

Global Home-Based Pet Grooming Products Market Growth (Status and Outlook) 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Home-Based Pet Grooming Products market size was valued at US\$ 1064.3 million in 2023. With growing demand in downstream market, the Home-Based Pet Grooming Products is forecast to a readjusted size of US\$ 1753.9 million by 2030 with a CAGR of 7.4% during review period.

The research report highlights the growth potential of the global Home-Based Pet Grooming Products market. Home-Based Pet Grooming Products are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Home-Based Pet Grooming Products. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Home-Based Pet Grooming Products market.

Pet grooming refers to both the hygienic care and cleaning of a pet, as well as a process by which a pet's physical appearance is enhanced for showing or other types of competition. A pet groomer (or simply 'groomer') is a person who earns their living grooming pets. A pet grooming service provides clipping and trimming, washing, flea treatment, nail cutting, teeth cleaning and coat conditioning for pet dogs and cats. These grooming products are the main topics of this report.

The data in this report include home based pet grooming tools and equipment. The revenue of pet grooming service is not considered.



Global key players of home-based pet grooming products include Spectrum Brands, Hartz, Central Garden & Pet Company, Jarden Consumer Solutions, Wahl Clipper Corporation, etc. Global top five manufacturers hold a share over 28%. The key players are mainly located in Europe, North America and Asia-Pacific. In terms of product, clippers & trimmer tool is the largest segment, with a share over 27%. And in terms of sales channel, the largest sales channel is offline sales, with a share over 73%, followed by online sales.

Key Features:

The report on Home-Based Pet Grooming Products market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Home-Based Pet Grooming Products market. It may include historical data, market segmentation by Type (e.g., Comb & Brush Tool, Clippers & Trimmer Tool), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Home-Based Pet Grooming Products market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Home-Based Pet Grooming Products market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Home-Based Pet Grooming Products industry. This include advancements in Home-Based Pet Grooming Products technology, Home-Based Pet Grooming Products new entrants, Home-Based Pet Grooming Products new investment, and other innovations that are shaping the future of Home-Based Pet Grooming Products.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Home-Based Pet Grooming Products



market. It includes factors influencing customer 'purchasing decisions, preferences for Home-Based Pet Grooming Products product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Home-Based Pet Grooming Products market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Home-Based Pet Grooming Products market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Home-Based Pet Grooming Products market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Home-Based Pet Grooming Products industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Home-Based Pet Grooming Products market.

Market Segmentation:

Home-Based Pet Grooming Products market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of value.

Segmentation by type

Comb & Brush Tool

Clippers & Trimmer Tool

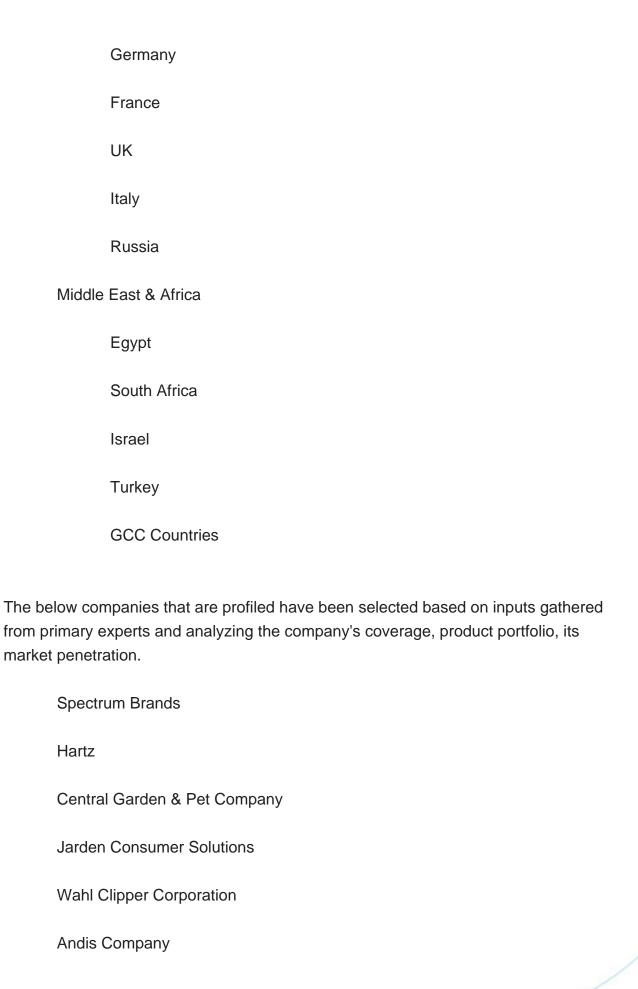
Shears & Nail Tool

Shampoo & Conditioners Cleaning



Others Segmentation by application Online Sales Offline Sales This report also splits the market by region: Americas **United States** Canada Mexico Brazil **APAC** China Japan Korea Southeast Asia India Australia Europe









Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Home-Based Pet Grooming Products Market Size 2019-2030
- 2.1.2 Home-Based Pet Grooming Products Market Size CAGR by Region 2019 VS 2023 VS 2030
- 2.2 Home-Based Pet Grooming Products Segment by Type
 - 2.2.1 Comb & Brush Tool
 - 2.2.2 Clippers & Trimmer Tool
 - 2.2.3 Shears & Nail Tool
 - 2.2.4 Shampoo & Conditioners Cleaning
 - 2.2.5 Others
- 2.3 Home-Based Pet Grooming Products Market Size by Type
- 2.3.1 Home-Based Pet Grooming Products Market Size CAGR by Type (2019 VS 2023 VS 2030)
- 2.3.2 Global Home-Based Pet Grooming Products Market Size Market Share by Type (2019-2024)
- 2.4 Home-Based Pet Grooming Products Segment by Application
 - 2.4.1 Online Sales
 - 2.4.2 Offline Sales
- 2.5 Home-Based Pet Grooming Products Market Size by Application
- 2.5.1 Home-Based Pet Grooming Products Market Size CAGR by Application (2019 VS 2023 VS 2030)
- 2.5.2 Global Home-Based Pet Grooming Products Market Size Market Share by Application (2019-2024)



3 HOME-BASED PET GROOMING PRODUCTS MARKET SIZE BY PLAYER

- 3.1 Home-Based Pet Grooming Products Market Size Market Share by Players
- 3.1.1 Global Home-Based Pet Grooming Products Revenue by Players (2019-2024)
- 3.1.2 Global Home-Based Pet Grooming Products Revenue Market Share by Players (2019-2024)
- 3.2 Global Home-Based Pet Grooming Products Key Players Head office and Products Offered
- 3.3 Market Concentration Rate Analysis
 - 3.3.1 Competition Landscape Analysis
 - 3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)
- 3.4 New Products and Potential Entrants
- 3.5 Mergers & Acquisitions, Expansion

4 HOME-BASED PET GROOMING PRODUCTS BY REGIONS

- 4.1 Home-Based Pet Grooming Products Market Size by Regions (2019-2024)
- 4.2 Americas Home-Based Pet Grooming Products Market Size Growth (2019-2024)
- 4.3 APAC Home-Based Pet Grooming Products Market Size Growth (2019-2024)
- 4.4 Europe Home-Based Pet Grooming Products Market Size Growth (2019-2024)
- 4.5 Middle East & Africa Home-Based Pet Grooming Products Market Size Growth (2019-2024)

5 AMERICAS

- 5.1 Americas Home-Based Pet Grooming Products Market Size by Country (2019-2024)
- 5.2 Americas Home-Based Pet Grooming Products Market Size by Type (2019-2024)
- 5.3 Americas Home-Based Pet Grooming Products Market Size by Application (2019-2024)
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Home-Based Pet Grooming Products Market Size by Region (2019-2024)
- 6.2 APAC Home-Based Pet Grooming Products Market Size by Type (2019-2024)



- 6.3 APAC Home-Based Pet Grooming Products Market Size by Application (2019-2024)
- 6.4 China
- 6.5 Japan
- 6.6 Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia

7 EUROPE

- 7.1 Europe Home-Based Pet Grooming Products by Country (2019-2024)
- 7.2 Europe Home-Based Pet Grooming Products Market Size by Type (2019-2024)
- 7.3 Europe Home-Based Pet Grooming Products Market Size by Application (2019-2024)
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Home-Based Pet Grooming Products by Region (2019-2024)
- 8.2 Middle East & Africa Home-Based Pet Grooming Products Market Size by Type (2019-2024)
- 8.3 Middle East & Africa Home-Based Pet Grooming Products Market Size by Application (2019-2024)
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends



10 GLOBAL HOME-BASED PET GROOMING PRODUCTS MARKET FORECAST

- 10.1 Global Home-Based Pet Grooming Products Forecast by Regions (2025-2030)
 - 10.1.1 Global Home-Based Pet Grooming Products Forecast by Regions (2025-2030)
 - 10.1.2 Americas Home-Based Pet Grooming Products Forecast
 - 10.1.3 APAC Home-Based Pet Grooming Products Forecast
 - 10.1.4 Europe Home-Based Pet Grooming Products Forecast
- 10.1.5 Middle East & Africa Home-Based Pet Grooming Products Forecast
- 10.2 Americas Home-Based Pet Grooming Products Forecast by Country (2025-2030)
 - 10.2.1 United States Home-Based Pet Grooming Products Market Forecast
 - 10.2.2 Canada Home-Based Pet Grooming Products Market Forecast
 - 10.2.3 Mexico Home-Based Pet Grooming Products Market Forecast
- 10.2.4 Brazil Home-Based Pet Grooming Products Market Forecast
- 10.3 APAC Home-Based Pet Grooming Products Forecast by Region (2025-2030)
 - 10.3.1 China Home-Based Pet Grooming Products Market Forecast
- 10.3.2 Japan Home-Based Pet Grooming Products Market Forecast
- 10.3.3 Korea Home-Based Pet Grooming Products Market Forecast
- 10.3.4 Southeast Asia Home-Based Pet Grooming Products Market Forecast
- 10.3.5 India Home-Based Pet Grooming Products Market Forecast
- 10.3.6 Australia Home-Based Pet Grooming Products Market Forecast
- 10.4 Europe Home-Based Pet Grooming Products Forecast by Country (2025-2030)
 - 10.4.1 Germany Home-Based Pet Grooming Products Market Forecast
- 10.4.2 France Home-Based Pet Grooming Products Market Forecast
- 10.4.3 UK Home-Based Pet Grooming Products Market Forecast
- 10.4.4 Italy Home-Based Pet Grooming Products Market Forecast
- 10.4.5 Russia Home-Based Pet Grooming Products Market Forecast
- 10.5 Middle East & Africa Home-Based Pet Grooming Products Forecast by Region (2025-2030)
 - 10.5.1 Egypt Home-Based Pet Grooming Products Market Forecast
 - 10.5.2 South Africa Home-Based Pet Grooming Products Market Forecast
- 10.5.3 Israel Home-Based Pet Grooming Products Market Forecast
- 10.5.4 Turkey Home-Based Pet Grooming Products Market Forecast
- 10.5.5 GCC Countries Home-Based Pet Grooming Products Market Forecast
- 10.6 Global Home-Based Pet Grooming Products Forecast by Type (2025-2030)
- 10.7 Global Home-Based Pet Grooming Products Forecast by Application (2025-2030)

