

Global Home Blender Market Growth 2026-2032

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Abstracts

The global Home Blender market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of 7.2% from 2026 to 2032.

Home Blender

used for home-made juice, or baking bread and cakes by yourself. The relative frequency of use is low and the scale is small, so the mixer is small in size, light in weight and low in power.

The continuous demand for gourmet food among the general public, the continuous development of automation technology, and the continuous regulation of the entire household appliance industry are the key factors driving the growth of the home blender market revenue.

LP Information, Inc. (LPI) ' newest research report, the "Home Blender Industry Forecast" looks at past sales and reviews total world Home Blender sales in 2025, providing a comprehensive analysis by region and market sector of projected Home Blender sales for 2026 through 2032. With Home Blender sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Home Blender industry.

This Insight Report provides a comprehensive analysis of the global Home Blender landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Home Blender portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Home Blender market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Home Blender and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Home Blender.

This report presents a comprehensive overview, market shares, and growth opportunities of Home Blender market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

0.15L

0.3L

0.6L

2L

2.5L

Others

Segmentation by Application:

Food

Drinks

Seasoning

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Vitamix

Blendtec

Hurom

NutriBullet

Ninja

Beast Health

Zwilling

Panasonic

GE

Hamilton Beach

Mainstays

Oster

Magic Bullet

BlendJet

VAVSEA

BLACK+DECKER

KitchenAid

JahyShow

Homgeek

La Reveuse

Bear

AUX

Xiaomi

Joyoung

Midea

Changhong Meiling

Key Questions Addressed in this Report

What is the 10-year outlook for the global Home Blender market?

What factors are driving Home Blender market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Home Blender market opportunities vary by end market size?

How does Home Blender break out by Type, by Application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview

- 2.1.1 Global Home Blender Annual Sales 2021-2032
- 2.1.2 World Current & Future Analysis for Home Blender by Geographic Region, 2021, 2025 & 2032
- 2.1.3 World Current & Future Analysis for Home Blender by Country/Region, 2021, 2025 & 2032

2.2 Home Blender Segment by Type

- 2.2.1 0.15L
- 2.2.2 0.3L
- 2.2.3 0.6L
- 2.2.4 2L
- 2.2.5 2.5L
- 2.2.6 Others
- 2.2.7 Home Blender Sales by Type
 - 2.2.7.1 Global Home Blender Sales Market Share by Type (2021-2026)
 - 2.2.7.2 Global Home Blender Revenue and Market Share by Type (2021-2026)
 - 2.2.7.3 Global Home Blender Sale Price by Type (2021-2026)

2.3 Home Blender Segment by Application

- 2.3.1 Food
- 2.3.2 Drinks
- 2.3.3 Seasoning
- 2.3.4 Others
- 2.3.5 Home Blender Sales by Application
 - 2.3.5.1 Global Home Blender Sale Market Share by Application (2021-2026)

- 2.3.5.2 Global Home Blender Revenue and Market Share by Application (2021-2026)
- 2.3.5.3 Global Home Blender Sale Price by Application (2021-2026)

3 GLOBAL BY COMPANY

- 3.1 Global Home Blender Breakdown Data by Company
 - 3.1.1 Global Home Blender Annual Sales by Company (2021-2026)
 - 3.1.2 Global Home Blender Sales Market Share by Company (2021-2026)
- 3.2 Global Home Blender Annual Revenue by Company (2021-2026)
 - 3.2.1 Global Home Blender Revenue by Company (2021-2026)
 - 3.2.2 Global Home Blender Revenue Market Share by Company (2021-2026)
- 3.3 Global Home Blender Sale Price by Company
- 3.4 Key Manufacturers Home Blender Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers Home Blender Product Location Distribution
 - 3.4.2 Players Home Blender Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- 3.6 New Products and Potential Entrants
- 3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR HOME BLENDER BY GEOGRAPHIC REGION

