

Global Home Use Beauty Appliance Market Growth 2026-2032

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Abstracts

The global Home Use Beauty Appliance market size is predicted to grow from US\$ 55280 million in 2025 to US\$ 172010 million in 2032; it is expected to grow at a CAGR of 17.9% from 2026 to 2032.

People use beauty device to improve their beauty such as a facial, manicure or depilation.

The home use beauty appliance market is driven by the increasing trend of at-home beauty and skincare routines, offering convenience and cost savings. These appliances, including devices for hair removal, facial treatments, and skincare, cater to consumers seeking spa-like experiences in the comfort of their homes. However, a significant challenge in this market is the need for product efficacy and safety. Manufacturers must provide devices that deliver tangible results without compromising user safety. Additionally, market competition and the need for affordability pose challenges, necessitating a balance between cost-effective solutions and advanced technology to meet consumer demands while ensuring quality and safety in the rapidly growing home beauty appliance market.

LP Information, Inc. (LPI) ' newest research report, the "Home Use Beauty Appliance Industry Forecast" looks at past sales and reviews total world Home Use Beauty Appliance sales in 2025, providing a comprehensive analysis by region and market sector of projected Home Use Beauty Appliance sales for 2026 through 2032. With Home Use Beauty Appliance sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Home Use Beauty Appliance industry.

This Insight Report provides a comprehensive analysis of the global Home Use Beauty Appliance landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Home Use Beauty Appliance portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Home Use Beauty Appliance market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Home Use Beauty Appliance and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Home Use Beauty Appliance.

This report presents a comprehensive overview, market shares, and growth opportunities of Home Use Beauty Appliance market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Anti-aging Beauty Device

Moisturizing Beauty Device

Cleaning Beauty Device

Epilator

Other

Segmentation by Application:

Facial

Body

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Procter & Gamble

Philips

Panasonic

Nu Skin Enterprises

Hitachi

FOREO

YA-MAN

Conair

Home Skinovations

MTG

TriPollar

Carol Cole (NuFace)

Kingdom

ARTISTIC&CO

Notime

Tria

Key Questions Addressed in this Report

What is the 10-year outlook for the global Home Use Beauty Appliance market?

What factors are driving Home Use Beauty Appliance market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Home Use Beauty Appliance market opportunities vary by end market size?

How does Home Use Beauty Appliance break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Home Use Beauty Appliance Annual Sales 2021-2032
 - 2.1.2 World Current & Future Analysis for Home Use Beauty Appliance by Geographic Region, 2021, 2025 & 2032
 - 2.1.3 World Current & Future Analysis for Home Use Beauty Appliance by Country/Region, 2021, 2025 & 2032
- 2.2 Home Use Beauty Appliance Segment by Type
 - 2.2.1 Anti-aging Beauty Device
 - 2.2.2 Moisturizing Beauty Device
 - 2.2.3 Cleaning Beauty Device
 - 2.2.4 Epilator
 - 2.2.5 Other
 - 2.2.6 Home Use Beauty Appliance Sales by Type
 - 2.2.6.1 Global Home Use Beauty Appliance Sales Market Share by Type (2021-2026)
 - 2.2.6.2 Global Home Use Beauty Appliance Revenue and Market Share by Type (2021-2026)
 - 2.2.6.3 Global Home Use Beauty Appliance Sale Price by Type (2021-2026)
- 2.3 Home Use Beauty Appliance Segment by Application
 - 2.3.1 Facial
 - 2.3.2 Body
 - 2.3.3 Home Use Beauty Appliance Sales by Application
 - 2.3.3.1 Global Home Use Beauty Appliance Sale Market Share by Application (2021-2026)
 - 2.3.3.2 Global Home Use Beauty Appliance Revenue and Market Share by Application

(2021-2026)

2.3.3.3 Global Home Use Beauty Appliance Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

3.1 Global Home Use Beauty Appliance Breakdown Data by Company

3.1.1 Global Home Use Beauty Appliance Annual Sales by Company (2021-2026)

3.1.2 Global Home Use Beauty Appliance Sales Market Share by Company

(2021-2026)

