+357 96 030922
info@marketpublishers.com

Global Highlighter Marker Market Growth 2025-2031

https://marketpublishers.com/r/GDC136635A41EN.html
Date: August 2025
Pages: 154
Price: US$ 3,660.00 (Single User License)
ID: GDC136635A41EN

Abstracts

The global Highlighter Marker market size is predicted to grow from US$ 1268 million in 2025 to US$ 1657 million in 2031; it is expected to grow at a CAGR of 4.6% from 2025 to 2031.

The impact of the latest U.S. tariff measures and the corresponding policy responses from countries worldwide on market competitiveness, regional economic performance, and supply chain configurations will be comprehensively evaluated in this report.

Highlighter Marker is a type of writing instruments used to bring attention to sections of text by marking them with a vivid, translucent colour.

United States market for Highlighter Marker is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

China market for Highlighter Marker is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Europe market for Highlighter Marker is estimated to increase from US$ million in 2024 to US$ million by 2031, at a CAGR of % from 2025 through 2031.

Global key Highlighter Marker players cover Newell Brands, BIC, Pilot, ACCO Brands, Staedtler, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2024.

LP Information, Inc. (LPI) ' newest research report, the “Highlighter Marker Industry Forecast” looks at past sales and reviews total world Highlighter Marker sales in 2024, providing a comprehensive analysis by region and market sector of projected Highlighter Marker sales for 2025 through 2031. With Highlighter Marker sales broken

+357 96 030922
info@marketpublishers.com

down by region, market sector and sub-sector, this report provides a detailed analysis in US$ millions of the world Highlighter Marker industry.

This Insight Report provides a comprehensive analysis of the global Highlighter Marker landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Highlighter Marker portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Highlighter Marker market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Highlighter Marker and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Highlighter Marker.

This report presents a comprehensive overview, market shares, and growth opportunities of Highlighter Marker market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

Single-tip

Dual-tip

Segmentation by Application:

Supermarkets

Convenience Stores

Independent Retailers

Online Sales

+357 96 030922
info@marketpublishers.com

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

+357 96 030922
info@marketpublishers.com

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Newell Brands

BIC

Pilot

ACCO Brands

Staedtler

Edding

Faber-Castell

Pelikan

Lyreco

Kores

+357 96 030922
info@marketpublishers.com

Stabilo

Pentel

Shachihata (Artline, Xstamper)

Kukuyo

Sakura

Mitsubishi Pencil

M&G

Deli

Comix

Beifa

Guangbo

Key Questions Addressed in this Report

What is the 10-year outlook for the global Highlighter Marker market?
What factors are driving Highlighter Marker market growth, globally and by region?
Which technologies are poised for the fastest growth by market and region?
How do Highlighter Marker market opportunities vary by end market size?
How does Highlighter Marker break out by Type, by Application?

+357 96 030922
info@marketpublishers.com

Contents

1 SCOPE OF THE REPORT

1.1 Market Introduction
1.2 Years Considered
1.3 Research Objectives
1.4 Market Research Methodology
1.5 Research Process and Data Source
1.6 Economic Indicators
1.7 Currency Considered
1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

2.1 World Market Overview
  2.1.1 Global Highlighter Marker Annual Sales 2020-2031
  2.1.2 World Current & Future Analysis for Highlighter Marker by Geographic Region, 2020, 2024 & 2031
  2.1.3 World Current & Future Analysis for Highlighter Marker by Country/Region, 2020, 2024 & 2031
2.2 Highlighter Marker Segment by Type
  2.2.1 Single-tip
  2.2.2 Dual-tip
2.3 Highlighter Marker Sales by Type
  2.3.1 Global Highlighter Marker Sales Market Share by Type (2020-2025)
  2.3.2 Global Highlighter Marker Revenue and Market Share by Type (2020-2025)
  2.3.3 Global Highlighter Marker Sale Price by Type (2020-2025)
2.4 Highlighter Marker Segment by Application
  2.4.1 Supermarkets
  2.4.2 Convenience Stores
  2.4.3 Independent Retailers
  2.4.4 Online Sales
  2.4.5 Others
2.5 Highlighter Marker Sales by Application
  2.5.1 Global Highlighter Marker Sale Market Share by Application (2020-2025)
  2.5.2 Global Highlighter Marker Revenue and Market Share by Application (2020-2025)
  2.5.3 Global Highlighter Marker Sale Price by Application (2020-2025)