- 4.1 World Historic Home Blender Market Size by Geographic Region (2021-2026)
 - 4.1.1 Global Home Blender Annual Sales by Geographic Region (2021-2026)
 - 4.1.2 Global Home Blender Annual Revenue by Geographic Region (2021-2026)
- 4.2 World Historic Home Blender Market Size by Country/Region (2021-2026)
 - 4.2.1 Global Home Blender Annual Sales by Country/Region (2021-2026)
 - 4.2.2 Global Home Blender Annual Revenue by Country/Region (2021-2026)
- 4.3 Americas Home Blender Sales Growth
- 4.4 APAC Home Blender Sales Growth
- 4.5 Europe Home Blender Sales Growth
- 4.6 Middle East & Africa Home Blender Sales Growth

5 AMERICAS

- 5.1 Americas Home Blender Sales by Country
 - 5.1.1 Americas Home Blender Sales by Country (2021-2026)

- 5.1.2 Americas Home Blender Revenue by Country (2021-2026)
- 5.2 Americas Home Blender Sales by Type (2021-2026)
- 5.3 Americas Home Blender Sales by Application (2021-2026)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Home Blender Sales by Region
 - 6.1.1 APAC Home Blender Sales by Region (2021-2026)
 - 6.1.2 APAC Home Blender Revenue by Region (2021-2026)
- 6.2 APAC Home Blender Sales by Type (2021-2026)
- 6.3 APAC Home Blender Sales by Application (2021-2026)
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Home Blender by Country
 - 7.1.1 Europe Home Blender Sales by Country (2021-2026)
 - 7.1.2 Europe Home Blender Revenue by Country (2021-2026)
- 7.2 Europe Home Blender Sales by Type (2021-2026)
- 7.3 Europe Home Blender Sales by Application (2021-2026)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Home Blender by Country

- 8.1.1 Middle East & Africa Home Blender Sales by Country (2021-2026)
- 8.1.2 Middle East & Africa Home Blender Revenue by Country (2021-2026)
- 8.2 Middle East & Africa Home Blender Sales by Type (2021-2026)
- 8.3 Middle East & Africa Home Blender Sales by Application (2021-2026)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Home Blender
- 10.3 Manufacturing Process Analysis of Home Blender
- 10.4 Industry Chain Structure of Home Blender

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Home Blender Distributors
- 11.3 Home Blender Customer

12 WORLD FORECAST REVIEW FOR HOME BLENDER BY GEOGRAPHIC REGION

- 12.1 Global Home Blender Market Size Forecast by Region
 - 12.1.1 Global Home Blender Forecast by Region (2027-2032)
 - 12.1.2 Global Home Blender Annual Revenue Forecast by Region (2027-2032)
- 12.2 Americas Forecast by Country (2027-2032)
- 12.3 APAC Forecast by Region (2027-2032)
- 12.4 Europe Forecast by Country (2027-2032)

- 12.5 Middle East & Africa Forecast by Country (2027-2032)
- 12.6 Global Home Blender Forecast by Type (2027-2032)
- 12.7 Global Home Blender Forecast by Application (2027-2032)

13 KEY PLAYERS ANALYSIS

13.1 Vitamix

- 13.1.1 Vitamix Company Information
- 13.1.2 Vitamix Home Blender Product Portfolios and Specifications
- 13.1.3 Vitamix Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.1.4 Vitamix Main Business Overview
- 13.1.5 Vitamix Latest Developments

13.2 Blendtec

- 13.2.1 Blendtec Company Information
- 13.2.2 Blendtec Home Blender Product Portfolios and Specifications
- 13.2.3 Blendtec Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.2.4 Blendtec Main Business Overview
- 13.2.5 Blendtec Latest Developments

13.3 Hurom

- 13.3.1 Hurom Company Information
- 13.3.2 Hurom Home Blender Product Portfolios and Specifications
- 13.3.3 Hurom Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.3.4 Hurom Main Business Overview
- 13.3.5 Hurom Latest Developments

