

Global High-end Perfume Market Growth 2024-2030

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Abstracts

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According to our LPI (LP Information) latest study, the global High-end Perfume market size was valued at US\$ million in 2023. With growing demand in downstream market, the High-end Perfume is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global High-end Perfume market. High-end Perfume are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of High-end Perfume. Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the High-end Perfume market.

The total size of the global beauty industry in 2022 was about US\$ 427 billion, with the sales of skin care products was about US\$ 190 billion, perfumes US\$ 70 billion, color cosmetics US\$ 80 billion, hair care products US\$ 90 billion. Head beauty and personal care companies are concentrated in Europe and the United States. More than one-third of the top 100 companies are headquartered in the United States, and 22.9% of the companies are located in France.

Key Features:

The report on High-end Perfume market reflects various aspects and provide valuable insights into the industry.

Market Size and Growth: The research report provide an overview of the current size

and growth of the High-end Perfume market. It may include historical data, market segmentation by Type (e.g., Eau de Parfum, Eau de Toilette), and regional breakdowns.

Market Drivers and Challenges: The report can identify and analyse the factors driving the growth of the High-end Perfume market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

Competitive Landscape: The research report provides analysis of the competitive landscape within the High-end Perfume market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

Technological Developments: The research report can delve into the latest technological developments in the High-end Perfume industry. This include advancements in High-end Perfume technology, High-end Perfume new entrants, High-end Perfume new investment, and other innovations that are shaping the future of High-end Perfume.

Downstream Procumbent Preference: The report can shed light on customer procumbent behaviour and adoption trends in the High-end Perfume market. It includes factors influencing customer ' purchasing decisions, preferences for High-end Perfume product.

Government Policies and Incentives: The research report analyse the impact of government policies and incentives on the High-end Perfume market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting High-end Perfume market. The report also evaluates the effectiveness of these policies in driving market growth.

Environmental Impact and Sustainability: The research report assess the environmental impact and sustainability aspects of the High-end Perfume market.

Market Forecasts and Future Outlook: Based on the analysis conducted, the research report provide market forecasts and outlook for the High-end Perfume industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

Recommendations and Opportunities: The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the High-end Perfume market.

Market Segmentation:

High-end Perfume market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

Segmentation by type

Eau de Parfum

Eau de Toilette

Eau de Cologn

Eau Fraiche

Parfum

Segmentation by application

Online Sales

Offline Sales

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Givaudan

Kilian

Inter Parfums

Estee Lauder

Puig

PUIG SL

REVLON

Shiseido

LVMH

Loreal

Procter & Gamble

Kering

AMOREPACIFIC

Key Questions Addressed in this Report

What is the 10-year outlook for the global High-end Perfume market?

What factors are driving High-end Perfume market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do High-end Perfume market opportunities vary by end market size?

How does High-end Perfume break out type, application?

Contents

1 SCOPE OF THE REPORT

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

2 EXECUTIVE SUMMARY

- 2.1 World Market Overview
 - 2.1.1 Global High-end Perfume Annual Sales 2019-2030
 - 2.1.2 World Current & Future Analysis for High-end Perfume by Geographic Region, 2019, 2023 & 2030
 - 2.1.3 World Current & Future Analysis for High-end Perfume by Country/Region, 2019, 2023 & 2030
- 2.2 High-end Perfume Segment by Type
 - 2.2.1 Eau de Parfum
 - 2.2.2 Eau de Toilette
 - 2.2.3 Eau de Cologne
 - 2.2.4 Eau Fraiche
 - 2.2.5 Parfum
- 2.3 High-end Perfume Sales by Type
 - 2.3.1 Global High-end Perfume Sales Market Share by Type (2019-2024)
 - 2.3.2 Global High-end Perfume Revenue and Market Share by Type (2019-2024)
 - 2.3.3 Global High-end Perfume Sale Price by Type (2019-2024)
- 2.4 High-end Perfume Segment by Application
 - 2.4.1 Online Sales
 - 2.4.2 Offline Sales
- 2.5 High-end Perfume Sales by Application
 - 2.5.1 Global High-end Perfume Sale Market Share by Application (2019-2024)
 - 2.5.2 Global High-end Perfume Revenue and Market Share by Application (2019-2024)
 - 2.5.3 Global High-end Perfume Sale Price by Application (2019-2024)