+357 96 030922
info@marketpublishers.com

3 GLOBAL BY COMPANY

3.1 Global Highlighter Marker Breakdown Data by Company
3.1.1 Global Highlighter Marker Annual Sales by Company (2020-2025)
3.1.2 Global Highlighter Marker Sales Market Share by Company (2020-2025)
3.2 Global Highlighter Marker Annual Revenue by Company (2020-2025)
3.2.1 Global Highlighter Marker Revenue by Company (2020-2025)
3.2.2 Global Highlighter Marker Revenue Market Share by Company (2020-2025)
3.3 Global Highlighter Marker Sale Price by Company
3.4 Key Manufacturers Highlighter Marker Producing Area Distribution, Sales Area, Product Type
3.4.1 Key Manufacturers Highlighter Marker Product Location Distribution
3.4.2 Players Highlighter Marker Products Offered
3.5 Market Concentration Rate Analysis
3.5.1 Competition Landscape Analysis
3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
3.6 New Products and Potential Entrants
3.7 Market M&A Activity & Strategy

4 WORLD HISTORIC REVIEW FOR HIGHLIGHTER MARKER BY GEOGRAPHIC REGION

4.1 World Historic Highlighter Marker Market Size by Geographic Region (2020-2025)
4.1.1 Global Highlighter Marker Annual Sales by Geographic Region (2020-2025)
4.1.2 Global Highlighter Marker Annual Revenue by Geographic Region (2020-2025)
4.2 World Historic Highlighter Marker Market Size by Country/Region (2020-2025)
4.2.1 Global Highlighter Marker Annual Sales by Country/Region (2020-2025)
4.2.2 Global Highlighter Marker Annual Revenue by Country/Region (2020-2025)
4.3 Americas Highlighter Marker Sales Growth
4.4 APAC Highlighter Marker Sales Growth
4.5 Europe Highlighter Marker Sales Growth
4.6 Middle East & Africa Highlighter Marker Sales Growth

5 AMERICAS

5.1 Americas Highlighter Marker Sales by Country
5.1.1 Americas Highlighter Marker Sales by Country (2020-2025)
5.1.2 Americas Highlighter Marker Revenue by Country (2020-2025)

+357 96 030922
info@marketpublishers.com

5.2 Americas Highlighter Marker Sales by Type (2020-2025)
5.3 Americas Highlighter Marker Sales by Application (2020-2025)
5.4 United States
5.5 Canada
5.6 Mexico
5.7 Brazil

6 APAC

6.1 APAC Highlighter Marker Sales by Region
  6.1.1 APAC Highlighter Marker Sales by Region (2020-2025)
  6.1.2 APAC Highlighter Marker Revenue by Region (2020-2025)
6.2 APAC Highlighter Marker Sales by Type (2020-2025)
6.3 APAC Highlighter Marker Sales by Application (2020-2025)
6.4 China
6.5 Japan
6.6 South Korea
6.7 Southeast Asia
6.8 India
6.9 Australia
6.10 China Taiwan

7 EUROPE

7.1 Europe Highlighter Marker by Country
  7.1.1 Europe Highlighter Marker Sales by Country (2020-2025)
  7.1.2 Europe Highlighter Marker Revenue by Country (2020-2025)
7.2 Europe Highlighter Marker Sales by Type (2020-2025)
7.3 Europe Highlighter Marker Sales by Application (2020-2025)
7.4 Germany
7.5 France
7.6 UK
7.7 Italy
7.8 Russia

8 MIDDLE EAST & AFRICA

8.1 Middle East & Africa Highlighter Marker by Country
  8.1.1 Middle East & Africa Highlighter Marker Sales by Country (2020-2025)

+357 96 030922
info@marketpublishers.com

8.1.2 Middle East & Africa Highlighter Marker Revenue by Country (2020-2025)
8.2 Middle East & Africa Highlighter Marker Sales by Type (2020-2025)
8.3 Middle East & Africa Highlighter Marker Sales by Application (2020-2025)
8.4 Egypt
8.5 South Africa
8.6 Israel
8.7 Turkey
8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