13.4 NutriBullet

- 13.4.1 NutriBullet Company Information
- 13.4.2 NutriBullet Home Blender Product Portfolios and Specifications
- 13.4.3 NutriBullet Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.4.4 NutriBullet Main Business Overview
- 13.4.5 NutriBullet Latest Developments

13.5 Ninja

- 13.5.1 Ninja Company Information
- 13.5.2 Ninja Home Blender Product Portfolios and Specifications
- 13.5.3 Ninja Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.5.4 Ninja Main Business Overview
- 13.5.5 Ninja Latest Developments

13.6 Beast Health

- 13.6.1 Beast Health Company Information

- 13.6.2 Beast Health Home Blender Product Portfolios and Specifications
- 13.6.3 Beast Health Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.6.4 Beast Health Main Business Overview
- 13.6.5 Beast Health Latest Developments
- 13.7 Zwilling
 - 13.7.1 Zwilling Company Information
 - 13.7.2 Zwilling Home Blender Product Portfolios and Specifications
 - 13.7.3 Zwilling Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.7.4 Zwilling Main Business Overview
 - 13.7.5 Zwilling Latest Developments
- 13.8 Panasonic
 - 13.8.1 Panasonic Company Information
 - 13.8.2 Panasonic Home Blender Product Portfolios and Specifications
 - 13.8.3 Panasonic Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.8.4 Panasonic Main Business Overview
 - 13.8.5 Panasonic Latest Developments
- 13.9 GE
 - 13.9.1 GE Company Information
 - 13.9.2 GE Home Blender Product Portfolios and Specifications
 - 13.9.3 GE Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.9.4 GE Main Business Overview
 - 13.9.5 GE Latest Developments
- 13.10 Hamilton Beach
 - 13.10.1 Hamilton Beach Company Information
 - 13.10.2 Hamilton Beach Home Blender Product Portfolios and Specifications
 - 13.10.3 Hamilton Beach Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.10.4 Hamilton Beach Main Business Overview
 - 13.10.5 Hamilton Beach Latest Developments
- 13.11 Mainstays
 - 13.11.1 Mainstays Company Information
 - 13.11.2 Mainstays Home Blender Product Portfolios and Specifications
 - 13.11.3 Mainstays Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.11.4 Mainstays Main Business Overview
 - 13.11.5 Mainstays Latest Developments
- 13.12 Oster

- 13.12.1 Oster Company Information
- 13.12.2 Oster Home Blender Product Portfolios and Specifications
- 13.12.3 Oster Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.12.4 Oster Main Business Overview
- 13.12.5 Oster Latest Developments
- 13.13 Magic Bullet
 - 13.13.1 Magic Bullet Company Information
 - 13.13.2 Magic Bullet Home Blender Product Portfolios and Specifications
 - 13.13.3 Magic Bullet Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.13.4 Magic Bullet Main Business Overview
 - 13.13.5 Magic Bullet Latest Developments
- 13.14 BlendJet
 - 13.14.1 BlendJet Company Information
 - 13.14.2 BlendJet Home Blender Product Portfolios and Specifications
 - 13.14.3 BlendJet Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.14.4 BlendJet Main Business Overview
 - 13.14.5 BlendJet Latest Developments
- 13.15 VAVSEA
 - 13.15.1 VAVSEA Company Information
 - 13.15.2 VAVSEA Home Blender Product Portfolios and Specifications
 - 13.15.3 VAVSEA Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.15.4 VAVSEA Main Business Overview
 - 13.15.5 VAVSEA Latest Developments
- 13.16 BLACK+DECKER
 - 13.16.1 BLACK+DECKER Company Information
 - 13.16.2 BLACK+DECKER Home Blender Product Portfolios and Specifications
 - 13.16.3 BLACK+DECKER Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.16.4 BLACK+DECKER Main Business Overview
 - 13.16.5 BLACK+DECKER Latest Developments
- 13.17 KitchenAid
 - 13.17.1 KitchenAid Company Information
 - 13.17.2 KitchenAid Home Blender Product Portfolios and Specifications
 - 13.17.3 KitchenAid Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.17.4 KitchenAid Main Business Overview
 - 13.17.5 KitchenAid Latest Developments
- 13.18 JahyShow