3 GLOBAL HIGH-END PERFUME BY COMPANY

- 3.1 Global High-end Perfume Breakdown Data by Company
 - 3.1.1 Global High-end Perfume Annual Sales by Company (2019-2024)
 - 3.1.2 Global High-end Perfume Sales Market Share by Company (2019-2024)
- 3.2 Global High-end Perfume Annual Revenue by Company (2019-2024)
 - 3.2.1 Global High-end Perfume Revenue by Company (2019-2024)
 - 3.2.2 Global High-end Perfume Revenue Market Share by Company (2019-2024)
- 3.3 Global High-end Perfume Sale Price by Company
- 3.4 Key Manufacturers High-end Perfume Producing Area Distribution, Sales Area, Product Type
 - 3.4.1 Key Manufacturers High-end Perfume Product Location Distribution
 - 3.4.2 Players High-end Perfume Products Offered
- 3.5 Market Concentration Rate Analysis
 - 3.5.1 Competition Landscape Analysis
 - 3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
- 3.6 New Products and Potential Entrants
- 3.7 Mergers & Acquisitions, Expansion

4 WORLD HISTORIC REVIEW FOR HIGH-END PERFUME BY GEOGRAPHIC REGION

- 4.1 World Historic High-end Perfume Market Size by Geographic Region (2019-2024)
 - 4.1.1 Global High-end Perfume Annual Sales by Geographic Region (2019-2024)
 - 4.1.2 Global High-end Perfume Annual Revenue by Geographic Region (2019-2024)
- 4.2 World Historic High-end Perfume Market Size by Country/Region (2019-2024)
 - 4.2.1 Global High-end Perfume Annual Sales by Country/Region (2019-2024)
 - 4.2.2 Global High-end Perfume Annual Revenue by Country/Region (2019-2024)
- 4.3 Americas High-end Perfume Sales Growth
- 4.4 APAC High-end Perfume Sales Growth
- 4.5 Europe High-end Perfume Sales Growth
- 4.6 Middle East & Africa High-end Perfume Sales Growth

5 AMERICAS

- 5.1 Americas High-end Perfume Sales by Country
 - 5.1.1 Americas High-end Perfume Sales by Country (2019-2024)
 - 5.1.2 Americas High-end Perfume Revenue by Country (2019-2024)

- 5.2 Americas High-end Perfume Sales by Type
- 5.3 Americas High-end Perfume Sales by Application
- 5.4 United States
- 5.5 Canada
- 5.6 Mexico
- 5.7 Brazil

6 APAC

- 6.1 APAC High-end Perfume Sales by Region
 - 6.1.1 APAC High-end Perfume Sales by Region (2019-2024)
 - 6.1.2 APAC High-end Perfume Revenue by Region (2019-2024)
- 6.2 APAC High-end Perfume Sales by Type
- 6.3 APAC High-end Perfume Sales by Application
- 6.4 China
- 6.5 Japan
- 6.6 South Korea
- 6.7 Southeast Asia
- 6.8 India
- 6.9 Australia
- 6.10 China Taiwan

7 EUROPE

- 7.1 Europe High-end Perfume by Country
 - 7.1.1 Europe High-end Perfume Sales by Country (2019-2024)
 - 7.1.2 Europe High-end Perfume Revenue by Country (2019-2024)
- 7.2 Europe High-end Perfume Sales by Type
- 7.3 Europe High-end Perfume Sales by Application
- 7.4 Germany
- 7.5 France
- 7.6 UK
- 7.7 Italy
- 7.8 Russia