3.2 Global Home Use Beauty Appliance Annual Revenue by Company (2021-2026)

3.2.1 Global Home Use Beauty Appliance Revenue by Company (2021-2026)

3.2.2 Global Home Use Beauty Appliance Revenue Market Share by Company

(2021-2026)

3.3 Global Home Use Beauty Appliance Sale Price by Company

3.4 Key Manufacturers Home Use Beauty Appliance Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Home Use Beauty Appliance Product Location Distribution

3.4.2 Players Home Use Beauty Appliance Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.6 New Products and Potential Entrants

3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR HOME USE BEAUTY APPLIANCE BY GEOGRAPHIC REGION

4.1 World Historic Home Use Beauty Appliance Market Size by Geographic Region (2021-2026)

4.1.1 Global Home Use Beauty Appliance Annual Sales by Geographic Region (2021-2026)

4.1.2 Global Home Use Beauty Appliance Annual Revenue by Geographic Region (2021-2026)

4.2 World Historic Home Use Beauty Appliance Market Size by Country/Region (2021-2026)

4.2.1 Global Home Use Beauty Appliance Annual Sales by Country/Region (2021-2026)

4.2.2 Global Home Use Beauty Appliance Annual Revenue by Country/Region (2021-2026)

- 4.3 Americas Home Use Beauty Appliance Sales Growth
- 4.4 APAC Home Use Beauty Appliance Sales Growth
- 4.5 Europe Home Use Beauty Appliance Sales Growth
- 4.6 Middle East & Africa Home Use Beauty Appliance Sales Growth

5 AMERICAS

- 5.1 Americas Home Use Beauty Appliance Sales by Country
 - 5.1.1 Americas Home Use Beauty Appliance Sales by Country (2021-2026)
 - 5.1.2 Americas Home Use Beauty Appliance Revenue by Country (2021-2026)
- 5.2 Americas Home Use Beauty Appliance Sales by Type (2021-2026)
- 5.3 Americas Home Use Beauty Appliance Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Home Use Beauty Appliance Sales by Region
 - 6.1.1 APAC Home Use Beauty Appliance Sales by Region (2021-2026)
 - 6.1.2 APAC Home Use Beauty Appliance Revenue by Region (2021-2026)
- 6.2 APAC Home Use Beauty Appliance Sales by Type (2021-2026)
- 6.3 APAC Home Use Beauty Appliance Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Home Use Beauty Appliance by Country
 - 7.1.1 Europe Home Use Beauty Appliance Sales by Country (2021-2026)
 - 7.1.2 Europe Home Use Beauty Appliance Revenue by Country (2021-2026)
- 7.2 Europe Home Use Beauty Appliance Sales by Type (2021-2026)
- 7.3 Europe Home Use Beauty Appliance Sales by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Home Use Beauty Appliance by Country

8.1.1 Middle East & Africa Home Use Beauty Appliance Sales by Country (2021-2026)

8.1.2 Middle East & Africa Home Use Beauty Appliance Revenue by Country
(2021-2026)

8.2 Middle East & Africa Home Use Beauty Appliance Sales by Type (2021-2026)

8.3 Middle East & Africa Home Use Beauty Appliance Sales by Application
(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities

9.2 Market Challenges & Risks

9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers

10.2 Manufacturing Cost Structure Analysis of Home Use Beauty Appliance

10.3 Manufacturing Process Analysis of Home Use Beauty Appliance

10.4 Industry Chain Structure of Home Use Beauty Appliance

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel

11.1.1 Direct Channels

11.1.2 Indirect Channels

- 11.2 Home Use Beauty Appliance Distributors
- 11.3 Home Use Beauty Appliance Customer

