

Global Home Appliance OEM/ODM Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G4986F100F70EN.html>

Date: July 2026

Pages: 151

Price: US\$ 3,660.00 (Single User License)

ID: G4986F100F70EN

Abstracts

The global Home Appliance OEM/ODM market size is predicted to grow from US\$ 79170 million in 2025 to US\$ 112810 million in 2032; it is expected to grow at a CAGR of 5.3% from 2026 to 2032.

Home appliance OEM/ODM are two core contract manufacturing models in the home appliance industry. OEM refers to the brand providing product design and technical specifications, with the manufacturer producing according to those specifications. ODM, on the other hand, involves the manufacturer not only handling production but also undertaking some or all of the product design, structural development, and solution optimization. The brand typically only sells under its own brand or provides light customization. This system is widespread in refrigerators, washing machines, air conditioners, and small appliances, and is a core component of the global home appliance industry's division of labor and supply chain system.

The home appliance OEM/ODM industry is upgrading from 'cost-driven manufacturing' to 'technology + platform + global supply chain integrated manufacturing.' On the one hand, global brands continue to outsource production to reduce fixed asset investment and accelerate product iteration. On the other hand, emerging manufacturing bases in China, Vietnam, Mexico, and India are absorbing capacity transfers, enabling ODM companies to gradually shift from simple contract manufacturing to integrated services encompassing 'design + R&D + intelligent manufacturing + supply chain management.' Simultaneously, smart home technology, IoT appliances, and green energy-saving standards are driving ODM manufacturers to transform towards high-value-added products. In the future, the industry will show a trend of 'regional decentralized manufacturing + leading ODM platformization + brand asset-light model'.

LPI (LP Information)' newest research report, the 'Home Appliance OEM/ODM Industry Forecast' looks at past sales and reviews total world Home Appliance OEM/ODM sales in 2025, providing a comprehensive analysis by region and market sector of projected Home Appliance OEM/ODM sales for 2026 through 2032. With Home Appliance OEM/ODM sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Home Appliance OEM/ODM industry.

This Insight Report provides a comprehensive analysis of the global Home Appliance OEM/ODM landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Home Appliance OEM/ODM portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Home Appliance OEM/ODM market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Home Appliance OEM/ODM and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Home Appliance OEM/ODM.

This report presents a comprehensive overview, market shares, and growth opportunities of Home Appliance OEM/ODM market by product type, application, key players and key regions and countries.

Segmentation by Type:

OEM

ODM

Segmentation by Appliance Types:

White Goods OEM/ODM

Black Goods OEM/ODM

Segmentation by Application:

Living Room Appliances

Kitchen Appliances

Bathroom Appliances

Bedroom Appliances

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Midea

Hisense

Homa Appliance

Changhong Meiling

Panasonic

Sharp

Whirlpool Corporation

Flex Ltd.

Jabil Inc

Electrolux

Smad Appliances

Taishan Aison Electronics Company Limited

H3 Technology Phils

Donlim

Galanz

Feilong

Borine

Biyi

Yueli

Snowky

Hoko

Graha Indonesia

Ningbo Hangda Electronic Technology Co., Ltd

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Home Appliance OEM/ODM Market Size (2021-2032)
 - 2.1.2 Home Appliance OEM/ODM Market Size CAGR by Region (2021 VS 2025 VS 2032)
 - 2.1.3 World Current & Future Analysis for Home Appliance OEM/ODM by Country/Region (2021, 2025 & 2032)
- 2.2 Home Appliance OEM/ODM Segment by Type
 - 2.2.1 OEM
 - 2.2.2 ODM
 - 2.2.3 Home Appliance OEM/ODM Market Size by Type
 - 2.2.3.1 Home Appliance OEM/ODM Market Size CAGR by Type (2021 VS 2025 VS 2032)
 - 2.2.3.2 Global Home Appliance OEM/ODM Market Size Market Share by Type (2021-2026)
- 2.3 Home Appliance OEM/ODM Segment by Appliance Types
 - 2.3.1 White Goods OEM/ODM
 - 2.3.2 Black Goods OEM/ODM
 - 2.3.3 Home Appliance OEM/ODM Market Size by Appliance Types
 - 2.3.3.1 Home Appliance OEM/ODM Market Size CAGR by Appliance Types (2021 VS 2025 VS 2032)
 - 2.3.3.2 Global Home Appliance OEM/ODM Market Size Market Share by Appliance Types (2021-2026)
- 2.4 Home Appliance OEM/ODM Segment by Application
 - 2.4.1 Living Room Appliances