8 MIDDLE EAST & AFRICA

- 8.1 Middle East & Africa High-end Perfume by Country
 - 8.1.1 Middle East & Africa High-end Perfume Sales by Country (2019-2024)

- 8.1.2 Middle East & Africa High-end Perfume Revenue by Country (2019-2024)
- 8.2 Middle East & Africa High-end Perfume Sales by Type
- 8.3 Middle East & Africa High-end Perfume Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

9 MARKET DRIVERS, CHALLENGES AND TRENDS

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

10 MANUFACTURING COST STRUCTURE ANALYSIS

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of High-end Perfume
- 10.3 Manufacturing Process Analysis of High-end Perfume
- 10.4 Industry Chain Structure of High-end Perfume

11 MARKETING, DISTRIBUTORS AND CUSTOMER

- 11.1 Sales Channel
 - 11.1.1 Direct Channels
 - 11.1.2 Indirect Channels
- 11.2 High-end Perfume Distributors
- 11.3 High-end Perfume Customer

12 WORLD FORECAST REVIEW FOR HIGH-END PERFUME BY GEOGRAPHIC REGION

- 12.1 Global High-end Perfume Market Size Forecast by Region
 - 12.1.1 Global High-end Perfume Forecast by Region (2025-2030)
 - 12.1.2 Global High-end Perfume Annual Revenue Forecast by Region (2025-2030)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country

- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global High-end Perfume Forecast by Type
- 12.7 Global High-end Perfume Forecast by Application

13 KEY PLAYERS ANALYSIS

13.1 Givaudan

- 13.1.1 Givaudan Company Information
- 13.1.2 Givaudan High-end Perfume Product Portfolios and Specifications
- 13.1.3 Givaudan High-end Perfume Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.1.4 Givaudan Main Business Overview
- 13.1.5 Givaudan Latest Developments

13.2 Kilian

- 13.2.1 Kilian Company Information
- 13.2.2 Kilian High-end Perfume Product Portfolios and Specifications
- 13.2.3 Kilian High-end Perfume Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.2.4 Kilian Main Business Overview
- 13.2.5 Kilian Latest Developments

13.3 Inter Parfums

- 13.3.1 Inter Parfums Company Information
- 13.3.2 Inter Parfums High-end Perfume Product Portfolios and Specifications
- 13.3.3 Inter Parfums High-end Perfume Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.3.4 Inter Parfums Main Business Overview
- 13.3.5 Inter Parfums Latest Developments

13.4 Estee Lauder

- 13.4.1 Estee Lauder Company Information
- 13.4.2 Estee Lauder High-end Perfume Product Portfolios and Specifications
- 13.4.3 Estee Lauder High-end Perfume Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.4.4 Estee Lauder Main Business Overview
- 13.4.5 Estee Lauder Latest Developments

13.5 Puig

- 13.5.1 Puig Company Information
- 13.5.2 Puig High-end Perfume Product Portfolios and Specifications
- 13.5.3 Puig High-end Perfume Sales, Revenue, Price and Gross Margin (2019-2024)
- 13.5.4 Puig Main Business Overview
- 13.5.5 Puig Latest Developments