11 KEY PLAYERS ANALYSIS

11.1 Spectrum Brands



- 11.1.1 Spectrum Brands Company Information
- 11.1.2 Spectrum Brands Home-Based Pet Grooming Products Product Offered
- 11.1.3 Spectrum Brands Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.1.4 Spectrum Brands Main Business Overview
 - 11.1.5 Spectrum Brands Latest Developments
- 11.2 Hartz
 - 11.2.1 Hartz Company Information
 - 11.2.2 Hartz Home-Based Pet Grooming Products Product Offered
- 11.2.3 Hartz Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.2.4 Hartz Main Business Overview
 - 11.2.5 Hartz Latest Developments
- 11.3 Central Garden & Pet Company
- 11.3.1 Central Garden & Pet Company Company Information
- 11.3.2 Central Garden & Pet Company Home-Based Pet Grooming Products Product Offered
- 11.3.3 Central Garden & Pet Company Home-Based Pet Grooming Products

Revenue, Gross Margin and Market Share (2019-2024)

- 11.3.4 Central Garden & Pet Company Main Business Overview
- 11.3.5 Central Garden & Pet Company Latest Developments
- 11.4 Jarden Consumer Solutions
 - 11.4.1 Jarden Consumer Solutions Company Information
- 11.4.2 Jarden Consumer Solutions Home-Based Pet Grooming Products Product Offered
 - 11.4.3 Jarden Consumer Solutions Home-Based Pet Grooming Products Revenue,

Gross Margin and Market Share (2019-2024)

- 11.4.4 Jarden Consumer Solutions Main Business Overview
- 11.4.5 Jarden Consumer Solutions Latest Developments
- 11.5 Wahl Clipper Corporation
 - 11.5.1 Wahl Clipper Corporation Company Information
 - 11.5.2 Wahl Clipper Corporation Home-Based Pet Grooming Products Product Offered
 - 11.5.3 Wahl Clipper Corporation Home-Based Pet Grooming Products Revenue,

Gross Margin and Market Share (2019-2024)

- 11.5.4 Wahl Clipper Corporation Main Business Overview
- 11.5.5 Wahl Clipper Corporation Latest Developments
- 11.6 Andis Company
 - 11.6.1 Andis Company Company Information
 - 11.6.2 Andis Company Home-Based Pet Grooming Products Product Offered



- 11.6.3 Andis Company Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.6.4 Andis Company Main Business Overview
 - 11.6.5 Andis Company Latest Developments
- 11.7 Geib Buttercut
 - 11.7.1 Geib Buttercut Company Information
- 11.7.2 Geib Buttercut Home-Based Pet Grooming Products Product Offered
- 11.7.3 Geib Buttercut Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.7.4 Geib Buttercut Main Business Overview
 - 11.7.5 Geib Buttercut Latest Developments
- 11.8 Rolf C. Hagen
 - 11.8.1 Rolf C. Hagen Company Information
 - 11.8.2 Rolf C. Hagen Home-Based Pet Grooming Products Product Offered
- 11.8.3 Rolf C. Hagen Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.8.4 Rolf C. Hagen Main Business Overview
 - 11.8.5 Rolf C. Hagen Latest Developments
- 11.9 Petmate
 - 11.9.1 Petmate Company Information
 - 11.9.2 Petmate Home-Based Pet Grooming Products Product Offered
- 11.9.3 Petmate Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.9.4 Petmate Main Business Overview
 - 11.9.5 Petmate Latest Developments
- 11.10 Coastal Pet Products
 - 11.10.1 Coastal Pet Products Company Information
 - 11.10.2 Coastal Pet Products Home-Based Pet Grooming Products Product Offered
- 11.10.3 Coastal Pet Products Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.10.4 Coastal Pet Products Main Business Overview
 - 11.10.5 Coastal Pet Products Latest Developments
- 11.11 Ferplast S.p.A.
 - 11.11.1 Ferplast S.p.A. Company Information
 - 11.11.2 Ferplast S.p.A. Home-Based Pet Grooming Products Product Offered
- 11.11.3 Ferplast S.p.A. Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.11.4 Ferplast S.p.A. Main Business Overview
 - 11.11.5 Ferplast S.p.A. Latest Developments



