

Global Hiking Baby Carriers Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global Hiking Baby Carriers market size was valued at US\$ million in 2023. With growing demand in downstream market, the Hiking Baby Carriers is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global Hiking Baby Carriers market. Hiking Baby Carriers are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of Hiking Baby Carriers. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the Hiking Baby Carriers market.

Also called child carriers, hiking baby carriers are a must-have for any family adventure where you're hoping to bring along your little one. While you can use a regular baby carrier, most don't provide the back support that you'll need for a long hike. They also don't give your baby a great view of the scenery around them. Hiking backpacks are designed to let you comfortably carry a large amount of weight (baby + gear) for a long time.

According to World Bank statistics, the global birth rate in 2021 was about 1.7%. Although the population growth rate had slowed down, with the development of the world economy and the increase of per capita disposable income of residents, the spending power is growing. Therefore, there is still a large room for development in the baby products industry. Improving product quality and tapping the value of a single customer will become the drivers for the growth of the infant and child industry.

Refinement and diversification are the core characteristics of the consumer demand. China has a large population base, and even if the population growth rate slows down, there will still be a demographic dividend. The State Council in 2022 proposes to 'Guide market players to produce safer and healthier domestic infant products'. According to the National Bureau of Statistics, China's birth rate in 2022 was 6.77%, and the birth population was 9.56 million. According to the results of the seventh national census in 2021, the number of infants and young children aged 0-6 in China reached 140 million, of which the number of infants and young children aged 3-6 exceeded 70 million. The huge population size has brewed a market demand with huge potential, and the children's consumption market has risen rapidly. Chinese families spend a lot on childcare, with the average cost of childcare ranking second in the world. The survey data released by China Research Center for Children's Industry shows that in 80% of families in China, children's expenditures account for 30% to 50% of household expenditures, and the average annual consumption of children in families is ?17,000 to 25,500. According to data from the Yuwa Population Research, the national average cost of raising a child (the cost of raising a child to the age of 18) is ?485,218. From the perspective of specific stages, the largest proportion is the cost of raising children aged 6-14, accounting for about 45%. The cost during pregnancy, the cost of childbirth and confinement, and the cost of raising babies aged 0-2 accounted for 2.06%, 2.09% and 13.33% separately.

Key Features:

The report on Hiking Baby Carriers market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size and growth of the Hiking Baby Carriers market. It may include historical data, market segmentation by Type (e.g., 1lbs-5lbs, 5.1lbs-7lbs), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the Hiking Baby Carriers market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the Hiking Baby Carriers market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight

emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the Hiking Baby Carriers industry. This include advancements in Hiking Baby Carriers technology, Hiking Baby Carriers new entrants, Hiking Baby Carriers new investment, and other innovations that are shaping the future of Hiking Baby Carriers.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the Hiking Baby Carriers market. It includes factors influencing customer ' purchasing decisions, preferences for Hiking Baby Carriers product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the Hiking Baby Carriers market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting Hiking Baby Carriers market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the Hiking Baby Carriers market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the Hiking Baby Carriers industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the Hiking Baby Carriers market.

Market Segmentation:

Hiking Baby Carriers market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

1lbs-5lbs

5.1lbs-7lbs

Above 7lbs

Segmentation by application

Under 1 Year Old

1 to 2.5 Years Old

Above 2.5 Years Old

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Lillebaby

Artsana

Beco Baby

Boba

ClevrPlus Carriers

Deuter Sport

ERGO Baby

Kelty(Exxel Outdoors)

Luvdbaby

Macpac(Super Retail)

Osprey Packs

Phil&Teds

Piggyback Rider

Solly Baby

Thule

Trailmagik & Patent Pending

Key Questions Addressed in this Report

What is the 10-year outlook for the global Hiking Baby Carriers market?

What factors are driving Hiking Baby Carriers market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Hiking Baby Carriers market opportunities vary by end market size?