13.6 PUIG SL

13.6.1 PUIG SL Company Information

13.6.2 PUIG SL High-end Perfume Product Portfolios and Specifications

13.6.3 PUIG SL High-end Perfume Sales, Revenue, Price and Gross Margin (2019-2024)

13.6.4 PUIG SL Main Business Overview

13.6.5 PUIG SL Latest Developments

13.7 REVLON

13.7.1 REVLON Company Information

13.7.2 REVLON High-end Perfume Product Portfolios and Specifications

13.7.3 REVLON High-end Perfume Sales, Revenue, Price and Gross Margin (2019-2024)

13.7.4 REVLON Main Business Overview

13.7.5 REVLON Latest Developments

13.8 Shiseido

13.8.1 Shiseido Company Information

13.8.2 Shiseido High-end Perfume Product Portfolios and Specifications

13.8.3 Shiseido High-end Perfume Sales, Revenue, Price and Gross Margin (2019-2024)

13.8.4 Shiseido Main Business Overview

13.8.5 Shiseido Latest Developments

13.9 LVMH

13.9.1 LVMH Company Information

13.9.2 LVMH High-end Perfume Product Portfolios and Specifications

13.9.3 LVMH High-end Perfume Sales, Revenue, Price and Gross Margin (2019-2024)

13.9.4 LVMH Main Business Overview

13.9.5 LVMH Latest Developments

13.10 Loreal

13.10.1 Loreal Company Information

13.10.2 Loreal High-end Perfume Product Portfolios and Specifications

13.10.3 Loreal High-end Perfume Sales, Revenue, Price and Gross Margin (2019-2024)

13.10.4 Loreal Main Business Overview

13.10.5 Loreal Latest Developments

13.11 Procter & Gamble

13.11.1 Procter & Gamble Company Information

13.11.2 Procter & Gamble High-end Perfume Product Portfolios and Specifications

13.11.3 Procter & Gamble High-end Perfume Sales, Revenue, Price and Gross Margin (2019-2024)

- 13.11.4 Procter & Gamble Main Business Overview
- 13.11.5 Procter & Gamble Latest Developments
- 13.12 Kering
 - 13.12.1 Kering Company Information
 - 13.12.2 Kering High-end Perfume Product Portfolios and Specifications
 - 13.12.3 Kering High-end Perfume Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.12.4 Kering Main Business Overview
 - 13.12.5 Kering Latest Developments
- 13.13 AMOREPACIFIC
 - 13.13.1 AMOREPACIFIC Company Information
 - 13.13.2 AMOREPACIFIC High-end Perfume Product Portfolios and Specifications
 - 13.13.3 AMOREPACIFIC High-end Perfume Sales, Revenue, Price and Gross Margin (2019-2024)
 - 13.13.4 AMOREPACIFIC Main Business Overview
 - 13.13.5 AMOREPACIFIC Latest Developments

14 RESEARCH FINDINGS AND CONCLUSION

LIST OF TABLES

- Table 1. High-end Perfume Annual Sales CAGR by Geographic Region (2019, 2023 & 2030) & (\$ millions)
- Table 2. High-end Perfume Annual Sales CAGR by Country/Region (2019, 2023 & 2030) & (\$ millions)
- Table 3. Major Players of Eau de Parfum
- Table 4. Major Players of Eau de Toilette
- Table 5. Major Players of Eau de Cologne
- Table 6. Major Players of Eau Fraîche
- Table 7. Major Players of Parfum
- Table 8. Global High-end Perfume Sales by Type (2019-2024) & (K Units)
- Table 9. Global High-end Perfume Sales Market Share by Type (2019-2024)
- Table 10. Global High-end Perfume Revenue by Type (2019-2024) & (\$ million)
- Table 11. Global High-end Perfume Revenue Market Share by Type (2019-2024)
- Table 12. Global High-end Perfume Sale Price by Type (2019-2024) & (US\$/Unit)
- Table 13. Global High-end Perfume Sales by Application (2019-2024) & (K Units)
- Table 14. Global High-end Perfume Sales Market Share by Application (2019-2024)
- Table 15. Global High-end Perfume Revenue by Application (2019-2024)

