

Global HER-2 Targeted Drugs for Breast Cancer Market Growth (Status and Outlook) 2026-2032

<https://marketpublishers.com/r/G19CB79C934EN.html>

Date: July 2026

Pages: 102

Price: US\$ 3,660.00 (Single User License)

ID: G19CB79C934EN

Abstracts

The global HER-2 Targeted Drugs for Breast Cancer market size is predicted to grow from US\$ 11005 million in 2025 to US\$ 16308 million in 2032; it is expected to grow at a CAGR of 5.9% from 2026 to 2032.

HER-2 targeted therapies for breast cancer are precision medicines developed for patients with HER-2-positive or HER-2-low breast cancer. By blocking the HER-2 signaling pathway, mediating immune-mediated killing, or delivering cytotoxic payloads, these drugs inhibit tumor growth and improve patient survival outcomes.

The upstream segment of the industry encompasses antibody engineering, cell lines, ADC linkers and payloads, small-molecule APIs, culture media, consumables, and CDMO services; the downstream segment targets hospital oncology departments, breast cancer specialty clinics, and patients.

The global market for HER-2 targeted breast cancer therapies is expected to continue evolving toward precision stratification, long-acting formulations, combination therapies, and advancements in Antibody-Drug Conjugates (ADCs). As patient populations—specifically those with HER-2-positive, HER-2-low, and ultra-low expression—become further stratified, drug R&D efforts will expand beyond traditional monoclonal antibodies to encompass ADCs, bispecific antibodies, small-molecule TKIs, and combination immunotherapy regimens. Future competition will center on enhancing therapeutic efficacy, mitigating drug resistance, improving safety profiles, and expanding treatment indications to include early-stage adjuvant, neoadjuvant, and late-stage post-line therapy settings; concurrently, the widespread adoption of companion diagnostics will facilitate more precise identification of eligible patient populations.

LPI (LP Information)' newest research report, the 'HER-2 Targeted Drugs for Breast Cancer Industry Forecast' looks at past sales and reviews total world HER-2 Targeted Drugs for Breast Cancer sales in 2025, providing a comprehensive analysis by region and market sector of projected HER-2 Targeted Drugs for Breast Cancer sales for 2026 through 2032. With HER-2 Targeted Drugs for Breast Cancer sales broken down by region, market sector and sub-sector, this report provides a detailed analysis in US\$ millions of the world HER-2 Targeted Drugs for Breast Cancer industry.

This Insight Report provides a comprehensive analysis of the global HER-2 Targeted Drugs for Breast Cancer landscape and highlights key trends related to product segmentation, company formation, revenue, and market share, latest development, and M&A activity. This report also analyses the strategies of leading global companies with a focus on HER-2 Targeted Drugs for Breast Cancer portfolios and capabilities, market entry strategies, market positions, and geographic footprints, to better understand these firms' unique position in an accelerating global HER-2 Targeted Drugs for Breast Cancer market.

This Insight Report evaluates the key market trends, drivers, and affecting factors shaping the global outlook for HER-2 Targeted Drugs for Breast Cancer and breaks down the forecast by Type, by Application, geography, and market size to highlight emerging pockets of opportunity. With a transparent methodology based on hundreds of bottom-up qualitative and quantitative market inputs, this study forecast offers a highly nuanced view of the current state and future trajectory in the global HER-2 Targeted Drugs for Breast Cancer.

This report presents a comprehensive overview, market shares, and growth opportunities of HER-2 Targeted Drugs for Breast Cancer market by product type, application, key players and key regions and countries.

Segmentation by Type:

Trastuzumab

Pertuzumab

Lapatinib

Neratinib

Trastuzumab Emtansine

Pyrotinib

Others

Segmentation by Route of Administration:

Intravenous HER2-Targeted Drug

Subcutaneous HER2-Targeted Drug

Oral HER2-Targeted Drug

Segmentation by Product Type:

Originator HER2-Targeted Drug

HER2-Targeted Biosimilar

Improved HER2 Biologic

Novel HER2 ADC

Generic HER2 TKI

Segmentation by Application:

Hospital

Clinic

Laboratory

Others

This report also splits the market by region:

Americas

United States

Canada

Mexico

Brazil

APAC

China

Japan

Korea

Southeast Asia

India

Australia

Europe

Germany

France

UK

Italy

Russia

Middle East & Africa

Egypt

South Africa

Israel

Turkey

GCC Countries

The below companies that are profiled have been selected based on inputs gathered from primary experts and analyzing the company's coverage, product portfolio, its market penetration.

Roche

GlaxoSmithKline(GSK)

Novartis

Pfizer

CANbridge

Puma Biotechnology

Hengrui Medicine

Beacon Pharma

Hetero Drugs

Eli Lilly and Company

AstraZeneca

Henlius

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