9.1 Market Drivers & Growth Opportunities
9.2 Market Challenges & Risks
9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

10.1 Raw Material and Suppliers
10.2 Manufacturing Cost Structure Analysis of Highlighter Marker
10.3 Manufacturing Process Analysis of Highlighter Marker
10.4 Industry Chain Structure of Highlighter Marker

11 MARKETING, DISTRIBUTORS AND CUSTOMER

11.1 Sales Channel
11.1.1 Direct Channels
11.1.2 Indirect Channels
11.2 Highlighter Marker Distributors
11.3 Highlighter Marker Customer

12 WORLD FORECAST REVIEW FOR HIGHLIGHTER MARKER BY GEOGRAPHIC REGION

12.1 Global Highlighter Marker Market Size Forecast by Region
12.1.1 Global Highlighter Marker Forecast by Region (2026-2031)
12.1.2 Global Highlighter Marker Annual Revenue Forecast by Region (2026-2031)
12.2 Americas Forecast by Country (2026-2031)
12.3 APAC Forecast by Region (2026-2031)
12.4 Europe Forecast by Country (2026-2031)

+357 96 030922
info@marketpublishers.com

12.5 Middle East & Africa Forecast by Country (2026-2031)
12.6 Global Highlighter Marker Forecast by Type (2026-2031)
12.7 Global Highlighter Marker Forecast by Application (2026-2031)

13 KEY PLAYERS ANALYSIS

13.1 Newell Brands
  13.1.1 Newell Brands Company Information
  13.1.2 Newell Brands Highlighter Marker Product Portfolios and Specifications
  13.1.3 Newell Brands Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
  13.1.4 Newell Brands Main Business Overview
  13.1.5 Newell Brands Latest Developments
13.2 BIC
  13.2.1 BIC Company Information
  13.2.2 BIC Highlighter Marker Product Portfolios and Specifications
  13.2.3 BIC Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
  13.2.4 BIC Main Business Overview
  13.2.5 BIC Latest Developments
13.3 Pilot
  13.3.1 Pilot Company Information
  13.3.2 Pilot Highlighter Marker Product Portfolios and Specifications
  13.3.3 Pilot Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
  13.3.4 Pilot Main Business Overview
  13.3.5 Pilot Latest Developments
13.4 ACCO Brands
  13.4.1 ACCO Brands Company Information
  13.4.2 ACCO Brands Highlighter Marker Product Portfolios and Specifications
  13.4.3 ACCO Brands Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
  13.4.4 ACCO Brands Main Business Overview
  13.4.5 ACCO Brands Latest Developments
13.5 Staedtler
  13.5.1 Staedtler Company Information
  13.5.2 Staedtler Highlighter Marker Product Portfolios and Specifications
  13.5.3 Staedtler Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
  13.5.4 Staedtler Main Business Overview
  13.5.5 Staedtler Latest Developments

+357 96 030922
info@marketpublishers.com

13.6 Edding
13.6.1 Edding Company Information
13.6.2 Edding Highlighter Marker Product Portfolios and Specifications
13.6.3 Edding Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.6.4 Edding Main Business Overview
13.6.5 Edding Latest Developments
13.7 Faber-Castell
13.7.1 Faber-Castell Company Information
13.7.2 Faber-Castell Highlighter Marker Product Portfolios and Specifications
13.7.3 Faber-Castell Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.7.4 Faber-Castell Main Business Overview
13.7.5 Faber-Castell Latest Developments
13.8 Pelikan
13.8.1 Pelikan Company Information
13.8.2 Pelikan Highlighter Marker Product Portfolios and Specifications
13.8.3 Pelikan Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.8.4 Pelikan Main Business Overview
13.8.5 Pelikan Latest Developments
13.9 Lyreco
13.9.1 Lyreco Company Information
13.9.2 Lyreco Highlighter Marker Product Portfolios and Specifications
13.9.3 Lyreco Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.9.4 Lyreco Main Business Overview
13.9.5 Lyreco Latest Developments
13.10 Kores
13.10.1 Kores Company Information
13.10.2 Kores Highlighter Marker Product Portfolios and Specifications
13.10.3 Kores Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.10.4 Kores Main Business Overview
13.10.5 Kores Latest Developments
13.11 Stabilo
13.11.1 Stabilo Company Information
13.11.2 Stabilo Highlighter Marker Product Portfolios and Specifications
13.11.3 Stabilo Highlighter Marker Sales, Revenue, Price and Gross Margin