Table 16. Global High-end Perfume Revenue Market Share by Application (2019-2024)
Table 17. Global High-end Perfume Sale Price by Application (2019-2024) & (US\$/Unit)
Table 18. Global High-end Perfume Sales by Company (2019-2024) & (K Units)
Table 19. Global High-end Perfume Sales Market Share by Company (2019-2024)
Table 20. Global High-end Perfume Revenue by Company (2019-2024) (\$ Millions)
Table 21. Global High-end Perfume Revenue Market Share by Company (2019-2024)
Table 22. Global High-end Perfume Sale Price by Company (2019-2024) & (US\$/Unit)
Table 23. Key Manufacturers High-end Perfume Producing Area Distribution and Sales Area
Table 24. Players High-end Perfume Products Offered
Table 25. High-end Perfume Concentration Ratio (CR3, CR5 and CR10) & (2019-2024)
Table 26. New Products and Potential Entrants
Table 27. Mergers & Acquisitions, Expansion
Table 28. Global High-end Perfume Sales by Geographic Region (2019-2024) & (K Units)
Table 29. Global High-end Perfume Sales Market Share Geographic Region (2019-2024)
Table 30. Global High-end Perfume Revenue by Geographic Region (2019-2024) & (\$ millions)
Table 31. Global High-end Perfume Revenue Market Share by Geographic Region (2019-2024)
Table 32. Global High-end Perfume Sales by Country/Region (2019-2024) & (K Units)
Table 33. Global High-end Perfume Sales Market Share by Country/Region (2019-2024)
Table 34. Global High-end Perfume Revenue by Country/Region (2019-2024) & (\$ millions)
Table 35. Global High-end Perfume Revenue Market Share by Country/Region (2019-2024)
Table 36. Americas High-end Perfume Sales by Country (2019-2024) & (K Units)
Table 37. Americas High-end Perfume Sales Market Share by Country (2019-2024)
Table 38. Americas High-end Perfume Revenue by Country (2019-2024) & (\$ Millions)
Table 39. Americas High-end Perfume Revenue Market Share by Country (2019-2024)
Table 40. Americas High-end Perfume Sales byType (2019-2024) & (K Units)
Table 41. Americas High-end Perfume Sales by Application (2019-2024) & (K Units)
Table 42. APAC High-end Perfume Sales by Region (2019-2024) & (K Units)
Table 43. APAC High-end Perfume Sales Market Share by Region (2019-2024)
Table 44. APAC High-end Perfume Revenue by Region (2019-2024) & (\$ Millions)
Table 45. APAC High-end Perfume Revenue Market Share by Region (2019-2024)
Table 46. APAC High-end Perfume Sales byType (2019-2024) & (K Units)

Table 47. APAC High-end Perfume Sales by Application (2019-2024) & (K Units)
Table 48. Europe High-end Perfume Sales by Country (2019-2024) & (K Units)
Table 49. Europe High-end Perfume Sales Market Share by Country (2019-2024)
Table 50. Europe High-end Perfume Revenue by Country (2019-2024) & (\$ Millions)
Table 51. Europe High-end Perfume Revenue Market Share by Country (2019-2024)
Table 52. Europe High-end Perfume Sales byType (2019-2024) & (K Units)
Table 53. Europe High-end Perfume Sales by Application (2019-2024) & (K Units)
Table 54. Middle East & Africa High-end Perfume Sales by Country (2019-2024) & (K Units)
Table 55. Middle East & Africa High-end Perfume Sales Market Share by Country (2019-2024)
Table 56. Middle East & Africa High-end Perfume Revenue by Country (2019-2024) & (\$ Millions)
Table 57. Middle East & Africa High-end Perfume Revenue Market Share by Country (2019-2024)
Table 58. Middle East & Africa High-end Perfume Sales byType (2019-2024) & (K Units)
Table 59. Middle East & Africa High-end Perfume Sales by Application (2019-2024) & (K Units)
Table 60. Key Market Drivers & Growth Opportunities of High-end Perfume
Table 61. Key Market Challenges & Risks of High-end Perfume
Table 62. Key IndustryTrends of High-end Perfume
Table 63. High-end Perfume Raw Material
Table 64. Key Suppliers of Raw Materials
Table 65. High-end Perfume Distributors List
Table 66. High-end Perfume Customer List
Table 67. Global High-end Perfume SalesForecast by Region (2025-2030) & (K Units)
Table 68. Global High-end Perfume RevenueForecast by Region (2025-2030) & (\$ millions)
Table 69. Americas High-end Perfume SalesForecast by Country (2025-2030) & (K Units)
Table 70. Americas High-end Perfume RevenueForecast by Country (2025-2030) & (\$ millions)
Table 71. APAC High-end Perfume SalesForecast by Region (2025-2030) & (K Units)
Table 72. APAC High-end Perfume RevenueForecast by Region (2025-2030) & (\$ millions)
Table 73. Europe High-end Perfume SalesForecast by Country (2025-2030) & (K Units)
Table 74. Europe High-end Perfume RevenueForecast by Country (2025-2030) & (\$ millions)