2.4.2 Kitchen Appliances

2.4.3 Bathroom Appliances

2.4.4 Bedroom Appliances

2.4.5 Home Appliance OEM/ODM Market Size by Application

2.4.5.1 Home Appliance OEM/ODM Market Size CAGR by Application (2021 VS 2025 VS 2032)

2.4.5.2 Global Home Appliance OEM/ODM Market Size Market Share by Application (2021-2026)

3 HOME APPLIANCE OEM/ODM MARKET SIZE BY PLAYER

3.1 Home Appliance OEM/ODM Market Size Market Share by Player

3.1.1 Global Home Appliance OEM/ODM Revenue by Player (2021-2026)

3.1.2 Global Home Appliance OEM/ODM Revenue Market Share by Player (2021-2026)

3.2 Global Home Appliance OEM/ODM Key Players Head office and Products Offered

3.3 Market Concentration Rate Analysis

3.3.1 Competition Landscape Analysis

3.3.2 Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)

3.4 New Products and Potential Entrants

3.5 Mergers & Acquisitions, Expansion

4 HOME APPLIANCE OEM/ODM BY REGION

4.1 Home Appliance OEM/ODM Market Size by Region (2021-2026)

4.2 Global Home Appliance OEM/ODM Annual Revenue by Country/Region (2021-2026)

4.3 Americas Home Appliance OEM/ODM Market Size Growth (2021-2026)

4.4 APAC Home Appliance OEM/ODM Market Size Growth (2021-2026)

4.5 Europe Home Appliance OEM/ODM Market Size Growth (2021-2026)

4.6 Middle East & Africa Home Appliance OEM/ODM Market Size Growth (2021-2026)

5 AMERICAS

5.1 Americas Home Appliance OEM/ODM Market Size by Country (2021-2026)

5.2 Americas Home Appliance OEM/ODM Market Size by Type (2021-2026)

5.3 Americas Home Appliance OEM/ODM Market Size by Application (2021-2026)

5.4 United States

5.5 Canada

5.6 Mexico

5.7 Brazil

6 APAC

6.1 APAC Home Appliance OEM/ODM Market Size by Region (2021-2026)

6.2 APAC Home Appliance OEM/ODM Market Size by Type (2021-2026)

6.3 APAC Home Appliance OEM/ODM Market Size by Application (2021-2026)

6.4 China

6.5 Japan

6.6 South Korea

6.7 Southeast Asia

6.8 India

6.9 Australia

7 EUROPE

7.1 Europe Home Appliance OEM/ODM Market Size by Country (2021-2026)

7.2 Europe Home Appliance OEM/ODM Market Size by Type (2021-2026)

7.3 Europe Home Appliance OEM/ODM Market Size by Application (2021-2026)

7.4 Germany

7.5 France

7.6 UK

7.7 Italy

7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Home Appliance OEM/ODM by Region (2021-2026)