How does Hiking Baby Carriers break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global Hiking Baby Carriers Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for Hiking Baby Carriers by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for Hiking Baby Carriers by Country/Region, 2019, 2023 & 2030
- 2.2 Hiking Baby Carriers Segment by Type
 - 2.2.1 1lbs-5lbs
 - 2.2.2 5.1lbs-7lbs
 - 2.2.3 Above 7lbs
- 2.3 Hiking Baby Carriers Sales by Type
 - 2.3.1 Global Hiking Baby Carriers Sales Market Share by Type (2019-2024)
 - 2.3.2 Global Hiking Baby Carriers Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global Hiking Baby Carriers Sale Price by Type (2019-2024)
- 2.4 Hiking Baby Carriers Segment by Application
 - 2.4.1 Under 1 Year Old
 - 2.4.2 1 to 2.5 Years Old
 - 2.4.3 Above 2.5 Years Old
- 2.5 Hiking Baby Carriers Sales by Application
 - 2.5.1 Global Hiking Baby Carriers Sale Market Share by Application (2019-2024)
 - 2.5.2 Global Hiking Baby Carriers Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global Hiking Baby Carriers Sale Price by Application (2019-2024)

3 GLOBAL HIKING BABY CARRIERS BY COMPANY

3.1 Global Hiking Baby Carriers Breakdown Data by Company

3.1.1 Global Hiking Baby Carriers Annual Sales by Company (2019-2024)

3.1.2 Global Hiking Baby Carriers Sales Market Share by Company (2019-2024)

3.2 Global Hiking Baby Carriers Annual Revenue by Company (2019-2024)

3.2.1 Global Hiking Baby Carriers Revenue by Company (2019-2024)

3.2.2 Global Hiking Baby Carriers Revenue Market Share by Company (2019-2024)

3.3 Global Hiking Baby Carriers Sale Price by Company

3.4 Key Manufacturers Hiking Baby Carriers Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Hiking Baby Carriers Product Location Distribution

3.4.2 Players Hiking Baby Carriers Products Offered

3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)

3.6 New Products and Potential Entrants

3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR HIKING BABY CARRIERS BY GEOGRAPHIC REGION

4.1 World Historic Hiking Baby Carriers Market Size by Geographic Region (2019-2024)

4.1.1 Global Hiking Baby Carriers Annual Sales by Geographic Region (2019-2024)

4.1.2 Global Hiking Baby Carriers Annual Revenue by Geographic Region (2019-2024)

4.2 World Historic Hiking Baby Carriers Market Size by Country/Region (2019-2024)

4.2.1 Global Hiking Baby Carriers Annual Sales by Country/Region (2019-2024)

4.2.2 Global Hiking Baby Carriers Annual Revenue by Country/Region (2019-2024)

4.3 Americas Hiking Baby Carriers Sales Growth

4.4 APAC Hiking Baby Carriers Sales Growth

4.5 Europe Hiking Baby Carriers Sales Growth

4.6 Middle East & Africa Hiking Baby Carriers Sales Growth

5 AMERICAS

5.1 Americas Hiking Baby Carriers Sales by Country

5.1.1 Americas Hiking Baby Carriers Sales by Country (2019-2024)

5.1.2 Americas Hiking Baby Carriers Revenue by Country (2019-2024)

- 5.2 Americas Hiking Baby Carriers Sales by Type
- 5.3 Americas Hiking Baby Carriers Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC Hiking Baby Carriers Sales by Region
 - 6.1.1 APAC Hiking Baby Carriers Sales by Region (2019-2024)
 - 6.1.2 APAC Hiking Baby Carriers Revenue by Region (2019-2024)
- 6.2 APAC Hiking Baby Carriers Sales by Type
- 6.3 APAC Hiking Baby Carriers Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe Hiking Baby Carriers by Country
 - 7.1.1 Europe Hiking Baby Carriers Sales by Country (2019-2024)
 - 7.1.2 Europe Hiking Baby Carriers Revenue by Country (2019-2024)
- 7.2 Europe Hiking Baby Carriers Sales by Type
- 7.3 Europe Hiking Baby Carriers Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa Hiking Baby Carriers by Country
 - 8.1.1 Middle East & Africa Hiking Baby Carriers Sales by Country (2019-2024)