+357 96 030922
info@marketpublishers.com

(2020-2025)
13.11.4 Stabilo Main Business Overview
13.11.5 Stabilo Latest Developments
13.12 Pentel
13.12.1 Pentel Company Information
13.12.2 Pentel Highlighter Marker Product Portfolios and Specifications
13.12.3 Pentel Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.12.4 Pentel Main Business Overview
13.12.5 Pentel Latest Developments
13.13 Shachihata (Artline, Xstamper)
13.13.1 Shachihata (Artline, Xstamper) Company Information
13.13.2 Shachihata (Artline, Xstamper) Highlighter Marker Product Portfolios and Specifications
13.13.3 Shachihata (Artline, Xstamper) Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.13.4 Shachihata (Artline, Xstamper) Main Business Overview
13.13.5 Shachihata (Artline, Xstamper) Latest Developments
13.14 Kukuyo
13.14.1 Kukuyo Company Information
13.14.2 Kukuyo Highlighter Marker Product Portfolios and Specifications
13.14.3 Kukuyo Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.14.4 Kukuyo Main Business Overview
13.14.5 Kukuyo Latest Developments
13.15 Sakura
13.15.1 Sakura Company Information
13.15.2 Sakura Highlighter Marker Product Portfolios and Specifications
13.15.3 Sakura Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.15.4 Sakura Main Business Overview
13.15.5 Sakura Latest Developments
13.16 Mitsubishi Pencil
13.16.1 Mitsubishi Pencil Company Information
13.16.2 Mitsubishi Pencil Highlighter Marker Product Portfolios and Specifications
13.16.3 Mitsubishi Pencil Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.16.4 Mitsubishi Pencil Main Business Overview
13.16.5 Mitsubishi Pencil Latest Developments

+357 96 030922
info@marketpublishers.com

13.17 M&G
13.17.1 M&G Company Information
13.17.2 M&G Highlighter Marker Product Portfolios and Specifications
13.17.3 M&G Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.17.4 M&G Main Business Overview
13.17.5 M&G Latest Developments
13.18 Deli
13.18.1 Deli Company Information
13.18.2 Deli Highlighter Marker Product Portfolios and Specifications
13.18.3 Deli Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.18.4 Deli Main Business Overview
13.18.5 Deli Latest Developments
13.19 Comix
13.19.1 Comix Company Information
13.19.2 Comix Highlighter Marker Product Portfolios and Specifications
13.19.3 Comix Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.19.4 Comix Main Business Overview
13.19.5 Comix Latest Developments
13.20 Beifa
13.20.1 Beifa Company Information
13.20.2 Beifa Highlighter Marker Product Portfolios and Specifications
13.20.3 Beifa Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.20.4 Beifa Main Business Overview
13.20.5 Beifa Latest Developments
13.21 Guangbo
13.21.1 Guangbo Company Information
13.21.2 Guangbo Highlighter Marker Product Portfolios and Specifications
13.21.3 Guangbo Highlighter Marker Sales, Revenue, Price and Gross Margin (2020-2025)
13.21.4 Guangbo Main Business Overview
13.21.5 Guangbo Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

