2025 to US\$ 3576 million in 2032; it is expected to grow at a CAGR of 10.2% from 2026 to 2032.

In 2024, global sales of home-use phototherapy devices reached 11.8 million units, with an average selling price of US\$145 per unit and a market CAGR of 9.8%. Home-use phototherapy devices are a type of home medical device that uses LEDs or low-energy lasers for skin repair, anti-inflammation, analgesia, or circulation promotion, typically with output wavelengths concentrated in the 630-850nm range. The upstream components mainly consist of LED chips, cooling modules, plastic housings, power drivers, and optical lenses. LED chips and driver circuits account for 45%-55% of the material cost, with each device consuming an average of approximately 20-60 LED chips, 0.1-0.3 kg of plastic parts, and 0.05 kg of electronic components. Downstream customers include e-commerce retailers, medical aesthetic institutions, home users, and cross-border brands, with demand concentrated in beauty repair (60%), muscle relaxation (25%), and self-management of skin inflammation (15%). Global total production capacity in 2024 was approximately 15 million units, with an average gross profit margin of 32%-38%. The light medical aesthetics industry continues to expand in Europe, America, and Asia, with significant growth in demand for home-based skincare. Meanwhile, regions with low medical insurance coverage show a preference for out-of-pocket home devices, further boosting sales. Health technology consumption trends are driving rapid penetration into niche categories such as red light and near-infrared phototherapy. Furthermore, an aging society is increasing the number of people experiencing muscle pain and joint discomfort, creating long-term demand for pain-relieving home phototherapy products. Future development will focus on more precise wavelength control, wearable technology, the integration of intelligent monitoring

functions (such as automatic light dose adjustment), and personalized skincare solutions connected to apps. Simultaneously, cross-border e-commerce is driving the further global penetration of Chinese production capacity, forming a dual-engine of technological upgrades and scale expansion.

The home-use phototherapy device market is currently in a period of rapid growth, driven by the convergence of two major trends: the normalization of "light medical aesthetics" and "home-based self-management of healthcare." As consumer demand for skin care, anti-aging repair, muscle relaxation, and inflammation management rapidly increases, LED red light and near-infrared phototherapy are gaining popularity due to their high safety, non-invasiveness, and ease of operation. Particularly in North America, Europe, and East Asia, home-based skin management has formed a stable market, with a significant increase in acceptance of portable and sustainable phototherapy devices.

From a competitive perspective, the industry is characterized by "brand leadership + supply chain concentration." European and American brands have advantages in clinical validation and product certification, while Chinese manufacturers possess significant competitiveness in supply chain integration, cost control, and product diversity, becoming global ODM/OBM export centers. E-commerce platforms (Amazon, Tmall Global, TikTok e-commerce) are reshaping market channels, enabling new brands to quickly enter and differentiate themselves, including high-end devices focused on beauty repair and sports rehabilitation products focused on muscle relaxation.

From a technological development perspective, precise wavelength control, multi-band combination therapy, constant output power, and intelligent supporting apps will become standard features in the future. As more clinical literature validates the efficacy of phototherapy in skin repair, pain management, and inflammation relief, compliance, medical-grade certification, and scientific endorsement will become the focus of competition. Meanwhile, wearable devices (face masks, neck and shoulder patches, armbands, etc.) are becoming the fastest-growing segment. Overall, home phototherapy devices will gradually upgrade from "small beauty appliances" to "family health technology devices," and the market space will continue to expand, with further improvements in brand and supply chain integration.

LP Information, Inc. (LPI) ' newest research report, the "Home-use Phototherapy Device Industry Forecast" looks at past sales and reviews total world Home-use Phototherapy Device sales in 2025, providing a comprehensive analysis by region and market sector of projected Home-use Phototherapy Device sales for 2026 through

2032. With Home-use Phototherapy Device sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Home-use Phototherapy Device industry.

This Insight Report provides a comprehensive analysis of the global Home-use Phototherapy Device landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Home-use Phototherapy Device portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Home-use Phototherapy Device market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Home-use Phototherapy Device and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Home-use Phototherapy Device.

