

# Global Herbal Tea Market Growth 2023-2029

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## Abstracts

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Herbal tea is made by boiling or steeping herbs, and is an infusion made from a plant other than *Camellia sinensis*. Flower tisanes such as chamomile, lavender, hibiscus, and rose are usually used for making herbal teas. Even leaf tisane such as mint, lemongrass, French verbena, and lemon balm can be used for making herbal teas. Other tisanes used to blend herbal tea are root tisanes, fruit tisanes, and seed or spice tisanes.

LPI (LP Information)' newest research report, the "Herbal Tea Industry Forecast" looks at past sales and reviews total world Herbal Tea sales in 2022, providing a comprehensive analysis by region and market sector of projected Herbal Tea sales for 2023 through 2029. With Herbal Tea sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Herbal Tea industry.

This Insight Report provides a comprehensive analysis of the global Herbal Tea landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Herbal Tea portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Herbal Tea market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Herbal Tea and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and

quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Herbal Tea.

The global Herbal Tea market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

Herbal tea has several health benefits and is available in a variety of flavors such as orange and apple, which are not only delicious but are a perfect alternative to unhealthy sodas. Moreover, herbal tea is rich in antioxidants, minerals, and vitamins. Some of the most popular herbal teas include peppermint tea, chamomile tea, and hibiscus tea. While peppermint tea aids in digestion and has antiviral and antimicrobial properties, chamomile tea has antiplatelet-clumping activity and plays a vital role in reducing the occurrence of blood clots. Also, hibiscus tea lowers the blood pressure and is ideal for pre-hypersensitive and mildly hypersensitive people. The increasing awareness about preventive healthcare and stressful lifestyle is encouraging consumers to opt for products with health benefits like herbal tea.

This report presents a comprehensive overview, market shares, and growth opportunities of Herbal Tea market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:

Segmentation by type

Black Tea

Green Tea

Yellow Tea

Segmentation by application

Supermarkets and Hypermarkets

Independent Retailers

Specialist Retailers

Convenience Stores

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Adagio Teas

Associated British Foods

Dilmah Tea

ITO EN

Tata Global Beverages

Unilever

Key Questions Addressed in this Report

What is the 10-year outlook for the global Herbal Tea market?

What factors are driving Herbal Tea market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Herbal Tea market opportunities vary by end market size?

How does Herbal Tea break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?

## Contents

### **1 SCOPE OF THE REPORT**

- 1.1 Market Introduction
- 1.2 Years Considered
- 1.3 Research Objectives
- 1.4 Market Research Methodology
- 1.5 Research Process and Data Source
- 1.6 Economic Indicators
- 1.7 Currency Considered
- 1.8 Market Estimation Caveats

### **2 EXECUTIVE SUMMARY**

#### 2.1 World Market Overview

- 2.1.1 Global Herbal Tea Annual Sales 2018-2029
- 2.1.2 World Current & Future Analysis for Herbal Tea by Geographic Region, 2018, 2022 & 2029
- 2.1.3 World Current & Future Analysis for Herbal Tea by Country/Region, 2018, 2022 & 2029

#### 2.2 Herbal Tea Segment by Type

- 2.2.1 Black Tea
- 2.2.2 Green Tea
- 2.2.3 Yellow Tea

#### 2.3 Herbal Tea Sales by Type

- 2.3.1 Global Herbal Tea Sales Market Share by Type (2018-2023)
- 2.3.2 Global Herbal Tea Revenue and Market Share by Type (2018-2023)
- 2.3.3 Global Herbal Tea Sale Price by Type (2018-2023)

#### 2.4 Herbal Tea Segment by Application

- 2.4.1 Supermarkets and Hypermarkets
- 2.4.2 Independent Retailers
- 2.4.3 Specialist Retailers
- 2.4.4 Convenience Stores
- 2.4.5 Others

