

Global Herbal Medicinal Products Market Growth (Status and Outlook) 2025-2031

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Abstracts

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The global Herbal Medicinal Products market size is predicted to grow from US\$ 170600 million in 2025 to US\$ 224320 million in 2031; it is expected to grow at a CAGR of 4.7% from 2025 to 2031.

Herbal Medicinal Products--also called botanical medicine or phytomedicine refers to using a plant's seeds, berries, roots, leaves, bark, or flowers for medicinal purposes. Herbalism has a long tradition of use outside of conventional medicine. It is becoming more mainstream as improvements in analysis and quality control along with advances in clinical research show the value of Herbal Medicinal Products in the treating and preventing disease.

Global Herbal Medicinal Products key players include Yunnan Baiyao, Tongrentang, TASLY, Tsumura, etc. Global top four manufacturers hold a share about 5%.

Asia Pacific is the largest market, with a share about 50%, followed by Europe, and North America, both have a share about 40 percent.

In terms of product, Detoxification Medicine is the largest segment, with a share nearly 40%. And in terms of application, the largest application is Western Herbalism, followed by Traditional Chinese Medicine, etc.

LPI (LP Information)' newest research report, the "Herbal Medicinal Products Industry Forecast" looks at past sales and reviews total world Herbal Medicinal Products sales in 2024, providing a comprehensive analysis by region and market sector of projected

Herbal Medicinal Products sales for 2025 through 2031. With Herbal Medicinal Products sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world Herbal Medicinal Products industry.

This Insight Report provides a comprehensive analysis of the global Herbal Medicinal Products landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on Herbal Medicinal Products portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global Herbal Medicinal Products market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for Herbal Medicinal Products and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global Herbal Medicinal Products.

This report presents a comprehensive overview, market shares, and growth opportunities of Herbal Medicinal Products market by product type, application, key players and key regions and countries.

Segmentation by Type:

Detoxification Medicine

Antipyretic Medicine

Aigestant Medicine

Blood Circulation Medicine

Others

Segmentation by Application:

Western Herbalism

Traditional Chinese Medicine

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Tsumura

Schwabe

Madaus

Weleda

Blackmores

Arkopharma

SIDO MUNCUL

Arizona Natural

Dabur

Herbal Africa

Nature's Answer

Bio-Botanica

Potter's

Zand

Nature Herbs

Imperial Ginseng

Yunnan Baiyao

Tongrentang

TASLY

Zhongxin

Kunming Pharma

Sanjiu

JZJT

Guangzhou Pharma

Taiji

Haiyao

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