- 13.18.1 JahyShow Company Information
- 13.18.2 JahyShow Home Blender Product Portfolios and Specifications
- 13.18.3 JahyShow Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
- 13.18.4 JahyShow Main Business Overview
- 13.18.5 JahyShow Latest Developments
- 13.19 Homgeek
 - 13.19.1 Homgeek Company Information
 - 13.19.2 Homgeek Home Blender Product Portfolios and Specifications
 - 13.19.3 Homgeek Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.19.4 Homgeek Main Business Overview
 - 13.19.5 Homgeek Latest Developments
- 13.20 La Reveuse
 - 13.20.1 La Reveuse Company Information
 - 13.20.2 La Reveuse Home Blender Product Portfolios and Specifications
 - 13.20.3 La Reveuse Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.20.4 La Reveuse Main Business Overview
 - 13.20.5 La Reveuse Latest Developments
- 13.21 Bear
 - 13.21.1 Bear Company Information
 - 13.21.2 Bear Home Blender Product Portfolios and Specifications
 - 13.21.3 Bear Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.21.4 Bear Main Business Overview
 - 13.21.5 Bear Latest Developments
- 13.22 AUX
 - 13.22.1 AUX Company Information
 - 13.22.2 AUX Home Blender Product Portfolios and Specifications
 - 13.22.3 AUX Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.22.4 AUX Main Business Overview
 - 13.22.5 AUX Latest Developments
- 13.23 Xiaomi
 - 13.23.1 Xiaomi Company Information
 - 13.23.2 Xiaomi Home Blender Product Portfolios and Specifications
 - 13.23.3 Xiaomi Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)
 - 13.23.4 Xiaomi Main Business Overview
 - 13.23.5 Xiaomi Latest Developments
- 13.24 Joyoung

13.24.1 Joyoung Company Information

13.24.2 Joyoung Home Blender Product Portfolios and Specifications

13.24.3 Joyoung Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)

13.24.4 Joyoung Main Business Overview

13.24.5 Joyoung Latest Developments

13.25 Midea

13.25.1 Midea Company Information

13.25.2 Midea Home Blender Product Portfolios and Specifications

13.25.3 Midea Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)

13.25.4 Midea Main Business Overview

13.25.5 Midea Latest Developments

13.26 Changhong Meiling

13.26.1 Changhong Meiling Company Information

13.26.2 Changhong Meiling Home Blender Product Portfolios and Specifications

13.26.3 Changhong Meiling Home Blender Sales, Revenue, Price and Gross Margin (2021-2026)

13.26.4 Changhong Meiling Main Business Overview

13.26.5 Changhong Meiling Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

Table 1. Home Blender Annual Sales CAGR by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Table 2. Home Blender Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)

Table 3. Major Players of 0.15L

Table 4. Major Players of 0.3L

Table 5. Major Players of 0.6L

Table 6. Major Players of 2L

Table 7. Major Players of 2.5L

Table 8. Major Players of Others

Table 9. Global Home Blender Sales by Type (2021-2026) & (K Units)

Table 10. Global Home Blender Sales Market Share by Type (2021-2026)

Table 11. Global Home Blender Revenue by Type (2021-2026) & (\$ million)

Table 12. Global Home Blender Revenue Market Share by Type (2021-2026)

Table 13. Global Home Blender Sale Price by Type (2021-2026) & (US\$/Unit)

Table 14. Global Home Blender Sale by Application (2021-2026) & (K Units)

Table 15. Global Home Blender Sale Market Share by Application (2021-2026)

Table 16. Global Home Blender Revenue by Application (2021-2026) & (\$ million)

