

Global Home Improvement Franchise Market Growth (Status and Outlook) 2025-2031

<https://marketpublishers.com/r/GAE02EAA4EC6EN.html>

Date: March 2025

Pages: 111

Price: US\$ 3,660.00 (Single User License)

ID: GAE02EAA4EC6EN

Abstracts

The global Home Improvement Franchise market size is predicted to grow from US\$ million in 2025 to US\$ million in 2031; it is expected to grow at a CAGR of % from 2025 to 2031.

A home improvement franchise is a business model where a company grants the rights to individuals or groups to operate a business under their established brand name and business model in the home improvement industry. This typically includes services such as remodeling, renovations, repairs, and other home improvement projects. Franchisees benefit from the established brand recognition, marketing support, training, and ongoing support provided by the franchisor.

United States market for Home Improvement Franchise is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Home Improvement Franchise is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Home Improvement Franchise is estimated to increase from US\$ million in 2024 to US\$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Home Improvement Franchise players cover TREND Transformations, Kitchen Makeovers, Refresh Renovations, House Doctors, Color World Painting, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LPI (LP Information)' newest research report, the "Home Improvement Franchise

Industry Forecast” looks at past sales and reviews total world Home Improvement Franchise sales in 2024, providing a comprehensive analysis by region and market sector of projected Home Improvement Franchise sales for 2025 through 2031. With Home Improvement Franchise sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Home Improvement Franchise industry.

This Insight Report provides a comprehensive analysis of the global Home Improvement Franchise landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Home Improvement Franchise portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms’ unique position in an accelerating global Home Improvement Franchise market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Home Improvement Franchise and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Home Improvement Franchise.

This report presents a comprehensive overview, market shares, and growth opportunities of Home Improvement Franchise market by product type, application, key players and key regions and countries.

Segmentation by Type:

Interior Renovation

Outdoor Renovation

Segmentation by Application:

Enterprise

Family

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

TREND Transformations

Kitchen Makeovers

Refresh Renovations

House Doctors

Color World Painting

Mighty Dog Roofing

Archadeck

N-Hance

Footprints Floors

Home Franchise Concepts

Konzept Haus

Sam's Gutters

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