- 11.12 Beaphar
- 11.12.1 Beaphar Company Information
- 11.12.2 Beaphar Home-Based Pet Grooming Products Product Offered
- 11.12.3 Beaphar Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.12.4 Beaphar Main Business Overview
 - 11.12.5 Beaphar Latest Developments
- 11.13 Millers Forge
 - 11.13.1 Millers Forge Company Information
 - 11.13.2 Millers Forge Home-Based Pet Grooming Products Product Offered
- 11.13.3 Millers Forge Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.13.4 Millers Forge Main Business Overview
 - 11.13.5 Millers Forge Latest Developments
- 11.14 Chris Christensen Systems
 - 11.14.1 Chris Christensen Systems Company Information
- 11.14.2 Chris Christensen Systems Home-Based Pet Grooming Products Product Offered
- 11.14.3 Chris Christensen Systems Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.14.4 Chris Christensen Systems Main Business Overview
 - 11.14.5 Chris Christensen Systems Latest Developments
- 11.15 Bio-Groom
 - 11.15.1 Bio-Groom Company Information
 - 11.15.2 Bio-Groom Home-Based Pet Grooming Products Product Offered
- 11.15.3 Bio-Groom Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.15.4 Bio-Groom Main Business Overview
 - 11.15.5 Bio-Groom Latest Developments
- 11.16 TropiClean
 - 11.16.1 TropiClean Company Information
 - 11.16.2 TropiClean Home-Based Pet Grooming Products Product Offered
- 11.16.3 TropiClean Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.16.4 TropiClean Main Business Overview
 - 11.16.5 TropiClean Latest Developments
- 11.17 Rosewood Pet Products
 - 11.17.1 Rosewood Pet Products Company Information
- 11.17.2 Rosewood Pet Products Home-Based Pet Grooming Products Product



Offered

- 11.17.3 Rosewood Pet Products Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.17.4 Rosewood Pet Products Main Business Overview
 - 11.17.5 Rosewood Pet Products Latest Developments
- 11.18 Cardinal Laboratories
 - 11.18.1 Cardinal Laboratories Company Information
- 11.18.2 Cardinal Laboratories Home-Based Pet Grooming Products Product Offered
- 11.18.3 Cardinal Laboratories Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.18.4 Cardinal Laboratories Main Business Overview
 - 11.18.5 Cardinal Laboratories Latest Developments
- 11.19 Ancol Pet Products
 - 11.19.1 Ancol Pet Products Company Information
 - 11.19.2 Ancol Pet Products Home-Based Pet Grooming Products Product Offered
- 11.19.3 Ancol Pet Products Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.19.4 Ancol Pet Products Main Business Overview
 - 11.19.5 Ancol Pet Products Latest Developments
- 11.20 Lambert Kay (PBI-Gordon)
 - 11.20.1 Lambert Kay (PBI-Gordon) Company Information
- 11.20.2 Lambert Kay (PBI-Gordon) Home-Based Pet Grooming Products Product Offered
- 11.20.3 Lambert Kay (PBI-Gordon) Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.20.4 Lambert Kay (PBI-Gordon) Main Business Overview
 - 11.20.5 Lambert Kay (PBI-Gordon) Latest Developments
- 11.21 Davis Manufacturing
 - 11.21.1 Davis Manufacturing Company Information
- 11.21.2 Davis Manufacturing Home-Based Pet Grooming Products Product Offered
- 11.21.3 Davis Manufacturing Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.21.4 Davis Manufacturing Main Business Overview
 - 11.21.5 Davis Manufacturing Latest Developments
- 11.22 Earthbath
 - 11.22.1 Earthbath Company Information
 - 11.22.2 Earthbath Home-Based Pet Grooming Products Product Offered
- 11.22.3 Earthbath Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)



- 11.22.4 Earthbath Main Business Overview
- 11.22.5 Earthbath Latest Developments
- 11.23 SynergyLabs
 - 11.23.1 SynergyLabs Company Information
 - 11.23.2 SynergyLabs Home-Based Pet Grooming Products Product Offered
- 11.23.3 SynergyLabs Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.23.4 SynergyLabs Main Business Overview
 - 11.23.5 SynergyLabs Latest Developments
- 11.24 Pet Champion
 - 11.24.1 Pet Champion Company Information
 - 11.24.2 Pet Champion Home-Based Pet Grooming Products Product Offered
- 11.24.3 Pet Champion Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.24.4 Pet Champion Main Business Overview
 - 11.24.5 Pet Champion Latest Developments
- 11.25 Miracle Care
 - 11.25.1 Miracle Care Company Information
 - 11.25.2 Miracle Care Home-Based Pet Grooming Products Product Offered
- 11.25.3 Miracle Care Home-Based Pet Grooming Products Revenue, Gross Margin and Market Share (2019-2024)
 - 11.25.4 Miracle Care Main Business Overview
 - 11.25.5 Miracle Care Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION



List Of Tables

LIST OF TABLES

Table 1. Home-Based Pet Grooming Products Market Size CAGR by Region (2019 VS 2023 VS 2030) & (\$ Millions)

Table 2. Major Players of Comb & Brush Tool

Table 3. Major Players of Clippers & Trimmer Tool

Table 4. Major Players of Shears & Nail Tool

Table 5. Major Players of Shampoo & Conditioners Cleaning

Table 6. Major Players of Others

Table 7. Home-Based Pet Grooming Products Market Size CAGR by Type (2019 VS 2023 VS 2030) & (\$ Millions)

Table 8. Global Home-Based Pet Grooming Products Market Size by Type (2019-2024) & (\$ Millions)

Table 9. Global Home-Based Pet Grooming Products Market Size Market Share by Type (2019-2024)

Table 10. Home-Based Pet Grooming Products Market Size CAGR by Application (2019 VS 2023 VS 2030) & (\$ Millions)

Table 11. Global Home-Based Pet Grooming Products Market Size by Application (2019-2024) & (\$ Millions)

Table 12. Global Home-Based Pet Grooming Products Market Size Market Share by Application (2019-2024)

Table 13. Global Home-Based Pet Grooming Products Revenue by Players (2019-2024) & (\$ Millions)

Table 14. Global Home-Based Pet Grooming Products Revenue Market Share by Player (2019-2024)

Table 15. Home-Based Pet Grooming Products Key Players Head office and Products Offered

Table 16. Home-Based Pet Grooming Products Concentration Ratio (CR3, CR5 and CR10) & (2022-2024)

Table 17. New Products and Potential Entrants

Table 18. Mergers & Acquisitions, Expansion

Table 19. Global Home-Based Pet Grooming Products Market Size by Regions 2019-2024 & (\$ Millions)

Table 20. Global Home-Based Pet Grooming Products Market Size Market Share by Regions (2019-2024)

Table 21. Global Home-Based Pet Grooming Products Revenue by Country/Region (2019-2024) & (\$ millions)



- Table 22. Global Home-Based Pet Grooming Products Revenue Market Share by Country/Region (2019-2024)
- Table 23. Americas Home-Based Pet Grooming Products Market Size by Country (2019-2024) & (\$ Millions)
- Table 24. Americas Home-Based Pet Grooming Products Market Size Market Share by Country (2019-2024)
- Table 25. Americas Home-Based Pet Grooming Products Market Size by Type (2019-2024) & (\$ Millions)
- Table 26. Americas Home-Based Pet Grooming Products Market Size Market Share by Type (2019-2024)
- Table 27. Americas Home-Based Pet Grooming Products Market Size by Application (2019-2024) & (\$ Millions)
- Table 28. Americas Home-Based Pet Grooming Products Market Size Market Share by Application (2019-2024)
- Table 29. APAC Home-Based Pet Grooming Products Market Size by Region (2019-2024) & (\$ Millions)
- Table 30. APAC Home-Based Pet Grooming Products Market Size Market Share by Region (2019-2024)
- Table 31. APAC Home-Based Pet Grooming Products Market Size by Type (2019-2024) & (\$ Millions)
- Table 32. APAC Home-Based Pet Grooming Products Market Size Market Share by Type (2019-2024)
- Table 33. APAC Home-Based Pet Grooming Products Market Size by Application (2019-2024) & (\$ Millions)
- Table 34. APAC Home-Based Pet Grooming Products Market Size Market Share by Application (2019-2024)
- Table 35. Europe Home-Based Pet Grooming Products Market Size by Country (2019-2024) & (\$ Millions)
- Table 36. Europe Home-Based Pet Grooming Products Market Size Market Share by Country (2019-2024)
- Table 37. Europe Home-Based Pet Grooming Products Market Size by Type (2019-2024) & (\$ Millions)
- Table 38. Europe Home-Based Pet Grooming Products Market Size Market Share by Type (2019-2024)
- Table 39. Europe Home-Based Pet Grooming Products Market Size by Application (2019-2024) & (\$ Millions)
- Table 40. Europe Home-Based Pet Grooming Products Market Size Market Share by Application (2019-2024)
- Table 41. Middle East & Africa Home-Based Pet Grooming Products Market Size by



Region (2019-2024) & (\$ Millions)

Table 42. Middle East & Africa Home-Based Pet Grooming Products Market Size Market Share by Region (2019-2024)

Table 43. Middle East & Africa Home-Based Pet Grooming Products Market Size by Type (2019-2024) & (\$ Millions)

Table 44. Middle East & Africa Home-Based Pet Grooming Products Market Size Market Share by Type (2019-2024)

Table 45. Middle East & Africa Home-Based Pet Grooming Products Market Size by Application (2019-2024) & (\$ Millions)

Table 46. Middle East & Africa Home-Based Pet Grooming Products Market Size Market Share by Application (2019-2024)

