

Global Home Air Purifier Market Growth 2025-2031

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Abstracts

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The global Home Air Purifier market size is predicted to grow from US\$ 9081 million in 2025 to US\$ 13590 million in 2031; it is expected to grow at a CAGR of 7.0% from 2025 to 2031.

Home Air Purifier, also known as 'air cleaners,' are those that have the ability of absorption, decomposition or transformation of various air pollutants such as PM2.5, dust, pollen, odors, formaldehyde decoration pollution, bacteria, and allergens.

Global Home Air Purifier key players include Sharp, Panasonic, Philips, Daikin, Midea, etc. Global top five manufacturers hold a share over 45%.

Asia-Pacific is the largest market, with a share over 40%, followed by Americas and Europe, both have a share over 55%.

In terms of product, 20-50 Sqm is the largest segment, with a share over 35%. And in terms of application, the largest application is Living Room, followed by Bed Room, Kitchen, etc.

LP Information, Inc. (LPI) ' newest research report, the "Home Air Purifier Industry Forecast" looks at past sales and reviews total world Home Air Purifier sales in 2024, providing a comprehensive analysis by region and market sector of projected Home Air Purifier sales for 2025 through 2031. With Home Air Purifier sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Home Air Purifier industry.

This Insight Report provides a comprehensive analysis of the global Home Air Purifier

landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Home Air Purifier portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Home Air Purifier market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Home Air Purifier and breaks down the forecast by Applicable Area, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Home Air Purifier.

This report presents a comprehensive overview, market shares, and growth opportunities of Home Air Purifier market by product type, application, key manufacturers and key regions and countries.

Segmentation by Applicable Area:

20-50 Sqm

50-80 Sqm

>80 Sqm

Segmentation by Application:

Living Room

Bedroom

Kitchen

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Sharp

Panasonic

Philips

Daikin

Midea

Coway

Smartmi

Electrolux

IQAir

Amway

Whirlpool

Honeywell

Yadu

Samsung

Austin

Blueair

Boneco

Broad

Key Questions Addressed in this Report

What is the 10-year outlook for the global Home Air Purifier market?

What factors are driving Home Air Purifier market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Home Air Purifier market opportunities vary by end market size?

How does Home Air Purifier break out by Applicable Area, by Application?

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