#### 2.5 Herbal Tea Sales by Application

- 2.5.1 Global Herbal Tea Sale Market Share by Application (2018-2023)
- 2.5.2 Global Herbal Tea Revenue and Market Share by Application (2018-2023)
- 2.5.3 Global Herbal Tea Sale Price by Application (2018-2023)

### **3 GLOBAL HERBAL TEA BY COMPANY**

#### 3.1 Global Herbal Tea Breakdown Data by Company

3.1.1 Global Herbal Tea Annual Sales by Company (2018-2023)

3.1.2 Global Herbal Tea Sales Market Share by Company (2018-2023)

#### 3.2 Global Herbal Tea Annual Revenue by Company (2018-2023)

3.2.1 Global Herbal Tea Revenue by Company (2018-2023)

3.2.2 Global Herbal Tea Revenue Market Share by Company (2018-2023)

#### 3.3 Global Herbal Tea Sale Price by Company

#### 3.4 Key Manufacturers Herbal Tea Producing Area Distribution, Sales Area, Product Type

3.4.1 Key Manufacturers Herbal Tea Product Location Distribution

3.4.2 Players Herbal Tea Products Offered

#### 3.5 Market Concentration Rate Analysis

3.5.1 Competition Landscape Analysis

3.5.2 Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)

#### 3.6 New Products and Potential Entrants

#### 3.7 Mergers & Acquisitions, Expansion

### **4 WORLD HISTORIC REVIEW FOR HERBAL TEA BY GEOGRAPHIC REGION**

#### 4.1 World Historic Herbal Tea Market Size by Geographic Region (2018-2023)

4.1.1 Global Herbal Tea Annual Sales by Geographic Region (2018-2023)

4.1.2 Global Herbal Tea Annual Revenue by Geographic Region (2018-2023)

#### 4.2 World Historic Herbal Tea Market Size by Country/Region (2018-2023)

4.2.1 Global Herbal Tea Annual Sales by Country/Region (2018-2023)

4.2.2 Global Herbal Tea Annual Revenue by Country/Region (2018-2023)

#### 4.3 Americas Herbal Tea Sales Growth

#### 4.4 APAC Herbal Tea Sales Growth

#### 4.5 Europe Herbal Tea Sales Growth

#### 4.6 Middle East & Africa Herbal Tea Sales Growth

### **5 AMERICAS**

#### 5.1 Americas Herbal Tea Sales by Country

5.1.1 Americas Herbal Tea Sales by Country (2018-2023)

5.1.2 Americas Herbal Tea Revenue by Country (2018-2023)

#### 5.2 Americas Herbal Tea Sales by Type

### 5.3 Americas Herbal Tea Sales by Application

#### 5.4 United States

#### 5.5 Canada

#### 5.6 Mexico

#### 5.7 Brazil

## **6 APAC**

### 6.1 APAC Herbal Tea Sales by Region

#### 6.1.1 APAC Herbal Tea Sales by Region (2018-2023)

#### 6.1.2 APAC Herbal Tea Revenue by Region (2018-2023)

### 6.2 APAC Herbal Tea Sales by Type

### 6.3 APAC Herbal Tea Sales by Application

#### 6.4 China

#### 6.5 Japan

#### 6.6 South Korea

#### 6.7 Southeast Asia

#### 6.8 India

#### 6.9 Australia

#### 6.10 China Taiwan

## **7 EUROPE**

### 7.1 Europe Herbal Tea by Country

#### 7.1.1 Europe Herbal Tea Sales by Country (2018-2023)

#### 7.1.2 Europe Herbal Tea Revenue by Country (2018-2023)

### 7.2 Europe Herbal Tea Sales by Type

### 7.3 Europe Herbal Tea Sales by Application

#### 7.4 Germany

#### 7.5 France

#### 7.6 UK

#### 7.7 Italy

#### 7.8 Russia

## **8 MIDDLE EAST & AFRICA**

### 8.1 Middle East & Africa Herbal Tea by Country

#### 8.1.1 Middle East & Africa Herbal Tea Sales by Country (2018-2023)

#### 8.1.2 Middle East & Africa Herbal Tea Revenue by Country (2018-2023)



- 8.2 Middle East & Africa Herbal Tea Sales by Type
- 8.3 Middle East & Africa Herbal Tea Sales by Application
- 8.4 Egypt
- 8.5 South Africa
- 8.6 Israel
- 8.7 Turkey
- 8.8 GCC Countries