12 WORLD FORECAST REVIEW FOR HOME USE BEAUTY APPLIANCE BY GEOGRAPHIC REGION

- 12.1 Global Home Use Beauty Appliance Market Size Forecast by Region
 - 12.1.1 Global Home Use Beauty Appliance Forecast by Region (2027-2032)
 - 12.1.2 Global Home Use Beauty Appliance Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)
- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Home Use Beauty Appliance Forecast by Type (2027-2032)
- 12.7 Global Home Use Beauty Appliance Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

- 13.1 Procter & Gamble
 - 13.1.1 Procter & Gamble Company Information
 - 13.1.2 Procter & Gamble Home Use Beauty Appliance Product Portfolios and Specifications
 - 13.1.3 Procter & Gamble Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.1.4 Procter & Gamble Main Business Overview
 - 13.1.5 Procter & Gamble Latest Developments
- 13.2 Philips
 - 13.2.1 Philips Company Information
 - 13.2.2 Philips Home Use Beauty Appliance Product Portfolios and Specifications
 - 13.2.3 Philips Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.2.4 Philips Main Business Overview
 - 13.2.5 Philips Latest Developments
- 13.3 Panasonic
 - 13.3.1 Panasonic Company Information
 - 13.3.2 Panasonic Home Use Beauty Appliance Product Portfolios and Specifications
 - 13.3.3 Panasonic Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)

- 13.3.4 Panasonic Main Business Overview
- 13.3.5 Panasonic Latest Developments
- 13.4 Nu Skin Enterprises
 - 13.4.1 Nu Skin Enterprises Company Information
 - 13.4.2 Nu Skin Enterprises Home Use Beauty Appliance Product Portfolios and Specifications
 - 13.4.3 Nu Skin Enterprises Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.4.4 Nu Skin Enterprises Main Business Overview
 - 13.4.5 Nu Skin Enterprises Latest Developments
- 13.5 Hitachi
 - 13.5.1 Hitachi Company Information
 - 13.5.2 Hitachi Home Use Beauty Appliance Product Portfolios and Specifications
 - 13.5.3 Hitachi Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.5.4 Hitachi Main Business Overview
 - 13.5.5 Hitachi Latest Developments
- 13.6 FOREO
 - 13.6.1 FOREO Company Information
 - 13.6.2 FOREO Home Use Beauty Appliance Product Portfolios and Specifications
 - 13.6.3 FOREO Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.6.4 FOREO Main Business Overview
 - 13.6.5 FOREO Latest Developments
- 13.7 YA-MAN
 - 13.7.1 YA-MAN Company Information
 - 13.7.2 YA-MAN Home Use Beauty Appliance Product Portfolios and Specifications
 - 13.7.3 YA-MAN Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 YA-MAN Main Business Overview
 - 13.7.5 YA-MAN Latest Developments
- 13.8 Conair
 - 13.8.1 Conair Company Information
 - 13.8.2 Conair Home Use Beauty Appliance Product Portfolios and Specifications
 - 13.8.3 Conair Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Conair Main Business Overview
 - 13.8.5 Conair Latest Developments
- 13.9 Home Skinovations

- 13.9.1 Home Skinovations Company Information
- 13.9.2 Home Skinovations Home Use Beauty Appliance Product Portfolios and Specifications
- 13.9.3 Home Skinovations Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.9.4 Home Skinovations Main Business Overview
- 13.9.5 Home Skinovations Latest Developments
- 13.10 MTG
- 13.10.1 MTG Company Information
- 13.10.2 MTG Home Use Beauty Appliance Product Portfolios and Specifications
- 13.10.3 MTG Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.10.4 MTG Main Business Overview
- 13.10.5 MTG Latest Developments
- 13.11 TriPollar
- 13.11.1 TriPollar Company Information
- 13.11.2 TriPollar Home Use Beauty Appliance Product Portfolios and Specifications
- 13.11.3 TriPollar Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.11.4 TriPollar Main Business Overview
- 13.11.5 TriPollar Latest Developments
- 13.12 Carol Cole (NuFace)
- 13.12.1 Carol Cole (NuFace) Company Information
- 13.12.2 Carol Cole (NuFace) Home Use Beauty Appliance Product Portfolios and Specifications
- 13.12.3 Carol Cole (NuFace) Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.12.4 Carol Cole (NuFace) Main Business Overview
- 13.12.5 Carol Cole (NuFace) Latest Developments
- 13.13 Kingdom
- 13.13.1 Kingdom Company Information
- 13.13.2 Kingdom Home Use Beauty Appliance Product Portfolios and Specifications
- 13.13.3 Kingdom Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.13.4 Kingdom Main Business Overview
- 13.13.5 Kingdom Latest Developments
- 13.14 ARTISTIC&CO
- 13.14.1 ARTISTIC&CO Company Information
- 13.14.2 ARTISTIC&CO Home Use Beauty Appliance Product Portfolios and