Table 75. Middle East & Africa High-end Perfume SalesForecast by Country (2025-2030) & (K Units)
Table 76. Middle East & Africa High-end Perfume RevenueForecast by Country (2025-2030) & (\$ millions)
Table 77. Global High-end Perfume SalesForecast byType (2025-2030) & (K Units)
Table 78. Global High-end Perfume RevenueForecast byType (2025-2030) & (\$ Millions)
Table 79. Global High-end Perfume SalesForecast by Application (2025-2030) & (K Units)
Table 80. Global High-end Perfume RevenueForecast by Application (2025-2030) & (\$ Millions)
Table 81. Givaudan Basic Information, High-end Perfume Manufacturing Base, Sales Area and Its Competitors
Table 82. Givaudan High-end Perfume Product Portfolios and Specifications
Table 83. Givaudan High-end Perfume Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 84. Givaudan Main Business
Table 85. Givaudan Latest Developments
Table 86. Kilian Basic Information, High-end Perfume Manufacturing Base, Sales Area and Its Competitors
Table 87. Kilian High-end Perfume Product Portfolios and Specifications
Table 88. Kilian High-end Perfume Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 89. Kilian Main Business
Table 90. Kilian Latest Developments
Table 91. Inter Parfums Basic Information, High-end Perfume Manufacturing Base, Sales Area and Its Competitors
Table 92. Inter Parfums High-end Perfume Product Portfolios and Specifications
Table 93. Inter Parfums High-end Perfume Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 94. Inter Parfums Main Business
Table 95. Inter Parfums Latest Developments
Table 96. Estee Lauder Basic Information, High-end Perfume Manufacturing Base, Sales Area and Its Competitors
Table 97. Estee Lauder High-end Perfume Product Portfolios and Specifications
Table 98. Estee Lauder High-end Perfume Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)
Table 99. Estee Lauder Main Business
Table 100. Estee Lauder Latest Developments

Table 101. Puig Basic Information, High-end Perfume Manufacturing Base, Sales Area and Its Competitors

Table 102. Puig High-end Perfume Product Portfolios and Specifications

Table 103. Puig High-end Perfume Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 104. Puig Main Business

Table 105. Puig Latest Developments

Table 106. PUIG SL Basic Information, High-end Perfume Manufacturing Base, Sales Area and Its Competitors

Table 107. PUIG SL High-end Perfume Product Portfolios and Specifications

Table 108. PUIG SL High-end Perfume Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 109. PUIG SL Main Business

Table 110. PUIG SL Latest Developments

Table 111. REVLON Basic Information, High-end Perfume Manufacturing Base, Sales Area and Its Competitors

Table 112. REVLON High-end Perfume Product Portfolios and Specifications

Table 113. REVLON High-end Perfume Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 114. REVLON Main Business

Table 115. REVLON Latest Developments

Table 116. Shiseido Basic Information, High-end Perfume Manufacturing Base, Sales Area and Its Competitors

Table 117. Shiseido High-end Perfume Product Portfolios and Specifications

Table 118. Shiseido High-end Perfume Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 119. Shiseido Main Business