Table 17. Global Home Blender Revenue Market Share by Application (2021-2026)

Table 18. Global Home Blender Sale Price by Application (2021-2026) & (US\$/Unit)

Table 19. Global Home Blender Sales by Company (2021-2026) & (K Units)

Table 20. Global Home Blender Sales Market Share by Company (2021-2026)

Table 21. Global Home Blender Revenue by Company (2021-2026) & (\$ millions)

Table 22. Global Home Blender Revenue Market Share by Company (2021-2026)

Table 23. Global Home Blender Sale Price by Company (2021-2026) & (US\$/Unit)

Table 24. Key Manufacturers Home Blender Producing Area Distribution and Sales Area

Table 25. Players Home Blender Products Offered

Table 26. Home Blender Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

Table 27. New Products and Potential Entrants

Table 28. Market M&A Activity & Strategy

Table 29. Global Home Blender Sales by Geographic Region (2021-2026) & (K Units)

Table 30. Global Home Blender Sales Market Share Geographic Region (2021-2026)

Table 31. Global Home Blender Revenue by Geographic Region (2021-2026) & (\$ millions)

- Table 32. Global Home Blender Revenue Market Share by Geographic Region (2021-2026)
- Table 33. Global Home Blender Sales by Country/Region (2021-2026) & (K Units)
- Table 34. Global Home Blender Sales Market Share by Country/Region (2021-2026)
- Table 35. Global Home Blender Revenue by Country/Region (2021-2026) & (\$ millions)
- Table 36. Global Home Blender Revenue Market Share by Country/Region (2021-2026)
- Table 37. Americas Home Blender Sales by Country (2021-2026) & (K Units)
- Table 38. Americas Home Blender Sales Market Share by Country (2021-2026)
- Table 39. Americas Home Blender Revenue by Country (2021-2026) & (\$ millions)
- Table 40. Americas Home Blender Sales by Type (2021-2026) & (K Units)
- Table 41. Americas Home Blender Sales by Application (2021-2026) & (K Units)
- Table 42. APAC Home Blender Sales by Region (2021-2026) & (K Units)
- Table 43. APAC Home Blender Sales Market Share by Region (2021-2026)
- Table 44. APAC Home Blender Revenue by Region (2021-2026) & (\$ millions)
- Table 45. APAC Home Blender Sales by Type (2021-2026) & (K Units)
- Table 46. APAC Home Blender Sales by Application (2021-2026) & (K Units)
- Table 47. Europe Home Blender Sales by Country (2021-2026) & (K Units)
- Table 48. Europe Home Blender Revenue by Country (2021-2026) & (\$ millions)
- Table 49. Europe Home Blender Sales by Type (2021-2026) & (K Units)
- Table 50. Europe Home Blender Sales by Application (2021-2026) & (K Units)
- Table 51. Middle East & Africa Home Blender Sales by Country (2021-2026) & (K Units)
- Table 52. Middle East & Africa Home Blender Revenue Market Share by Country (2021-2026)
- Table 53. Middle East & Africa Home Blender Sales by Type (2021-2026) & (K Units)
- Table 54. Middle East & Africa Home Blender Sales by Application (2021-2026) & (K Units)
- Table 55. Key Market Drivers & Growth Opportunities of Home Blender
- Table 56. Key Market Challenges & Risks of Home Blender
- Table 57. Key Industry Trends of Home Blender
- Table 58. Home Blender Raw Material
- Table 59. Key Suppliers of Raw Materials
- Table 60. Home Blender Distributors List
- Table 61. Home Blender Customer List
- Table 62. Global Home Blender Sales Forecast by Region (2027-2032) & (K Units)
- Table 63. Global Home Blender Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 64. Americas Home Blender Sales Forecast by Country (2027-2032) & (K Units)
- Table 65. Americas Home Blender Annual Revenue Forecast by Country (2027-2032) & (\$ millions)