Specifications

13.14.3 ARTISTIC&CO Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)

13.14.4 ARTISTIC&CO Main Business Overview

13.14.5 ARTISTIC&CO Latest Developments

13.15 Notime

13.15.1 Notime Company Information

13.15.2 Notime Home Use Beauty Appliance Product Portfolios and Specifications

13.15.3 Notime Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)

13.15.4 Notime Main Business Overview

13.15.5 Notime Latest Developments

13.16 Tria

13.16.1 Tria Company Information

13.16.2 Tria Home Use Beauty Appliance Product Portfolios and Specifications

13.16.3 Tria Home Use Beauty Appliance Sales, Revenue, Price and Gross Margin (2021-2026)

13.16.4 Tria Main Business Overview

13.16.5 Tria Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Home Use Beauty Appliance Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Home Use Beauty Appliance Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of Anti-aging Beauty Device

Table 4. Major Players of Moisturizing Beauty Device

Table 5. Major Players of Cleaning Beauty Device

Table 6. Major Players of Epilator

Table 7. Major Players of Other

Table 8. Global Home Use Beauty Appliance Sales by Type (2021-2026) & (K Units)

Table 9. Global Home Use Beauty Appliance Sales Market Share by Type (2021-2026)

Table 10. Global Home Use Beauty Appliance Revenue by Type (2021-2026) & (\$ million)

Table 11. Global Home Use Beauty Appliance Revenue Market Share by Type (2021-2026)

Table 12. Global Home Use Beauty Appliance Sale Price by Type (2021-2026) & (US\$/Unit)

Table 13. Global Home Use Beauty Appliance Sale by Application (2021-2026) & (K Units)

Table 14. Global Home Use Beauty Appliance Sale Market Share by Application (2021-2026)

Table 15. Global Home Use Beauty Appliance Revenue by Application (2021-2026) & (\$ million)

Table 16. Global Home Use Beauty Appliance Revenue Market Share by Application (2021-2026)

Table 17. Global Home Use Beauty Appliance Sale Price by Application (2021-2026) & (US\$/Unit)

Table 18. Global Home Use Beauty Appliance Sales by Company (2021-2026) & (K Units)

Table 19. Global Home Use Beauty Appliance Sales Market Share by Company (2021-2026)

Table 20. Global Home Use Beauty Appliance Revenue by Company (2021-2026) & (\$ millions)

Table 21. Global Home Use Beauty Appliance Revenue Market Share by Company (2021-2026)

Table 22. Global Home Use Beauty Appliance Sale Price by Company (2021-2026) & (US\$/Unit)

Table 23. Key Manufacturers Home Use Beauty Appliance Producing Area Distribution and Sales Area

Table 24. Players Home Use Beauty Appliance Products Offered

Table 25. Home Use Beauty Appliance Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 26. New Products and Potential Entrants

Table 27. Market M&A Activity & Strategy

Table 28. Global Home Use Beauty Appliance Sales by Geographic Region (2021-2026) & (K Units)

Table 29. Global Home Use Beauty Appliance Sales Market Share Geographic Region (2021-2026)

Table 30. Global Home Use Beauty Appliance Revenue by Geographic Region (2021-2026) & (\$ millions)

Table 31. Global Home Use Beauty Appliance Revenue Market Share by Geographic Region (2021-2026)

Table 32. Global Home Use Beauty Appliance Sales by Country/Region (2021-2026) & (K Units)