8.2 Middle East & Africa Home Appliance OEM/ODM Market Size by Type (2021-2026)

8.3 Middle East & Africa Home Appliance OEM/ODM Market Size by Application
(2021-2026)

8.4 Egypt

8.5 South Africa

8.6 Israel

8.7 Turkey

8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 GLOBAL HOME APPLIANCE OEM/ODM MARKET FORECAST

- 10.1 Global Home Appliance OEM/ODM Forecast by Region (2027-2032)
 - 10.1.1 Global Home Appliance OEM/ODM Forecast by Region (2027-2032)
 - 10.1.2 Americas Home Appliance OEM/ODM Forecast
 - 10.1.3 APAC Home Appliance OEM/ODM Forecast
 - 10.1.4 Europe Home Appliance OEM/ODM Forecast
 - 10.1.5 Middle East & Africa Home Appliance OEM/ODM Forecast
- 10.2 Americas Home Appliance OEM/ODM Forecast by Country (2027-2032)
 - 10.2.1 United States Market Home Appliance OEM/ODM Forecast
 - 10.2.2 Canada Market Home Appliance OEM/ODM Forecast
 - 10.2.3 Mexico Market Home Appliance OEM/ODM Forecast
 - 10.2.4 Brazil Market Home Appliance OEM/ODM Forecast
- 10.3 APAC Home Appliance OEM/ODM Forecast by Region (2027-2032)
 - 10.3.1 China Home Appliance OEM/ODM Market Forecast
 - 10.3.2 Japan Market Home Appliance OEM/ODM Forecast
 - 10.3.3 Korea Market Home Appliance OEM/ODM Forecast
 - 10.3.4 Southeast Asia Market Home Appliance OEM/ODM Forecast
 - 10.3.5 India Market Home Appliance OEM/ODM Forecast
 - 10.3.6 Australia Market Home Appliance OEM/ODM Forecast
- 10.4 Europe Home Appliance OEM/ODM Forecast by Country (2027-2032)
 - 10.4.1 Germany Market Home Appliance OEM/ODM Forecast
 - 10.4.2 France Market Home Appliance OEM/ODM Forecast
 - 10.4.3 UK Market Home Appliance OEM/ODM Forecast
 - 10.4.4 Italy Market Home Appliance OEM/ODM Forecast
 - 10.4.5 Russia Market Home Appliance OEM/ODM Forecast
- 10.5 Middle East & Africa Home Appliance OEM/ODM Forecast by Region (2027-2032)
 - 10.5.1 Egypt Market Home Appliance OEM/ODM Forecast
 - 10.5.2 South Africa Market Home Appliance OEM/ODM Forecast
 - 10.5.3 Israel Market Home Appliance OEM/ODM Forecast
 - 10.5.4 Turkey Market Home Appliance OEM/ODM Forecast
- 10.6 Global Home Appliance OEM/ODM Forecast by Type (2027-2032)
- 10.7 Global Home Appliance OEM/ODM Forecast by Application (2027-2032)
 - 10.7.1 GCC Countries Market Home Appliance OEM/ODM Forecast