- Table 66. APAC Home Blender Sales Forecast by Region (2027-2032) & (K Units)
- Table 67. APAC Home Blender Annual Revenue Forecast by Region (2027-2032) & (\$ millions)
- Table 68. Europe Home Blender Sales Forecast by Country (2027-2032) & (K Units)
- Table 69. Europe Home Blender Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 70. Middle East & Africa Home Blender Sales Forecast by Country (2027-2032) & (K Units)
- Table 71. Middle East & Africa Home Blender Revenue Forecast by Country (2027-2032) & (\$ millions)
- Table 72. Global Home Blender Sales Forecast by Type (2027-2032) & (K Units)
- Table 73. Global Home Blender Revenue Forecast by Type (2027-2032) & (\$ millions)
- Table 74. Global Home Blender Sales Forecast by Application (2027-2032) & (K Units)
- Table 75. Global Home Blender Revenue Forecast by Application (2027-2032) & (\$ millions)
- Table 76. Vitamix Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors
- Table 77. Vitamix Home Blender Product Portfolios and Specifications
- Table 78. Vitamix Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 79. Vitamix Main Business
- Table 80. Vitamix Latest Developments
- Table 81. Blendtec Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors
- Table 82. Blendtec Home Blender Product Portfolios and Specifications
- Table 83. Blendtec Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 84. Blendtec Main Business
- Table 85. Blendtec Latest Developments
- Table 86. Hurom Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors
- Table 87. Hurom Home Blender Product Portfolios and Specifications
- Table 88. Hurom Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 89. Hurom Main Business
- Table 90. Hurom Latest Developments
- Table 91. NutriBullet Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors
- Table 92. NutriBullet Home Blender Product Portfolios and Specifications

- Table 93. NutriBullet Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 94. NutriBullet Main Business
- Table 95. NutriBullet Latest Developments
- Table 96. Ninja Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors
- Table 97. Ninja Home Blender Product Portfolios and Specifications
- Table 98. Ninja Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 99. Ninja Main Business
- Table 100. Ninja Latest Developments
- Table 101. Beast Health Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors
- Table 102. Beast Health Home Blender Product Portfolios and Specifications
- Table 103. Beast Health Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 104. Beast Health Main Business
- Table 105. Beast Health Latest Developments
- Table 106. Zwilling Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors
- Table 107. Zwilling Home Blender Product Portfolios and Specifications
- Table 108. Zwilling Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 109. Zwilling Main Business
- Table 110. Zwilling Latest Developments
- Table 111. Panasonic Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors
- Table 112. Panasonic Home Blender Product Portfolios and Specifications
- Table 113. Panasonic Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 114. Panasonic Main Business
- Table 115. Panasonic Latest Developments
- Table 116. GE Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors
- Table 117. GE Home Blender Product Portfolios and Specifications
- Table 118. GE Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)
- Table 119. GE Main Business
- Table 120. GE Latest Developments

Table 121. Hamilton Beach Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 122. Hamilton Beach Home Blender Product Portfolios and Specifications

Table 123. Hamilton Beach Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 124. Hamilton Beach Main Business

Table 125. Hamilton Beach Latest Developments

Table 126. Mainstays Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 127. Mainstays Home Blender Product Portfolios and Specifications

Table 128. Mainstays Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 129. Mainstays Main Business

Table 130. Mainstays Latest Developments

Table 131. Oster Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 132. Oster Home Blender Product Portfolios and Specifications

Table 133. Oster Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 134. Oster Main Business

Table 135. Oster Latest Developments

Table 136. Magic Bullet Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 137. Magic Bullet Home Blender Product Portfolios and Specifications

Table 138. Magic Bullet Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 139. Magic Bullet Main Business

Table 140. Magic Bullet Latest Developments

Table 141. BlendJet Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 142. BlendJet Home Blender Product Portfolios and Specifications

Table 143. BlendJet Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 144. BlendJet Main Business

Table 145. BlendJet Latest Developments

Table 146. VAVSEA Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 147. VAVSEA Home Blender Product Portfolios and Specifications