Table 33. Global Home Use Beauty Appliance Sales Market Share by Country/Region (2021-2026)

Table 34. Global Home Use Beauty Appliance Revenue by Country/Region (2021-2026) & (\$ millions)

Table 35. Global Home Use Beauty Appliance Revenue Market Share by Country/Region (2021-2026)

Table 36. Americas Home Use Beauty Appliance Sales by Country (2021-2026) & (K Units)

Table 37. Americas Home Use Beauty Appliance Sales Market Share by Country (2021-2026)

Table 38. Americas Home Use Beauty Appliance Revenue by Country (2021-2026) & (\$ millions)

Table 39. Americas Home Use Beauty Appliance Sales by Type (2021-2026) & (K Units)

Table 40. Americas Home Use Beauty Appliance Sales by Application (2021-2026) & (K Units)

Table 41. APAC Home Use Beauty Appliance Sales by Region (2021-2026) & (K Units)

Table 42. APAC Home Use Beauty Appliance Sales Market Share by Region (2021-2026)

Table 43. APAC Home Use Beauty Appliance Revenue by Region (2021-2026) & (\$

millions)

Table 44. APAC Home Use Beauty Appliance Sales by Type (2021-2026) & (K Units)

Table 45. APAC Home Use Beauty Appliance Sales by Application (2021-2026) & (K Units)

Table 46. Europe Home Use Beauty Appliance Sales by Country (2021-2026) & (K Units)

Table 47. Europe Home Use Beauty Appliance Revenue by Country (2021-2026) & (\$ millions)

Table 48. Europe Home Use Beauty Appliance Sales by Type (2021-2026) & (K Units)

Table 49. Europe Home Use Beauty Appliance Sales by Application (2021-2026) & (K Units)

Table 50. Middle East & Africa Home Use Beauty Appliance Sales by Country (2021-2026) & (K Units)

Table 51. Middle East & Africa Home Use Beauty Appliance Revenue Market Share by Country (2021-2026)

Table 52. Middle East & Africa Home Use Beauty Appliance Sales by Type (2021-2026) & (K Units)

Table 53. Middle East & Africa Home Use Beauty Appliance Sales by Application (2021-2026) & (K Units)

Table 54. Key Market Drivers & Growth Opportunities of Home Use Beauty Appliance

Table 55. Key Market Challenges & Risks of Home Use Beauty Appliance

Table 56. Key Industry Trends of Home Use Beauty Appliance

Table 57. Home Use Beauty Appliance Raw Material

Table 58. Key Suppliers of Raw Materials

Table 59. Home Use Beauty Appliance Distributors List

Table 60. Home Use Beauty Appliance Customer List

Table 61. Global Home Use Beauty Appliance Sales Forecast by Region (2027-2032) & (K Units)

Table 62. Global Home Use Beauty Appliance Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 63. Americas Home Use Beauty Appliance Sales Forecast by Country (2027-2032) & (K Units)

Table 64. Americas Home Use Beauty Appliance Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

Table 65. APAC Home Use Beauty Appliance Sales Forecast by Region (2027-2032) & (K Units)

Table 66. APAC Home Use Beauty Appliance Annual Revenue Forecast by Region (2027-2032) & (\$ millions)

Table 67. Europe Home Use Beauty Appliance Sales Forecast by Country (2027-2032)

& (K Units)

Table 68. Europe Home Use Beauty Appliance Revenue Forecast by Country
(2027-2032) & (\$ millions)

Table 69. Middle East & Africa Home Use Beauty Appliance Sales Forecast by Country
(2027-2032) & (K Units)

Table 70. Middle East & Africa Home Use Beauty Appliance Revenue Forecast by
Country (2027-2032) & (\$ millions)

Table 71. Global Home Use Beauty Appliance Sales Forecast by Type (2027-2032) &
(K Units)

Table 72. Global Home Use Beauty Appliance Revenue Forecast by Type (2027-2032)
& (\$ millions)