11 KEY PLAYERS ANALYSIS

11.1 Midea

11.1.1 Midea Company Information

11.1.2 Midea Home Appliance OEM/ODM Product Offered

11.1.3 Midea Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)

11.1.4 Midea Main Business Overview

11.1.5 Midea Latest Developments

11.2 Hisense

11.2.1 Hisense Company Information

11.2.2 Hisense Home Appliance OEM/ODM Product Offered

11.2.3 Hisense Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)

11.2.4 Hisense Main Business Overview

11.2.5 Hisense Latest Developments

11.3 Homa Appliance

11.3.1 Homa Appliance Company Information

11.3.2 Homa Appliance Home Appliance OEM/ODM Product Offered

11.3.3 Homa Appliance Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)

11.3.4 Homa Appliance Main Business Overview

11.3.5 Homa Appliance Latest Developments

11.4 Changhong Meiling

11.4.1 Changhong Meiling Company Information

11.4.2 Changhong Meiling Home Appliance OEM/ODM Product Offered

11.4.3 Changhong Meiling Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)

11.4.4 Changhong Meiling Main Business Overview

11.4.5 Changhong Meiling Latest Developments

11.5 Panasonic

11.5.1 Panasonic Company Information

11.5.2 Panasonic Home Appliance OEM/ODM Product Offered

11.5.3 Panasonic Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)

11.5.4 Panasonic Main Business Overview

11.5.5 Panasonic Latest Developments

11.6 Sharp

- 11.6.1 Sharp Company Information
- 11.6.2 Sharp Home Appliance OEM/ODM Product Offered
- 11.6.3 Sharp Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
- 11.6.4 Sharp Main Business Overview
- 11.6.5 Sharp Latest Developments
- 11.7 Whirlpool Corporation
 - 11.7.1 Whirlpool Corporation Company Information
 - 11.7.2 Whirlpool Corporation Home Appliance OEM/ODM Product Offered
 - 11.7.3 Whirlpool Corporation Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 11.7.4 Whirlpool Corporation Main Business Overview
 - 11.7.5 Whirlpool Corporation Latest Developments
- 11.8 Flex Ltd.
 - 11.8.1 Flex Ltd. Company Information
 - 11.8.2 Flex Ltd. Home Appliance OEM/ODM Product Offered
 - 11.8.3 Flex Ltd. Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 11.8.4 Flex Ltd. Main Business Overview
 - 11.8.5 Flex Ltd. Latest Developments
- 11.9 Jabil Inc
 - 11.9.1 Jabil Inc Company Information
 - 11.9.2 Jabil Inc Home Appliance OEM/ODM Product Offered
 - 11.9.3 Jabil Inc Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 11.9.4 Jabil Inc Main Business Overview
 - 11.9.5 Jabil Inc Latest Developments
- 11.10 Electrolux
 - 11.10.1 Electrolux Company Information
 - 11.10.2 Electrolux Home Appliance OEM/ODM Product Offered
 - 11.10.3 Electrolux Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 11.10.4 Electrolux Main Business Overview
 - 11.10.5 Electrolux Latest Developments
- 11.11 Smad Appliances
 - 11.11.1 Smad Appliances Company Information
 - 11.11.2 Smad Appliances Home Appliance OEM/ODM Product Offered
 - 11.11.3 Smad Appliances Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)

- 11.11.4 Smad Appliances Main Business Overview
- 11.11.5 Smad Appliances Latest Developments
- 11.12 Taishan Aison Electronics Company Limited
 - 11.12.1 Taishan Aison Electronics Company Limited Company Information
 - 11.12.2 Taishan Aison Electronics Company Limited Home Appliance OEM/ODM Product Offered
 - 11.12.3 Taishan Aison Electronics Company Limited Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 11.12.4 Taishan Aison Electronics Company Limited Main Business Overview
 - 11.12.5 Taishan Aison Electronics Company Limited Latest Developments
- 11.13 H3 Technology Phils
 - 11.13.1 H3 Technology Phils Company Information
 - 11.13.2 H3 Technology Phils Home Appliance OEM/ODM Product Offered
 - 11.13.3 H3 Technology Phils Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 11.13.4 H3 Technology Phils Main Business Overview
 - 11.13.5 H3 Technology Phils Latest Developments
- 11.14 Donlim
 - 11.14.1 Donlim Company Information
 - 11.14.2 Donlim Home Appliance OEM/ODM Product Offered
 - 11.14.3 Donlim Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 11.14.4 Donlim Main Business Overview
 - 11.14.5 Donlim Latest Developments
- 11.15 Galanz
 - 11.15.1 Galanz Company Information
 - 11.15.2 Galanz Home Appliance OEM/ODM Product Offered
 - 11.15.3 Galanz Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 11.15.4 Galanz Main Business Overview
 - 11.15.5 Galanz Latest Developments
- 11.16 Feilong
 - 11.16.1 Feilong Company Information
 - 11.16.2 Feilong Home Appliance OEM/ODM Product Offered
 - 11.16.3 Feilong Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 11.16.4 Feilong Main Business Overview
 - 11.16.5 Feilong Latest Developments
- 11.17 Borine

- 11.17.1 Borine Company Information
- 11.17.2 Borine Home Appliance OEM/ODM Product Offered
- 11.17.3 Borine Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
- 11.17.4 Borine Main Business Overview
- 11.17.5 Borine Latest Developments
- 11.18 Biyi
 - 11.18.1 Biyi Company Information
 - 11.18.2 Biyi Home Appliance OEM/ODM Product Offered
 - 11.18.3 Biyi Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 11.18.4 Biyi Main Business Overview
 - 11.18.5 Biyi Latest Developments
- 11.19 Yueli
 - 11.19.1 Yueli Company Information
 - 11.19.2 Yueli Home Appliance OEM/ODM Product Offered
 - 11.19.3 Yueli Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 11.19.4 Yueli Main Business Overview
 - 11.19.5 Yueli Latest Developments
- 11.20 Snowky
 - 11.20.1 Snowky Company Information
 - 11.20.2 Snowky Home Appliance OEM/ODM Product Offered
 - 11.20.3 Snowky Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 11.20.4 Snowky Main Business Overview
 - 11.20.5 Snowky Latest Developments
- 11.21 Hoko
 - 11.21.1 Hoko Company Information
 - 11.21.2 Hoko Home Appliance OEM/ODM Product Offered
 - 11.21.3 Hoko Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)
 - 11.21.4 Hoko Main Business Overview
 - 11.21.5 Hoko Latest Developments
- 11.22 Graha Indonesia
 - 11.22.1 Graha Indonesia Company Information
 - 11.22.2 Graha Indonesia Home Appliance OEM/ODM Product Offered
 - 11.22.3 Graha Indonesia Home Appliance OEM/ODM Revenue, Gross Margin and Market Share (2021-2026)