+357 96 030922
info@marketpublishers.com

List Of Tables

LIST OF TABLES

Table 1. Highlighter Marker Annual Sales CAGR by Geographic Region (2020, 2024 & 2031) & ($ millions)
Table 2. Highlighter Marker Annual Sales CAGR by Country/Region (2020, 2024 & 2031) & ($ millions)
Table 3. Major Players of Single-tip
Table 4. Major Players of Dual-tip
Table 5. Global Highlighter Marker Sales by Type (2020-2025) & (K Units)
Table 6. Global Highlighter Marker Sales Market Share by Type (2020-2025)
Table 7. Global Highlighter Marker Revenue by Type (2020-2025) & ($ million)
Table 8. Global Highlighter Marker Revenue Market Share by Type (2020-2025)
Table 9. Global Highlighter Marker Sale Price by Type (2020-2025) & (US$/Unit)
Table 10. Global Highlighter Marker Sale by Application (2020-2025) & (K Units)
Table 11. Global Highlighter Marker Sale Market Share by Application (2020-2025)
Table 12. Global Highlighter Marker Revenue by Application (2020-2025) & ($ million)
Table 13. Global Highlighter Marker Revenue Market Share by Application (2020-2025)
Table 14. Global Highlighter Marker Sale Price by Application (2020-2025) & (US$/Unit)
Table 15. Global Highlighter Marker Sales by Company (2020-2025) & (K Units)
Table 16. Global Highlighter Marker Sales Market Share by Company (2020-2025)
Table 17. Global Highlighter Marker Revenue by Company (2020-2025) & ($ millions)
Table 18. Global Highlighter Marker Revenue Market Share by Company (2020-2025)
Table 19. Global Highlighter Marker Sale Price by Company (2020-2025) & (US$/Unit)
Table 20. Key Manufacturers Highlighter Marker Producing Area Distribution and Sales Area
Table 21. Players Highlighter Marker Products Offered
Table 22. Highlighter Marker Concentration Ratio (CR3, CR5 and CR10) & (2023-2025)
Table 23. New Products and Potential Entrants
Table 24. Market M&A Activity & Strategy
Table 25. Global Highlighter Marker Sales by Geographic Region (2020-2025) & (K Units)
Table 26. Global Highlighter Marker Sales Market Share Geographic Region (2020-2025)
Table 27. Global Highlighter Marker Revenue by Geographic Region (2020-2025) & ($ millions)
Table 28. Global Highlighter Marker Revenue Market Share by Geographic Region (2020-2025)

+357 96 030922
info@marketpublishers.com

Table 29. Global Highlighter Marker Sales by Country/Region (2020-2025) & (K Units)
Table 30. Global Highlighter Marker Sales Market Share by Country/Region (2020-2025)
Table 31. Global Highlighter Marker Revenue by Country/Region (2020-2025) & ($ millions)
Table 32. Global Highlighter Marker Revenue Market Share by Country/Region (2020-2025)
Table 33. Americas Highlighter Marker Sales by Country (2020-2025) & (K Units)
Table 34. Americas Highlighter Marker Sales Market Share by Country (2020-2025)
Table 35. Americas Highlighter Marker Revenue by Country (2020-2025) & ($ millions)
Table 36. Americas Highlighter Marker Sales by Type (2020-2025) & (K Units)
Table 37. Americas Highlighter Marker Sales by Application (2020-2025) & (K Units)
Table 38. APAC Highlighter Marker Sales by Region (2020-2025) & (K Units)
Table 39. APAC Highlighter Marker Sales Market Share by Region (2020-2025)
Table 40. APAC Highlighter Marker Revenue by Region (2020-2025) & ($ millions)
Table 41. APAC Highlighter Marker Sales by Type (2020-2025) & (K Units)
Table 42. APAC Highlighter Marker Sales by Application (2020-2025) & (K Units)
Table 43. Europe Highlighter Marker Sales by Country (2020-2025) & (K Units)
Table 44. Europe Highlighter Marker Revenue by Country (2020-2025) & ($ millions)
Table 45. Europe Highlighter Marker Sales by Type (2020-2025) & (K Units)
Table 46. Europe Highlighter Marker Sales by Application (2020-2025) & (K Units)
Table 47. Middle East & Africa Highlighter Marker Sales by Country (2020-2025) & (K Units)
Table 48. Middle East & Africa Highlighter Marker Revenue Market Share by Country (2020-2025)
Table 49. Middle East & Africa Highlighter Marker Sales by Type (2020-2025) & (K Units)
Table 50. Middle East & Africa Highlighter Marker Sales by Application (2020-2025) & (K Units)
Table 51. Key Market Drivers & Growth Opportunities of Highlighter Marker
Table 52. Key Market Challenges & Risks of Highlighter Marker
Table 53. Key Industry Trends of Highlighter Marker
Table 54. Highlighter Marker Raw Material
Table 55. Key Suppliers of Raw Materials
Table 56. Highlighter Marker Distributors List
Table 57. Highlighter Marker Customer List
Table 58. Global Highlighter Marker Sales Forecast by Region (2026-2031) & (K Units)
Table 59. Global Highlighter Marker Revenue Forecast by Region (2026-2031) & ($ millions)