## **9 MARKET DRIVERS, CHALLENGES AND TRENDS**

- 9.1 Market Drivers & Growth Opportunities
- 9.2 Market Challenges & Risks
- 9.3 Industry Trends

## **10 MANUFACTURING COST STRUCTURE ANALYSIS**

- 10.1 Raw Material and Suppliers
- 10.2 Manufacturing Cost Structure Analysis of Herbal Tea
- 10.3 Manufacturing Process Analysis of Herbal Tea
- 10.4 Industry Chain Structure of Herbal Tea

## **11 MARKETING, DISTRIBUTORS AND CUSTOMER**

- 11.1 Sales Channel
  - 11.1.1 Direct Channels
  - 11.1.2 Indirect Channels
- 11.2 Herbal Tea Distributors
- 11.3 Herbal Tea Customer

## **12 WORLD FORECAST REVIEW FOR HERBAL TEA BY GEOGRAPHIC REGION**

- 12.1 Global Herbal Tea Market Size Forecast by Region
  - 12.1.1 Global Herbal Tea Forecast by Region (2024-2029)
  - 12.1.2 Global Herbal Tea Annual Revenue Forecast by Region (2024-2029)
- 12.2 Americas Forecast by Country
- 12.3 APAC Forecast by Region
- 12.4 Europe Forecast by Country
- 12.5 Middle East & Africa Forecast by Country
- 12.6 Global Herbal Tea Forecast by Type

