

Global Higher Education Analytics Platform Market Growth (Status and Outlook) 2024-2030

<https://marketpublishers.com/r/G42DF3F12CF6EN.html>

Date: July 2024

Pages: 97

Price: US\$ 3,660.00 (Single User License)

ID: G42DF3F12CF6EN

Abstracts

The report requires updating with new data and is sent in 48 hours after order is placed.

Higher Education Analytics Platforms are specialized software solutions designed to help educational institutions manage, analyze, and leverage data to improve decision-making, student outcomes, operational efficiency, and overall institutional effectiveness. These platforms provide tools for data collection, integration, analysis, and reporting across various aspects of higher education, including admissions, academics, student retention, finance, and more.

The global Higher Education Analytics Platform market size is projected to grow from US\$ million in 2024 to US\$ million in 2030; it is expected to grow at a CAGR of %from 2024 to 2030.

LPI (LP Information)' newest research report, the “Higher Education Analytics Platform Industry Forecast” looks at past sales and reviews total world Higher Education Analytics Platform sales in 2022, providing a comprehensive analysis by region and market sector of projected Higher Education Analytics Platform sales for 2023 through 2029. With Higher Education Analytics Platform sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Higher Education Analytics Platform industry.

This Insight Report provides a comprehensive analysis of the global Higher Education Analytics Platform landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Higher Education Analytics Platform portfolios and capabilities, market entry strategies,

market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Higher Education Analytics Platform market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Higher Education Analytics Platform and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Higher Education Analytics Platform.

United States market for Higher Education Analytics Platform is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

China market for Higher Education Analytics Platform is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Europe market for Higher Education Analytics Platform is estimated to increase from US\$ million in 2023 to US\$ million by 2030, at a CAGR of % from 2024 through 2030.

Global key Higher Education Analytics Platform players cover Ellucian, Blackboard, IBM, Microsoft, Tableau, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2023.

This report presents a comprehensive overview, market shares, and growth opportunities of Higher Education Analytics Platform market by product type, application, key players and key regions and countries.

Segmentation by Type:

Cloud-Based

On-Premises

Segmentation by Application:

Primary and Secondary Education

Higher Education

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

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Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Ellucian

Blackboard

IBM

Microsoft

Tableau

SAS

Domo

TIBCO

Qlik

Civitas Learning

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