This report presents a comprehensive overview, market shares, and growth opportunities of Home-use Phototherapy Device market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Face Mask/Mask Type

Handheld Pen Type/Dot Matrix Type

Panel Type/Large Panel Type

Helmet with Light/Hair Growth Cap

#### Segmentation by Light Source:

Red/Near-Infrared Phototherapy Device

Blue Phototherapy Device

Yellow Phototherapy Device

Intense Pulsed Light (IPL) Device

#### Segmentation by Function:

Acne Treatment Device

Anti-aging and Skin Rejuvenation Device

Others

#### Segmentation by Application:

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

NatBio

Phothera

Solarc Systems Inc.

MBS Phototherapy

SIGMA

DERMIX

Kernel Medical Equipment Co.,LTD

Zimed

MEDlight

Celluma

Platinum Therapy Lights

HOOGA

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Home-use Phototherapy Device market?

What factors are driving Home-use Phototherapy Device market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Home-use Phototherapy Device market opportunities vary by end market size?

How does Home-use Phototherapy Device break out by Type, by Application?

## Contents

### 1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### 2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
  - 2.1.1 Global Home Phototherapy Machine Annual Sales 2021-2032
  - 2.1.2 World Current & Future Analysis for Home Phototherapy Machine by Geographic Region, 2021, 2025 & 2032
  - 2.1.3 World Current & Future Analysis for Home Phototherapy Machine by Country/Region, 2021, 2025 & 2032
- 2.2 Home Phototherapy Machine Segment by Type
  - 2.2.1 UV Rays
  - 2.2.2 Infrared Light
  - 2.2.3 Blue Violet Light
  - 2.2.4 Others
  - 2.2.5 Home Phototherapy Machine Sales by Type
    - 2.2.5.1 Global Home Phototherapy Machine Sales Market Share by Type (2021-2026)
    - 2.2.5.2 Global Home Phototherapy Machine Revenue and Market Share by Type (2021-2026)
    - 2.2.5.3 Global Home Phototherapy Machine Sale Price by Type (2021-2026)
- 2.3 Home Phototherapy Machine Segment by Application
  - 2.3.1 Home
  - 2.3.2 Hospital
  - 2.3.3 Home Phototherapy Machine Sales by Application
    - 2.3.3.1 Global Home Phototherapy Machine Sale Market Share by Application (2021-2026)
    - 2.3.3.2 Global Home Phototherapy Machine Revenue and Market Share by

Application (2021-2026)

2.3.3.3 Global Home Phototherapy Machine Sale Price by Application (2021-2026)

### **3 GLOBAL BY COMPANY**

3.1 Global Home Phototherapy Machine Breakdown Data by Company

3.1.1 Global Home Phototherapy Machine Annual Sales by Company (2021-2026)

3.1.2 Global Home Phototherapy Machine Sales Market Share by Company  
(2021-2026)

3.2 Global Home Phototherapy Machine Annual Revenue by Company (2021-2026)

3.2.1 Global Home Phototherapy Machine Revenue by Company (2021-2026)

3.2.2 Global Home Phototherapy Machine Revenue Market Share by Company  
(2021-2026)

3.3 Global Home Phototherapy Machine Sale Price by Company

3.4 Key Manufacturers Home Phototherapy Machine Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Home Phototherapy Machine Product Location Distribution

3.4.2 Players Home Phototherapy Machine Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

### **4 WORLD HISTORIC REVIEW FOR HOME PHOTOTHERAPY MACHINE BY GEOGRAPHIC REGION**

4.1 World Historic Home Phototherapy Machine Market Size by Geographic Region  
(2021-2026)

4.1.1 Global Home Phototherapy Machine Annual Sales by Geographic Region  
(2021-2026)

4.1.2 Global Home Phototherapy Machine Annual Revenue by Geographic Region  
(2021-2026)

4.2 World Historic Home Phototherapy Machine Market Size by Country/Region  
(2021-2026)

4.2.1 Global Home Phototherapy Machine Annual Sales by Country/Region  
(2021-2026)

4.2.2 Global Home Phototherapy Machine Annual Revenue by Country/Region  
(2021-2026)

- 4.3 Americas Home Phototherapy Machine Sales Growth
- 4.4 APAC Home Phototherapy Machine Sales Growth
- 4.5 Europe Home Phototherapy Machine Sales Growth
- 4.6 Middle East & Africa Home Phototherapy Machine Sales Growth