+357 96 030922
info@marketpublishers.com

Table 60. Americas Highlighter Marker Sales Forecast by Country (2026-2031) & (K Units)
Table 61. Americas Highlighter Marker Annual Revenue Forecast by Country (2026-2031) & ($ millions)
Table 62. APAC Highlighter Marker Sales Forecast by Region (2026-2031) & (K Units)
Table 63. APAC Highlighter Marker Annual Revenue Forecast by Region (2026-2031) & ($ millions)
Table 64. Europe Highlighter Marker Sales Forecast by Country (2026-2031) & (K Units)
Table 65. Europe Highlighter Marker Revenue Forecast by Country (2026-2031) & ($ millions)
Table 66. Middle East & Africa Highlighter Marker Sales Forecast by Country (2026-2031) & (K Units)
Table 67. Middle East & Africa Highlighter Marker Revenue Forecast by Country (2026-2031) & ($ millions)
Table 68. Global Highlighter Marker Sales Forecast by Type (2026-2031) & (K Units)
Table 69. Global Highlighter Marker Revenue Forecast by Type (2026-2031) & ($ millions)
Table 70. Global Highlighter Marker Sales Forecast by Application (2026-2031) & (K Units)
Table 71. Global Highlighter Marker Revenue Forecast by Application (2026-2031) & ($ millions)
Table 72. Newell Brands Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 73. Newell Brands Highlighter Marker Product Portfolios and Specifications
Table 74. Newell Brands Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 75. Newell Brands Main Business
Table 76. Newell Brands Latest Developments
Table 77. BIC Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 78. BIC Highlighter Marker Product Portfolios and Specifications
Table 79. BIC Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 80. BIC Main Business
Table 81. BIC Latest Developments
Table 82. Pilot Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 83. Pilot Highlighter Marker Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

Table 84. Pilot Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 85. Pilot Main Business
Table 86. Pilot Latest Developments
Table 87. ACCO Brands Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 88. ACCO Brands Highlighter Marker Product Portfolios and Specifications
Table 89. ACCO Brands Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 90. ACCO Brands Main Business
Table 91. ACCO Brands Latest Developments
Table 92. Staedtler Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 93. Staedtler Highlighter Marker Product Portfolios and Specifications
Table 94. Staedtler Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 95. Staedtler Main Business
Table 96. Staedtler Latest Developments
Table 97. Edding Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 98. Edding Highlighter Marker Product Portfolios and Specifications
Table 99. Edding Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 100. Edding Main Business
Table 101. Edding Latest Developments
Table 102. Faber-Castell Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 103. Faber-Castell Highlighter Marker Product Portfolios and Specifications
Table 104. Faber-Castell Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 105. Faber-Castell Main Business
Table 106. Faber-Castell Latest Developments
Table 107. Pelikan Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 108. Pelikan Highlighter Marker Product Portfolios and Specifications
Table 109. Pelikan Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 110. Pelikan Main Business
Table 111. Pelikan Latest Developments

+357 96 030922
info@marketpublishers.com

Table 112. Lyreco Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 113. Lyreco Highlighter Marker Product Portfolios and Specifications
Table 114. Lyreco Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 115. Lyreco Main Business
Table 116. Lyreco Latest Developments
Table 117. Kores Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 118. Kores Highlighter Marker Product Portfolios and Specifications
Table 119. Kores Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 120. Kores Main Business
Table 121. Kores Latest Developments
Table 122. Stabilo Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 123. Stabilo Highlighter Marker Product Portfolios and Specifications
Table 124. Stabilo Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 125. Stabilo Main Business
Table 126. Stabilo Latest Developments
Table 127. Pentel Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 128. Pentel Highlighter Marker Product Portfolios and Specifications
Table 129. Pentel Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 130. Pentel Main Business
Table 131. Pentel Latest Developments
Table 132. Shachihata (Artline, Xstamper) Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 133. Shachihata (Artline, Xstamper) Highlighter Marker Product Portfolios and Specifications
Table 134. Shachihata (Artline, Xstamper) Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 135. Shachihata (Artline, Xstamper) Main Business
Table 136. Shachihata (Artline, Xstamper) Latest Developments
Table 137. Kukuyo Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 138. Kukuyo Highlighter Marker Product Portfolios and Specifications

