

# Global Home Appliance Chips Market Growth 2026-2032

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## Abstracts

The global Home Appliance Chips market size is predicted to grow from US\$ 25783 million in 2025 to US\$ 49347 million in 2032; it is expected to grow at a CAGR of 10.6% from 2026 to 2032.

Home appliance chips are application-specific integrated circuits (ASICs) used in home appliances to perform functions such as control, sensing, power conversion, and connectivity, covering everything from basic white goods to next-generation smart home terminals. They can be broadly categorized by function as: main control MCUs/SoCs responsible for overall appliance logic and human-machine interaction; motor control chips for motors, compressors, and fans; power management chips providing high-efficiency AC-DC and DC-DC conversion for various home appliances; and wireless connectivity chips providing access capabilities for Wi-Fi, Bluetooth, Thread, and other technologies.

In 2025, global Home Appliance IC sales reached approximately 7,281 Million Units, with an average global market price of around 3.62 US\$/Units. Production capacity reached 8,000 Million Units, with a gross profit margin of approximately 35%.

As domestic manufacturers enhance their capabilities in control boards, connectivity modules, and integrated system development, a number of local IC design companies are collaborating closely with home appliance manufacturers in power management, MCUs, and IoT SoCs. Through deep customization of firmware, communication protocols, and cloud platform interfaces, they are raising the barriers to entry. This collaborative model of 'chip + module + cloud' is gradually becoming widespread in smart air conditioners, smart refrigerators, dishwashers, and small appliances, transforming the industry chain from one-way supply to collaborative development

around specific scenarios. Simultaneously, retail channels and the aftermarket are also influencing chip selection. For example, 'smart sockets,' 'smart switches,' and upgrade kits with Wi-Fi and voice control functions are opening up new application opportunities for main control and connectivity chips.

LP Information, Inc. (LPI) ' newest research report, the 'Home Appliance Chips Industry Forecast' looks at past sales and reviews total world Home Appliance Chips sales in 2025, providing a comprehensive analysis by region and market sector of projected Home Appliance Chips sales for 2026 through 2032. With Home Appliance Chips sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Home Appliance Chips industry.

This Insight Report provides a comprehensive analysis of the global Home Appliance Chips landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Home Appliance Chips portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Home Appliance Chips market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Home Appliance Chips and breaks down the forecast by Product Features, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Home Appliance Chips.

This report presents a comprehensive overview, market shares, and growth opportunities of Home Appliance Chips market by product type, application, key manufacturers and key regions and countries.

Segmentation by Product Features:

Main Control Chips

Wireless Communication IoT Chips

Power Chips

Power Supply Chips

Others

Segmentation by Type:

General-purpose MCU

Multimedia SoCs

Segmentation by Application:

Home Appliances

Kitchen Appliances

Health & Wellness Appliances

White Goods

Black Goods

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its

market penetration.

Qualcomm

NXP

Infineon

MaxLinear

Beken Corporation

Chipown Micro-electronics

SINOWEALTH Electronic

Poweron

Shanghai Meiren Semiconductor

Texas Instruments (Silicon)

MPS (Monolithic Power Systems)

PI (Power Integrations)

Silergy Corporation

On-Bright Electronics Incorporated

Hangzhou Silan Microelectronics

Shanghai Belling Corp

Fine Made Electronics

SG Micro

Shanghai Bright Power Semiconductor

MediaTek

UNISOC (Shanghai) Technologies

Huawei HiSilicon

Fullhan Microelectronics

Allwinner Technology

Rockchip Electronics

Leaguer (Shenzhen) MicroElectronics

Bestechnic

Amlogic

Ingenic Semiconductor

Quectel

ASIX Electronics

Beken Corporation

Actions Technology

Shenzhen Chipsbank Technologies

## **Key Questions Addressed in this Report**

What is the 10-year outlook for the global Home Appliance Chips market?

What factors are driving Home Appliance Chips market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Home Appliance Chips market opportunities vary by end market size?

How does Home Appliance Chips break out by Product Features, by Application?

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