Table 47. Key Market Drivers & Growth Opportunities of Home-Based Pet Grooming Products

Table 48. Key Market Challenges & Risks of Home-Based Pet Grooming Products

Table 49. Key Industry Trends of Home-Based Pet Grooming Products

Table 50. Global Home-Based Pet Grooming Products Market Size Forecast by Regions (2025-2030) & (\$ Millions)

Table 51. Global Home-Based Pet Grooming Products Market Size Market Share Forecast by Regions (2025-2030)

Table 52. Global Home-Based Pet Grooming Products Market Size Forecast by Type (2025-2030) & (\$ Millions)

Table 53. Global Home-Based Pet Grooming Products Market Size Forecast by Application (2025-2030) & (\$ Millions)

Table 54. Spectrum Brands Details, Company Type, Home-Based Pet Grooming Products Area Served and Its Competitors

Table 55. Spectrum Brands Home-Based Pet Grooming Products Product Offered

Table 56. Spectrum Brands Home-Based Pet Grooming Products Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 57. Spectrum Brands Main Business

Table 58. Spectrum Brands Latest Developments

Table 59. Hartz Details, Company Type, Home-Based Pet Grooming Products Area Served and Its Competitors

Table 60. Hartz Home-Based Pet Grooming Products Product Offered

Table 61. Hartz Main Business

Table 62. Hartz Home-Based Pet Grooming Products Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 63. Hartz Latest Developments

Table 64. Central Garden & Pet Company Details, Company Type, Home-Based Pet Grooming Products Area Served and Its Competitors



Table 65. Central Garden & Pet Company Home-Based Pet Grooming Products Product Offered

Table 66. Central Garden & Pet Company Main Business

Table 67. Central Garden & Pet Company Home-Based Pet Grooming Products

Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 68. Central Garden & Pet Company Latest Developments

Table 69. Jarden Consumer Solutions Details, Company Type, Home-Based Pet

Grooming Products Area Served and Its Competitors

Table 70. Jarden Consumer Solutions Home-Based Pet Grooming Products Product Offered

Table 71. Jarden Consumer Solutions Main Business

Table 72. Jarden Consumer Solutions Home-Based Pet Grooming Products Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 73. Jarden Consumer Solutions Latest Developments

Table 74. Wahl Clipper Corporation Details, Company Type, Home-Based Pet

Grooming Products Area Served and Its Competitors

Table 75. Wahl Clipper Corporation Home-Based Pet Grooming Products Product Offered

Table 76. Wahl Clipper Corporation Main Business

Table 77. Wahl Clipper Corporation Home-Based Pet Grooming Products Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 78. Wahl Clipper Corporation Latest Developments

Table 79. Andis Company Details, Company Type, Home-Based Pet Grooming

Products Area Served and Its Competitors

Table 80. Andis Company Home-Based Pet Grooming Products Product Offered

Table 81. Andis Company Main Business

Table 82. Andis Company Home-Based Pet Grooming Products Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 83. Andis Company Latest Developments

Table 84. Geib Buttercut Details, Company Type, Home-Based Pet Grooming Products Area Served and Its Competitors

Table 85. Geib Buttercut Home-Based Pet Grooming Products Product Offered

Table 86. Geib Buttercut Main Business

Table 87. Geib Buttercut Home-Based Pet Grooming Products Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 88. Geib Buttercut Latest Developments

Table 89. Rolf C. Hagen Details, Company Type, Home-Based Pet Grooming Products Area Served and Its Competitors

Table 90. Rolf C. Hagen Home-Based Pet Grooming Products Product Offered



Table 91. Rolf C. Hagen Main Business

Table 92. Rolf C. Hagen Home-Based Pet Grooming Products Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 93. Rolf C. Hagen Latest Developments

Table 94. Petmate Details, Company Type, Home-Based Pet Grooming Products Area Served and Its Competitors

Table 95. Petmate Home-Based Pet Grooming Products Product Offered

Table 96. Petmate Main Business

Table 97. Petmate Home-Based Pet Grooming Products Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 98. Petmate Latest Developments

Table 99. Coastal Pet Products Details, Company Type, Home-Based Pet Grooming

Products Area Served and Its Competitors

Table 100. Coastal Pet Products Home-Based Pet Grooming Products Product Offered

Table 101. Coastal Pet Products Main Business

Table 102. Coastal Pet Products Home-Based Pet Grooming Products Revenue (\$

million), Gross Margin and Market Share (2019-2024)

Table 103. Coastal Pet Products Latest Developments

Table 104. Ferplast S.p.A. Details, Company Type, Home-Based Pet Grooming

Products Area Served and Its Competitors

Table 105. Ferplast S.p.A. Home-Based Pet Grooming Products Product Offered

Table 106. Ferplast S.p.A. Home-Based Pet Grooming Products Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 107. Ferplast S.p.A. Main Business

Table 108. Ferplast S.p.A. Latest Developments

Table 109. Beaphar Details, Company Type, Home-Based Pet Grooming Products Area

Served and Its Competitors

Table 110. Beaphar Home-Based Pet Grooming Products Product Offered

Table 111. Beaphar Main Business

Table 112. Beaphar Home-Based Pet Grooming Products Revenue (\$ million), Gross

Margin and Market Share (2019-2024)