- 8.1.2 Middle East & Africa Hiking Baby Carriers Revenue by Country (2019-2024)
- 8.2 Middle East & Africa Hiking Baby Carriers Sales by Type
- 8.3 Middle East & Africa Hiking Baby Carriers Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Hiking Baby Carriers
- 10.3 Manufacturing Process Analysis of Hiking Baby Carriers
- 10.4 Industry Chain Structure of Hiking Baby Carriers

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 Hiking Baby Carriers Distributors
- 11.3 Hiking Baby Carriers Customer

12 WORLD FORECAST REVIEW FOR HIKING BABY CARRIERS BY GEOGRAPHIC REGION

- 12.1 Global Hiking Baby Carriers Market Size Forecast by Region
 - 12.1.1 Global Hiking Baby Carriers Forecast by Region (2025-2030)
 - 12.1.2 Global Hiking Baby Carriers Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country

- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Hiking Baby Carriers Forecast by Type
- 12.7 Global Hiking Baby Carriers Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Lillebaby

- 13.1.1 Lillebaby Company Information
- 13.1.2 Lillebaby Hiking Baby Carriers Product Portfolios and Specifications
- 13.1.3 Lillebaby Hiking Baby Carriers Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 Lillebaby Main Business Overview
- 13.1.5 Lillebaby Latest Developments

13.2 Artsana

- 13.2.1 Artsana Company Information
- 13.2.2 Artsana Hiking Baby Carriers Product Portfolios and Specifications
- 13.2.3 Artsana Hiking Baby Carriers Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 Artsana Main Business Overview
- 13.2.5 Artsana Latest Developments

13.3 Beco Baby

- 13.3.1 Beco Baby Company Information
- 13.3.2 Beco Baby Hiking Baby Carriers Product Portfolios and Specifications
- 13.3.3 Beco Baby Hiking Baby Carriers Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Beco Baby Main Business Overview
- 13.3.5 Beco Baby Latest Developments

13.4 Boba

- 13.4.1 Boba Company Information
- 13.4.2 Boba Hiking Baby Carriers Product Portfolios and Specifications
- 13.4.3 Boba Hiking Baby Carriers Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Boba Main Business Overview
- 13.4.5 Boba Latest Developments

13.5 ClevrPlus Carriers

- 13.5.1 ClevrPlus Carriers Company Information
- 13.5.2 ClevrPlus Carriers Hiking Baby Carriers Product Portfolios and Specifications
- 13.5.3 ClevrPlus Carriers Hiking Baby Carriers Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.5.4 ClevrPlus Carriers Main Business Overview
- 13.5.5 ClevrPlus Carriers Latest Developments
- 13.6 Deuter Sport
 - 13.6.1 Deuter Sport Company Information
 - 13.6.2 Deuter Sport Hiking Baby Carriers Product Portfolios and Specifications
 - 13.6.3 Deuter Sport Hiking Baby Carriers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.6.4 Deuter Sport Main Business Overview
 - 13.6.5 Deuter Sport Latest Developments
- 13.7 ERGO Baby
 - 13.7.1 ERGO Baby Company Information
 - 13.7.2 ERGO Baby Hiking Baby Carriers Product Portfolios and Specifications
 - 13.7.3 ERGO Baby Hiking Baby Carriers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.7.4 ERGO Baby Main Business Overview
 - 13.7.5 ERGO Baby Latest Developments
- 13.8 Kelty(Exxel Outdoors)
 - 13.8.1 Kelty(Exxel Outdoors) Company Information
 - 13.8.2 Kelty(Exxel Outdoors) Hiking Baby Carriers Product Portfolios and Specifications
 - 13.8.3 Kelty(Exxel Outdoors) Hiking Baby Carriers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.8.4 Kelty(Exxel Outdoors) Main Business Overview
 - 13.8.5 Kelty(Exxel Outdoors) Latest Developments
- 13.9 Luvdbaby
 - 13.9.1 Luvdbaby Company Information
 - 13.9.2 Luvdbaby Hiking Baby Carriers Product Portfolios and Specifications
 - 13.9.3 Luvdbaby Hiking Baby Carriers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.9.4 Luvdbaby Main Business Overview
 - 13.9.5 Luvdbaby Latest Developments
- 13.10 Macpac(Super Retail)
 - 13.10.1 Macpac(Super Retail) Company Information
 - 13.10.2 Macpac(Super Retail) Hiking Baby Carriers Product Portfolios and Specifications
 - 13.10.3 Macpac(Super Retail) Hiking Baby Carriers Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.10.4 Macpac(Super Retail) Main Business Overview
 - 13.10.5 Macpac(Super Retail) Latest Developments

