

# Global Home Bathroom Anti-Slip Mat Market Growth 2026-2032

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## Abstracts

The global Home Bathroom Anti-Slip Mat market size is predicted to grow from US\$ 914 million in 2025 to US\$ 1294 million in 2032; it is expected to grow at a CAGR of 5.2% from 2026 to 2032.

Home bathroom anti-slip mats are safety protection products specially designed for wet and slippery environments. Through the high-friction surface structure and bottom fixing device, they effectively prevent users from falling due to wet floors. In 2024, global Home Bathroom Anti-Slip Mat production reached approximately 111,250 k units, with an average global market price of around 8 US\$/Unit. The production capacity of Home Bathroom Anti-Slip Mat reaches 139,000 k units, and the industry's gross profit margin is approximately between 20% and 40%.

The continued growth of the home bathroom anti-slip mat market is driven by multiple factors, including accelerated population aging, the promotion of home aging-friendly renovation policies, increased consumer safety awareness, the upgrading of high-end residential decoration standards, and the optimization of product experience brought about by the maturity of new material technologies. As falls become the leading cause of accidental injuries among the elderly at home, the rigid demand for high-friction, quick-drying, and non-toxic anti-slip products has increased significantly. At the same time, the younger consumer group's dual focus on safety and aesthetics in bathroom spaces is driving the evolution of anti-slip mats from functional single items to healthy home products that combine design and intelligence. This, coupled with precise marketing on e-commerce platforms and the penetration of home improvement channels, further accelerates market expansion and product category upgrades.

LP Information, Inc. (LPI) ' newest research report, the ?Home Bathroom Anti-Slip Mat

Industry Forecast? looks at past sales and reviews total world Home Bathroom Anti-Slip Mat sales in 2025, providing a comprehensive analysis by region and market sector of projected Home Bathroom Anti-Slip Mat sales for 2026 through 2032. With Home Bathroom Anti-Slip Mat sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Home Bathroom Anti-Slip Mat industry.

This Insight Report provides a comprehensive analysis of the global Home Bathroom Anti-Slip Mat landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Home Bathroom Anti-Slip Mat portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Home Bathroom Anti-Slip Mat market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Home Bathroom Anti-Slip Mat and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Home Bathroom Anti-Slip Mat.

This report presents a comprehensive overview, market shares, and growth opportunities of Home Bathroom Anti-Slip Mat market by product type, application, key manufacturers and key regions and countries.

#### Segmentation by Type:

Rubber Type

Plastic Type

Others

#### Segmentation by Shape:

Rectangle

Oval

Others

#### Segmentation by Function:

Basic Anti-Slip type

Water-Absorbing Anti-Slip type

Others

#### Segmentation by Application:

Shower Room

Bathtub

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

IKEA

3M

Mohawk Home

Welspun Living

Trident Group

Springs Global

Shaw Industries

Safavieh

Mainstays

Yimobra

Splash Home

Gorilla Grip

Creative Bath

#### Key Questions Addressed in this Report

What is the 10-year outlook for the global Home Bathroom Anti-Slip Mat market?

What factors are driving Home Bathroom Anti-Slip Mat market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Home Bathroom Anti-Slip Mat market opportunities vary by end market size?

How does Home Bathroom Anti-Slip Mat break out by Type, by Application?

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