Table 73. Global Home Use Beauty Appliance Sales Forecast by Application
(2027-2032) & (K Units)

Table 74. Global Home Use Beauty Appliance Revenue Forecast by Application
(2027-2032) & (\$ millions)

Table 75. Procter & Gamble Basic Information, Home Use Beauty Appliance
Manufacturing Base, Sales Area and Its Competitors

Table 76. Procter & Gamble Home Use Beauty Appliance Product Portfolios and
Specifications

Table 77. Procter & Gamble Home Use Beauty Appliance Sales (K Units), Revenue (\$
Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 78. Procter & Gamble Main Business

Table 79. Procter & Gamble Latest Developments

Table 80. Philips Basic Information, Home Use Beauty Appliance Manufacturing Base,
Sales Area and Its Competitors

Table 81. Philips Home Use Beauty Appliance Product Portfolios and Specifications

Table 82. Philips Home Use Beauty Appliance Sales (K Units), Revenue (\$ Million),
Price (US\$/Unit) and Gross Margin (2021-2026)

Table 83. Philips Main Business

Table 84. Philips Latest Developments

Table 85. Panasonic Basic Information, Home Use Beauty Appliance Manufacturing
Base, Sales Area and Its Competitors

Table 86. Panasonic Home Use Beauty Appliance Product Portfolios and Specifications

Table 87. Panasonic Home Use Beauty Appliance Sales (K Units), Revenue (\$ Million),
Price (US\$/Unit) and Gross Margin (2021-2026)

Table 88. Panasonic Main Business

Table 89. Panasonic Latest Developments

Table 90. Nu Skin Enterprises Basic Information, Home Use Beauty Appliance
Manufacturing Base, Sales Area and Its Competitors

Table 91. Nu Skin Enterprises Home Use Beauty Appliance Product Portfolios and Specifications

Table 92. Nu Skin Enterprises Home Use Beauty Appliance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 93. Nu Skin Enterprises Main Business

Table 94. Nu Skin Enterprises Latest Developments

Table 95. Hitachi Basic Information, Home Use Beauty Appliance Manufacturing Base, Sales Area and Its Competitors

Table 96. Hitachi Home Use Beauty Appliance Product Portfolios and Specifications

Table 97. Hitachi Home Use Beauty Appliance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 98. Hitachi Main Business

Table 99. Hitachi Latest Developments

Table 100. FOREO Basic Information, Home Use Beauty Appliance Manufacturing Base, Sales Area and Its Competitors

Table 101. FOREO Home Use Beauty Appliance Product Portfolios and Specifications

Table 102. FOREO Home Use Beauty Appliance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 103. FOREO Main Business

Table 104. FOREO Latest Developments

Table 105. YA-MAN Basic Information, Home Use Beauty Appliance Manufacturing Base, Sales Area and Its Competitors

Table 106. YA-MAN Home Use Beauty Appliance Product Portfolios and Specifications

Table 107. YA-MAN Home Use Beauty Appliance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 108. YA-MAN Main Business

Table 109. YA-MAN Latest Developments

Table 110. Conair Basic Information, Home Use Beauty Appliance Manufacturing Base, Sales Area and Its Competitors

Table 111. Conair Home Use Beauty Appliance Product Portfolios and Specifications

Table 112. Conair Home Use Beauty Appliance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 113. Conair Main Business

Table 114. Conair Latest Developments

Table 115. Home Skinovations Basic Information, Home Use Beauty Appliance Manufacturing Base, Sales Area and Its Competitors

Table 116. Home Skinovations Home Use Beauty Appliance Product Portfolios and Specifications

Table 117. Home Skinovations Home Use Beauty Appliance Sales (K Units), Revenue

(\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 118. Home Skinovations Main Business

Table 119. Home Skinovations Latest Developments

Table 120. MTG Basic Information, Home Use Beauty Appliance Manufacturing Base, Sales Area and Its Competitors

Table 121. MTG Home Use Beauty Appliance Product Portfolios and Specifications

Table 122. MTG Home Use Beauty Appliance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 123. MTG Main Business