13.11 Osprey Packs

13.11.1 Osprey Packs Company Information

13.11.2 Osprey Packs Hiking Baby Carriers Product Portfolios and Specifications

13.11.3 Osprey Packs Hiking Baby Carriers Sales, Revenue, Price and Gross Margin
(2019-2024)

13.11.4 Osprey Packs Main Business Overview

13.11.5 Osprey Packs Latest Developments

13.12 Phil&Teds

13.12.1 Phil&Teds Company Information

13.12.2 Phil&Teds Hiking Baby Carriers Product Portfolios and Specifications

13.12.3 Phil&Teds Hiking Baby Carriers Sales, Revenue, Price and Gross Margin
(2019-2024)

13.12.4 Phil&Teds Main Business Overview

13.12.5 Phil&Teds Latest Developments

13.13 Piggyback Rider

13.13.1 Piggyback Rider Company Information

13.13.2 Piggyback Rider Hiking Baby Carriers Product Portfolios and Specifications

13.13.3 Piggyback Rider Hiking Baby Carriers Sales, Revenue, Price and Gross
Margin (2019-2024)

13.13.4 Piggyback Rider Main Business Overview

13.13.5 Piggyback Rider Latest Developments

13.14 Solly Baby

13.14.1 Solly Baby Company Information

13.14.2 Solly Baby Hiking Baby Carriers Product Portfolios and Specifications

13.14.3 Solly Baby Hiking Baby Carriers Sales, Revenue, Price and Gross Margin
(2019-2024)

13.14.4 Solly Baby Main Business Overview

13.14.5 Solly Baby Latest Developments

13.15 Thule

13.15.1 Thule Company Information

13.15.2 Thule Hiking Baby Carriers Product Portfolios and Specifications

13.15.3 Thule Hiking Baby Carriers Sales, Revenue, Price and Gross Margin
(2019-2024)

13.15.4 Thule Main Business Overview

13.15.5 Thule Latest Developments

13.16 Trailmagik & Patent Pending

13.16.1 Trailmagik & Patent Pending Company Information

13.16.2 Trailmagik & Patent Pending Hiking Baby Carriers Product Portfolios and
Specifications

13.16.3 Trailmagik & Patent Pending Hiking Baby Carriers Sales, Revenue, Price and Gross Margin (2019-2024)

13.16.4 Trailmagik & Patent Pending Main Business Overview

13.16.5 Trailmagik & Patent Pending Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

List Of Tables

LIST OF TABLES

- Table 1. Hiking Baby Carriers Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. Hiking Baby Carriers Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of 1lbs-5lbs
- Table 4. Major Players of 5.1lbs-7lbs
- Table 5. Major Players of Above 7lbs
- Table 6. Global Hiking Baby Carriers Sales by Type (2019-2024) & (K Units)
- Table 7. Global Hiking Baby Carriers Sales Market Share by Type (2019-2024)
- Table 8. Global Hiking Baby Carriers Revenue by Type (2019-2024) & (\$ million)
- Table 9. Global Hiking Baby Carriers Revenue Market Share by Type (2019-2024)
- Table 10. Global Hiking Baby Carriers Sale Price by Type (2019-2024) & (US\$/Unit)
- Table 11. Global Hiking Baby Carriers Sales by Application (2019-2024) & (K Units)
- Table 12. Global Hiking Baby Carriers Sales Market Share by Application (2019-2024)
- Table 13. Global Hiking Baby Carriers Revenue by Application (2019-2024)
- Table 14. Global Hiking Baby Carriers Revenue Market Share by Application (2019-2024)
- Table 15. Global Hiking Baby Carriers Sale Price by Application (2019-2024) & (US\$/Unit)
- Table 16. Global Hiking Baby Carriers Sales by Company (2019-2024) & (K Units)