## **5 AMERICAS**

- 5.1 Americas Home Phototherapy Machine Sales by Country
  - 5.1.1 Americas Home Phototherapy Machine Sales by Country (2021-2026)
  - 5.1.2 Americas Home Phototherapy Machine Revenue by Country (2021-2026)
- 5.2 Americas Home Phototherapy Machine Sales by Type (2021-2026)
- 5.3 Americas Home Phototherapy Machine Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

## **6 APAC**

- 6.1 APAC Home Phototherapy Machine Sales by Region
  - 6.1.1 APAC Home Phototherapy Machine Sales by Region (2021-2026)
  - 6.1.2 APAC Home Phototherapy Machine Revenue by Region (2021-2026)
- 6.2 APAC Home Phototherapy Machine Sales by Type (2021-2026)
- 6.3 APAC Home Phototherapy Machine Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

## **7 EUROPE**

- 7.1 Europe Home Phototherapy Machine by Country
  - 7.1.1 Europe Home Phototherapy Machine Sales by Country (2021-2026)
  - 7.1.2 Europe Home Phototherapy Machine Revenue by Country (2021-2026)
- 7.2 Europe Home Phototherapy Machine Sales by Type (2021-2026)
- 7.3 Europe Home Phototherapy Machine Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

## **8 MIDDLE EAST & AFRICA**

8.1 Middle East & Africa Home Phototherapy Machine by Country

8.1.1 Middle East & Africa Home Phototherapy Machine Sales by Country (2021-2026)

8.1.2 Middle East & Africa Home Phototherapy Machine Revenue by Country  
(2021-2026)

8.2 Middle East & Africa Home Phototherapy Machine Sales by Type (2021-2026)

8.3 Middle East & Africa Home Phototherapy Machine Sales by Application (2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Home Phototherapy Machine

