

Global Home Services Franchise Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Home Services Franchise market size is predicted to grow from US\$ 8953 million in 2025 to US\$ 12650 million in 2032; it is expected to grow at a CAGR of 5.1% from 2026 to 2032.

Home Services Franchise refers to a franchise business model in which a franchisor licenses its brand, operating system, training, and support to franchisees that provide services for residential homes such as repair, maintenance, improvement, restoration, cleaning, lawn care, or related household services.

The global home services franchise market is a substantial and rapidly growing sector experiencing a fundamental shift. Once dominated by traditional food and retail concepts, franchising is now seeing its fastest growth in service-based, essential industries. The market is characterized by strong recession resilience, driven by demographic trends, an aging housing stock, and a growing skilled trades workforce.

The home services franchise market operates within the broader home services industry, which is a multi-hundred-billion-dollar sector. The franchise component is a significant and growing portion of this market.

The global home services franchise market is on a robust growth trajectory, driven by powerful macroeconomic and demographic tailwinds. The sector's strength lies in its recession resilience, the shift toward a skilled trades workforce, and the unprecedented demand from an aging housing stock. Franchise models are evolving, with multi-brand platforms leading the way, and technology is transforming operations from customer acquisition to service delivery.

LPI (LP Information)' newest research report, the 'Home Services Franchise Industry Forecast' looks at past sales and reviews total world Home Services Franchise sales in 2025, providing a comprehensive analysis by region and market sector of projected Home Services Franchise sales for 2026 through 2032. With Home Services Franchise sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Home Services Franchise industry.

This Insight Report provides a comprehensive analysis of the global Home Services Franchise landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Home Services Franchise portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Home Services Franchise market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Home Services Franchise and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Home Services Franchise.

This report presents a comprehensive overview, market shares, and growth opportunities of Home Services Franchise market by product type, application, key players and key regions and countries.

Segmentation by Type:

Home Improvement

Home Repair

Home Cleaning

Home Care

Others

Segmentation by Demand Pattern:

Recurring Service Franchise

Project-Based Franchise

Urgent / On-Demand Franchise

Segmentation by Customer Segment:

Residential Owner-Occupied Home Services Franchise

Rental Property / Property Manager-Oriented Franchise

Premium / Specialty Residential Franchise

Segmentation by Application:

Personal

Enterprise

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its

market penetration.

Budget Blinds

Pinch A Penny

Glass Doctor

Mr. Rooter

CertaPro

Weed Man

Mr. Appliance

Spring-Green

Ace Handyman Services

Floor Coverings International

911 Restoration

Honest Abe Roofing

Aire Serv

Five Star Painting

Renovation Sells

Dream Doors

Jim's Cleaning

Swimart

Wet-seal

Pulse Home Services

TruBlue

Good Oaks

Fantastic Services

Griswold

Neighborly

YourLocal Group

Talem

Threshold

BrightStar

Shine Franchise

Briggs

Qualicare

Senior Helpers

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