+357 96 030922
info@marketpublishers.com

Table 139. Kukuyo Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 140. Kukuyo Main Business
Table 141. Kukuyo Latest Developments
Table 142. Sakura Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 143. Sakura Highlighter Marker Product Portfolios and Specifications
Table 144. Sakura Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 145. Sakura Main Business
Table 146. Sakura Latest Developments
Table 147. Mitsubishi Pencil Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 148. Mitsubishi Pencil Highlighter Marker Product Portfolios and Specifications
Table 149. Mitsubishi Pencil Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 150. Mitsubishi Pencil Main Business
Table 151. Mitsubishi Pencil Latest Developments
Table 152. M&G Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 153. M&G Highlighter Marker Product Portfolios and Specifications
Table 154. M&G Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 155. M&G Main Business
Table 156. M&G Latest Developments
Table 157. Deli Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 158. Deli Highlighter Marker Product Portfolios and Specifications
Table 159. Deli Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 160. Deli Main Business
Table 161. Deli Latest Developments
Table 162. Comix Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 163. Comix Highlighter Marker Product Portfolios and Specifications
Table 164. Comix Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 165. Comix Main Business
Table 166. Comix Latest Developments

+357 96 030922
info@marketpublishers.com

Table 167. Beifa Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 168. Beifa Highlighter Marker Product Portfolios and Specifications
Table 169. Beifa Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 170. Beifa Main Business
Table 171. Beifa Latest Developments
Table 172. Guangbo Basic Information, Highlighter Marker Manufacturing Base, Sales Area and Its Competitors
Table 173. Guangbo Highlighter Marker Product Portfolios and Specifications
Table 174. Guangbo Highlighter Marker Sales (K Units), Revenue ($ Million), Price (US$/Unit) and Gross Margin (2020-2025)
Table 175. Guangbo Main Business
Table 176. Guangbo Latest Developments

+357 96 030922
info@marketpublishers.com

List Of Figures

LIST OF FIGURES

Figure 1. Picture of Highlighter Marker
Figure 2. Highlighter Marker Report Years Considered
Figure 3. Research Objectives
Figure 4. Research Methodology
Figure 5. Research Process and Data Source
Figure 6. Global Highlighter Marker Sales Growth Rate 2020-2031 (K Units)
Figure 7. Global Highlighter Marker Revenue Growth Rate 2020-2031 ($ millions)
Figure 8. Highlighter Marker Sales by Geographic Region (2020, 2024 & 2031) & ($ millions)
Figure 9. Highlighter Marker Sales Market Share by Country/Region (2024)
Figure 10. Highlighter Marker Sales Market Share by Country/Region (2020, 2024 & 2031)
Figure 11. Product Picture of Single-tip
Figure 12. Product Picture of Dual-tip
Figure 13. Global Highlighter Marker Sales Market Share by Type in 2025
Figure 14. Global Highlighter Marker Revenue Market Share by Type (2020-2025)
Figure 15. Highlighter Marker Consumed in Supermarkets
Figure 16. Global Highlighter Marker Market: Supermarkets (2020-2025) & (K Units)
Figure 17. Highlighter Marker Consumed in Convenience Stores
Figure 18. Global Highlighter Marker Market: Convenience Stores (2020-2025) & (K Units)
Figure 19. Highlighter Marker Consumed in Independent Retailers
Figure 20. Global Highlighter Marker Market: Independent Retailers (2020-2025) & (K Units)
Figure 21. Highlighter Marker Consumed in Online Sales
Figure 22. Global Highlighter Marker Market: Online Sales (2020-2025) & (K Units)
Figure 23. Highlighter Marker Consumed in Others
Figure 24. Global Highlighter Marker Market: Others (2020-2025) & (K Units)
Figure 25. Global Highlighter Marker Sale Market Share by Application (2024)
Figure 26. Global Highlighter Marker Revenue Market Share by Application in 2025
Figure 27. Highlighter Marker Sales by Company in 2025 (K Units)
Figure 28. Global Highlighter Marker Sales Market Share by Company in 2025
Figure 29. Highlighter Marker Revenue by Company in 2025 ($ millions)
Figure 30. Global Highlighter Marker Revenue Market Share by Company in 2025
Figure 31. Global Highlighter Marker Sales Market Share by Geographic Region