11.22.4 Graha Indonesia Main Business Overview

11.22.5 Graha Indonesia Latest Developments

11.23 Ningbo Hangda Electronic Technology Co., Ltd

11.23.1 Ningbo Hangda Electronic Technology Co., Ltd Company Information

11.23.2 Ningbo Hangda Electronic Technology Co., Ltd Home Appliance OEM/ODM
Product Offered

11.23.3 Ningbo Hangda Electronic Technology Co., Ltd Home Appliance OEM/ODM
Revenue, Gross Margin and Market Share (2021-2026)

11.23.4 Ningbo Hangda Electronic Technology Co., Ltd Main Business Overview

11.23.5 Ningbo Hangda Electronic Technology Co., Ltd Latest Developments

12 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Home Appliance OEM/ODM Market Size CAGR by Region (2021 VS 2025 VS 2032) & (\$ millions)
- Table 2. Home Appliance OEM/ODM Annual Sales CAGR by Country/Region (2021, 2025 & 2032) & (\$ millions)
- Table 3. Major Players of OEM
- Table 4. Major Players of ODM
- Table 5. Home Appliance OEM/ODM Market Size CAGR by Type (2021 VS 2025 VS 2032) & (\$ millions)
- Table 6. Global Home Appliance OEM/ODM Market Size by Type (2021-2026) & (\$ millions)
- Table 7. Global Home Appliance OEM/ODM Market Size Market Share by Type (2021-2026)
- Table 8. Major Players of White Goods OEM/ODM
- Table 9. Major Players of Black Goods OEM/ODM
- Table 10. Home Appliance OEM/ODM Market Size CAGR by Appliance Types (2021 VS 2025 VS 2032) & (\$ millions)
- Table 11. Global Home Appliance OEM/ODM Market Size by Appliance Types (2021-2026) & (\$ millions)
- Table 12. Global Home Appliance OEM/ODM Market Size Market Share by Appliance Types (2021-2026)
- Table 13. Home Appliance OEM/ODM Market Size CAGR by Application (2021 VS 2025 VS 2032) & (\$ millions)
- Table 14. Global Home Appliance OEM/ODM Market Size by Application (2021-2026) & (\$ millions)
- Table 15. Global Home Appliance OEM/ODM Market Size Market Share by Application (2021-2026)
- Table 16. Global Home Appliance OEM/ODM Revenue by Player (2021-2026) & (\$ millions)
- Table 17. Global Home Appliance OEM/ODM Revenue Market Share by Player (2021-2026)
- Table 18. Home Appliance OEM/ODM Key Players Head office and Products Offered
- Table 19. Home Appliance OEM/ODM Concentration Ratio (CR3, CR5 and CR10) & (2024-2026)
- Table 20. New Products and Potential Entrants
- Table 21. Mergers & Acquisitions, Expansion

Table 22. Global Home Appliance OEM/ODM Market Size by Region (2021-2026) & (\$ millions)

Table 23. Global Home Appliance OEM/ODM Market Size Market Share by Region (2021-2026)

Table 24. Global Home Appliance OEM/ODM Revenue by Country/Region (2021-2026) & (\$ millions)

Table 25. Global Home Appliance OEM/ODM Revenue Market Share by Country/Region (2021-2026)

Table 26. Americas Home Appliance OEM/ODM Market Size by Country (2021-2026) & (\$ millions)

Table 27. Americas Home Appliance OEM/ODM Market Size Market Share by Country (2021-2026)

Table 28. Americas Home Appliance OEM/ODM Market Size by Type (2021-2026) & (\$ millions)

Table 29. Americas Home Appliance OEM/ODM Market Size Market Share by Type (2021-2026)

Table 30. Americas Home Appliance OEM/ODM Market Size by Application (2021-2026) & (\$ millions)

Table 31. Americas Home Appliance OEM/ODM Market Size Market Share by Application (2021-2026)

Table 32. APAC Home Appliance OEM/ODM Market Size by Region (2021-2026) & (\$ millions)

Table 33. APAC Home Appliance OEM/ODM Market Size Market Share by Region (2021-2026)

