

# Global High Efficiency Video Coding (HEVC) Market Growth 2024-2030

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## Abstracts

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According to our LPI (LP Information) latest study, the global High Efficiency Video Coding (HEVC) market size was valued at US\$ million in 2023. With growing demand in downstream market, the High Efficiency Video Coding (HEVC) is forecast to a readjusted size of US\$ million by 2030 with a CAGR of % during review period.

The research report highlights the growth potential of the global High Efficiency Video Coding (HEVC) market. High Efficiency Video Coding (HEVC) are expected to show stable growth in the future market. However, product differentiation, reducing costs, and supply chain optimization remain crucial for the widespread adoption of High Efficiency Video Coding (HEVC). Market players need to invest in research and development, forge strategic partnerships, and align their offerings with evolving consumer preferences to capitalize on the immense opportunities presented by the High Efficiency Video Coding (HEVC) market.

High Efficiency Video Coding (HEVC), also known as H.265 and MPEG-H Part 2, is a video compression standard, designed as a successor to the widely used Advanced Video Coding (AVC, H.264, or MPEG-4 Part 10). In comparison to AVC, HEVC offers from 25% to 50% better data compression at the same level of video quality, or substantially improved video quality at the same bit rate. It supports resolutions up to 8192x4320, including 8K UHD, and unlike the primarily 8-bit AVC, HEVC's higher fidelity Main10 profile has been incorporated into nearly all supporting hardware.

Key Features:

The report on High Efficiency Video Coding (HEVC) market reflects various aspects and provide valuable insights into the industry.

**Market Size and Growth:** The research report provide an overview of the current size and growth of the High Efficiency Video Coding (HEVC) market. It may include historical data, market segmentation by Type (e.g., 4K, 8K), and regional breakdowns.

**Market Drivers and Challenges:** The report can identify and analyse the factors driving the growth of the High Efficiency Video Coding (HEVC) market, such as government regulations, environmental concerns, technological advancements, and changing consumer preferences. It can also highlight the challenges faced by the industry, including infrastructure limitations, range anxiety, and high upfront costs.

**Competitive Landscape:** The research report provides analysis of the competitive landscape within the High Efficiency Video Coding (HEVC) market. It includes profiles of key players, their market share, strategies, and product offerings. The report can also highlight emerging players and their potential impact on the market.

**Technological Developments:** The research report can delve into the latest technological developments in the High Efficiency Video Coding (HEVC) industry. This include advancements in High Efficiency Video Coding (HEVC) technology, High Efficiency Video Coding (HEVC) new entrants, High Efficiency Video Coding (HEVC) new investment, and other innovations that are shaping the future of High Efficiency Video Coding (HEVC).

**Downstream Procumbent Preference:** The report can shed light on customer procumbent behaviour and adoption trends in the High Efficiency Video Coding (HEVC) market. It includes factors influencing customer ' purchasing decisions, preferences for High Efficiency Video Coding (HEVC) product.

**Government Policies and Incentives:** The research report analyse the impact of government policies and incentives on the High Efficiency Video Coding (HEVC) market. This may include an assessment of regulatory frameworks, subsidies, tax incentives, and other measures aimed at promoting High Efficiency Video Coding (HEVC) market. The report also evaluates the effectiveness of these policies in driving market growth.

**Environmental Impact and Sustainability:** The research report assess the environmental impact and sustainability aspects of the High Efficiency Video Coding (HEVC) market.

**Market Forecasts and Future Outlook:** Based on the analysis conducted, the research report provide market forecasts and outlook for the High Efficiency Video Coding (HEVC) industry. This includes projections of market size, growth rates, regional trends, and predictions on technological advancements and policy developments.

**Recommendations and Opportunities:** The report conclude with recommendations for industry stakeholders, policymakers, and investors. It highlights potential opportunities for market players to capitalize on emerging trends, overcome challenges, and contribute to the growth and development of the High Efficiency Video Coding (HEVC) market.

**Market Segmentation:**

High Efficiency Video Coding (HEVC) market is split by Type and by Application. For the period 2019-2030, the growth among segments provides accurate calculations and forecasts for consumption value by Type, and by Application in terms of volume and value.

**Segmentation by type**

4K

8K

Other

**Segmentation by application**

Broadcast

Surveillance

Others

This report also splits the market by region:

## Americas

United States

Canada

Mexico

Brazil

## APAC

China

Japan

Korea

Southeast Asia

India

Australia

## Europe

Germany

France

UK

Italy

Russia

## Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Hikvision

Cisco Systems

Dahua

Axis Communications

Harmonic

Bosch Security Systems

Matrox

VITEC

Sumavision

ATEME

## Key Questions Addressed in this Report

What is the 10-year outlook for the global High Efficiency Video Coding (HEVC) market?

What factors are driving High Efficiency Video Coding (HEVC) market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do High Efficiency Video Coding (HEVC) market opportunities vary by end market size?

How does High Efficiency Video Coding (HEVC) break out type, application?

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