

Global Holographic Cold Transfer Foil Market Growth 2026-2032

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Abstracts

The global Holographic Cold Transfer Foil market size is predicted to grow from US\$ 305 million in 2025 to US\$ 533 million in 2032; it is expected to grow at a CAGR of 8.4% from 2026 to 2032.

Holographic cold transfer foil is a special printing material that uses a cold foil stamping (cold transfer) process to transfer a functional film with holographic patterns or metallic optical effects onto the surface of a substrate at room temperature. Its imaging relies on UV-curing adhesives or special bonding agents, achieving precise transfer without heating. It features high image fidelity, suitability for thin paper and heat-sensitive materials, and low energy consumption, and is widely used in high-end packaging, labeling, anti-counterfeiting printing, and brand decoration to enhance product visual appeal and anti-counterfeiting performance.

The holographic cold transfer foil industry chain mainly consists of three segments: upstream raw materials and equipment, midstream material manufacturing and processing, and downstream applications. The upstream segment includes key raw materials and equipment such as polyester film (PET base film), vacuum metallizing materials, holographic master plates, UV-curable adhesives, and cold foil stamping equipment. The midstream segment involves holographic cold transfer foil manufacturers completing processes such as holographic plate making, coating treatment, adhesive lamination, and slitting to create cold transfer foil products with decorative or anti-counterfeiting functions. The downstream segment is mainly used in packaging for cigarettes, alcoholic beverages, cosmetics, food, pharmaceuticals, and daily chemical products, as well as in label printing and anti-counterfeiting marking, achieving high-value-added visual decoration and anti-counterfeiting effects through cold foil stamping technology.

In 2025, the average price of holographic cold transfer foil was \$3 per square meter, with sales volume of 104 million square meters, a gross profit margin of approximately 35%, and a total production capacity of 148 million square meters.

United States market for Holographic Cold Transfer Foil is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Holographic Cold Transfer Foil is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Holographic Cold Transfer Foil is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Holographic Cold Transfer Foil players cover KURZ, API Transfer Technologies, ITW ShineMark, UNIVACCO Technology, K Laser Technology, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LP Information, Inc. (LPI) ' newest research report, the "Holographic Cold Transfer Foil Industry Forecast" looks at past sales and reviews total world Holographic Cold Transfer Foil sales in 2025, providing a comprehensive analysis by region and market sector of projected Holographic Cold Transfer Foil sales for 2026 through 2032. With Holographic Cold Transfer Foil sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Holographic Cold Transfer Foil industry.

This Insight Report provides a comprehensive analysis of the global Holographic Cold Transfer Foil landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Holographic Cold Transfer Foil portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Holographic Cold Transfer Foil market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Holographic Cold Transfer Foil and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-

up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Holographic Cold Transfer Foil.

This report presents a comprehensive overview, market shares, and growth opportunities of Holographic Cold Transfer Foil market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Paper-Based Holographic Cold Foil

Film-Based Holographic Cold Foil

Segmentation by Material Composition:

Metallized Holographic Cold Transfer Foil

Non-Metallic Holographic Cold Transfer Foil

Segmentation by Visual Effects:

Standard Holographic Patterns

Customized Holographic Patterns

Segmentation by Application:

Printing Industry

Food Industry

Cosmetics Industry

Pharmaceutical Industry

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

KURZ

API Transfer Technologies

ITW ShineMark

UNIVACCO Technology

K Laser Technology

Hazen Paper

Dragon Foils

Crown Roll Leaf

Foilco

KATANI

Nakajima Metal Leaf

Infinity Foils

Henan Foils

Zhejiang Yujia Industrial

Polymaterials Packaging Films

Key Questions Addressed in this Report

What is the 10-year outlook for the global Holographic Cold Transfer Foil market?

What factors are driving Holographic Cold Transfer Foil market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Holographic Cold Transfer Foil market opportunities vary by end market size?

How does Holographic Cold Transfer Foil break out by Type, by Application?

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