Table 34. APAC Home Appliance OEM/ODM Market Size by Type (2021-2026) & (\$ millions)

Table 35. APAC Home Appliance OEM/ODM Market Size by Application (2021-2026) & (\$ millions)

Table 36. Europe Home Appliance OEM/ODM Market Size by Country (2021-2026) & (\$ millions)

Table 37. Europe Home Appliance OEM/ODM Market Size Market Share by Country (2021-2026)

Table 38. Europe Home Appliance OEM/ODM Market Size by Type (2021-2026) & (\$ millions)

Table 39. Europe Home Appliance OEM/ODM Market Size by Application (2021-2026) & (\$ millions)

Table 40. Middle East & Africa Home Appliance OEM/ODM Market Size by Region (2021-2026) & (\$ millions)

Table 41. Middle East & Africa Home Appliance OEM/ODM Market Size by Type

(2021-2026) & (\$ millions)

Table 42. Middle East & Africa Home Appliance OEM/ODM Market Size by Application
(2021-2026) & (\$ millions)

Table 43. Key Market Drivers & Growth Opportunities of Home Appliance OEM/ODM

Table 44. Key Market Challenges & Risks of Home Appliance OEM/ODM

Table 45. Key Industry Trends of Home Appliance OEM/ODM

Table 46. Global Home Appliance OEM/ODM Market Size Forecast by Region
(2027-2032) & (\$ millions)

Table 47. Global Home Appliance OEM/ODM Market Size Market Share Forecast by
Region (2027-2032)

Table 48. Global Home Appliance OEM/ODM Market Size Forecast by Type
(2027-2032) & (\$ millions)

Table 49. Global Home Appliance OEM/ODM Market Size Forecast by Application
(2027-2032) & (\$ millions)

Table 50. Midea Details, Company Type, Home Appliance OEM/ODM Area Served and
Its Competitors

Table 51. Midea Home Appliance OEM/ODM Product Offered

Table 52. Midea Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and
Market Share (2021-2026)

Table 53. Midea Main Business

Table 54. Midea Latest Developments

Table 55. Hisense Details, Company Type, Home Appliance OEM/ODM Area Served
and Its Competitors

Table 56. Hisense Home Appliance OEM/ODM Product Offered

Table 57. Hisense Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and
Market Share (2021-2026)

Table 58. Hisense Main Business

Table 59. Hisense Latest Developments

Table 60. Homa Appliance Details, Company Type, Home Appliance OEM/ODM Area
Served and Its Competitors

Table 61. Homa Appliance Home Appliance OEM/ODM Product Offered

Table 62. Homa Appliance Home Appliance OEM/ODM Revenue (\$ million), Gross
Margin and Market Share (2021-2026)

Table 63. Homa Appliance Main Business

Table 64. Homa Appliance Latest Developments

Table 65. Changhong Meiling Details, Company Type, Home Appliance OEM/ODM
Area Served and Its Competitors

Table 66. Changhong Meiling Home Appliance OEM/ODM Product Offered

Table 67. Changhong Meiling Home Appliance OEM/ODM Revenue (\$ million), Gross

Margin and Market Share (2021-2026)

Table 68. Changhong Meiling Main Business

Table 69. Changhong Meiling Latest Developments

Table 70. Panasonic Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 71. Panasonic Home Appliance OEM/ODM Product Offered

Table 72. Panasonic Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 73. Panasonic Main Business

Table 74. Panasonic Latest Developments

Table 75. Sharp Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 76. Sharp Home Appliance OEM/ODM Product Offered

Table 77. Sharp Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 78. Sharp Main Business

Table 79. Sharp Latest Developments

Table 80. Whirlpool Corporation Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 81. Whirlpool Corporation Home Appliance OEM/ODM Product Offered

Table 82. Whirlpool Corporation Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 83. Whirlpool Corporation Main Business

Table 84. Whirlpool Corporation Latest Developments

Table 85. Flex Ltd. Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 86. Flex Ltd. Home Appliance OEM/ODM Product Offered

Table 87. Flex Ltd. Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 88. Flex Ltd. Main Business

Table 89. Flex Ltd. Latest Developments

Table 90. Jabil Inc Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 91. Jabil Inc Home Appliance OEM/ODM Product Offered