+357 96 030922
info@marketpublishers.com

(2020-2025)
Figure 32. Global Highlighter Marker Revenue Market Share by Geographic Region in 2025
Figure 33. Americas Highlighter Marker Sales 2020-2025 (K Units)
Figure 34. Americas Highlighter Marker Revenue 2020-2025 ($ millions)
Figure 35. APAC Highlighter Marker Sales 2020-2025 (K Units)
Figure 36. APAC Highlighter Marker Revenue 2020-2025 ($ millions)
Figure 37. Europe Highlighter Marker Sales 2020-2025 (K Units)
Figure 38. Europe Highlighter Marker Revenue 2020-2025 ($ millions)
Figure 39. Middle East & Africa Highlighter Marker Sales 2020-2025 (K Units)
Figure 40. Middle East & Africa Highlighter Marker Revenue 2020-2025 ($ millions)
Figure 41. Americas Highlighter Marker Sales Market Share by Country in 2025
Figure 42. Americas Highlighter Marker Revenue Market Share by Country (2020-2025)
Figure 43. Americas Highlighter Marker Sales Market Share by Type (2020-2025)
Figure 44. Americas Highlighter Marker Sales Market Share by Application (2020-2025)
Figure 45. United States Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 46. Canada Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 47. Mexico Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 48. Brazil Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 49. APAC Highlighter Marker Sales Market Share by Region in 2025
Figure 50. APAC Highlighter Marker Revenue Market Share by Region (2020-2025)
Figure 51. APAC Highlighter Marker Sales Market Share by Type (2020-2025)
Figure 52. APAC Highlighter Marker Sales Market Share by Application (2020-2025)
Figure 53. China Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 54. Japan Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 55. South Korea Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 56. Southeast Asia Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 57. India Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 58. Australia Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 59. China Taiwan Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 60. Europe Highlighter Marker Sales Market Share by Country in 2025
Figure 61. Europe Highlighter Marker Revenue Market Share by Country (2020-2025)
Figure 62. Europe Highlighter Marker Sales Market Share by Type (2020-2025)
Figure 63. Europe Highlighter Marker Sales Market Share by Application (2020-2025)
Figure 64. Germany Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 65. France Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 66. UK Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 67. Italy Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 68. Russia Highlighter Marker Revenue Growth 2020-2025 ($ millions)

+357 96 030922
info@marketpublishers.com

Figure 69. Middle East & Africa Highlighter Marker Sales Market Share by Country (2020-2025)
Figure 70. Middle East & Africa Highlighter Marker Sales Market Share by Type (2020-2025)
Figure 71. Middle East & Africa Highlighter Marker Sales Market Share by Application (2020-2025)
Figure 72. Egypt Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 73. South Africa Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 74. Israel Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 75. Turkey Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 76. GCC Countries Highlighter Marker Revenue Growth 2020-2025 ($ millions)
Figure 77. Manufacturing Cost Structure Analysis of Highlighter Marker in 2025
Figure 78. Manufacturing Process Analysis of Highlighter Marker
Figure 79. Industry Chain Structure of Highlighter Marker
Figure 80. Channels of Distribution
Figure 81. Global Highlighter Marker Sales Market Forecast by Region (2026-2031)
Figure 82. Global Highlighter Marker Revenue Market Share Forecast by Region (2026-2031)
Figure 83. Global Highlighter Marker Sales Market Share Forecast by Type (2026-2031)
Figure 84. Global Highlighter Marker Revenue Market Share Forecast by Type (2026-2031)
Figure 85. Global Highlighter Marker Sales Market Share Forecast by Application (2026-2031)
Figure 86. Global Highlighter Marker Revenue Market Share Forecast by Application (2026-2031)

+357 96 030922
info@marketpublishers.com

I would like to order

Product name: Global Highlighter Marker Market Growth 2025-2031
Product link: https://marketpublishers.com/r/GDC136635A41EN.html
Price: US$ 3,660.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:
info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/GDC136635A41EN.html