

Global Home-based Care Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/GBABC9EB9AE5EN.html>

Date: July 2026

Pages: 152

Price: US\$ 3,660.00 (Single User License)

ID: GBABC9EB9AE5EN

Abstracts

The global Home-based Care market size is predicted to grow from US\$ 14638 million in 2025 to US\$ 26954 million in 2032; it is expected to grow at a CAGR of 8.5% from 2026 to 2032.

Home-based Care refers to care and support services provided within an individual's home environment, including assistance with daily living activities, basic nursing care, and certain health-related services. It primarily serves elderly individuals, patients with chronic conditions, and those requiring long-term care, aiming to improve quality of life and enable independent living at home.

Growing Demand for Home-based Care

Aging populations are driving a shift from institutional care to home care.

Integration of Healthcare and Care Services

Closer integration of medical and caregiving services, including home-based healthcare.

Digitalization and Remote Monitoring

Use of wearables and remote systems for real-time health tracking.

Professionalization and Standardization

Improved training, certification, and service standards.

Personalized Care Solutions

Tailored services based on individual needs and conditions.

Community-based and Platform Models

Expansion of community-centered and platform-driven service delivery.

Stronger Policy Support

Increased government support and regulation to promote industry development.

This report presents a comprehensive overview, market shares, and growth opportunities of Home-based Care market by product type, application, key players and key regions and countries.

Segmentation by Type:

Long-term Care for Children

Long-term Care for Adults (Disabilities, Mental Health Conditions, or Post-Surgery Recovery)

Long-term Care for the Elderly

Other

Segmentation by Level:

Basic Care

Intermediate Care

Advanced Care

Segmentation by Application:

Elderly

Disabled

Chronic Disease Patients

Others

This report also splits the market by region:

United States

China

Europe

Other regions

Japan

South Korea

Southeast Asia

Rest of world

The report also presents the market competition landscape and a corresponding detailed analysis of the major players in the market. The key players covered in this report:

Home Instead

Visiting Angels

Right at Home

Comfort Keepers

Amedisys

Brookdale Senior Living

LHC Group

Kindred at Home

Care UK

Bupa

Orpea

Korian

DomusVi

Sodexo Care Services

Benesse Style Care

Nichii Gakkan

SOMPO Care

Zenkoukai

Watami Care

Unimat Retirement Community

Taikang Home (Beijing) Elderly Care Service Co., Ltd.

Chunxuan Mao Elderly Care Operation Management Co., Ltd.

Green City Health and Wellness Group Co., Ltd.

Qinheyuan Group Co., Ltd.

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