Table 124. MTG Latest Developments

Table 125. TriPollar Basic Information, Home Use Beauty Appliance Manufacturing Base, Sales Area and Its Competitors

Table 126. TriPollar Home Use Beauty Appliance Product Portfolios and Specifications

Table 127. TriPollar Home Use Beauty Appliance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 128. TriPollar Main Business

Table 129. TriPollar Latest Developments

Table 130. Carol Cole (NuFace) Basic Information, Home Use Beauty Appliance Manufacturing Base, Sales Area and Its Competitors

Table 131. Carol Cole (NuFace) Home Use Beauty Appliance Product Portfolios and Specifications

Table 132. Carol Cole (NuFace) Home Use Beauty Appliance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 133. Carol Cole (NuFace) Main Business

Table 134. Carol Cole (NuFace) Latest Developments

Table 135. Kingdom Basic Information, Home Use Beauty Appliance Manufacturing Base, Sales Area and Its Competitors

Table 136. Kingdom Home Use Beauty Appliance Product Portfolios and Specifications

Table 137. Kingdom Home Use Beauty Appliance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 138. Kingdom Main Business

Table 139. Kingdom Latest Developments

Table 140. ARTISTIC&CO Basic Information, Home Use Beauty Appliance Manufacturing Base, Sales Area and Its Competitors

Table 141. ARTISTIC&CO Home Use Beauty Appliance Product Portfolios and Specifications

Table 142. ARTISTIC&CO Home Use Beauty Appliance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 143. ARTISTIC&CO Main Business

Table 144. ARTISTIC&CO Latest Developments

Table 145. Notime Basic Information, Home Use Beauty Appliance Manufacturing Base, Sales Area and Its Competitors

Table 146. Notime Home Use Beauty Appliance Product Portfolios and Specifications

Table 147. Notime Home Use Beauty Appliance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 148. Notime Main Business

Table 149. Notime Latest Developments

Table 150. Tria Basic Information, Home Use Beauty Appliance Manufacturing Base, Sales Area and Its Competitors

Table 151. Tria Home Use Beauty Appliance Product Portfolios and Specifications

Table 152. Tria Home Use Beauty Appliance Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 153. Tria Main Business

Table 154. Tria Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Home Use Beauty Appliance
- Figure 2. Home Use Beauty Appliance Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Home Use Beauty Appliance Sales Growth Rate 2021-2032 (K Units)
- Figure 7. Global Home Use Beauty Appliance Revenue Growth Rate 2021-2032 (\$ millions)
- Figure 8. Home Use Beauty Appliance Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 9. Home Use Beauty Appliance Sales Market Share by Country/Region (2025)
- Figure 10. Home Use Beauty Appliance Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 11. Product Picture of Anti-aging Beauty Device
- Figure 12. Product Picture of Moisturizing Beauty Device
- Figure 13. Product Picture of Cleaning Beauty Device
- Figure 14. Product Picture of Epilator
- Figure 15. Product Picture of Other
- Figure 16. Global Home Use Beauty Appliance Sales Market Share by Type in 2026
- Figure 17. Global Home Use Beauty Appliance Revenue Market Share by Type (2021-2026)
- Figure 18. Home Use Beauty Appliance Consumed in Facial
- Figure 19. Global Home Use Beauty Appliance Market: Facial (2021-2026) & (K Units)
- Figure 20. Home Use Beauty Appliance Consumed in Body
- Figure 21. Global Home Use Beauty Appliance Market: Body (2021-2026) & (K Units)
- Figure 22. Global Home Use Beauty Appliance Sale Market Share by Application (2025)
- Figure 23. Global Home Use Beauty Appliance Revenue Market Share by Application in 2026
- Figure 24. Home Use Beauty Appliance Sales by Company in 2026 (K Units)
- Figure 25. Global Home Use Beauty Appliance Sales Market Share by Company in 2026
- Figure 26. Home Use Beauty Appliance Revenue by Company in 2026 (\$ millions)
- Figure 27. Global Home Use Beauty Appliance Revenue Market Share by Company in 2026
- Figure 28. Global Home Use Beauty Appliance Sales Market Share by Geographic