- Table 17. Global Hiking Baby Carriers Sales Market Share by Company (2019-2024)
- Table 18. Global Hiking Baby Carriers Revenue by Company (2019-2024) (\$ Millions)
- Table 19. Global Hiking Baby Carriers Revenue Market Share by Company (2019-2024)
- Table 20. Global Hiking Baby Carriers Sale Price by Company (2019-2024) & (US\$/Unit)
- Table 21. Key Manufacturers Hiking Baby Carriers Producing Area Distribution and Sales Area
- Table 22. Players Hiking Baby Carriers Products Offered
- Table 23. Hiking Baby Carriers Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Hiking Baby Carriers Sales by Geographic Region (2019-2024) & (K Units)
- Table 27. Global Hiking Baby Carriers Sales Market Share Geographic Region

(2019-2024)

Table 28. Global Hiking Baby Carriers Revenue by Geographic Region (2019-2024) & (\$ millions)

Table 29. Global Hiking Baby Carriers Revenue Market Share by Geographic Region (2019-2024)

Table 30. Global Hiking Baby Carriers Sales by Country/Region (2019-2024) & (K Units)

Table 31. Global Hiking Baby Carriers Sales Market Share by Country/Region (2019-2024)

Table 32. Global Hiking Baby Carriers Revenue by Country/Region (2019-2024) & (\$ millions)

Table 33. Global Hiking Baby Carriers Revenue Market Share by Country/Region (2019-2024)

Table 34. Americas Hiking Baby Carriers Sales by Country (2019-2024) & (K Units)

Table 35. Americas Hiking Baby Carriers Sales Market Share by Country (2019-2024)

Table 36. Americas Hiking Baby Carriers Revenue by Country (2019-2024) & (\$ Millions)

Table 37. Americas Hiking Baby Carriers Revenue Market Share by Country (2019-2024)

Table 38. Americas Hiking Baby Carriers Sales by Type (2019-2024) & (K Units)

Table 39. Americas Hiking Baby Carriers Sales by Application (2019-2024) & (K Units)

Table 40. APAC Hiking Baby Carriers Sales by Region (2019-2024) & (K Units)

Table 41. APAC Hiking Baby Carriers Sales Market Share by Region (2019-2024)

Table 42. APAC Hiking Baby Carriers Revenue by Region (2019-2024) & (\$ Millions)

Table 43. APAC Hiking Baby Carriers Revenue Market Share by Region (2019-2024)

Table 44. APAC Hiking Baby Carriers Sales by Type (2019-2024) & (K Units)

Table 45. APAC Hiking Baby Carriers Sales by Application (2019-2024) & (K Units)

Table 46. Europe Hiking Baby Carriers Sales by Country (2019-2024) & (K Units)

Table 47. Europe Hiking Baby Carriers Sales Market Share by Country (2019-2024)

Table 48. Europe Hiking Baby Carriers Revenue by Country (2019-2024) & (\$ Millions)

Table 49. Europe Hiking Baby Carriers Revenue Market Share by Country (2019-2024)

Table 50. Europe Hiking Baby Carriers Sales by Type (2019-2024) & (K Units)

Table 51. Europe Hiking Baby Carriers Sales by Application (2019-2024) & (K Units)

Table 52. Middle East & Africa Hiking Baby Carriers Sales by Country (2019-2024) & (K Units)

Table 53. Middle East & Africa Hiking Baby Carriers Sales Market Share by Country (2019-2024)

Table 54. Middle East & Africa Hiking Baby Carriers Revenue by Country (2019-2024) & (\$ Millions)

Table 55. Middle East & Africa Hiking Baby Carriers Revenue Market Share by Country