Table 148. VAVSEA Home Blender Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2021-2026)

Table 149. VAVSEA Main Business

Table 150. VAVSEA Latest Developments

Table 151. BLACK+DECKER Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 152. BLACK+DECKER Home Blender Product Portfolios and Specifications

Table 153. BLACK+DECKER Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 154. BLACK+DECKER Main Business

Table 155. BLACK+DECKER Latest Developments

Table 156. KitchenAid Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 157. KitchenAid Home Blender Product Portfolios and Specifications

Table 158. KitchenAid Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 159. KitchenAid Main Business

Table 160. KitchenAid Latest Developments

Table 161. JahyShow Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 162. JahyShow Home Blender Product Portfolios and Specifications

Table 163. JahyShow Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 164. JahyShow Main Business

Table 165. JahyShow Latest Developments

Table 166. Homgeek Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 167. Homgeek Home Blender Product Portfolios and Specifications

Table 168. Homgeek Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 169. Homgeek Main Business

Table 170. Homgeek Latest Developments

Table 171. La Reveuse Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 172. La Reveuse Home Blender Product Portfolios and Specifications

Table 173. La Reveuse Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 174. La Reveuse Main Business

Table 175. La Reveuse Latest Developments

Table 176. Bear Basic Information, Home Blender Manufacturing Base, Sales Area and

Its Competitors

Table 177. Bear Home Blender Product Portfolios and Specifications

Table 178. Bear Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 179. Bear Main Business

Table 180. Bear Latest Developments

Table 181. AUX Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 182. AUX Home Blender Product Portfolios and Specifications

Table 183. AUX Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 184. AUX Main Business

Table 185. AUX Latest Developments

Table 186. Xiaomi Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 187. Xiaomi Home Blender Product Portfolios and Specifications

Table 188. Xiaomi Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 189. Xiaomi Main Business

Table 190. Xiaomi Latest Developments

Table 191. Joyoung Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 192. Joyoung Home Blender Product Portfolios and Specifications

Table 193. Joyoung Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 194. Joyoung Main Business

Table 195. Joyoung Latest Developments

Table 196. Midea Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 197. Midea Home Blender Product Portfolios and Specifications

Table 198. Midea Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 199. Midea Main Business

Table 200. Midea Latest Developments

Table 201. Changhong Meiling Basic Information, Home Blender Manufacturing Base, Sales Area and Its Competitors

Table 202. Changhong Meiling Home Blender Product Portfolios and Specifications

Table 203. Changhong Meiling Home Blender Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2021-2026)

Table 204. Changhong Meiling Main Business

Table 205. Changhong Meiling Latest Developments

LIST OF TABLES

Figure 1. Picture of Home Blender

Figure 2. Home Blender Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global Home Blender Sales Growth Rate 2021-2032 (K Units)

Figure 7. Global Home Blender Revenue Growth Rate 2021-2032 (\$ millions)

Figure 8. Home Blender Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)

Figure 9. Home Blender Sales Market Share by Country/Region (2025)

Figure 10. Home Blender Sales Market Share by Country/Region (2021, 2025 & 2032)

Figure 11. Product Picture of 0.15L

Figure 12. Product Picture of 0.3L

Figure 13. Product Picture of 0.6L

Figure 14. Product Picture of 2L

Figure 15. Product Picture of 2.5L

Figure 16. Product Picture of Others

Figure 17. Global Home Blender Sales Market Share by Type in 2026

Figure 18. Global Home Blender Revenue Market Share by Type (2021-2026)

Figure 19. Home Blender Consumed in Food

Figure 20. Global Home Blender Market: Food (2021-2026) & (K Units)

Figure 21. Home Blender Consumed in Drinks

Figure 22. Global Home Blender Market: Drinks (2021-2026) & (K Units)

Figure 23. Home Blender Consumed in Seasoning

Figure 24. Global Home Blender Market: Seasoning (2021-2026) & (K Units)