## 12.7 Global Herbal Tea Forecast by Application

### **13 KEY PLAYERS ANALYSIS**

#### 13.1 Adagio Teas

13.1.1 Adagio Teas Company Information

13.1.2 Adagio Teas Herbal Tea Product Portfolios and Specifications

13.1.3 Adagio Teas Herbal Tea Sales, Revenue, Price and Gross Margin (2018-2023)

13.1.4 Adagio Teas Main Business Overview

13.1.5 Adagio Teas Latest Developments

#### 13.2 Associated British Foods

13.2.1 Associated British Foods Company Information

13.2.2 Associated British Foods Herbal Tea Product Portfolios and Specifications

13.2.3 Associated British Foods Herbal Tea Sales, Revenue, Price and Gross Margin (2018-2023)

13.2.4 Associated British Foods Main Business Overview

13.2.5 Associated British Foods Latest Developments

#### 13.3 Dilmah Tea

13.3.1 Dilmah Tea Company Information

13.3.2 Dilmah Tea Herbal Tea Product Portfolios and Specifications

13.3.3 Dilmah Tea Herbal Tea Sales, Revenue, Price and Gross Margin (2018-2023)

13.3.4 Dilmah Tea Main Business Overview

13.3.5 Dilmah Tea Latest Developments

#### 13.4 ITO EN

13.4.1 ITO EN Company Information

13.4.2 ITO EN Herbal Tea Product Portfolios and Specifications

13.4.3 ITO EN Herbal Tea Sales, Revenue, Price and Gross Margin (2018-2023)

13.4.4 ITO EN Main Business Overview

13.4.5 ITO EN Latest Developments

#### 13.5 Tata Global Beverages

13.5.1 Tata Global Beverages Company Information

13.5.2 Tata Global Beverages Herbal Tea Product Portfolios and Specifications

13.5.3 Tata Global Beverages Herbal Tea Sales, Revenue, Price and Gross Margin (2018-2023)

13.5.4 Tata Global Beverages Main Business Overview

13.5.5 Tata Global Beverages Latest Developments

#### 13.6 Unilever

13.6.1 Unilever Company Information

13.6.2 Unilever Herbal Tea Product Portfolios and Specifications

13.6.3 Unilever Herbal Tea Sales, Revenue, Price and Gross Margin (2018-2023)

13.6.4 Unilever Main Business Overview

13.6.5 Unilever Latest Developments

## **14 RESEARCH FINDINGS AND CONCLUSION**

## List Of Tables

### LIST OF TABLES

- Table 1. Herbal Tea Annual Sales CAGR by Geographic Region (2018, 2022 & 2029) & (\$ millions)
- Table 2. Herbal Tea Annual Sales CAGR by Country/Region (2018, 2022 & 2029) & (\$ millions)
- Table 3. Major Players of Black Tea
- Table 4. Major Players of Green Tea
- Table 5. Major Players of Yellow Tea
- Table 6. Global Herbal Tea Sales by Type (2018-2023) & (K MT)
- Table 7. Global Herbal Tea Sales Market Share by Type (2018-2023)
- Table 8. Global Herbal Tea Revenue by Type (2018-2023) & (\$ million)
- Table 9. Global Herbal Tea Revenue Market Share by Type (2018-2023)
- Table 10. Global Herbal Tea Sale Price by Type (2018-2023) & (USD/MT)
- Table 11. Global Herbal Tea Sales by Application (2018-2023) & (K MT)
- Table 12. Global Herbal Tea Sales Market Share by Application (2018-2023)
- Table 13. Global Herbal Tea Revenue by Application (2018-2023)
- Table 14. Global Herbal Tea Revenue Market Share by Application (2018-2023)
- Table 15. Global Herbal Tea Sale Price by Application (2018-2023) & (USD/MT)
- Table 16. Global Herbal Tea Sales by Company (2018-2023) & (K MT)
- Table 17. Global Herbal Tea Sales Market Share by Company (2018-2023)
- Table 18. Global Herbal Tea Revenue by Company (2018-2023) (\$ Millions)
- Table 19. Global Herbal Tea Revenue Market Share by Company (2018-2023)
- Table 20. Global Herbal Tea Sale Price by Company (2018-2023) & (USD/MT)
- Table 21. Key Manufacturers Herbal Tea Producing Area Distribution and Sales Area
- Table 22. Players Herbal Tea Products Offered
- Table 23. Herbal Tea Concentration Ratio (CR3, CR5 and CR10) & (2018-2023)
- Table 24. New Products and Potential Entrants
- Table 25. Mergers & Acquisitions, Expansion
- Table 26. Global Herbal Tea Sales by Geographic Region (2018-2023) & (K MT)
- Table 27. Global Herbal Tea Sales Market Share Geographic Region (2018-2023)
- Table 28. Global Herbal Tea Revenue by Geographic Region (2018-2023) & (\$ millions)
- Table 29. Global Herbal Tea Revenue Market Share by Geographic Region (2018-2023)
- Table 30. Global Herbal Tea Sales by Country/Region (2018-2023) & (K MT)
- Table 31. Global Herbal Tea Sales Market Share by Country/Region (2018-2023)
- Table 32. Global Herbal Tea Revenue by Country/Region (2018-2023) & (\$ millions)