(2019-2024)

Table 56. Middle East & Africa Hiking Baby Carriers Sales by Type (2019-2024) & (K Units)

Table 57. Middle East & Africa Hiking Baby Carriers Sales by Application (2019-2024) & (K Units)

Table 58. Key Market Drivers & Growth Opportunities of Hiking Baby Carriers

Table 59. Key Market Challenges & Risks of Hiking Baby Carriers

Table 60. Key Industry Trends of Hiking Baby Carriers

Table 61. Hiking Baby Carriers Raw Material

Table 62. Key Suppliers of Raw Materials

Table 63. Hiking Baby Carriers Distributors List

Table 64. Hiking Baby Carriers Customer List

Table 65. Global Hiking Baby Carriers Sales Forecast by Region (2025-2030) & (K Units)

Table 66. Global Hiking Baby Carriers Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 67. Americas Hiking Baby Carriers Sales Forecast by Country (2025-2030) & (K Units)

Table 68. Americas Hiking Baby Carriers Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 69. APAC Hiking Baby Carriers Sales Forecast by Region (2025-2030) & (K Units)

Table 70. APAC Hiking Baby Carriers Revenue Forecast by Region (2025-2030) & (\$ millions)

Table 71. Europe Hiking Baby Carriers Sales Forecast by Country (2025-2030) & (K Units)

Table 72. Europe Hiking Baby Carriers Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 73. Middle East & Africa Hiking Baby Carriers Sales Forecast by Country (2025-2030) & (K Units)

Table 74. Middle East & Africa Hiking Baby Carriers Revenue Forecast by Country (2025-2030) & (\$ millions)

Table 75. Global Hiking Baby Carriers Sales Forecast by Type (2025-2030) & (K Units)

Table 76. Global Hiking Baby Carriers Revenue Forecast by Type (2025-2030) & (\$ Millions)

Table 77. Global Hiking Baby Carriers Sales Forecast by Application (2025-2030) & (K Units)

Table 78. Global Hiking Baby Carriers Revenue Forecast by Application (2025-2030) & (\$ Millions)

Table 79. Lillebaby Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 80. Lillebaby Hiking Baby Carriers Product Portfolios and Specifications

Table 81. Lillebaby Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 82. Lillebaby Main Business

Table 83. Lillebaby Latest Developments

Table 84. Artsana Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 85. Artsana Hiking Baby Carriers Product Portfolios and Specifications

Table 86. Artsana Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 87. Artsana Main Business

Table 88. Artsana Latest Developments

Table 89. Beco Baby Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 90. Beco Baby Hiking Baby Carriers Product Portfolios and Specifications

Table 91. Beco Baby Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 92. Beco Baby Main Business

Table 93. Beco Baby Latest Developments

Table 94. Boba Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 95. Boba Hiking Baby Carriers Product Portfolios and Specifications

Table 96. Boba Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 97. Boba Main Business

Table 98. Boba Latest Developments

Table 99. ClevrPlus Carriers Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 100. ClevrPlus Carriers Hiking Baby Carriers Product Portfolios and Specifications

Table 101. ClevrPlus Carriers Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 102. ClevrPlus Carriers Main Business

Table 103. ClevrPlus Carriers Latest Developments

Table 104. Deuter Sport Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 105. Deuter Sport Hiking Baby Carriers Product Portfolios and Specifications

Table 106. Deuter Sport Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 107. Deuter Sport Main Business

Table 108. Deuter Sport Latest Developments

Table 109. ERGO Baby Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 110. ERGO Baby Hiking Baby Carriers Product Portfolios and Specifications

Table 111. ERGO Baby Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 112. ERGO Baby Main Business

Table 113. ERGO Baby Latest Developments

Table 114. Kelty(Exxel Outdoors) Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 115. Kelty(Exxel Outdoors) Hiking Baby Carriers Product Portfolios and Specifications

Table 116. Kelty(Exxel Outdoors) Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 117. Kelty(Exxel Outdoors) Main Business