10.3 Manufacturing Process Analysis of Home Phototherapy Machine

10.4 Industry Chain Structure of Home Phototherapy Machine

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

11.2 Home Phototherapy Machine Distributors

### 11.3 Home Phototherapy Machine Customer

## **12 WORLD FORECAST REVIEW FOR HOME PHOTOTHERAPY MACHINE BY GEOGRAPHIC REGION**

### 12.1 Global Home Phototherapy Machine Market Size Forecast by Region

#### 12.1.1 Global Home Phototherapy Machine Forecast by Region (2027-2032)

#### 12.1.2 Global Home Phototherapy Machine Annual Revenue Forecast by Region (2027-2032)

### 12.2 Americas Forecast by Country (2027-2032)

### 12.3 APAC Forecast by Region (2027-2032)

### 12.4 Europe Forecast by Country (2027-2032)

### 12.5 Middle East & Africa Forecast by Country (2027-2032)

### 12.6 Global Home Phototherapy Machine Forecast by Type (2027-2032)

### 12.7 Global Home Phototherapy Machine Forecast by Application (2027-2032)

## **13 KEY PLAYERS ANALYSIS**

### 13.1 Daavlin

#### 13.1.1 Daavlin Company Information

#### 13.1.2 Daavlin Home Phototherapy Machine Product Portfolios and Specifications

#### 13.1.3 Daavlin Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

#### 13.1.4 Daavlin Main Business Overview

#### 13.1.5 Daavlin Latest Developments

### 13.2 Philips

#### 13.2.1 Philips Company Information

#### 13.2.2 Philips Home Phototherapy Machine Product Portfolios and Specifications

#### 13.2.3 Philips Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

#### 13.2.4 Philips Main Business Overview

#### 13.2.5 Philips Latest Developments

### 13.3 DermNet

#### 13.3.1 DermNet Company Information

#### 13.3.2 DermNet Home Phototherapy Machine Product Portfolios and Specifications

#### 13.3.3 DermNet Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

#### 13.3.4 DermNet Main Business Overview

#### 13.3.5 DermNet Latest Developments

## 13.4 Solarc Systems Inc.

### 13.4.1 Solarc Systems Inc. Company Information

### 13.4.2 Solarc Systems Inc. Home Phototherapy Machine Product Portfolios and Specifications

### 13.4.3 Solarc Systems Inc. Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

### 13.4.4 Solarc Systems Inc. Main Business Overview

### 13.4.5 Solarc Systems Inc. Latest Developments

## 13.5 SIGMA

### 13.5.1 SIGMA Company Information

### 13.5.2 SIGMA Home Phototherapy Machine Product Portfolios and Specifications

### 13.5.3 SIGMA Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

### 13.5.4 SIGMA Main Business Overview

### 13.5.5 SIGMA Latest Developments

## 13.6 Panasonic

### 13.6.1 Panasonic Company Information

### 13.6.2 Panasonic Home Phototherapy Machine Product Portfolios and Specifications

### 13.6.3 Panasonic Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

### 13.6.4 Panasonic Main Business Overview

### 13.6.5 Panasonic Latest Developments

## 13.7 Omron

### 13.7.1 Omron Company Information

### 13.7.2 Omron Home Phototherapy Machine Product Portfolios and Specifications

### 13.7.3 Omron Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

### 13.7.4 Omron Main Business Overview

### 13.7.5 Omron Latest Developments

## 13.8 Octaderm

### 13.8.1 Octaderm Company Information

### 13.8.2 Octaderm Home Phototherapy Machine Product Portfolios and Specifications

### 13.8.3 Octaderm Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

### 13.8.4 Octaderm Main Business Overview

### 13.8.5 Octaderm Latest Developments

## 13.9 MEDlight

### 13.9.1 MEDlight Company Information

### 13.9.2 MEDlight Home Phototherapy Machine Product Portfolios and Specifications

13.9.3 MEDlight Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.9.4 MEDlight Main Business Overview

13.9.5 MEDlight Latest Developments

13.10 Infant Home Phototherapy

13.10.1 Infant Home Phototherapy Company Information

13.10.2 Infant Home Phototherapy Home Phototherapy Machine Product Portfolios and Specifications

13.10.3 Infant Home Phototherapy Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.10.4 Infant Home Phototherapy Main Business Overview

13.10.5 Infant Home Phototherapy Latest Developments

13.11 Dermfix Ltd

13.11.1 Dermfix Ltd Company Information

13.11.2 Dermfix Ltd Home Phototherapy Machine Product Portfolios and Specifications

13.11.3 Dermfix Ltd Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.11.4 Dermfix Ltd Main Business Overview

13.11.5 Dermfix Ltd Latest Developments

13.12 Healer Mini

13.12.1 Healer Mini Company Information

13.12.2 Healer Mini Home Phototherapy Machine Product Portfolios and Specifications

13.12.3 Healer Mini Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.12.4 Healer Mini Main Business Overview

13.12.5 Healer Mini Latest Developments

13.13 HOOGA

13.13.1 HOOGA Company Information

13.13.2 HOOGA Home Phototherapy Machine Product Portfolios and Specifications

13.13.3 HOOGA Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.13.4 HOOGA Main Business Overview

13.13.5 HOOGA Latest Developments

13.14 KOUKENTO

13.14.1 KOUKENTO Company Information

13.14.2 KOUKENTO Home Phototherapy Machine Product Portfolios and Specifications

13.14.3 KOUKENTO Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 KOUKENTO Main Business Overview

13.14.5 KOUKENTO Latest Developments

13.15 Waldmann

13.15.1 Waldmann Company Information

13.15.2 Waldmann Home Phototherapy Machine Product Portfolios and Specifications

13.15.3 Waldmann Home Phototherapy Machine Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Waldmann Main Business Overview