Table 113. Beaphar Latest Developments

Table 114. Millers Forge Details, Company Type, Home-Based Pet Grooming Products

Area Served and Its Competitors

Table 115. Millers Forge Home-Based Pet Grooming Products Product Offered

Table 116. Millers Forge Main Business

Table 117. Millers Forge Home-Based Pet Grooming Products Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 118. Millers Forge Latest Developments



Table 119. Chris Christensen Systems Details, Company Type, Home-Based Pet Grooming Products Area Served and Its Competitors

Table 120. Chris Christensen Systems Home-Based Pet Grooming Products Product Offered

Table 121. Chris Christensen Systems Main Business

Table 122. Chris Christensen Systems Home-Based Pet Grooming Products Revenue

(\$ million), Gross Margin and Market Share (2019-2024)

Table 123. Chris Christensen Systems Latest Developments

Table 124. Bio-Groom Details, Company Type, Home-Based Pet Grooming Products Area Served and Its Competitors

Table 125. Bio-Groom Home-Based Pet Grooming Products Product Offered

Table 126. Bio-Groom Main Business

Table 127. Bio-Groom Home-Based Pet Grooming Products Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 128. Bio-Groom Latest Developments

Table 129. TropiClean Details, Company Type, Home-Based Pet Grooming Products Area Served and Its Competitors

Table 130. TropiClean Home-Based Pet Grooming Products Product Offered

Table 131. TropiClean Main Business

Table 132. TropiClean Home-Based Pet Grooming Products Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 133. TropiClean Latest Developments

Table 134. Rosewood Pet Products Details, Company Type, Home-Based Pet

Grooming Products Area Served and Its Competitors

Table 135. Rosewood Pet Products Home-Based Pet Grooming Products Product Offered

Table 136. Rosewood Pet Products Main Business

Table 137. Rosewood Pet Products Home-Based Pet Grooming Products Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 138. Rosewood Pet Products Latest Developments

Table 139. Cardinal Laboratories Details, Company Type, Home-Based Pet Grooming Products Area Served and Its Competitors

Table 140. Cardinal Laboratories Home-Based Pet Grooming Products Product Offered

Table 141. Cardinal Laboratories Main Business

Table 142. Cardinal Laboratories Home-Based Pet Grooming Products Revenue (\$ million), Gross Margin and Market Share (2019-2024)

Table 143. Cardinal Laboratories Latest Developments

Table 144. Ancol Pet Products Details, Company Type, Home-Based Pet Grooming Products Area Served and Its Competitors



- Table 145. Ancol Pet Products Home-Based Pet Grooming Products Product Offered
- Table 146. Ancol Pet Products Main Business
- Table 147. Ancol Pet Products Home-Based Pet Grooming Products Revenue (\$
- million), Gross Margin and Market Share (2019-2024)
- Table 148. Ancol Pet Products Latest Developments
- Table 149. Lambert Kay (PBI-Gordon) Details, Company Type, Home-Based Pet
- Grooming Products Area Served and Its Competitors
- Table 150. Lambert Kay (PBI-Gordon) Home-Based Pet Grooming Products Product Offered
- Table 151. Lambert Kay (PBI-Gordon) Main Business
- Table 152. Lambert Kay (PBI-Gordon) Home-Based Pet Grooming Products Revenue
- (\$ million), Gross Margin and Market Share (2019-2024)
- Table 153. Lambert Kay (PBI-Gordon) Latest Developments
- Table 154. Davis Manufacturing Details, Company Type, Home-Based Pet Grooming Products Area Served and Its Competitors
- Table 155. Davis Manufacturing Home-Based Pet Grooming Products Product Offered
- Table 156. Davis Manufacturing Home-Based Pet Grooming Products Revenue (\$
- million), Gross Margin and Market Share (2019-2024)
- Table 157. Davis Manufacturing Main Business
- Table 158. Davis Manufacturing Latest Developments
- Table 159. Earthbath Details, Company Type, Home-Based Pet Grooming Products Area Served and Its Competitors
- Table 160. Earthbath Home-Based Pet Grooming Products Product Offered
- Table 161. Earthbath Main Business
- Table 162. Earthbath Home-Based Pet Grooming Products Revenue (\$ million), Gross Margin and Market Share (2019-2024)
- Table 163. Earthbath Latest Developments
- Table 164. SynergyLabs Details, Company Type, Home-Based Pet Grooming Products Area Served and Its Competitors
- Table 165. SynergyLabs Home-Based Pet Grooming Products Product Offered
- Table 166. SynergyLabs Main Business
- Table 167. SynergyLabs Home-Based Pet Grooming Products Revenue (\$ million),
- Gross Margin and Market Share (2019-2024)
- Table 168. SynergyLabs Latest Developments
- Table 169. Pet Champion Details, Company Type, Home-Based Pet Grooming
- Products Area Served and Its Competitors
- Table 170. Pet Champion Home-Based Pet Grooming Products Product Offered
- Table 171. Pet Champion Main Business
- Table 172. Pet Champion Home-Based Pet Grooming Products Revenue (\$ million),