Table 118. Kelty(Exxel Outdoors) Latest Developments

Table 119. Luvdbaby Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 120. Luvdbaby Hiking Baby Carriers Product Portfolios and Specifications

Table 121. Luvdbaby Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 122. Luvdbaby Main Business

Table 123. Luvdbaby Latest Developments

Table 124. Macpac(Super Retail) Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 125. Macpac(Super Retail) Hiking Baby Carriers Product Portfolios and Specifications

Table 126. Macpac(Super Retail) Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 127. Macpac(Super Retail) Main Business

Table 128. Macpac(Super Retail) Latest Developments

Table 129. Osprey Packs Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 130. Osprey Packs Hiking Baby Carriers Product Portfolios and Specifications

Table 131. Osprey Packs Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 132. Osprey Packs Main Business

Table 133. Osprey Packs Latest Developments

Table 134. Phil&Teds Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 135. Phil&Teds Hiking Baby Carriers Product Portfolios and Specifications

Table 136. Phil&Teds Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 137. Phil&Teds Main Business

Table 138. Phil&Teds Latest Developments

Table 139. Piggyback Rider Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 140. Piggyback Rider Hiking Baby Carriers Product Portfolios and Specifications

Table 141. Piggyback Rider Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 142. Piggyback Rider Main Business

Table 143. Piggyback Rider Latest Developments

Table 144. Solly Baby Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 145. Solly Baby Hiking Baby Carriers Product Portfolios and Specifications

Table 146. Solly Baby Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 147. Solly Baby Main Business

Table 148. Solly Baby Latest Developments

Table 149. Thule Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 150. Thule Hiking Baby Carriers Product Portfolios and Specifications

Table 151. Thule Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 152. Thule Main Business

Table 153. Thule Latest Developments

Table 154. Trailmagik & Patent Pending Basic Information, Hiking Baby Carriers Manufacturing Base, Sales Area and Its Competitors

Table 155. Trailmagik & Patent Pending Hiking Baby Carriers Product Portfolios and Specifications

Table 156. Trailmagik & Patent Pending Hiking Baby Carriers Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 157. Trailmagik & Patent Pending Main Business

Table 158. Trailmagik & Patent Pending Latest Developments

List Of Figures

LIST OF FIGURES

- Figure 1. Picture of Hiking Baby Carriers
- Figure 2. Hiking Baby Carriers Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Hiking Baby Carriers Sales Growth Rate 2019-2030 (K Units)
- Figure 7. Global Hiking Baby Carriers Revenue Growth Rate 2019-2030 (\$ Millions)
- Figure 8. Hiking Baby Carriers Sales by Region (2019, 2023 & 2030) & (\$ Millions)
- Figure 9. Product Picture of 1lbs-5lbs
- Figure 10. Product Picture of 5.1lbs-7lbs
- Figure 11. Product Picture of Above 7lbs
- Figure 12. Global Hiking Baby Carriers Sales Market Share by Type in 2023
- Figure 13. Global Hiking Baby Carriers Revenue Market Share by Type (2019-2024)
- Figure 14. Hiking Baby Carriers Consumed in Under 1 Year Old
- Figure 15. Global Hiking Baby Carriers Market: Under 1 Year Old (2019-2024) & (K Units)
- Figure 16. Hiking Baby Carriers Consumed in 1 to 2.5 Years Old
- Figure 17. Global Hiking Baby Carriers Market: 1 to 2.5 Years Old (2019-2024) & (K Units)
- Figure 18. Hiking Baby Carriers Consumed in Above 2.5 Years Old
- Figure 19. Global Hiking Baby Carriers Market: Above 2.5 Years Old (2019-2024) & (K Units)
- Figure 20. Global Hiking Baby Carriers Sales Market Share by Application (2023)
- Figure 21. Global Hiking Baby Carriers Revenue Market Share by Application in 2023
- Figure 22. Hiking Baby Carriers Sales Market by Company in 2023 (K Units)
- Figure 23. Global Hiking Baby Carriers Sales Market Share by Company in 2023
- Figure 24. Hiking Baby Carriers Revenue Market by Company in 2023 (\$ Million)
- Figure 25. Global Hiking Baby Carriers Revenue Market Share by Company in 2023
- Figure 26. Global Hiking Baby Carriers Sales Market Share by Geographic Region (2019-2024)
- Figure 27. Global Hiking Baby Carriers Revenue Market Share by Geographic Region in 2023
- Figure 28. Americas Hiking Baby Carriers Sales 2019-2024 (K Units)
- Figure 29. Americas Hiking Baby Carriers Revenue 2019-2024 (\$ Millions)
- Figure 30. APAC Hiking Baby Carriers Sales 2019-2024 (K Units)