13.15.5 Waldmann Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

Table 1. Home Phototherapy Machine Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Home Phototherapy Machine Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of UV Rays

Table 4. Major Players of Infrared Light

Table 5. Major Players of Blue Violet Light

Table 6. Major Players of Others

Table 7. Global Home Phototherapy Machine Sales by Type (2021-2026) & (Units)

Table 8. Global Home Phototherapy Machine Sales Market Share by Type (2021-2026)

Table 9. Global Home Phototherapy Machine Revenue by Type (2021-2026) & (\$ million)

Table 10. Global Home Phototherapy Machine Revenue Market Share by Type (2021-2026)

Table 11. Global Home Phototherapy Machine Sale Price by Type (2021-2026) & (US\$/Unit)

Table 12. Global Home Phototherapy Machine Sale by Application (2021-2026) & (Units)

Table 13. Global Home Phototherapy Machine Sale Market Share by Application (2021-2026)

Table 14. Global Home Phototherapy Machine Revenue by Application (2021-2026) & (\$ million)

Table 15. Global Home Phototherapy Machine Revenue Market Share by Application (2021-2026)

Table 16. Global Home Phototherapy Machine Sale Price by Application (2021-2026) & (US\$/Unit)

Table 17. Global Home Phototherapy Machine Sales by Company (2021-2026) & (Units)

Table 18. Global Home Phototherapy Machine Sales Market Share by Company (2021-2026)

Table 19. Global Home Phototherapy Machine Revenue by Company (2021-2026) & (\$ millions)

Table 20. Global Home Phototherapy Machine Revenue Market Share by Company (2021-2026)

Table 21. Global Home Phototherapy Machine Sale Price by Company (2021-2026) &

(US\$/Unit)

Table 22. Key Manufacturers Home Phototherapy Machine Producing Area Distribution and Sales Area

Table 23. Players Home Phototherapy Machine Products Offered

Table 24. Home Phototherapy Machine Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 25. New Products and Potential Entrants

Table 26. Market M&A Activity & Strategy

Table 27. Global Home Phototherapy Machine Sales by Geographic Region (2021-2026) & (Units)

Table 28. Global Home Phototherapy Machine Sales Market Share Geographic Region (2021-2026)

Table 29. Global Home Phototherapy Machine Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 30. Global Home Phototherapy Machine Revenue Market Share by Geographic Region (2021-2026)

Table 31. Global Home Phototherapy Machine Sales by Country/Region (2021-2026) & (Units)

Table 32. Global Home Phototherapy Machine Sales Market Share by Country/Region (2021-2026)

Table 33. Global Home Phototherapy Machine Revenue by Country/Region (2021-2026) & (\$ millions)

Table 34. Global Home Phototherapy Machine Revenue Market Share by Country/Region (2021-2026)

Table 35. Americas Home Phototherapy Machine Sales by Country (2021-2026) & (Units)

Table 36. Americas Home Phototherapy Machine Sales Market Share by Country (2021-2026)

Table 37. Americas Home Phototherapy Machine Revenue by Country (2021-2026) & (\$ millions)

Table 38. Americas Home Phototherapy Machine Sales by Type (2021-2026) & (Units)

Table 39. Americas Home Phototherapy Machine Sales by Application (2021-2026) & (Units)

Table 40. APAC Home Phototherapy Machine Sales by Region (2021-2026) & (Units)

Table 41. APAC Home Phototherapy Machine Sales Market Share by Region (2021-2026)

Table 42. APAC Home Phototherapy Machine Revenue by Region (2021-2026) & (\$ millions)

Table 43. APAC Home Phototherapy Machine Sales by Type (2021-2026) & (Units)

Table 44. APAC Home Phototherapy Machine Sales by Application (2021-2026) & (Units)

Table 45. Europe Home Phototherapy Machine Sales by Country (2021-2026) & (Units)

Table 46. Europe Home Phototherapy Machine Revenue by Country (2021-2026) & (\$ millions)