- Table 33. Global Herbal Tea Revenue Market Share by Country/Region (2018-2023)
- Table 34. Americas Herbal Tea Sales by Country (2018-2023) & (K MT)
- Table 35. Americas Herbal Tea Sales Market Share by Country (2018-2023)
- Table 36. Americas Herbal Tea Revenue by Country (2018-2023) & (\$ Millions)
- Table 37. Americas Herbal Tea Revenue Market Share by Country (2018-2023)
- Table 38. Americas Herbal Tea Sales by Type (2018-2023) & (K MT)
- Table 39. Americas Herbal Tea Sales by Application (2018-2023) & (K MT)
- Table 40. APAC Herbal Tea Sales by Region (2018-2023) & (K MT)
- Table 41. APAC Herbal Tea Sales Market Share by Region (2018-2023)
- Table 42. APAC Herbal Tea Revenue by Region (2018-2023) & (\$ Millions)
- Table 43. APAC Herbal Tea Revenue Market Share by Region (2018-2023)
- Table 44. APAC Herbal Tea Sales by Type (2018-2023) & (K MT)
- Table 45. APAC Herbal Tea Sales by Application (2018-2023) & (K MT)
- Table 46. Europe Herbal Tea Sales by Country (2018-2023) & (K MT)
- Table 47. Europe Herbal Tea Sales Market Share by Country (2018-2023)
- Table 48. Europe Herbal Tea Revenue by Country (2018-2023) & (\$ Millions)
- Table 49. Europe Herbal Tea Revenue Market Share by Country (2018-2023)
- Table 50. Europe Herbal Tea Sales by Type (2018-2023) & (K MT)
- Table 51. Europe Herbal Tea Sales by Application (2018-2023) & (K MT)
- Table 52. Middle East & Africa Herbal Tea Sales by Country (2018-2023) & (K MT)
- Table 53. Middle East & Africa Herbal Tea Sales Market Share by Country (2018-2023)
- Table 54. Middle East & Africa Herbal Tea Revenue by Country (2018-2023) & (\$ Millions)
- Table 55. Middle East & Africa Herbal Tea Revenue Market Share by Country (2018-2023)
- Table 56. Middle East & Africa Herbal Tea Sales by Type (2018-2023) & (K MT)
- Table 57. Middle East & Africa Herbal Tea Sales by Application (2018-2023) & (K MT)
- Table 58. Key Market Drivers & Growth Opportunities of Herbal Tea
- Table 59. Key Market Challenges & Risks of Herbal Tea
- Table 60. Key Industry Trends of Herbal Tea
- Table 61. Herbal Tea Raw Material
- Table 62. Key Suppliers of Raw Materials
- Table 63. Herbal Tea Distributors List
- Table 64. Herbal Tea Customer List
- Table 65. Global Herbal Tea Sales Forecast by Region (2024-2029) & (K MT)
- Table 66. Global Herbal Tea Revenue Forecast by Region (2024-2029) & (\$ millions)
- Table 67. Americas Herbal Tea Sales Forecast by Country (2024-2029) & (K MT)
- Table 68. Americas Herbal Tea Revenue Forecast by Country (2024-2029) & (\$ millions)

- Table 69. APAC Herbal Tea Sales Forecast by Region (2024-2029) & (K MT)
- Table 70. APAC Herbal Tea Revenue Forecast by Region (2024-2029) & (\$ millions)
- Table 71. Europe Herbal Tea Sales Forecast by Country (2024-2029) & (K MT)
- Table 72. Europe Herbal Tea Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 73. Middle East & Africa Herbal Tea Sales Forecast by Country (2024-2029) & (K MT)
- Table 74. Middle East & Africa Herbal Tea Revenue Forecast by Country (2024-2029) & (\$ millions)
- Table 75. Global Herbal Tea Sales Forecast by Type (2024-2029) & (K MT)
- Table 76. Global Herbal Tea Revenue Forecast by Type (2024-2029) & (\$ Millions)
- Table 77. Global Herbal Tea Sales Forecast by Application (2024-2029) & (K MT)
- Table 78. Global Herbal Tea Revenue Forecast by Application (2024-2029) & (\$ Millions)
- Table 79. Adagio Teas Basic Information, Herbal Tea Manufacturing Base, Sales Area and Its Competitors
- Table 80. Adagio Teas Herbal Tea Product Portfolios and Specifications
- Table 81. Adagio Teas Herbal Tea Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 82. Adagio Teas Main Business
- Table 83. Adagio Teas Latest Developments
- Table 84. Associated British Foods Basic Information, Herbal Tea Manufacturing Base, Sales Area and Its Competitors
- Table 85. Associated British Foods Herbal Tea Product Portfolios and Specifications
- Table 86. Associated British Foods Herbal Tea Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 87. Associated British Foods Main Business
- Table 88. Associated British Foods Latest Developments
- Table 89. Dilmah Tea Basic Information, Herbal Tea Manufacturing Base, Sales Area and Its Competitors
- Table 90. Dilmah Tea Herbal Tea Product Portfolios and Specifications
- Table 91. Dilmah Tea Herbal Tea Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)
- Table 92. Dilmah Tea Main Business
- Table 93. Dilmah Tea Latest Developments
- Table 94. ITO EN Basic Information, Herbal Tea Manufacturing Base, Sales Area and Its Competitors
- Table 95. ITO EN Herbal Tea Product Portfolios and Specifications
- Table 96. ITO EN Herbal Tea Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 97. ITO EN Main Business