Figure 25. Home Blender Consumed in Others

Figure 26. Global Home Blender Market: Others (2021-2026) & (K Units)

Figure 27. Global Home Blender Sale Market Share by Application (2025)

Figure 28. Global Home Blender Revenue Market Share by Application in 2026

Figure 29. Home Blender Sales by Company in 2026 (K Units)

Figure 30. Global Home Blender Sales Market Share by Company in 2026

Figure 31. Home Blender Revenue by Company in 2026 (\$ millions)

Figure 32. Global Home Blender Revenue Market Share by Company in 2026

Figure 33. Global Home Blender Sales Market Share by Geographic Region

(2021-2026)

Figure 34. Global Home Blender Revenue Market Share by Geographic Region in 2026

Figure 35. Americas Home Blender Sales 2021-2026 (K Units)

Figure 36. Americas Home Blender Revenue 2021-2026 (\$ millions)

Figure 37. APAC Home Blender Sales 2021-2026 (K Units)

Figure 38. APAC Home Blender Revenue 2021-2026 (\$ millions)

Figure 39. Europe Home Blender Sales 2021-2026 (K Units)

Figure 40. Europe Home Blender Revenue 2021-2026 (\$ millions)

Figure 41. Middle East & Africa Home Blender Sales 2021-2026 (K Units)

Figure 42. Middle East & Africa Home Blender Revenue 2021-2026 (\$ millions)

Figure 43. Americas Home Blender Sales Market Share by Country in 2026

Figure 44. Americas Home Blender Revenue Market Share by Country (2021-2026)

Figure 45. Americas Home Blender Sales Market Share by Type (2021-2026)

Figure 46. Americas Home Blender Sales Market Share by Application (2021-2026)

Figure 47. United States Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 48. Canada Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 49. Mexico Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 50. Brazil Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 51. APAC Home Blender Sales Market Share by Region in 2026

Figure 52. APAC Home Blender Revenue Market Share by Region (2021-2026)

Figure 53. APAC Home Blender Sales Market Share by Type (2021-2026)

Figure 54. APAC Home Blender Sales Market Share by Application (2021-2026)

Figure 55. China Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 56. Japan Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 57. South Korea Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 58. Southeast Asia Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 59. India Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 60. Australia Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 61. China Taiwan Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 62. Europe Home Blender Sales Market Share by Country in 2026

Figure 63. Europe Home Blender Revenue Market Share by Country (2021-2026)

Figure 64. Europe Home Blender Sales Market Share by Type (2021-2026)

Figure 65. Europe Home Blender Sales Market Share by Application (2021-2026)

Figure 66. Germany Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 67. France Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 68. UK Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 69. Italy Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 70. Russia Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 71. Middle East & Africa Home Blender Sales Market Share by Country

(2021-2026)

Figure 72. Middle East & Africa Home Blender Sales Market Share by Type

(2021-2026)

Figure 73. Middle East & Africa Home Blender Sales Market Share by Application

(2021-2026)

Figure 74. Egypt Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 75. South Africa Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 76. Israel Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 77. Turkey Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 78. GCC Countries Home Blender Revenue Growth 2021-2026 (\$ millions)

Figure 79. Manufacturing Cost Structure Analysis of Home Blender in 2026

Figure 80. Manufacturing Process Analysis of Home Blender

Figure 81. Industry Chain Structure of Home Blender

Figure 82. Channels of Distribution

Figure 83. Global Home Blender Sales Market Forecast by Region (2027-2032)

Figure 84. Global Home Blender Revenue Market Share Forecast by Region

(2027-2032)

Figure 85. Global Home Blender Sales Market Share Forecast by Type (2027-2032)

Figure 86. Global Home Blender Revenue Market Share Forecast by Type (2027-2032)

Figure 87. Global Home Blender Sales Market Share Forecast by Application

(2027-2032)

Figure 88. Global Home Blender Revenue Market Share Forecast by Application

(2027-2032)

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