Table 120. Shiseido Latest Developments

Table 121. LVMH Basic Information, High-end Perfume Manufacturing Base, Sales Area and Its Competitors

Table 122. LVMH High-end Perfume Product Portfolios and Specifications

Table 123. LVMH High-end Perfume Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 124. LVMH Main Business

Table 125. LVMH Latest Developments

Table 126. L'Oréal Basic Information, High-end Perfume Manufacturing Base, Sales Area and Its Competitors

Table 127. L'Oréal High-end Perfume Product Portfolios and Specifications

Table 128. L'Oréal High-end Perfume Sales (K Units), Revenue (\$ Million), Price

(US\$/Unit) and Gross Margin (2019-2024)

Table 129. Loreal Main Business

Table 130. Loreal Latest Developments

Table 131. Procter & Gamble Basic Information, High-end Perfume Manufacturing Base, Sales Area and Its Competitors

Table 132. Procter & Gamble High-end Perfume Product Portfolios and Specifications

Table 133. Procter & Gamble High-end Perfume Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 134. Procter & Gamble Main Business

Table 135. Procter & Gamble Latest Developments

Table 136. Kering Basic Information, High-end Perfume Manufacturing Base, Sales Area and Its Competitors

Table 137. Kering High-end Perfume Product Portfolios and Specifications

Table 138. Kering High-end Perfume Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 139. Kering Main Business

Table 140. Kering Latest Developments

Table 141. AMOREPACIFIC Basic Information, High-end Perfume Manufacturing Base, Sales Area and Its Competitors

Table 142. AMOREPACIFIC High-end Perfume Product Portfolios and Specifications

Table 143. AMOREPACIFIC High-end Perfume Sales (K Units), Revenue (\$ Million), Price (US\$/Unit) and Gross Margin (2019-2024)

Table 144. AMOREPACIFIC Main Business

Table 145. AMOREPACIFIC Latest Developments

LIST OFFIGURES

Figure 1. Picture of High-end Perfume

Figure 2. High-end Perfume Report Years Considered

Figure 3. Research Objectives

Figure 4. Research Methodology

Figure 5. Research Process and Data Source

Figure 6. Global High-end Perfume Sales Growth Rate 2019-2030 (K Units)

Figure 7. Global High-end Perfume Revenue Growth Rate 2019-2030 (\$ Millions)

Figure 8. High-end Perfume Sales by Region (2019, 2023 & 2030) & (\$ Millions)

Figure 9. Product Picture of Eau de Parfum

Figure 10. Product Picture of Eau deToilette

Figure 11. Product Picture of Eau de Cologne

Figure 12. Product Picture of EauFraiche

Figure 13. Product Picture of Parfum

Figure 14. Global High-end Perfume Sales Market Share byType in 2023

Figure 15. Global High-end Perfume Revenue Market Share byType (2019-2024)

Figure 16. High-end Perfume Consumed in Online Sales

Figure 17. Global High-end Perfume Market: Online Sales (2019-2024) & (K Units)

Figure 18. High-end Perfume Consumed in Offline Sales

Figure 19. Global High-end Perfume Market: Offline Sales (2019-2024) & (K Units)

Figure 20. Global High-end Perfume Sales Market Share by Application (2023)

Figure 21. Global High-end Perfume Revenue Market Share by Application in 2023

Figure 22. High-end Perfume Sales Market by Company in 2023 (K Units)

Figure 23. Global High-end Perfume Sales Market Share by Company in 2023

Figure 24. High-end Perfume Revenue Market by Company in 2023 (\$ Million)

Figure 25. Global High-end Perfume Revenue Market Share by Company in 2023

Figure 26. Global High-end Perfume Sales Market Share by Geographic Region (2019-2024)

Figure 27. Global High-end Perfume Revenue Market Share by Geographic Region in 2023

Figure 28. Americas High-end Perfume Sales 2019-2024 (K Units)