Table 98. ITO EN Latest Developments

Table 99. Tata Global Beverages Basic Information, Herbal Tea Manufacturing Base, Sales Area and Its Competitors

Table 100. Tata Global Beverages Herbal Tea Product Portfolios and Specifications

Table 101. Tata Global Beverages Herbal Tea Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 102. Tata Global Beverages Main Business

Table 103. Tata Global Beverages Latest Developments

Table 104. Unilever Basic Information, Herbal Tea Manufacturing Base, Sales Area and Its Competitors

Table 105. Unilever Herbal Tea Product Portfolios and Specifications

Table 106. Unilever Herbal Tea Sales (K MT), Revenue (\$ Million), Price (USD/MT) and Gross Margin (2018-2023)

Table 107. Unilever Main Business

Table 108. Unilever Latest Developments

## List Of Figures

### LIST OF FIGURES

- Figure 1. Picture of Herbal Tea
- Figure 2. Herbal Tea Report Years Considered
- Figure 3. Research Objectives
- Figure 4. Research Methodology
- Figure 5. Research Process and Data Source
- Figure 6. Global Herbal Tea Sales Growth Rate 2018-2029 (K MT)
- Figure 7. Global Herbal Tea Revenue Growth Rate 2018-2029 (\$ Millions)
- Figure 8. Herbal Tea Sales by Region (2018, 2022 & 2029) & (\$ Millions)
- Figure 9. Product Picture of Black Tea
- Figure 10. Product Picture of Green Tea
- Figure 11. Product Picture of Yellow Tea
- Figure 12. Global Herbal Tea Sales Market Share by Type in 2022
- Figure 13. Global Herbal Tea Revenue Market Share by Type (2018-2023)
- Figure 14. Herbal Tea Consumed in Supermarkets and Hypermarkets
- Figure 15. Global Herbal Tea Market: Supermarkets and Hypermarkets (2018-2023) & (K MT)
- Figure 16. Herbal Tea Consumed in Independent Retailers
- Figure 17. Global Herbal Tea Market: Independent Retailers (2018-2023) & (K MT)
- Figure 18. Herbal Tea Consumed in Specialist Retailers
- Figure 19. Global Herbal Tea Market: Specialist Retailers (2018-2023) & (K MT)
- Figure 20. Herbal Tea Consumed in Convenience Stores
- Figure 21. Global Herbal Tea Market: Convenience Stores (2018-2023) & (K MT)
- Figure 22. Herbal Tea Consumed in Others
- Figure 23. Global Herbal Tea Market: Others (2018-2023) & (K MT)
- Figure 24. Global Herbal Tea Sales Market Share by Application (2022)
- Figure 25. Global Herbal Tea Revenue Market Share by Application in 2022
- Figure 26. Herbal Tea Sales Market by Company in 2022 (K MT)
- Figure 27. Global Herbal Tea Sales Market Share by Company in 2022
- Figure 28. Herbal Tea Revenue Market by Company in 2022 (\$ Million)
- Figure 29. Global Herbal Tea Revenue Market Share by Company in 2022
- Figure 30. Global Herbal Tea Sales Market Share by Geographic Region (2018-2023)
- Figure 31. Global Herbal Tea Revenue Market Share by Geographic Region in 2022
- Figure 32. Americas Herbal Tea Sales 2018-2023 (K MT)
- Figure 33. Americas Herbal Tea Revenue 2018-2023 (\$ Millions)
- Figure 34. APAC Herbal Tea Sales 2018-2023 (K MT)