Table 47. Europe Home Phototherapy Machine Sales by Type (2021-2026) & (Units)

Table 48. Europe Home Phototherapy Machine Sales by Application (2021-2026) & (Units)

Table 49. Middle East & Africa Home Phototherapy Machine Sales by Country (2021-2026) & (Units)

Table 50. Middle East & Africa Home Phototherapy Machine Revenue Market Share by Country (2021-2026)

Table 51. Middle East & Africa Home Phototherapy Machine Sales by Type (2021-2026) & (Units)

Table 52. Middle East & Africa Home Phototherapy Machine Sales by Application (2021-2026) & (Units)

Table 53. Key Market Drivers & Growth Opportunities of Home Phototherapy Machine

Table 54. Key Market Challenges & Risks of Home Phototherapy Machine

Table 55. Key Industry Trends of Home Phototherapy Machine

Table 56. Home Phototherapy Machine Raw Material

Table 57. Key Suppliers of Raw Materials

Table 58. Home Phototherapy Machine Distributors List

Table 59. Home Phototherapy Machine Customer List

Table 60. Global Home Phototherapy Machine Sales Forecast by Region (2027-2032) & (Units)

Table 61. Global Home Phototherapy Machine Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 62. Americas Home Phototherapy Machine Sales Forecast by Country (2027-2032) & (Units)

Table 63. Americas Home Phototherapy Machine Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 64. APAC Home Phototherapy Machine Sales Forecast by Region (2027-2032) & (Units)

Table 65. APAC Home Phototherapy Machine Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 66. Europe Home Phototherapy Machine Sales Forecast by Country (2027-2032) & (Units)

Table 67. Europe Home Phototherapy Machine Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 68. Middle East & Africa Home Phototherapy Machine Sales Forecast by Country (2027-2032) & (Units)

Table 69. Middle East & Africa Home Phototherapy Machine Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 70. Global Home Phototherapy Machine Sales Forecast by Type (2027-2032) & (Units)

Table 71. Global Home Phototherapy Machine Revenue Forecast by Type (2027-2032) & (\$ millions)

Table 72. Global Home Phototherapy Machine Sales Forecast by Application (2027-2032) & (Units)

Table 73. Global Home Phototherapy Machine Revenue Forecast by Application (2027-2032) & (\$ millions)

Table 74. Daavlin Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors

Table 75. Daavlin Home Phototherapy Machine Product Portfolios and Specifications

Table 76. Daavlin Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 77. Daavlin Main Business

Table 78. Daavlin Latest Developments

Table 79. Philips Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors

Table 80. Philips Home Phototherapy Machine Product Portfolios and Specifications

Table 81. Philips Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 82. Philips Main Business

Table 83. Philips Latest Developments

Table 84. DermNet Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors

Table 85. DermNet Home Phototherapy Machine Product Portfolios and Specifications

Table 86. DermNet Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 87. DermNet Main Business

Table 88. DermNet Latest Developments

Table 89. Solarc Systems Inc. Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors

Table 90. Solarc Systems Inc. Home Phototherapy Machine Product Portfolios and Specifications

Table 91. Solarc Systems Inc. Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

|                                                                                                                                    |
|------------------------------------------------------------------------------------------------------------------------------------|
| Table 92. Solarc Systems Inc. Main Business                                                                                        |
| Table 93. Solarc Systems Inc. Latest Developments                                                                                  |
| Table 94. SIGMA Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors                    |
| Table 95. SIGMA Home Phototherapy Machine Product Portfolios and Specifications                                                    |
| Table 96. SIGMA Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)      |
| Table 97. SIGMA Main Business                                                                                                      |
| Table 98. SIGMA Latest Developments                                                                                                |
| Table 99. Panasonic Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors                |
| Table 100. Panasonic Home Phototherapy Machine Product Portfolios and Specifications                                               |
| Table 101. Panasonic Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026) |
| Table 102. Panasonic Main Business                                                                                                 |
| Table 103. Panasonic Latest Developments                                                                                           |
| Table 104. Omron Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors                   |
| Table 105. Omron Home Phototherapy Machine Product Portfolios and Specifications                                                   |
| Table 106. Omron Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)     |
| Table 107. Omron Main Business                                                                                                     |
| Table 108. Omron Latest Developments                                                                                               |
| Table 109. Octaderm Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors                |
| Table 110. Octaderm Home Phototherapy Machine Product Portfolios and Specifications                                                |
| Table 111. Octaderm Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)  |
| Table 112. Octaderm Main Business                                                                                                  |
| Table 113. Octaderm Latest Developments                                                                                            |
| Table 114. MEDlight Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors                |
| Table 115. MEDlight Home Phototherapy Machine Product Portfolios and Specifications                                                |
| Table 116. MEDlight Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)  |
| Table 117. MEDlight Main Business                                                                                                  |
| Table 118. MEDlight Latest Developments                                                                                            |