Table 92. Jabil Inc Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 93. Jabil Inc Main Business

Table 94. Jabil Inc Latest Developments

Table 95. Electrolux Details, Company Type, Home Appliance OEM/ODM Area Served

and Its Competitors

Table 96. Electrolux Home Appliance OEM/ODM Product Offered

Table 97. Electrolux Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 98. Electrolux Main Business

Table 99. Electrolux Latest Developments

Table 100. Smad Appliances Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 101. Smad Appliances Home Appliance OEM/ODM Product Offered

Table 102. Smad Appliances Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 103. Smad Appliances Main Business

Table 104. Smad Appliances Latest Developments

Table 105. Taishan Aison Electronics Company Limited Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 106. Taishan Aison Electronics Company Limited Home Appliance OEM/ODM Product Offered

Table 107. Taishan Aison Electronics Company Limited Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 108. Taishan Aison Electronics Company Limited Main Business

Table 109. Taishan Aison Electronics Company Limited Latest Developments

Table 110. H3 Technology Phils Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 111. H3 Technology Phils Home Appliance OEM/ODM Product Offered

Table 112. H3 Technology Phils Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 113. H3 Technology Phils Main Business

Table 114. H3 Technology Phils Latest Developments

Table 115. Donlim Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 116. Donlim Home Appliance OEM/ODM Product Offered

Table 117. Donlim Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 118. Donlim Main Business

Table 119. Donlim Latest Developments

Table 120. Galanz Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 121. Galanz Home Appliance OEM/ODM Product Offered

Table 122. Galanz Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and

Market Share (2021-2026)

Table 123. Galanz Main Business

Table 124. Galanz Latest Developments

Table 125. Feilong Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 126. Feilong Home Appliance OEM/ODM Product Offered

Table 127. Feilong Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 128. Feilong Main Business

Table 129. Feilong Latest Developments

Table 130. Borine Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 131. Borine Home Appliance OEM/ODM Product Offered

Table 132. Borine Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 133. Borine Main Business

Table 134. Borine Latest Developments

Table 135. Biyi Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 136. Biyi Home Appliance OEM/ODM Product Offered

Table 137. Biyi Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 138. Biyi Main Business

Table 139. Biyi Latest Developments

Table 140. Yueli Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 141. Yueli Home Appliance OEM/ODM Product Offered

Table 142. Yueli Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 143. Yueli Main Business

Table 144. Yueli Latest Developments

Table 145. Snowky Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 146. Snowky Home Appliance OEM/ODM Product Offered

Table 147. Snowky Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 148. Snowky Main Business

Table 149. Snowky Latest Developments

Table 150. Hoko Details, Company Type, Home Appliance OEM/ODM Area Served and

Its Competitors

Table 151. Hoko Home Appliance OEM/ODM Product Offered

Table 152. Hoko Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 153. Hoko Main Business

Table 154. Hoko Latest Developments

Table 155. Graha Indonesia Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 156. Graha Indonesia Home Appliance OEM/ODM Product Offered

Table 157. Graha Indonesia Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 158. Graha Indonesia Main Business

Table 159. Graha Indonesia Latest Developments

Table 160. Ningbo Hangda Electronic Technology Co., Ltd Details, Company Type, Home Appliance OEM/ODM Area Served and Its Competitors

Table 161. Ningbo Hangda Electronic Technology Co., Ltd Home Appliance OEM/ODM Product Offered

Table 162. Ningbo Hangda Electronic Technology Co., Ltd Home Appliance OEM/ODM Revenue (\$ million), Gross Margin and Market Share (2021-2026)