- Figure 35. APAC Herbal Tea Revenue 2018-2023 (\$ Millions)
- Figure 36. Europe Herbal Tea Sales 2018-2023 (K MT)
- Figure 37. Europe Herbal Tea Revenue 2018-2023 (\$ Millions)
- Figure 38. Middle East & Africa Herbal Tea Sales 2018-2023 (K MT)
- Figure 39. Middle East & Africa Herbal Tea Revenue 2018-2023 (\$ Millions)
- Figure 40. Americas Herbal Tea Sales Market Share by Country in 2022
- Figure 41. Americas Herbal Tea Revenue Market Share by Country in 2022
- Figure 42. Americas Herbal Tea Sales Market Share by Type (2018-2023)
- Figure 43. Americas Herbal Tea Sales Market Share by Application (2018-2023)
- Figure 44. United States Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 45. Canada Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 46. Mexico Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 47. Brazil Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 48. APAC Herbal Tea Sales Market Share by Region in 2022
- Figure 49. APAC Herbal Tea Revenue Market Share by Regions in 2022
- Figure 50. APAC Herbal Tea Sales Market Share by Type (2018-2023)
- Figure 51. APAC Herbal Tea Sales Market Share by Application (2018-2023)
- Figure 52. China Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 53. Japan Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 54. South Korea Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 55. Southeast Asia Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 56. India Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 57. Australia Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 58. China Taiwan Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 59. Europe Herbal Tea Sales Market Share by Country in 2022
- Figure 60. Europe Herbal Tea Revenue Market Share by Country in 2022
- Figure 61. Europe Herbal Tea Sales Market Share by Type (2018-2023)
- Figure 62. Europe Herbal Tea Sales Market Share by Application (2018-2023)
- Figure 63. Germany Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 64. France Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 65. UK Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 66. Italy Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 67. Russia Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 68. Middle East & Africa Herbal Tea Sales Market Share by Country in 2022
- Figure 69. Middle East & Africa Herbal Tea Revenue Market Share by Country in 2022
- Figure 70. Middle East & Africa Herbal Tea Sales Market Share by Type (2018-2023)
- Figure 71. Middle East & Africa Herbal Tea Sales Market Share by Application (2018-2023)
- Figure 72. Egypt Herbal Tea Revenue Growth 2018-2023 (\$ Millions)

- Figure 73. South Africa Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 74. Israel Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 75. Turkey Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 76. GCC Country Herbal Tea Revenue Growth 2018-2023 (\$ Millions)
- Figure 77. Manufacturing Cost Structure Analysis of Herbal Tea in 2022
- Figure 78. Manufacturing Process Analysis of Herbal Tea
- Figure 79. Industry Chain Structure of Herbal Tea
- Figure 80. Channels of Distribution
- Figure 81. Global Herbal Tea Sales Market Forecast by Region (2024-2029)
- Figure 82. Global Herbal Tea Revenue Market Share Forecast by Region (2024-2029)
- Figure 83. Global Herbal Tea Sales Market Share Forecast by Type (2024-2029)
- Figure 84. Global Herbal Tea Revenue Market Share Forecast by Type (2024-2029)
- Figure 85. Global Herbal Tea Sales Market Share Forecast by Application (2024-2029)
- Figure 86. Global Herbal Tea Revenue Market Share Forecast by Application (2024-2029)

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