Gross Margin and Market Share (2019-2024)

Table 173. Pet Champion Latest Developments

Table 174. Miracle Care Details, Company Type, Home-Based Pet Grooming Products

Area Served and Its Competitors

Table 175. Miracle Care Home-Based Pet Grooming Products Product Offered

Table 176. Miracle Care Main Business

Table 177. Miracle Care Home-Based Pet Grooming Products Revenue (\$ million),

Gross Margin and Market Share (2019-2024)

Table 178. Miracle Care Latest Developments



List Of Figures

LIST OF FIGURES

- Figure 1. Home-Based Pet Grooming Products Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Home-Based Pet Grooming Products Market Size Growth Rate 2019-2030 (\$ Millions)
- Figure 6. Home-Based Pet Grooming Products Sales by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Figure 7. Home-Based Pet Grooming Products Sales Market Share by Country/Region (2023)
- Figure 8. Home-Based Pet Grooming Products Sales Market Share by Country/Region (2019, 2023 & 2030)
- Figure 9. Global Home-Based Pet Grooming Products Market Size Market Share by Type in 2023
- Figure 10. Home-Based Pet Grooming Products in Online Sales
- Figure 11. Global Home-Based Pet Grooming Products Market: Online Sales (2019-2024) & (\$ Millions)
- Figure 12. Home-Based Pet Grooming Products in Offline Sales
- Figure 13. Global Home-Based Pet Grooming Products Market: Offline Sales (2019-2024) & (\$ Millions)
- Figure 14. Global Home-Based Pet Grooming Products Market Size Market Share by Application in 2023
- Figure 15. Global Home-Based Pet Grooming Products Revenue Market Share by Player in 2023
- Figure 16. Global Home-Based Pet Grooming Products Market Size Market Share by Regions (2019-2024)
- Figure 17. Americas Home-Based Pet Grooming Products Market Size 2019-2024 (\$ Millions)
- Figure 18. APAC Home-Based Pet Grooming Products Market Size 2019-2024 (\$ Millions)
- Figure 19. Europe Home-Based Pet Grooming Products Market Size 2019-2024 (\$ Millions)
- Figure 20. Middle East & Africa Home-Based Pet Grooming Products Market Size 2019-2024 (\$ Millions)
- Figure 21. Americas Home-Based Pet Grooming Products Value Market Share by



Country in 2023

Figure 22. United States Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)

Figure 23. Canada Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)

Figure 24. Mexico Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)

Figure 25. Brazil Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)

Figure 26. APAC Home-Based Pet Grooming Products Market Size Market Share by Region in 2023

Figure 27. APAC Home-Based Pet Grooming Products Market Size Market Share by Type in 2023

Figure 28. APAC Home-Based Pet Grooming Products Market Size Market Share by Application in 2023

Figure 29. China Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)

Figure 30. Japan Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)

Figure 31. Korea Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)

Figure 32. Southeast Asia Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)

Figure 33. India Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)

Figure 34. Australia Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)

Figure 35. Europe Home-Based Pet Grooming Products Market Size Market Share by Country in 2023

Figure 36. Europe Home-Based Pet Grooming Products Market Size Market Share by Type (2019-2024)

Figure 37. Europe Home-Based Pet Grooming Products Market Size Market Share by Application (2019-2024)

Figure 38. Germany Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)

Figure 39. France Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)

Figure 40. UK Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)



- Figure 41. Italy Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)
- Figure 42. Russia Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)
- Figure 43. Middle East & Africa Home-Based Pet Grooming Products Market Size Market Share by Region (2019-2024)
- Figure 44. Middle East & Africa Home-Based Pet Grooming Products Market Size Market Share by Type (2019-2024)
- Figure 45. Middle East & Africa Home-Based Pet Grooming Products Market Size Market Share by Application (2019-2024)
- Figure 46. Egypt Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)
- Figure 47. South Africa Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)
- Figure 48. Israel Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)
- Figure 49. Turkey Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)
- Figure 50. GCC Country Home-Based Pet Grooming Products Market Size Growth 2019-2024 (\$ Millions)
- Figure 51. Americas Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 52. APAC Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 53. Europe Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 54. Middle East & Africa Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 55. United States Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 56. Canada Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 57. Mexico Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 58. Brazil Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 59. China Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 60. Japan Home-Based Pet Grooming Products Market Size 2025-2030 (\$



Millions)

- Figure 61. Korea Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 62. Southeast Asia Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 63. India Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 64. Australia Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 65. Germany Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 66. France Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 67. UK Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 68. Italy Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 69. Russia Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 70. Spain Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 71. Egypt Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 72. South Africa Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 73. Israel Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 74. Turkey Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 75. GCC Countries Home-Based Pet Grooming Products Market Size 2025-2030 (\$ Millions)
- Figure 76. Global Home-Based Pet Grooming Products Market Size Market Share Forecast by Type (2025-2030)
- Figure 77. Global Home-Based Pet Grooming Products Market Size Market Share Forecast by Application (2025-2030)



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