- Figure 31. APAC Hiking Baby Carriers Revenue 2019-2024 (\$ Millions)
- Figure 32. Europe Hiking Baby Carriers Sales 2019-2024 (K Units)
- Figure 33. Europe Hiking Baby Carriers Revenue 2019-2024 (\$ Millions)
- Figure 34. Middle East & Africa Hiking Baby Carriers Sales 2019-2024 (K Units)
- Figure 35. Middle East & Africa Hiking Baby Carriers Revenue 2019-2024 (\$ Millions)
- Figure 36. Americas Hiking Baby Carriers Sales Market Share by Country in 2023
- Figure 37. Americas Hiking Baby Carriers Revenue Market Share by Country in 2023
- Figure 38. Americas Hiking Baby Carriers Sales Market Share by Type (2019-2024)
- Figure 39. Americas Hiking Baby Carriers Sales Market Share by Application (2019-2024)
- Figure 40. United States Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 41. Canada Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 42. Mexico Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 43. Brazil Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 44. APAC Hiking Baby Carriers Sales Market Share by Region in 2023
- Figure 45. APAC Hiking Baby Carriers Revenue Market Share by Regions in 2023
- Figure 46. APAC Hiking Baby Carriers Sales Market Share by Type (2019-2024)
- Figure 47. APAC Hiking Baby Carriers Sales Market Share by Application (2019-2024)
- Figure 48. China Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 49. Japan Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 50. South Korea Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Southeast Asia Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. India Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Australia Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. China Taiwan Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Europe Hiking Baby Carriers Sales Market Share by Country in 2023
- Figure 56. Europe Hiking Baby Carriers Revenue Market Share by Country in 2023
- Figure 57. Europe Hiking Baby Carriers Sales Market Share by Type (2019-2024)
- Figure 58. Europe Hiking Baby Carriers Sales Market Share by Application (2019-2024)
- Figure 59. Germany Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. France Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. UK Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Italy Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Russia Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Middle East & Africa Hiking Baby Carriers Sales Market Share by Country in 2023
- Figure 65. Middle East & Africa Hiking Baby Carriers Revenue Market Share by Country in 2023
- Figure 66. Middle East & Africa Hiking Baby Carriers Sales Market Share by Type

(2019-2024)

Figure 67. Middle East & Africa Hiking Baby Carriers Sales Market Share by Application (2019-2024)

Figure 68. Egypt Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)

Figure 69. South Africa Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)

Figure 70. Israel Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)

Figure 71. Turkey Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)

Figure 72. GCC Country Hiking Baby Carriers Revenue Growth 2019-2024 (\$ Millions)

Figure 73. Manufacturing Cost Structure Analysis of Hiking Baby Carriers in 2023

Figure 74. Manufacturing Process Analysis of Hiking Baby Carriers

Figure 75. Industry Chain Structure of Hiking Baby Carriers

Figure 76. Channels of Distribution

Figure 77. Global Hiking Baby Carriers Sales Market Forecast by Region (2025-2030)

Figure 78. Global Hiking Baby Carriers Revenue Market Share Forecast by Region (2025-2030)

Figure 79. Global Hiking Baby Carriers Sales Market Share Forecast by Type (2025-2030)

Figure 80. Global Hiking Baby Carriers Revenue Market Share Forecast by Type (2025-2030)

Figure 81. Global Hiking Baby Carriers Sales Market Share Forecast by Application (2025-2030)

Figure 82. Global Hiking Baby Carriers Revenue Market Share Forecast by Application (2025-2030)

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