

Global Herbal Tea Market Growth 2023-2029

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Abstracts

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Herbal tea is made by boiling or steeping herbs, and is an infusion made from a plant other than Camellia sinensis. Flower tisanes such as chamomile, lavender, hibiscus, and rose are usually used for making herbal teas. Even leaf tisane such as mint, lemongrass, French verbena, and lemon balm can be used for making herbal teas. Other tisanes used to blend herbal tea are root tisanes, fruit tisanes, and seed or spice tisanes.

LPI (LP Information)' newest research report, the "Herbal Tea Industry Forecast" looks at past sales and reviews total world Herbal Tea sales in 2022, providing a comprehensive analysis by region and market sector of projected Herbal Tea sales for 2023 through 2029. With Herbal Tea sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Herbal Tea industry.

This Insight Report provides a comprehensive analysis of the global Herbal Tea landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyzes the strategies of leading global companies with a focus on Herbal Tea portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Herbal Tea market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Herbal Tea and breaks down the forecast by type, by application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and



quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Herbal Tea.

The global Herbal Tea market size is projected to grow from US\$ million in 2022 to US\$ million in 2029; it is expected to grow at a CAGR of % from 2023 to 2029.

Herbal tea has several health benefits and is available in a variety of flavors such as orange and apple, which are not only delicious but are a perfect alternative to unhealthy sodas. Moreover, herbal tea is rich in antioxidants, minerals, and vitamins. Some of the most popular herbal teas include peppermint tea, chamomile tea, and hibiscus tea. While peppermint tea aids in digestion and has antiviral and antimicrobial properties, chamomile tea has antiplatelet-clumping activity and plays a vital role in reducing the occurrence of blood clots. Also, hibiscus tea lowers the blood pressure and is ideal for pre-hypersensitive and mildly hypersensitive people. The increasing awareness about preventive healthcare and stressful lifestyle is encouraging consumers to opt for products with health benefits like herbal tea.

This report presents a comprehensive overview, market shares, and growth opportunities of Herbal Tea market by product type, application, key manufacturers and key regions and countries.

Market Segmentation:
Segmentation by type

Black Tea

Green Tea

Yellow Tea

Segmentation by application

Supermarkets and Hypermarkets

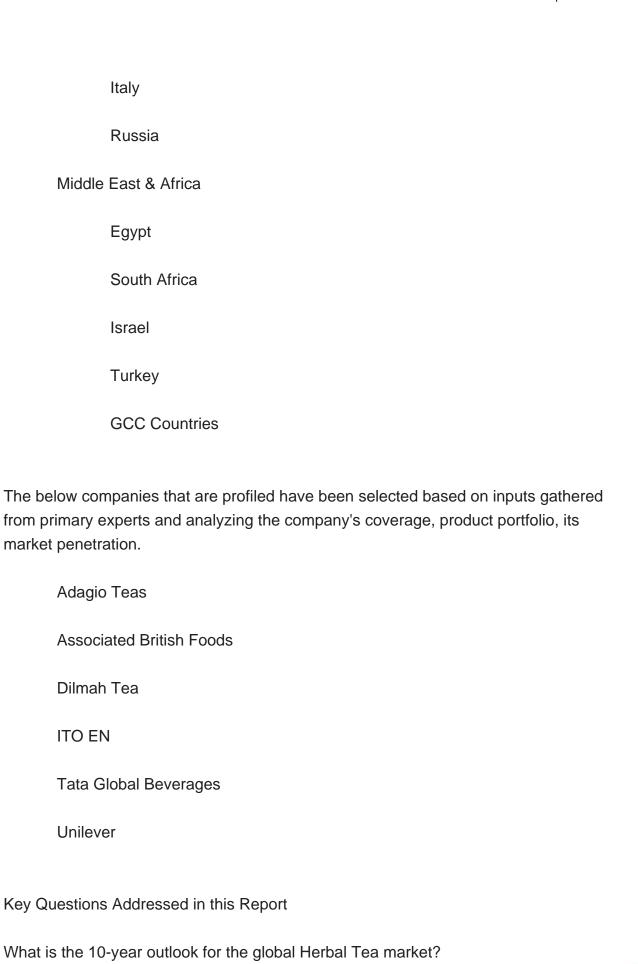
Independent Retailers

Specialist Retailers



Conve	nience Stores
Others	
This report als	o splits the market by region:
Americ	as
	United States
	Canada
	Mexico
	Brazil
APAC	
	China
	Japan
	Korea
	Southeast Asia
	India
	Australia
Europe	•
	Germany
	France
	UK







What factors are driving Herbal Tea market growth, globally and by region?

Which technologies are poised for the fastest growth by market and region?

How do Herbal Tea market opportunities vary by end market size?

How does Herbal Tea break out type, application?

What are the influences of COVID-19 and Russia-Ukraine war?



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