Region (2021-2026)

Figure 29. Global Home Use Beauty Appliance Revenue Market Share by Geographic Region in 2026

Figure 30. Americas Home Use Beauty Appliance Sales 2021-2026 (K Units)

Figure 31. Americas Home Use Beauty Appliance Revenue 2021-2026 (\$ millions)

Figure 32. APAC Home Use Beauty Appliance Sales 2021-2026 (K Units)

Figure 33. APAC Home Use Beauty Appliance Revenue 2021-2026 (\$ millions)

Figure 34. Europe Home Use Beauty Appliance Sales 2021-2026 (K Units)

Figure 35. Europe Home Use Beauty Appliance Revenue 2021-2026 (\$ millions)

Figure 36. Middle East & Africa Home Use Beauty Appliance Sales 2021-2026 (K Units)

Figure 37. Middle East & Africa Home Use Beauty Appliance Revenue 2021-2026 (\$ millions)

Figure 38. Americas Home Use Beauty Appliance Sales Market Share by Country in 2026

Figure 39. Americas Home Use Beauty Appliance Revenue Market Share by Country (2021-2026)

Figure 40. Americas Home Use Beauty Appliance Sales Market Share by Type (2021-2026)

Figure 41. Americas Home Use Beauty Appliance Sales Market Share by Application (2021-2026)

Figure 42. United States Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 43. Canada Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 44. Mexico Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 45. Brazil Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 46. APAC Home Use Beauty Appliance Sales Market Share by Region in 2026

Figure 47. APAC Home Use Beauty Appliance Revenue Market Share by Region (2021-2026)

Figure 48. APAC Home Use Beauty Appliance Sales Market Share by Type (2021-2026)

Figure 49. APAC Home Use Beauty Appliance Sales Market Share by Application (2021-2026)

Figure 50. China Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 51. Japan Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 52. South Korea Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 53. Southeast Asia Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 54. India Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 55. Australia Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 56. China Taiwan Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 57. Europe Home Use Beauty Appliance Sales Market Share by Country in 2026

Figure 58. Europe Home Use Beauty Appliance Revenue Market Share by Country (2021-2026)

Figure 59. Europe Home Use Beauty Appliance Sales Market Share by Type (2021-2026)

Figure 60. Europe Home Use Beauty Appliance Sales Market Share by Application (2021-2026)

Figure 61. Germany Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 62. France Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 63. UK Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 64. Italy Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 65. Russia Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 66. Middle East & Africa Home Use Beauty Appliance Sales Market Share by Country (2021-2026)

Figure 67. Middle East & Africa Home Use Beauty Appliance Sales Market Share by Type (2021-2026)

Figure 68. Middle East & Africa Home Use Beauty Appliance Sales Market Share by Application (2021-2026)

Figure 69. Egypt Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 70. South Africa Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 71. Israel Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 72. Turkey Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 73. GCC Countries Home Use Beauty Appliance Revenue Growth 2021-2026 (\$ millions)

Figure 74. Manufacturing Cost Structure Analysis of Home Use Beauty Appliance in 2026

Figure 75. Manufacturing Process Analysis of Home Use Beauty Appliance

Figure 76. Industry Chain Structure of Home Use Beauty Appliance

Figure 77. Channels of Distribution

Figure 78. Global Home Use Beauty Appliance Sales Market Forecast by Region (2027-2032)

Figure 79. Global Home Use Beauty Appliance Revenue Market Share Forecast by

Region (2027-2032)

Figure 80. Global Home Use Beauty Appliance Sales Market Share Forecast by Type (2027-2032)

Figure 81. Global Home Use Beauty Appliance Revenue Market Share Forecast by Type (2027-2032)

Figure 82. Global Home Use Beauty Appliance Sales Market Share Forecast by Application (2027-2032)

Figure 83. Global Home Use Beauty Appliance Revenue Market Share Forecast by Application (2027-2032)

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