

Global Herbal Supplements and Medicine Market Growth (Status and Outlook) 2026-2032

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Abstracts

The global Herbal Supplements and Medicine market size is predicted to grow from US\$ million in 2025 to US\$ million in 2032; it is expected to grow at a CAGR of % from 2026 to 2032.

Herbal supplements are products derived from plants, including their oils, roots, leaves, seeds, berries or flowers.

United States market for Herbal Supplements and Medicine is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

China market for Herbal Supplements and Medicine is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Europe market for Herbal Supplements and Medicine is estimated to increase from US\$ million in 2025 to US\$ million by 2032, at a CAGR of % from 2026 through 2032.

Global key Herbal Supplements and Medicine players cover Buchang Pharmaceuticals, China TCM, Tsumura, Schwabe, Tong Ren Tang, etc. In terms of revenue, the global two largest companies occupied for a share nearly % in 2025.

LPI (LP Information)' newest research report, the "Herbal Supplements and Medicine Industry Forecast" looks at past sales and reviews total world Herbal Supplements and Medicine sales in 2025, providing a comprehensive analysis by region and market sector of projected Herbal Supplements and Medicine sales for 2026 through 2032. With Herbal Supplements and Medicine sales broken down by region, market sector

and sub-sector, this report provides a detailed analysis in US\$ millions of the world Herbal Supplements and Medicine industry.

This Insight Report provides a comprehensive analysis of the global Herbal Supplements and Medicine landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Herbal Supplements and Medicine portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Herbal Supplements and Medicine market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Herbal Supplements and Medicine and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Herbal Supplements and Medicine.

This report presents a comprehensive overview, market shares, and growth opportunities of Herbal Supplements and Medicine market by product type, application, key players and key regions and countries.

Segmentation by Type:

Prescription Drug

OTC

Segmentation by Application:

Cardiovascular

Tumor

Respiratory System

Other

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Buchang Pharmaceuticals

China TCM

Tsumura

Schwabe

Tong Ren Tang

Jumpcan Pharmaceutical

Guangzhou Baiyunshan Pharmaceutical

Yunnan Baiyao

Tasly Holding Group

Bionorica Se

Huarun 999

Taiji

Weleda

Kwangdong

GW Pharmaceuticals

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