Table 163. Ningbo Hangda Electronic Technology Co., Ltd Main Business

Table 164. Ningbo Hangda Electronic Technology Co., Ltd Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Home Appliance OEM/ODM Report Years Considered
- Figure 2. Research Objectives
- Figure 3. Research Methodology
- Figure 4. Research Process and Data Source
- Figure 5. Global Home Appliance OEM/ODM Market Size Growth Rate (2021-2032) (\$ millions)
- Figure 6. Home Appliance OEM/ODM Sales by Geographic Region (2021, 2025 & 2032) & (\$ millions)
- Figure 7. Home Appliance OEM/ODM Sales Market Share by Country/Region (2025)
- Figure 8. Home Appliance OEM/ODM Sales Market Share by Country/Region (2021, 2025 & 2032)
- Figure 9. Global Home Appliance OEM/ODM Market Size Market Share by Type in 2025
- Figure 10. Global Home Appliance OEM/ODM Market Size Market Share by Appliance Types in 2025
- Figure 11. Home Appliance OEM/ODM in Living Room Appliances
- Figure 12. Global Home Appliance OEM/ODM Market: Living Room Appliances (2021-2026) & (\$ millions)
- Figure 13. Home Appliance OEM/ODM in Kitchen Appliances
- Figure 14. Global Home Appliance OEM/ODM Market: Kitchen Appliances (2021-2026) & (\$ millions)
- Figure 15. Home Appliance OEM/ODM in Bathroom Appliances
- Figure 16. Global Home Appliance OEM/ODM Market: Bathroom Appliances (2021-2026) & (\$ millions)
- Figure 17. Home Appliance OEM/ODM in Bedroom Appliances
- Figure 18. Global Home Appliance OEM/ODM Market: Bedroom Appliances (2021-2026) & (\$ millions)
- Figure 19. Global Home Appliance OEM/ODM Market Size Market Share by Application in 2025
- Figure 20. Global Home Appliance OEM/ODM Revenue Market Share by Player in 2025
- Figure 21. Global Home Appliance OEM/ODM Market Size Market Share by Region (2021-2026)
- Figure 22. Americas Home Appliance OEM/ODM Market Size 2021-2026 (\$ millions)
- Figure 23. APAC Home Appliance OEM/ODM Market Size 2021-2026 (\$ millions)

Figure 24. Europe Home Appliance OEM/ODM Market Size 2021-2026 (\$ millions)

Figure 25. Middle East & Africa Home Appliance OEM/ODM Market Size 2021-2026 (\$ millions)

Figure 26. Americas Home Appliance OEM/ODM Value Market Share by Country in 2025

Figure 27. United States Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 28. Canada Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 29. Mexico Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 30. Brazil Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 31. APAC Home Appliance OEM/ODM Market Size Market Share by Region in 2025

Figure 32. APAC Home Appliance OEM/ODM Market Size Market Share by Type (2021-2026)

Figure 33. APAC Home Appliance OEM/ODM Market Size Market Share by Application (2021-2026)

Figure 34. China Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 35. Japan Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 36. South Korea Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 37. Southeast Asia Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 38. India Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 39. Australia Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 40. Europe Home Appliance OEM/ODM Market Size Market Share by Country in 2025

Figure 41. Europe Home Appliance OEM/ODM Market Size Market Share by Type (2021-2026)

Figure 42. Europe Home Appliance OEM/ODM Market Size Market Share by Application (2021-2026)

Figure 43. Germany Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 44. France Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$

millions)

Figure 45. UK Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 46. Italy Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 47. Russia Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 48. Middle East & Africa Home Appliance OEM/ODM Market Size Market Share by Region (2021-2026)

Figure 49. Middle East & Africa Home Appliance OEM/ODM Market Size Market Share by Type (2021-2026)

Figure 50. Middle East & Africa Home Appliance OEM/ODM Market Size Market Share by Application (2021-2026)

Figure 51. Egypt Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 52. South Africa Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 53. Israel Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 54. Turkey Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 55. GCC Countries Home Appliance OEM/ODM Market Size Growth 2021-2026 (\$ millions)

Figure 56. Americas Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 57. APAC Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 58. Europe Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 59. Middle East & Africa Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 60. United States Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 61. Canada Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 62. Mexico Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 63. Brazil Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 64. China Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 65. Japan Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 66. Korea Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 67. Southeast Asia Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 68. India Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 69. Australia Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 70. Germany Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 71. France Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 72. UK Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 73. Italy Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 74. Russia Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 75. Egypt Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 76. South Africa Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 77. Israel Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 78. Turkey Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

Figure 79. Global Home Appliance OEM/ODM Market Size Market Share Forecast by Type (2027-2032)

Figure 80. Global Home Appliance OEM/ODM Market Size Market Share Forecast by Application (2027-2032)

Figure 81. GCC Countries Home Appliance OEM/ODM Market Size 2027-2032 (\$ millions)

I would like to order

Product name: Global Home Appliance OEM/ODM Market Growth (Status and Outlook) 2026-2032

Product link: <https://marketpublishers.com/r/G4986F100F70EN.html>

Price: US\$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G4986F100F70EN.html>