Table 119. Infant Home Phototherapy Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors

Table 120. Infant Home Phototherapy Home Phototherapy Machine Product Portfolios and Specifications

Table 121. Infant Home Phototherapy Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 122. Infant Home Phototherapy Main Business

Table 123. Infant Home Phototherapy Latest Developments

Table 124. Dermfix Ltd Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors

Table 125. Dermfix Ltd Home Phototherapy Machine Product Portfolios and Specifications

Table 126. Dermfix Ltd Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 127. Dermfix Ltd Main Business

Table 128. Dermfix Ltd Latest Developments

Table 129. Healer Mini Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors

Table 130. Healer Mini Home Phototherapy Machine Product Portfolios and Specifications

Table 131. Healer Mini Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 132. Healer Mini Main Business

Table 133. Healer Mini Latest Developments

Table 134. HOOGA Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors

Table 135. HOOGA Home Phototherapy Machine Product Portfolios and Specifications

Table 136. HOOGA Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 137. HOOGA Main Business

Table 138. HOOGA Latest Developments

Table 139. KOUKENTO Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors

Table 140. KOUKENTO Home Phototherapy Machine Product Portfolios and Specifications

Table 141. KOUKENTO Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 142. KOUKENTO Main Business

Table 143. KOUKENTO Latest Developments

Table 144. Waldmann Basic Information, Home Phototherapy Machine Manufacturing Base, Sales Area and Its Competitors

Table 145. Waldmann Home Phototherapy Machine Product Portfolios and Specifications

Table 146. Waldmann Home Phototherapy Machine Sales (Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 147. Waldmann Main Business

Table 148. Waldmann Latest Developments

## List Of Figures

### LIST OF FIGURES

Figure 1. Picture of Home Phototherapy Machine

Figure 2. Home Phototherapy Machine Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Home Phototherapy Machine Sales Growth Rate 2021-2032 (Units)

Figure 7. Global Home Phototherapy Machine Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Home Phototherapy Machine Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Home Phototherapy Machine Sales Market Share by Country/Region (2025)

Figure 10. Home Phototherapy Machine Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of UV Rays

Figure 12. Product Picture of Infrared Light

Figure 13. Product Picture of Blue Violet Light

Figure 14. Product Picture of Others

Figure 15. Global Home Phototherapy Machine Sales Market Share by Type in 2026

Figure 16. Global Home Phototherapy Machine Revenue Market Share by Type (2021-2026)

Figure 17. Home Phototherapy Machine Consumed in Home

Figure 18. Global Home Phototherapy Machine Market: Home (2021-2026) & (Units)

Figure 19. Home Phototherapy Machine Consumed in Hospital

Figure 20. Global Home Phototherapy Machine Market: Hospital (2021-2026) & (Units)

Figure 21. Global Home Phototherapy Machine Sale Market Share by Application (2025)

Figure 22. Global Home Phototherapy Machine Revenue Market Share by Application in 2026

Figure 23. Home Phototherapy Machine Sales by Company in 2026 (Units)

Figure 24. Global Home Phototherapy Machine Sales Market Share by Company in 2026

Figure 25. Home Phototherapy Machine Revenue by Company in 2026 (\$ millions)

