

Global Home Appliance and Furniture Rental Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Home Appliance and Furniture Rental market size is predicted to grow from US\$ 19600 million in 2025 to US\$ 30192 million in 2032; it is expected to grow at a CAGR of 6.4% from 2026 to 2032.

Home appliance and furniture rental refers to a shared consumption and asset operation model where companies provide furniture, appliances, and related living equipment to individuals, families, businesses, or organizations for short-term or long-term use on a monthly, quarterly, annual, or subscription basis. Users gain the right to use products such as sofas, beds, office furniture, refrigerators, washing machines, air conditioners, televisions, and kitchen equipment without paying a large upfront purchase fee. The rental company is responsible for delivery, installation, repair, recycling, refurbishment, and upgrade services. This model combines the attributes of 'installment payment,' 'sharing economy,' 'circular economy,' and 'asset servitization,' and is widely used in the rental market, long-term rental apartments, corporate offices, hotel apartments, student dormitories, co-working spaces, short-term rentals, and for people working away from home. As younger consumers place greater emphasis on flexible consumption and a light-asset lifestyle, home appliance and furniture rental is gradually evolving from traditional durable goods rental into an important component of 'lifestyle as a service.'

The home appliance and furniture rental industry is developing rapidly globally, particularly driven by urbanization, the rental economy, the sharing economy, the circular economy, and changing attitudes among younger consumers. With rising housing prices, increased population mobility, widespread remote work, and the rise of the 'use it now, own it later' consumption philosophy, more and more users are opting to rent to meet their short-term living, working, and lifestyle needs, rather than making one-

time purchases of high-value durable goods. Meanwhile, businesses' emphasis on flexible work arrangements, asset-light operations, and ESG goals is also driving demand for office furniture and appliance rentals. In the future, the industry will gradually move towards digitalization, subscription models, and circularity, combining IoT smart homes, refurbishment, green recycling, and AI supply chain management to form a circular business model of 'rental + recycling + refurbishment + re-rental.' With the strengthening of global sustainable consumption trends, appliance and furniture rental is expected to become an important growth direction for the durable goods industry and gradually replace some traditional sales markets.

LPI (LP Information)' newest research report, the 'Home Appliance and Furniture Rental Industry Forecast' looks at past sales and reviews total world Home Appliance and Furniture Rental sales in 2025, providing a comprehensive analysis by region and market sector of projected Home Appliance and Furniture Rental sales for 2026 through 2032. With Home Appliance and Furniture Rental sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Home Appliance and Furniture Rental industry.

This Insight Report provides a comprehensive analysis of the global Home Appliance and Furniture Rental landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Home Appliance and Furniture Rental portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Home Appliance and Furniture Rental market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Home Appliance and Furniture Rental and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Home Appliance and Furniture Rental.

This report presents a comprehensive overview, market shares, and growth opportunities of Home Appliance and Furniture Rental market by product type, application, key players and key regions and countries.

Segmentation by Type:

Furniture

Electrical Appliances

Segmentation by Lease Term:

Short-Term Lease

Long-Term Lease

Segmentation by Business Model:

B2C Lease

B2B Lease

Others

Segmentation by Application:

Individual

Business

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Appliance & Furniture RentAll

CORT Furniture Rental

AFR Furniture Rental

Aaron's

Rent Wise

Bestway

Rent One

National TV Sales & Rental

RentMart

Appliance Warehouse

EZ Rentals

Carrsun Furniture Rental

HomeSource Rentals

Arona Home Essentials

Buddy's Home Furnishings

Bolin Rental Purchase

Furlenco

Rentomojo

Cityfurnish

airRoom

Tebura de Dotcom

CLAS

RaCLEaaS

Grover

Lyght Living Furniture Leasing

In-Lease

Koble

Moko Hire

Expats Furniture Rental

Casa Concierge

HowZ

JD

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