

Global High-Precision Positioning Roadside Unit (RSU) Market Growth 2026-2032

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Abstracts

The global High-Precision Positioning Roadside Unit (RSU) market size is predicted to grow from US\$ 225 million in 2025 to US\$ 837 million in 2032; it is expected to grow at a CAGR of 20.7% from 2026 to 2032.

High-Precision Positioning Roadside Unit (RSU) is an advanced roadside communication and positioning device designed to provide centimeter-level positioning accuracy for intelligent transportation systems, enabling precise vehicle localization and real-time data exchange between infrastructure and vehicles. Its advantages include high positioning accuracy, low latency communication, strong environmental adaptability, and enhanced support for autonomous driving and traffic coordination applications. The capacity utilization rate in 2025 was 80%, and the industry's average gross margin was about 23%. In 2025, production totaled 66,667 units, with an average price of USD 3,450 per unit. Upstream, key inputs include communication chips and RF antenna modules, with representative suppliers such as Qualcomm, NXP, Huawei, and ZTE. The midstream segment focuses on positioning algorithm integration, communication protocol development, hardware assembly, and system calibration to ensure accuracy and reliability. Downstream applications are concentrated in highways and road traffic systems, with representative customers including China Communications Construction, China Railway Construction, Siemens, and Kapsch TrafficCom.

High-Precision Positioning Roadside Unit (RSU) is increasingly positioned at the intersection of intelligent transportation and autonomous driving infrastructure, where demand is shaped by the need for higher localization accuracy and real-time vehicle-infrastructure coordination. As applications expand from basic traffic monitoring to cooperative perception and lane-level navigation, RSUs are evolving toward

integrated sensing and communication platforms. The ability to deliver stable centimeter-level positioning in complex urban and highway environments becomes a key differentiator. Vendors that can combine precise positioning algorithms with scalable deployment and cost-efficient hardware design are better placed to capture value, especially as large-scale infrastructure rollouts emphasize interoperability and long-term operational reliability.

LP Information, Inc. (LPI) ' newest research report, the "High-Precision Positioning Roadside Unit (RSU) Industry Forecast" looks at past sales and reviews total world High-Precision Positioning Roadside Unit (RSU) sales in 2025, providing a comprehensive analysis by region and market sector of projected High-Precision Positioning Roadside Unit (RSU) sales for 2026 through 2032. With High-Precision Positioning Roadside Unit (RSU) sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world High-Precision Positioning Roadside Unit (RSU) industry.

This Insight Report provides a comprehensive analysis of the global High-Precision Positioning Roadside Unit (RSU) landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on High-Precision Positioning Roadside Unit (RSU) portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global High-Precision Positioning Roadside Unit (RSU) market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for High-Precision Positioning Roadside Unit (RSU) and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global High-Precision Positioning Roadside Unit (RSU).

This report presents a comprehensive overview, market shares, and growth opportunities of High-Precision Positioning Roadside Unit (RSU) market by product type, application, key manufacturers and key regions and countries.

Segmentation by Type:

4G RSU

5G RSU

Segmentation by Technology:

Multi-antenna

Single-antenna

Segmentation by Power Supply:

Power Grid

Solar Energy

Segmentation by Application:

Highway

Road Traffic

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered

from primary experts and analysing the company's coverage, product portfolio, its market penetration.

Yunex Traffic

Danlaw Inc.

Genvict Technologies

TransInfo Technology

Kapsch TrafficCom

Keysight

Iteris

Huawei

Commsignia

Gosuncn Technology

Unex Technology

HARMAN

StarPoint

ZTE

SWARCO

V2ROADS

Key Questions Addressed in this Report

What is the 10-year outlook for the global High-Precision Positioning Roadside

Unit (RSU) market?

What factors are driving High-Precision Positioning Roadside Unit (RSU) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do High-Precision Positioning Roadside Unit (RSU) market opportunities vary by end market size?

How does High-Precision Positioning Roadside Unit (RSU) break out by Type, by Application?

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