

Global Home Use Air Purifiers Market Growth 2023-2029

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Abstracts

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Home Air Purifier, also known as 'air cleaners,' are those that have the ability of absorption, decomposition or transformation of various air pollutants such as PM2.6, dust, pollen, odors, formaldehyde decoration pollution, bacteria, and allergens.

LPI (LP Information)' newest research report, the "Home Use Air Purifiers Industry Forecast" looks at past sales and reviews total world Home Use Air Purifiers sales in 2022, providing a comprehensive analysis by region and market sector of projected Home Use Air Purifiers sales for 2023 through 2029. With Home Use Air Purifiers sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Home Use Air Purifiers industry.

This Insight Report provides a comprehensive analysis of the global Home Use Air Purifiers landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Home Use Air Purifiers portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Home Use Air Purifiers market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Home Use Air Purifiers and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced

view of the current state and future trajectory in the global Home Use Air Purifiers.

The global Home Use Air Purifiers market size is projected to grow from US\$ 7984.5 million in 2022 to US\$ 10130 million in 2029; it is expected to grow at a CAGR of 10130 from 2023 to 2029.

Global Home Air Purifier key players include Sharp, Panasonic, Philips, Daikin, Midea, etc. Global top five manufacturers hold a share over 45%.

Asia-Pacific is the largest market, with a share over 40%, followed by Americas and Europe, both have a share over 55%.

In terms of product, 20-50 Sqm is the largest segment, with a share over 36%. And in terms of application, the largest application is Living Room, followed by Bed Room, Kitchen, etc.

This report presents a comprehensive overview, market shares, and growth opportunities of Home Use Air Purifiers market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

HEPA Air Purifiers

Active Carbon Air Purifiers

Electrostatic Precipitator Air Purifiers

Ion and Ozone Generator Air Purifiers

Others Air Purifiers

Segmentation by application

Online

Offline Retail

Speciality Stores

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Sharp

Panasonic

Philips

Daikin

Midea

Coway

Electrolux

IQAir

Amway

Whirlpool

Honeywell

Yadu

Samsung

Austin

Blueair

Boneco

Broad

Mfresh

Key Questions Addressed in this Report

What is the 10-year outlook for the global Home Use Air Purifiers market?

What factors are driving Home Use Air Purifiers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Home Use Air Purifiers market opportunities vary by end market size?

How does Home Use Air Purifiers break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

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