Figure 26. Global Home Phototherapy Machine Revenue Market Share by Company in 2026

Figure 27. Global Home Phototherapy Machine Sales Market Share by Geographic

## Region (2021-2026)

Figure 28. Global Home Phototherapy Machine Revenue Market Share by Geographic Region in 2026

Figure 29. Americas Home Phototherapy Machine Sales 2021-2026 (Units)

Figure 30. Americas Home Phototherapy Machine Revenue 2021-2026 (\$ millions)

Figure 31. APAC Home Phototherapy Machine Sales 2021-2026 (Units)

Figure 32. APAC Home Phototherapy Machine Revenue 2021-2026 (\$ millions)

Figure 33. Europe Home Phototherapy Machine Sales 2021-2026 (Units)

Figure 34. Europe Home Phototherapy Machine Revenue 2021-2026 (\$ millions)

Figure 35. Middle East & Africa Home Phototherapy Machine Sales 2021-2026 (Units)

Figure 36. Middle East & Africa Home Phototherapy Machine Revenue 2021-2026 (\$ millions)

Figure 37. Americas Home Phototherapy Machine Sales Market Share by Country in 2026

Figure 38. Americas Home Phototherapy Machine Revenue Market Share by Country (2021-2026)

Figure 39. Americas Home Phototherapy Machine Sales Market Share by Type (2021-2026)

Figure 40. Americas Home Phototherapy Machine Sales Market Share by Application (2021-2026)

Figure 41. United States Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 42. Canada Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 43. Mexico Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 44. Brazil Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 45. APAC Home Phototherapy Machine Sales Market Share by Region in 2026

Figure 46. APAC Home Phototherapy Machine Revenue Market Share by Region (2021-2026)

Figure 47. APAC Home Phototherapy Machine Sales Market Share by Type (2021-2026)

Figure 48. APAC Home Phototherapy Machine Sales Market Share by Application (2021-2026)

Figure 49. China Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 50. Japan Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 51. South Korea Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 52. Southeast Asia Home Phototherapy Machine Revenue Growth 2021-2026 (\$

millions)

Figure 53. India Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 54. Australia Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 55. China Taiwan Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 56. Europe Home Phototherapy Machine Sales Market Share by Country in 2026

Figure 57. Europe Home Phototherapy Machine Revenue Market Share by Country (2021-2026)

Figure 58. Europe Home Phototherapy Machine Sales Market Share by Type (2021-2026)

Figure 59. Europe Home Phototherapy Machine Sales Market Share by Application (2021-2026)

Figure 60. Germany Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 61. France Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 62. UK Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 63. Italy Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 64. Russia Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 65. Middle East & Africa Home Phototherapy Machine Sales Market Share by Country (2021-2026)

Figure 66. Middle East & Africa Home Phototherapy Machine Sales Market Share by Type (2021-2026)

Figure 67. Middle East & Africa Home Phototherapy Machine Sales Market Share by Application (2021-2026)

Figure 68. Egypt Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 69. South Africa Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 70. Israel Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 71. Turkey Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 72. GCC Countries Home Phototherapy Machine Revenue Growth 2021-2026 (\$ millions)

Figure 73. Manufacturing Cost Structure Analysis of Home Phototherapy Machine in 2026

Figure 74. Manufacturing Process Analysis of Home Phototherapy Machine

Figure 75. Industry Chain Structure of Home Phototherapy Machine

Figure 76. Channels of Distribution

Figure 77. Global Home Phototherapy Machine Sales Market Forecast by Region (2027-2032)

Figure 78. Global Home Phototherapy Machine Revenue Market Share Forecast by Region (2027-2032)

Figure 79. Global Home Phototherapy Machine Sales Market Share Forecast by Type (2027-2032)

Figure 80. Global Home Phototherapy Machine Revenue Market Share Forecast by Type (2027-2032)

Figure 81. Global Home Phototherapy Machine Sales Market Share Forecast by Application (2027-2032)

Figure 82. Global Home Phototherapy Machine Revenue Market Share Forecast by Application (2027-2032)

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