Figure 29. Americas High-end Perfume Revenue 2019-2024 (\$ Millions)

Figure 30. APAC High-end Perfume Sales 2019-2024 (K Units)

Figure 31. APAC High-end Perfume Revenue 2019-2024 (\$ Millions)

Figure 32. Europe High-end Perfume Sales 2019-2024 (K Units)

Figure 33. Europe High-end Perfume Revenue 2019-2024 (\$ Millions)

Figure 34. Middle East & Africa High-end Perfume Sales 2019-2024 (K Units)

Figure 35. Middle East & Africa High-end Perfume Revenue 2019-2024 (\$ Millions)

Figure 36. Americas High-end Perfume Sales Market Share by Country in 2023

Figure 37. Americas High-end Perfume Revenue Market Share by Country in 2023

Figure 38. Americas High-end Perfume Sales Market Share byType (2019-2024)

Figure 39. Americas High-end Perfume Sales Market Share by Application (2019-2024)

Figure 40. United States High-end Perfume Revenue Growth 2019-2024 (\$ Millions)

Figure 41. Canada High-end Perfume Revenue Growth 2019-2024 (\$ Millions)

Figure 42. Mexico High-end Perfume Revenue Growth 2019-2024 (\$ Millions)

Figure 43. Brazil High-end Perfume Revenue Growth 2019-2024 (\$ Millions)

Figure 44. APAC High-end Perfume Sales Market Share by Region in 2023

Figure 45. APAC High-end Perfume Revenue Market Share by Regions in 2023

Figure 46. APAC High-end Perfume Sales Market Share byType (2019-2024)

Figure 47. APAC High-end Perfume Sales Market Share by Application (2019-2024)

Figure 48. China High-end Perfume Revenue Growth 2019-2024 (\$ Millions)

Figure 49. Japan High-end Perfume Revenue Growth 2019-2024 (\$ Millions)

- Figure 50. South Korea High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 51. Southeast Asia High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 52. India High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 53. Australia High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 54. ChinaTaiwan High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 55. Europe High-end Perfume Sales Market Share by Country in 2023
- Figure 56. Europe High-end Perfume Revenue Market Share by Country in 2023
- Figure 57. Europe High-end Perfume Sales Market Share byType (2019-2024)
- Figure 58. Europe High-end Perfume Sales Market Share by Application (2019-2024)
- Figure 59. Germany High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 60. France High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 61. UK High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 62. Italy High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 63. Russia High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 64. Middle East & Africa High-end Perfume Sales Market Share by Country in 2023
- Figure 65. Middle East & Africa High-end Perfume Revenue Market Share by Country in 2023
- Figure 66. Middle East & Africa High-end Perfume Sales Market Share byType (2019-2024)
- Figure 67. Middle East & Africa High-end Perfume Sales Market Share by Application (2019-2024)
- Figure 68. Egypt High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 69. South Africa High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 70. Israel High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 71. Turkey High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 72. GCC Country High-end Perfume Revenue Growth 2019-2024 (\$ Millions)
- Figure 73. Manufacturing Cost Structure Analysis of High-end Perfume in 2023
- Figure 74. Manufacturing Process Analysis of High-end Perfume
- Figure 75. Industry Chain Structure of High-end Perfume
- Figure 76. Channels of Distribution
- Figure 77. Global High-end Perfume Sales MarketForecast by Region (2025-2030)
- Figure 78. Global High-end Perfume Revenue Market ShareForecast by Region (2025-2030)
- Figure 79. Global High-end Perfume Sales Market ShareForecast byType (2025-2030)
- Figure 80. Global High-end Perfume Revenue Market ShareForecast byType (2025-2030)
- Figure 81. Global High-end Perfume Sales Market ShareForecast by Application (2025-2030)

Figure 82. Global High-end Perfume Revenue Market ShareForecast by Application
(2025-2030)

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